

eChic

A professional,
cost effective,
easy to maintain
website for your
medical practice



*We cut through all
the jargon and make
it make sense.*

www.echic.com.au

You have a busy practice to manage. You are doing everything from reception and accounts to re-ordering supplies and following up on referrals.

Our team have worked in practice so understand medical jargon and the real day to day needs of a working practice.

We can help you understand what your web-based choices are, and find cost effective methods that suit your current needs.

They are all extremely friendly, patient and ensure that you are happy with the end result, which we are! I look forward to working with the eChic team again in the future

Lisa Moulden

What we offer

- Fixed price quotations with no nasty surprises.
- A full range of services from branding and website design to ongoing maintenance.
- Experience in the medical workplace, helping us to understand and best address your needs.
- No technical jargon!
- Easy, workable sites that you can update yourself.
- Design options - we draft three looks from your brief so you get a look you love.
- Friendly, experienced staff, who are here to help you help your patients.

I've been working with web developers for 10 years. I've worked with top end large companies to the smallest 'one man band'. I can honestly say that Kim and her team at eChic have been a breath of fresh air.

David Chippendale



What we do

Step 1

We work with you to assess your needs and agree on a way forward.

Branding

Should you need logos or branding assistance, we are happy and able to include this as part of the agreed project scope.

Step 2

Our team will complete the web set up and provide you with draft site designs.

Step 3

We will work with you to refine the draft

Step 4

When you are completely happy we test the site before making it live.

Maintenance

We can offer a range of packages to assist with the ongoing updates and maintenance of your site.

Who we are



Kim Carruthers. I started my career with a Business degree. I then developed my IT skills as a Consultant and Manager for Andersen Consulting (Accenture).

Now I work with organizations to clarify their needs and find the best, fastest and most cost-effective way to meet those needs on the web. The most important skill I bring is the ability to look at your whole practice, not just the technology. I explain what your options are in English, not Technicaese and help you make informed choices.



Tina
Graphic Design



Jo
Graphic Design
Logos/Branding/Marketing

Nicole
General Superstar
Domains & Admin/QC



Emma
Technical set ups
Proofing



Belinda
Graphic Design
Former Endocrinology Practise Manager &
Clinical Research coordinator



Contact us

www.echic.com.au

m: +61 (0) 415 400 192 Australia

t: +64 9 889 9066 NZ

kim@echic.com.au

