

Savvy

# Let's find your Perfect Fit



# Right measures for right size

## 1 Wear a non-padded bra—and bust out your measuring tape

Wear an unlined or contour bra (no push-ups or sports bras) while taking your own measurements for the most accurate results.

## 2 Measure your ribcage

The measuring tape should be wrapped around your back, with the ends facing forward and overlapping in front. Your bust should be the centre of the tape measure, which should also be parallel to the floor and fit but not too tight.

## 3 Measure your bust

The measuring tape should be wrapped around your back and brought forward to overlap across the front of your bust, where it is the fullest. The tape measure should be snug but not too tight, parallel to the ground. In order to determine your cup size, multiply this amount by your total bust measurement.

## 4 With these measurements in mind, use our reference charts below to find your band size and cup size.

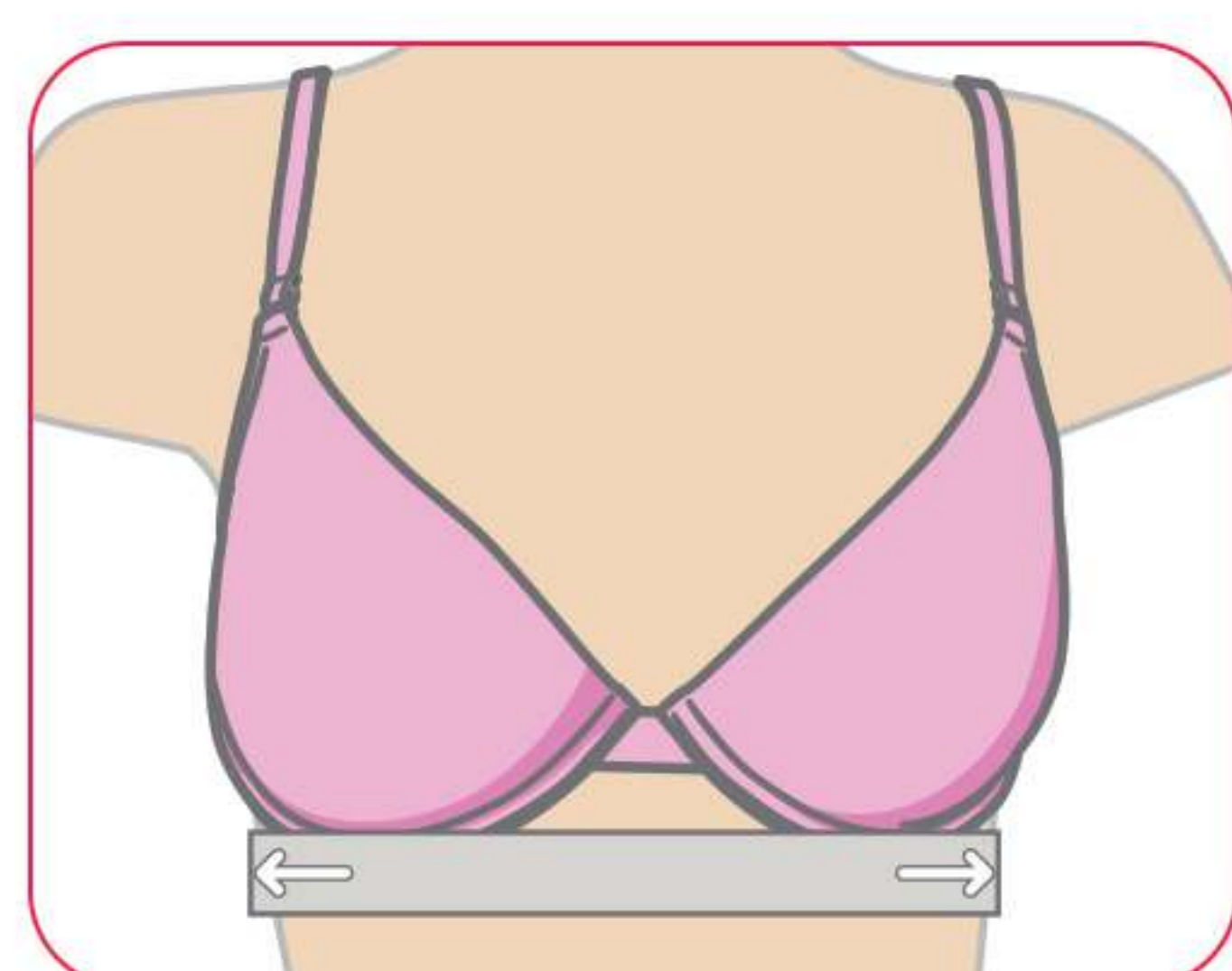


### Size Chart

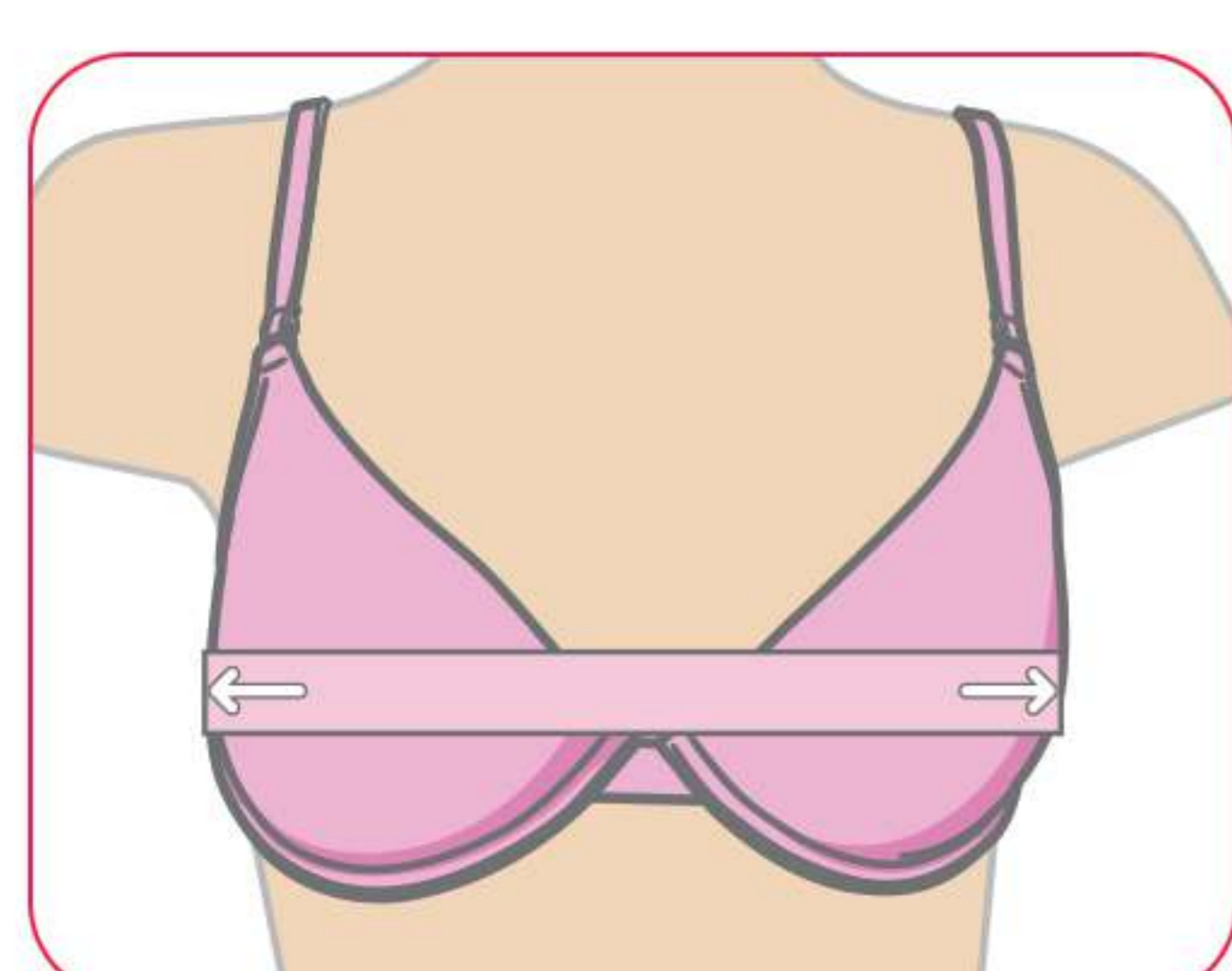
Use the Swing Size Chart below as a quick reference when deciding whether to go up or down a size to get the right fit.

If your underbust measurement is a 32B, switching to a 30C bra will offer you a slightly firmer fit. You'll get a looser underbust fit if you switch from a 32B to a 34A bra.

32 A	32 B	32 C
34 A	34 B	34 C
36 A	36 B	36 C
38 A	38 B	38 C



Underbust



Overbust

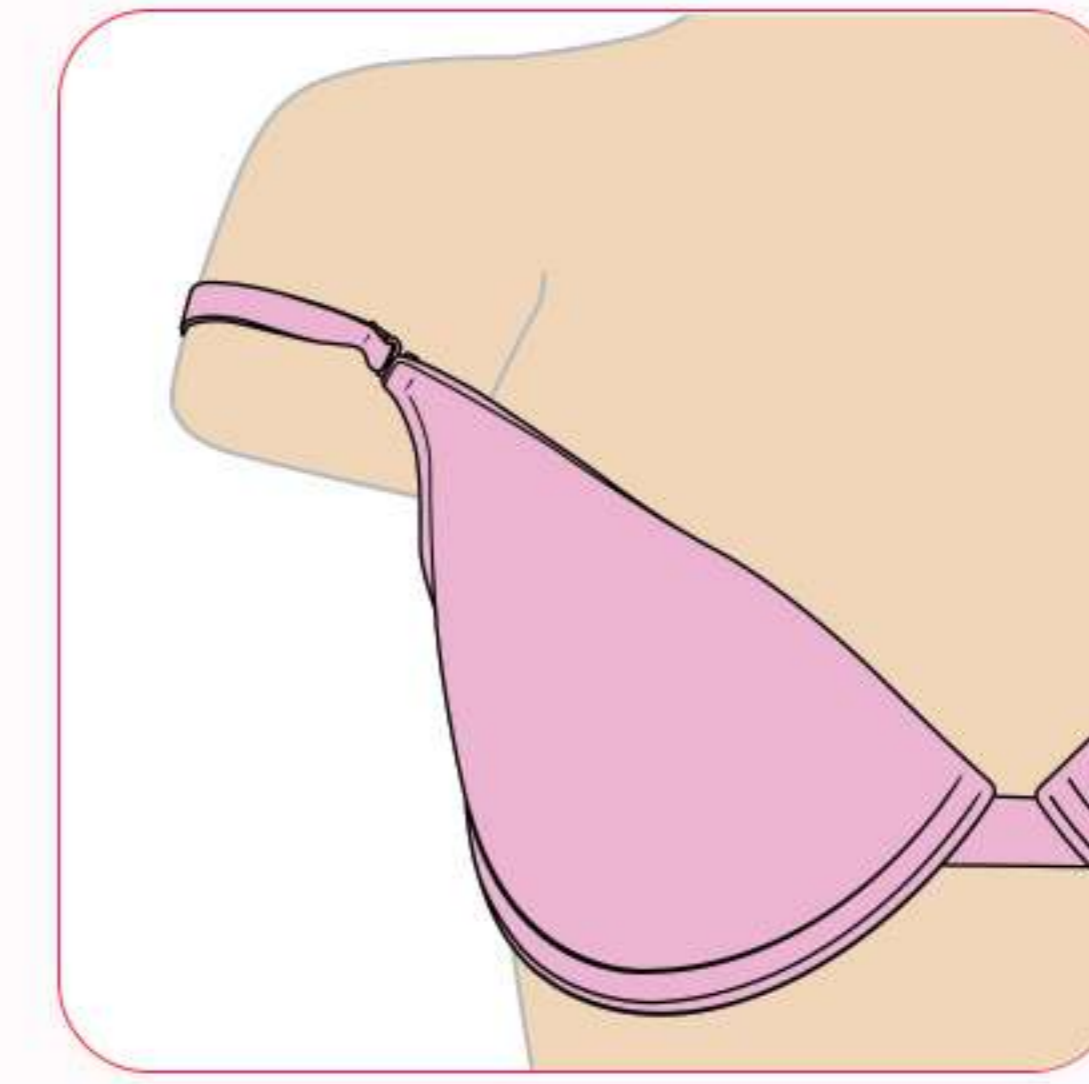
Underbust cm.	Body size	Overbust cup measurements in cm.								
		AA cup	A cup	B cup	C cup	D cup	DD cup	E cup	F cup*	G cup*
63-67	30	75-77	77-79							
68-72	32	80-82	82-84	84-86	86-88	88-90	90-92			
73-77	34	85-87	87-89	89-91	91-93	93-95	95-97	97-99	99-101	101-103
78-82	36		92-94	94-96	96-98	98-100	100-102	102-104	104-106	106-108
83-87	38		97-99	99-101	101-103	103-105	105-107	107-109	109-111	111-113
88-92	40			104-106	106-108	108-110	110-112	112-114	114-116	116-118
93-97	42				111-113	113-115	115-117	117-119	119-121	121-123
98-102	44				116-118	118-120	120-122	122-124	124-126	126-128
103-107	46				121-123	123-125	125-127	127-129	129-131	131-133
108-112	48				126-128	128-130	130-132	132-134	134-136	136-138

## Your checklist for a great fit

- |                                     |  |
|-------------------------------------|--|
| <input checked="" type="checkbox"/> | The strap is worn around the body horizontally.  |
| <input checked="" type="checkbox"/> | The front panel's centre rests flat on the chest.  |
| <input checked="" type="checkbox"/> | The cups are wrinkle-free and smooth.  |
| <input checked="" type="checkbox"/> | The cups completely enclose the breasts; they are neither sagging nor overflowing out the top or sides.          |
| <input checked="" type="checkbox"/> | The underwire bras encircle the breasts without pressing against them.   |
| <input checked="" type="checkbox"/> | The straps are firmly in place but not overly tight; the bra's body provides most of the support, not the straps |

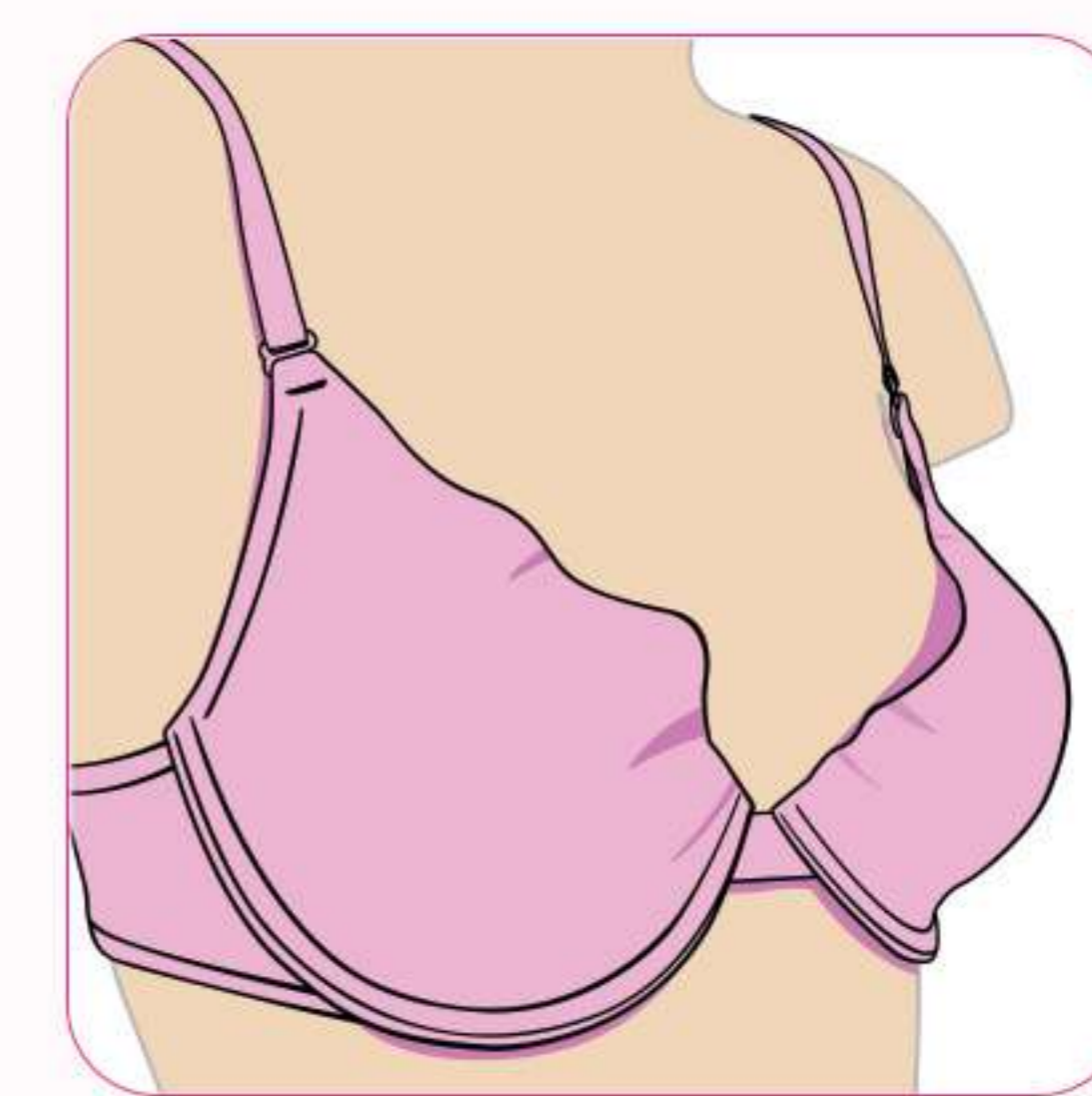
### 3 Straps slip off shoulders

The body size is probably too large if the strips come off your shoulders yet the cups fit well. Consider going for a smaller body size and perhaps a larger cup size (eg 34B becomes 32C). Try models with racerbacks or straps that are wider and more substantial.



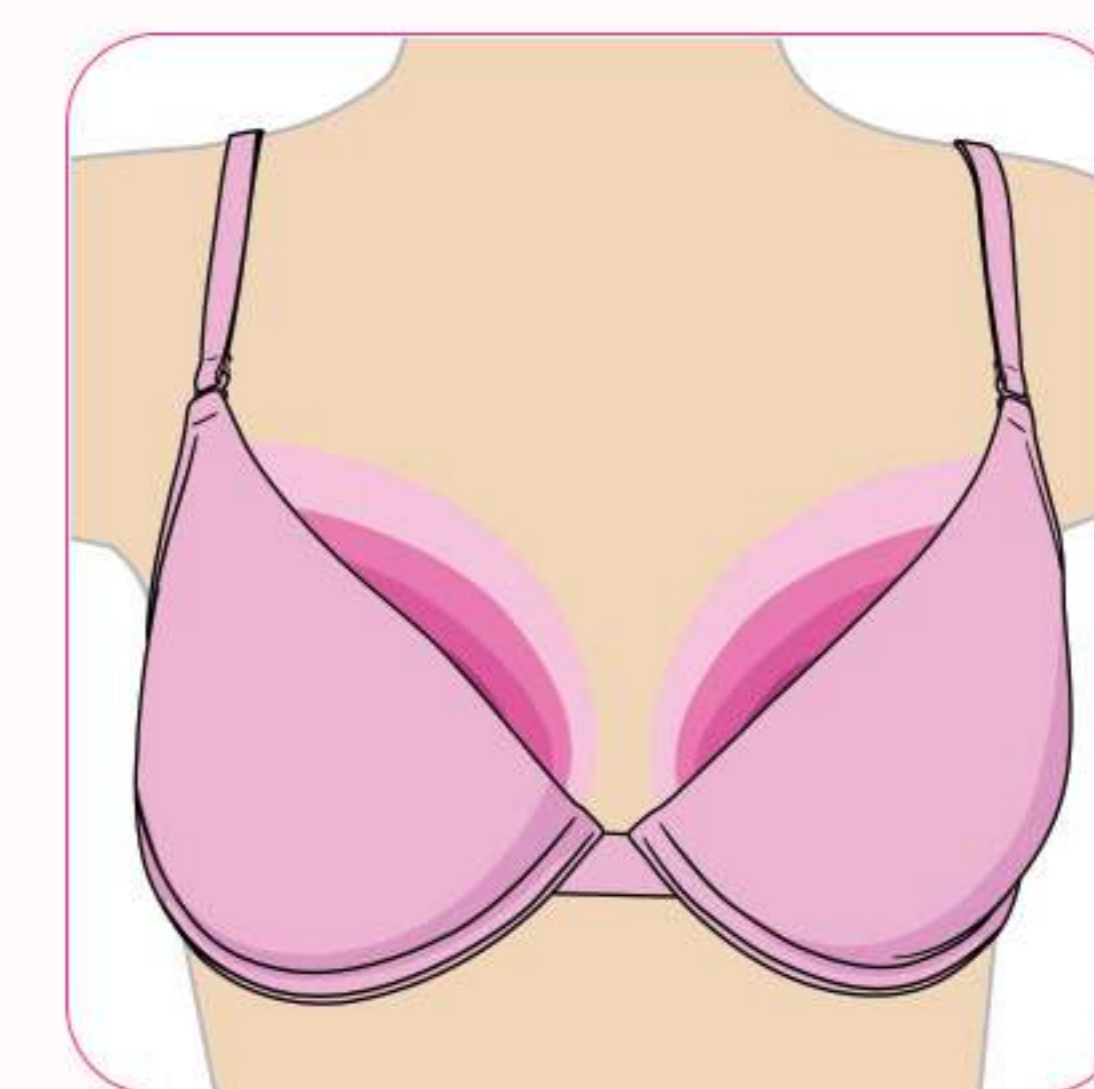
### 4 Cups are wrinkled

If your bra cups are wrinkled but the band fits comfortably, the cups are probably too large. Change to a smaller cup size (eg 34B becomes 34A).



### 5 Breasts are spilling out of cups

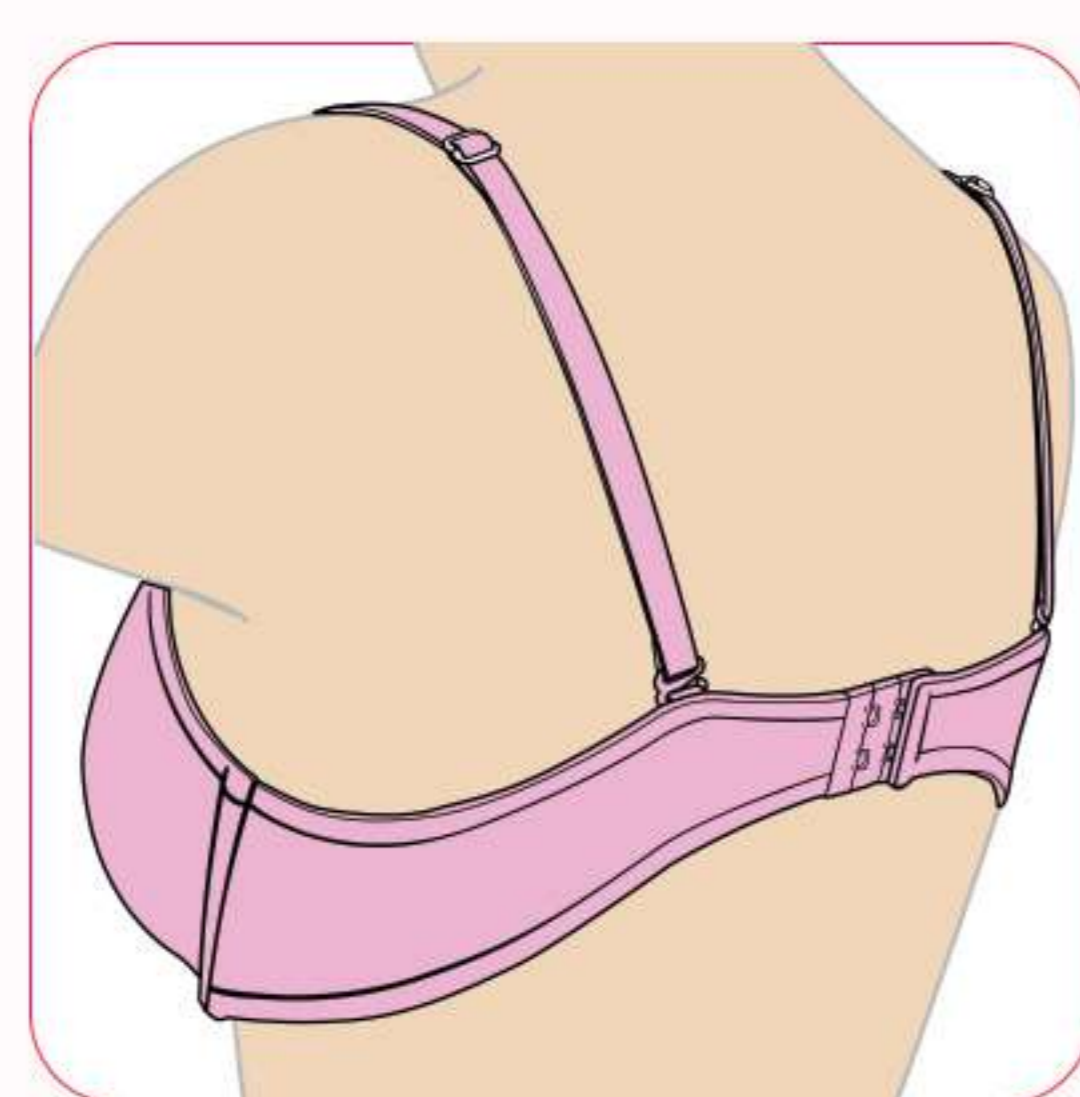
If your breasts are spilling out of cups but the band still fits comfortably, the cups are probably too small. Change to a larger cup size (eg 34B becomes 34C). Consider a more cup-covering style.



## The most common fit concerns and recommended solutions.

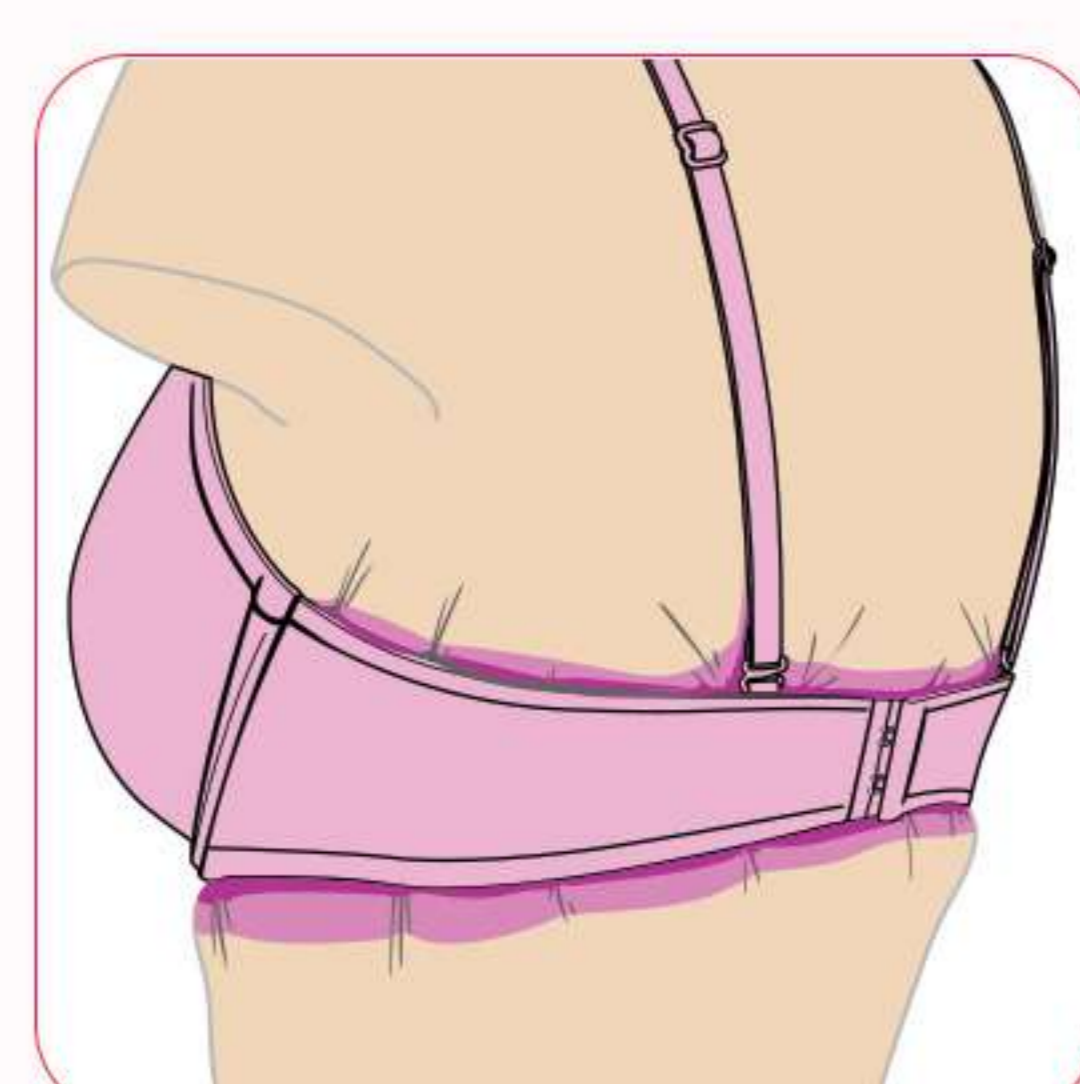
### 1 Band pulls up at the back

When the band pulls up at the back, the cups seem fine; the body size may be too large. Consider going for a smaller body size and perhaps a larger cup size (e.g. 34B becomes 32C).



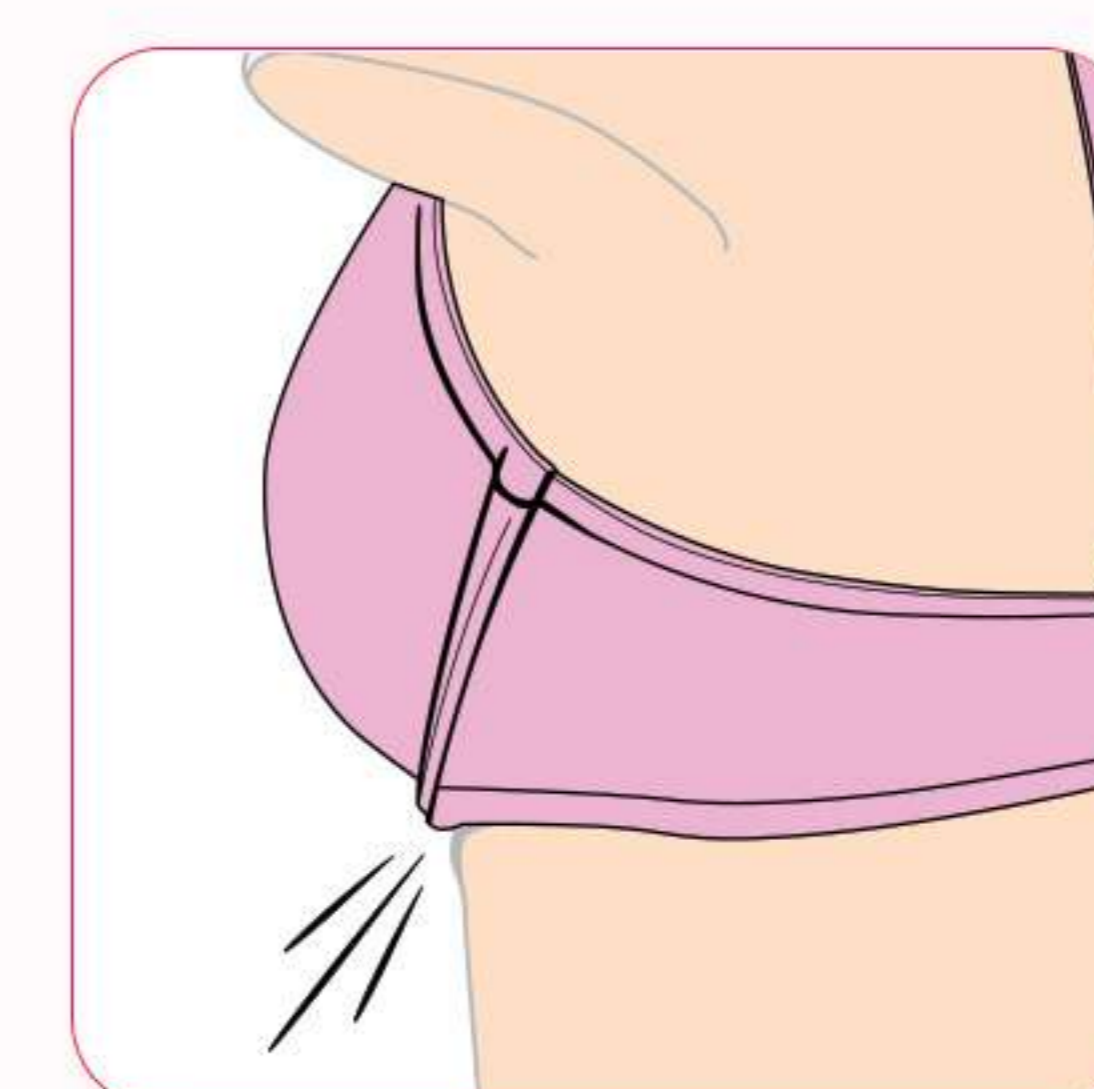
### 2 Band is digging in

If the band is digging in, but the cups are okay, the body size is probably too small. Try a bigger band size and a smaller cup size (eg 34B becomes 36A).



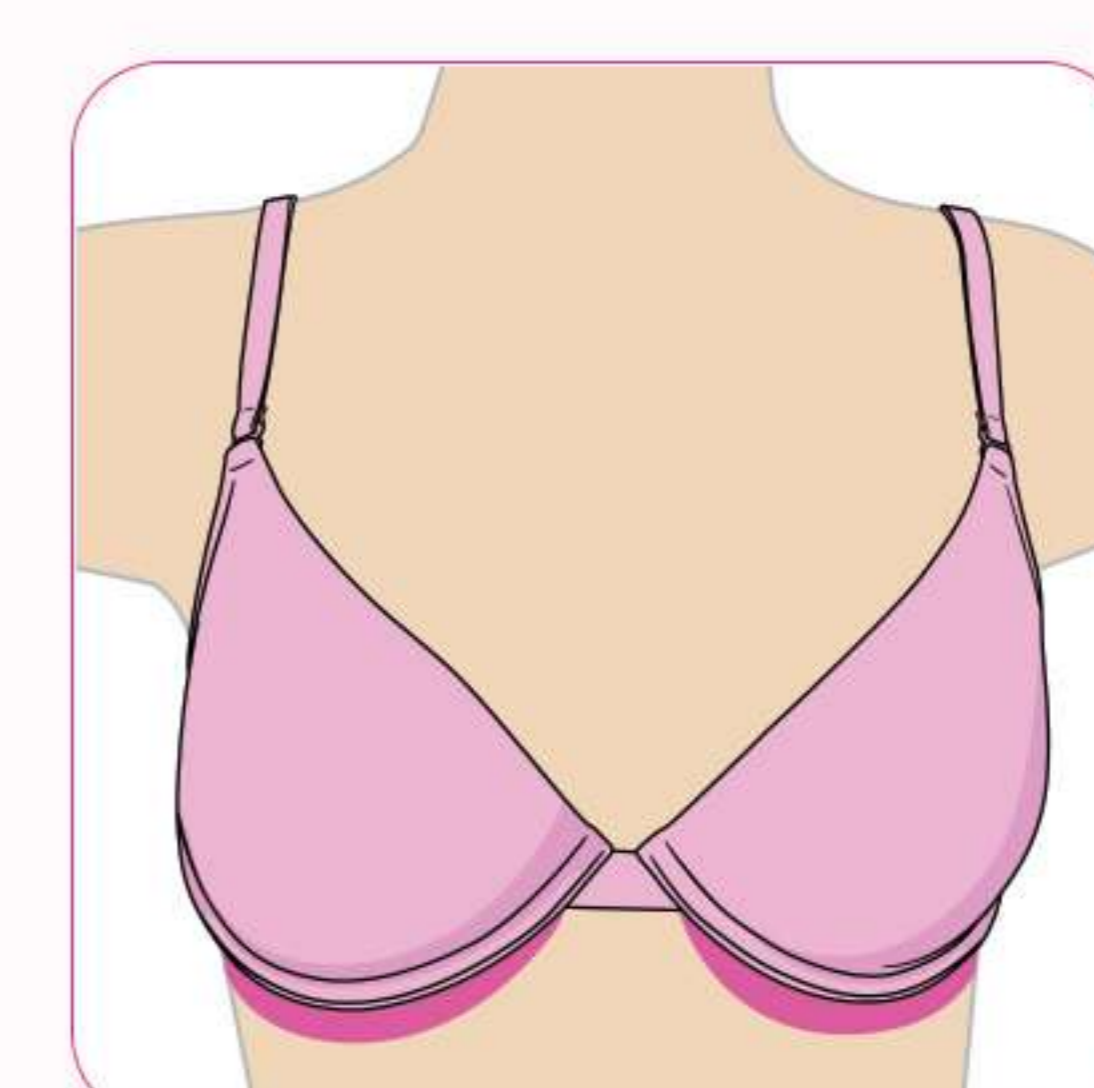
### 6 Underwires are poking the breast

The cups are likely too small if the underwires irritate you, but the band is comfortable. Choose a larger cup size or a minimiser style to accommodate a wider breast form.



### 7 Underwires don't sit flat on the body

The cups are probably too small when the underwires don't sit flat on the body, but the band fits well. Change to a larger cup size (e.g. 34B becomes 34C).



# Got your true size? If not,

the fit experts in our stores will help you  
find it right and will make your whole day bright!



Shop Online



[www.savvy.in](http://www.savvy.in)



## Our Stores

**Delhi** – Kamla Nagar | Lajpat Nagar | Pacific Mall NSP | Rajouri Garden | Ranibagh  
Tilak Nagar | V3S Mall Ixmi Nagar

**Gurugram** – Sector 31 Market | DLF Galleria | DT Mega Mall | Good Earth City Center



+91 9311279138

Follow Us On :



@savvyindia



@savvyindia