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Bombay Shirt Company launches its flagship store in Mumbai

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Get your perfect made-to-measure shirt here, complete with an 'Evil Pandit' collar



Set in in South Mumbai's art district, Kala Ghoda, the new Bombay Shirt Company flagship store is a tailored shirt fan's delight. Boasting a minimalist brick and mortar set up, you'd be forgiven for not believing you were in a creative workspace in the heart of a horn-blaring city.

Founder Akshay Narvekar founded Bombay Shirt Company in 2012, after spotting a niche in the market for sophisticated shirt tailoring in Mumbai. In its early days, Bombay Shirt Company began as an [online store](#) that appealed avid shirt wearers looking for the perfect fit, cut and design. The website lets the customer select the fabric, colour, design and style of the shirt, lets them either follow a standard size chart, or customise the shirt according to specific body measurements. The price is calculated based on the accessories and accents selected.

While the company has opened pop-up kiosks in Mumbai's Malad and Nariman Point since then, the flagship store is its first standalone space. The interior flirts with your love for the classic and fascination for the modern. "[The] store is intended to be a compelling intersection of the new and the old... Flooded with natural light and framed by old-burma teak door and windows, the warm interior is dramatically centered around a circular wooden table... The restored furniture has a distinct 'mid-century modern' feel to it, while the shop's graphics and colours remain contemporary," Aurnab Biswas, the space's interior designer, explains.

With an in-house stylist personally attending to your shirt needs, you can expect to be impressed with the thorough fabric and design collection, spanning from corporate styles to eclectic prints. Prices start at approximately Rs 1,840 and go up to Rs 2,900, depending on the fabric. Bombay Shirt Company even offers to monogram your shirt.

The highlight, however, is the range of collars, which come in a variety of unusual editions. Take the Evil Pandit, "better known as the Banded collar, was made famous by such luminaries as Pandit Nehru and Dr Evil". All you need is your most evil laugh, the classic finger-to-mouth pose, and you're good to go.

Open every day from 10.30am to 9pm.

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