## LOOK GOOD STYLE & FASHION

## 3 colour combinations that suit every Indian man

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28 October 2015

And other style questions that you really needed answering

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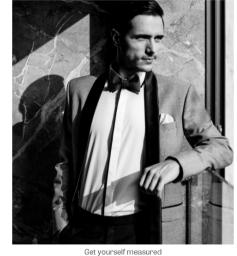




So like seemingly every other Indian male, you wear a size 42 shirt. It's probably the wrong choice, the evidence being those droopy shoulders and roomy mid-section that make you look (and feel) like the office slob.

Custom-made is a word you should be familiar with. It's the guiding philosophy for the menswear designers at SS HOMME and the Bombay Shirt Company, which puts them in a good position to help you out of this particular rut. Check out their new festive collaboration, Ceremonia, while you're at it.

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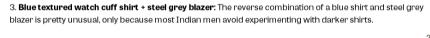


According to Akshay Narvekar, founder of the Bombay Shirt Company, most Indian men don't even know their proper measurements. "The most important element is the fabric itself; the feel of it, how it suits your body and so on. An appropriately shaped collar to suit the shape of your face and body structure is next. A pet peeve of mine is the shoulder measurement; men are comfortable with droopy shoulders when they shouldn't be. Getting your shoulders measured correctly is key to a well fitted shirt."



 $Sandeep\ Gonsalves, co-founder\ of\ SS\ HOMME, prefers\ subtle\ twists\ on\ the\ classics\ to\ outrageous\ new\ ideas.$ 

- 1. Classic blue shirt + pink bundi: The classic blue shirt and the powder pink bandi jacket combination bridges the gap between smart casual and occasion wear. The pastel tones complement most Indian men, but this look works best for day events.
- 2. Grey shirt + navy blue suit: It's a break from the monotony of white and blue. Since most Indian men prefer classic tones with their ceremonial suits, we mixed it up with a grey chequered shirt.





You need your bases covered. Akshay Narvekar narrows it down.

the office, and dress it down with navy chinos for a more relaxed look.

- 1. The cliché' classic white Enough designers have harped on about the virtues of the classic white shirt for anything more to be said. It is, however, crucial to have the shirt fit you perfectly.
- 2. A blue gingham shirt This pattern is versatile enough to dress up or dress down. Pair it with a grey suit for
- 3. A structured formal shirt Fabric is the fundamental component. Weaves like dobby, twill or oxford in a 2/100's construction will help keep the shirt unwrinkled through the day.



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