

FASHION

3 new fashion collaborations that are on our radar



The ones to watch out for

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At this moment, the poignancy of coming together cannot be underscored. And fashion, as a reflection of our times, is doing its bit to cross borders and boundaries, share perspectives and points of view, and traversing ideas and ideologies. The result, creative partnerships that are exciting and innovative. This week, we report on the launch of three new collaborations, from across the globe.

Mumbai

BOMBAY SHIRT COMPANY X SAFOMASI

The bespoke shirtmaker has always valued individuality and creative input from their clients. They've joined forces with Safomasi, the textile house based between UK and India, to bring a sense of whimsy and playfulness to the classic button down. This three-piece limited edition collection of [shirts](#) is based off the idea of lucky charms. "With the way the past year has been, we could all do with some love and luck in our lives, so we thought 'why not WEAR your luck?'. We hope this feel-good collection spreads some positivity and good cheer to everyone that wears it," says Akshay Narvekar, founder and CEO.

[@bombayshirts](#)

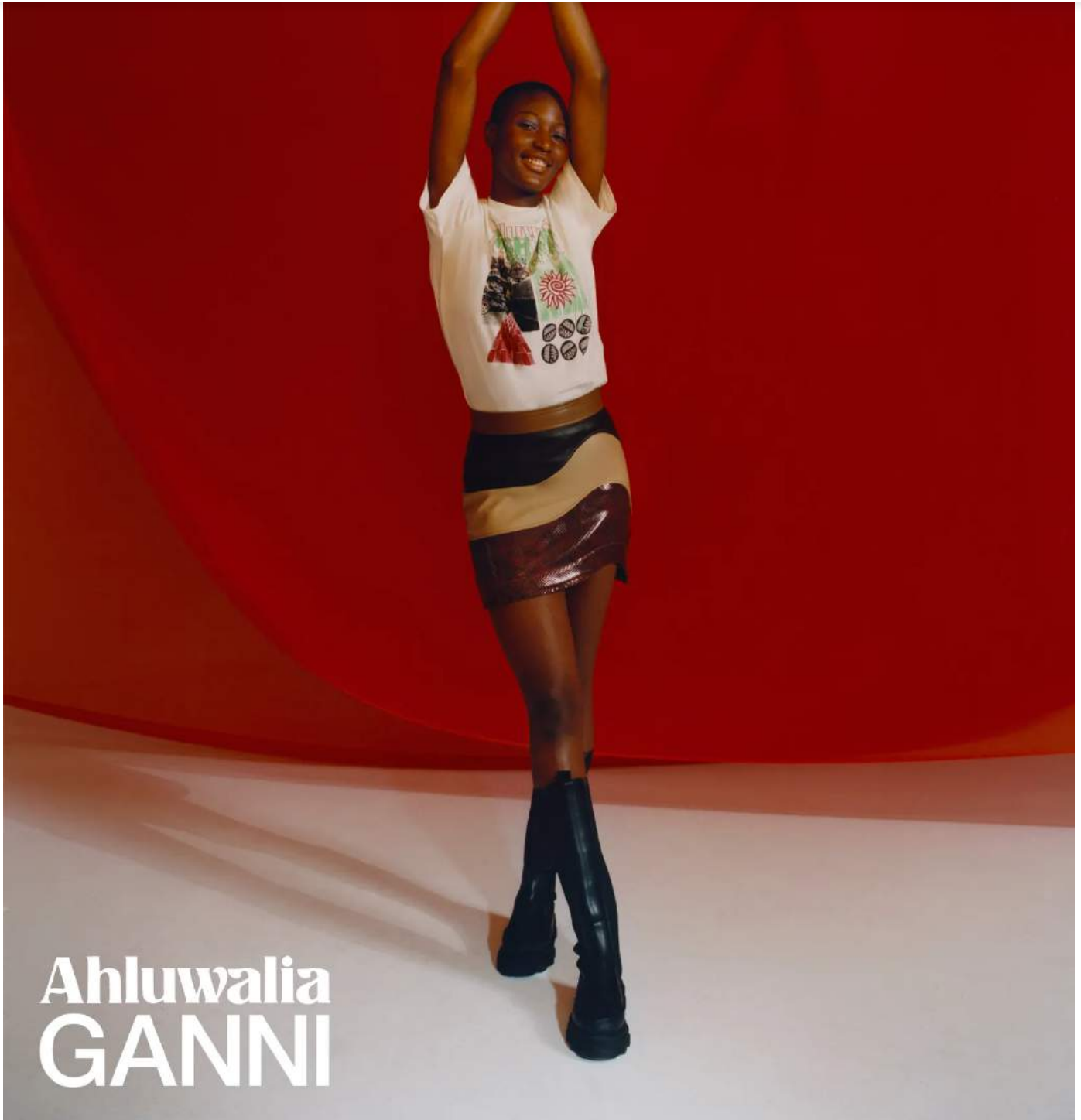




GANNI X AHLUWALIA

This 19 piece collection brings together divergent heritages—the Indian-Nigerian and London roots of [Priya Ahluwalia](#), behind the label Ahluwalia, and the Scandi cool of Ganni. The result is a collection that feels incredibly rooted in the now. This entirely upcycled collection, made from surplus materials from Ganni, is the first time that Ahluwalia has made a foray into womenswear, and her masculine influences are evident along with Ganni's love for a good, celebratory look. "I am really excited about Ahluwalia's first official venture into womenswear and I am so glad it is with Ganni. When I started my research for the collection, I thought about both Ganni's and my own love of a good party. I looked at photography from the UK Garage scene as well as photos from my own personal history and culture and wanted to create clothing that women will feel sexy and strong in whilst on the dance floor, whether at a club or at home. Part two of this collection, launches in the fall.

[@ahluwalia](#), [@ganni](#)







Chicago

NIKE X AZEEZA

To celebrate Air Max Day, Azeeda Khan, designed her own Air Max 95, an ode to her hometown of Chicago. For Khan, who is known for her feminine, easy sophisticated designs, and her love for pairing a dress with a sneaker this is the second collaboration with the sportswear giant. In 2019, pre-pandemic, [Nike](#) and Khan launched a capsule imagining her styles in performance fabrics, and also included an Air Force 1, with the swoosh of the shoe studded in Swarovski crystal.

[@azeezaofficial](#) [@nike](#)









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