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## Bombay Shirt Company launches its flagship store in Mumbai

Vogue.in | August 1, 2014

Get your perfect made-to-measure shirt here, complete with an 'Evil Pandit' collar



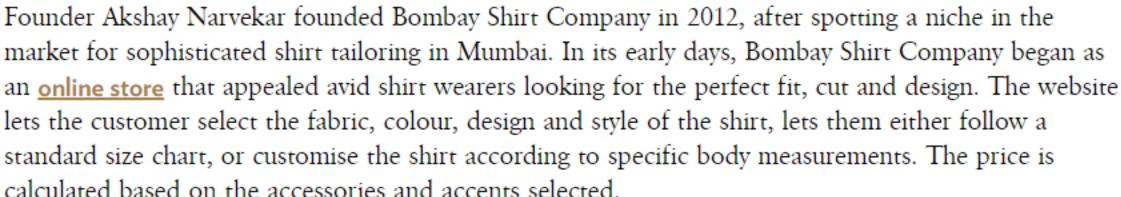
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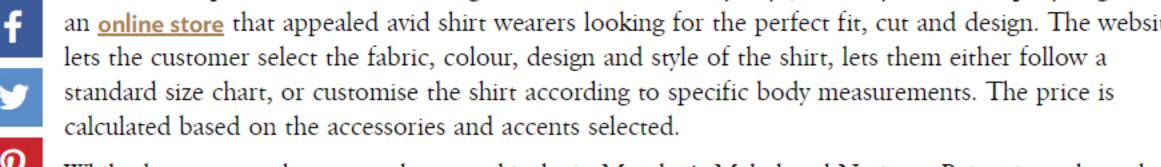


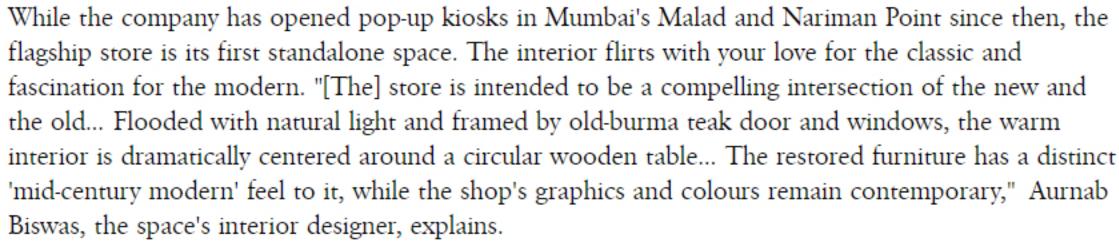




Set in in South Mumbai's art district, Kala Ghoda, the new Bombay Shirt Company flagship store is a tailored shirt fan's delight. Boasting a minimalist brick and mortar set up, you'd be forgiven for not believing you were in a creative workspace in the heart of a horn-blaring city.







With an in-house stylist personally attending to your shirt needs, you can expect to be impressed with the thorough fabric and design collection, spanning from corporate styles to eclectic prints. Prices start at approximately Rs 1,840 and go up to Rs 2,900, depending on the fabric. Bombay Shirt Company even offers to monogram your shirt.

The highlight, however, is the range of collars, which come in a variety of unusual editions. Take the Evil Pandit, "better known as the Banded collar, was made famous by such luminaries as Pandit Nehru and Dr Evil". All you need is your most evil laugh, the classic finger-to-mouth pose, and you're good to go.

Open every day from 10.30am to 9pm.

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