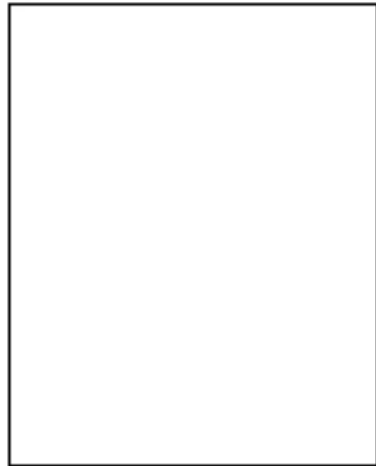




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The Traveling Tailor: Dar-ji Spot! [↗](#)

Monday, 10 June 2013 08:47



Swatch and Learn

Men, still looking for innovative ways to put a shirt on your back? Call the Traveling Tailor, a *darji* that shows up at your doorstep (for no extra charge) with fabric swatches and a measuring tape, and lets you customise a shirt while you smoke your pipe and pet the Great Dane in the comfort of your own living room. Oh Jeeves, the afternoon paper please.

Launched by the very cool bespoke shirt builders behind the Bombay Shirt Company, the Traveling Tailor has swatches of every kind for men, from polka dots and stripes to fish scales, checks and solids. You can also choose the type of cuffs, collars, buttons, pockets and linings that you want, and customize your own shirt.

Clearly a move to adapt to the Indian market and cater to men who don't trust the online medium, the Traveling Tailor is also supported by the The Bombay Shirt Company's plan to do 2-month pop-up stores all over the city. The first one has mushroomed at the CR2 Mall at Nariman Point where you can try sample shirts, leave your measurements, touch and feel the fabric and even monogram your shirt.

Cuff Parade!

Getting there: For the Traveling Tailor call +91 88796 21003 or email customercare@bombayshirts.com; pop up store for June and July, 2013 at CR2 Mall Barrister Rajni Patel Marg, Nariman Point, Monday to Saturday from 10 am to 7 pm



 Slide Show

(P)Leisure Pad

bpb's window shopping slideshow for the pleasure – and leisure – seeker!