



MEDIA KIT 2021

Terry Runyan Creative

Visual artist and creative
encourager.

www.terryrunyan.com | [@terryrunyan](https://www.instagram.com/terryrunyan)



About Terry

I've been a professional artist for decades. I spent 30 of those years as an in-house illustrator at Hallmark. Not only have I worked on a lot of social connection products, I've also collaborated on over 10 books and run my own business selling my originals and art prints, licensing my work and teaching.

I love sharing my work, work process and how I've navigated my career along the way, to help other creators in their journeys.

I work in mixed media, watercolor, gouache, acrylic, ink, digital and the kitchen sink.

Available for

Ambassadorship
Social Media Content &
Collaborations
Product Reviews
Interviews
Teaching
Creating Art!

Contact

terry@terryrunyan.com

+1 913-530-5821

[@terryrunyan](#) (Instagram)

[@terryrunyancreative](#) (on Facebook)

Based in Leawood, Kansas USA

[@terryrunyan](#)
[@terryrunyancreative](#)



Social Statistics

TERRY RUNYAN



334k

Instagram followers

📷 @terryrunyan

9.2k

Facebook followers

📘 Terry Runyan Creative

8.3k

YouTube subscribers

📺 @terryrunyan

3.4k

Pinterest followers

📌 @terryrunyan

@terryrunyan



Instagram + Audience



@terryrunyan

334k

followers

17%

average average
post engagement rate

TERRY RUNYAN

INSTAGRAM AUDIENCE

87% female

25-64 years old

32.8% US

7.2% UK

INSTAGRAM COLLABORATIONS



UNIQLO

Collaboration on a project called Remixed and Remastered. I painting cats with soup talking about Andy Warhol's designs on shirts for UNIQLO



MICHAELS

Ambassador-based Instagram posts, Instagram Stories, and IGTV content to showcase Michaels art product and demonstrat their use.

@terryrunyan



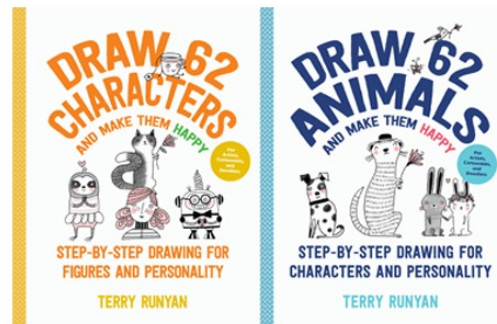
Brand Partnerships + Collaborations

TERRY RUNYAN



Bordeaux Wines

Collaboration for fund raiser for Rain-forest Alliance. Marketing through end of campaign.



Quarto Knows

Collaborations and on going mar-
keting. New book in the works.



Barefoot Books

Collaboration with ongoing mar-
keting.



Skillshare

Collaboration and ongoing mar-
keting for classes.

@terryrunyan

Let's Work Together

terry@terryrunyan.com | [@terryrunyan](https://www.instagram.com/terryrunyan)

