

MEN

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21 COOL STORES EVERY MAN SHOULD BOOKMARK

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From being able to order jeans made in Japan, to monogramming your initials on a custom made shirt, or personalising a pair of chinos to finding the perfect white shirt... We've rounded-up a list of stores that make sure boys are actually having all the fun!



What's so great? You can visit the store to get a customised shirt, or if you're feeling too lazy you can get a home visit organised. BSC also commissions capsule collections like those from Payal Singhal, Acquin Pais and Purab Kohli. This season they've also collaborated with SS HOMME to launch a festive line titled 'Ceremonia'.

What Verve recommends: When you get your shirt custom-made don't forget to add your own monogram (we also know of someone who got a FTW done!)