



Jetty  
16th ANNUAL

# COQUINA JAM

July 21, 2024

PRESENTED BY



[www.JettyRockFoundation.org](http://www.JettyRockFoundation.org)





# ABOUT COQUINA JAM

The Jetty Coquina Jam is an all-woman, team surf contest and charitable fundraising event.

Surfers are paired randomly after being separated into two age pools and compete in this summer event to support women, children and families affected by Cancer diagnosis via David's Dream & Believe Cancer Foundation and the Jetty Rock Foundation.

Thanks to our participants, beach goers, sponsors, and regional business support, the total donated to families battling a cancer diagnosis is \$475,000+.





# IMPACT!

From the beginning, the Coquina Jam's purpose has been the celebration of women's surfing and a community coming together for those in need. The jam encourages women of all ages, from near and far to compete in a bracket-style surf contest. Once a pool of registered surfers is established, they are randomly paired based on a median age line. Young wahines, upcoming rippers, experienced surfers and even some professionals partake in the competition. Additionally, each surfer participates in their own fundraising leading up to the event. From highlighting the surfers to vetting beneficiaries, the Jetty Rock Foundation and David's Dream & Believe Cancer Foundation make this day all about the power and impact of women through surf competitions.





# EVENT PARTNERS

Coquina Jam is presented by David's Dream & Believe in Cancer Foundation, Jetty & JRF.



## About David's Dream

David's Dream and Believe Cancer Foundation is a 501(c)(3) nonprofit that raises funds to provide HOPE through financial assistance, wellness resources and patient support to families in New Jersey affected by a cancer diagnosis. Thank you for your support!



## Jetty

## About Jetty

It all started in 2003 with five friends on a strike mission to the mountains - inspiration and enthusiasm plus \$200 a piece in a hat. It was created on a shared love of surf, fishing, art, travel, and music.

Now in our 20th year of business, Jetty continues to offer eco-minded, durable apparel that embodies the fickle conditions of northeast surf and encourages outdoor adventure despite the weather.



## About JRF

The mission of the Jetty Rock Foundation is to protect our oceans and waterways, and support those who build their lives around them.

The Jetty Rock Foundation is an approved 501(C)3 Charitable Organization.



# SPONSORSHIP OPPORTUNITIES

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## SPONSORSHIP LEVELS

Championship (Finals) - **\$20,000** (1 Available)

Semi-finals - **\$10,000** (2 Available)

Quarterfinals - **\$2,500** (4 Available)

3rd Round - **\$1,000**

2nd Round - **\$500**

1st Round - **\$250**

Matching Sponsor - 8 available - \$2,500 (minimum) - The (96) competitors will be broken up into (8) fundraising teams consisting of 12 surfers per team. A matching sponsor will be assigned to each team.

All sponsor levels receive givebacks in the form of event tees, food & drink tickets and digital marketing exposure (dependent on the level of sponsorship).



# SPONSORS

## SOME OF OUR GENEROUS SPONSORS

2023





# CONTACT INFO

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All event and sponsorship inquire can be directed to the below Coquina Jam committee NJ.

## DDBCF SPONSORSHIP INQUIRES:

David Caldarella - [David@ddbcf.org](mailto:David@ddbcf.org)

## JRF SPONSORSHIP & VOLUNTEER INQUIRES:

Jeremy DeFilippis - [Jeremy@jettyrockfoundation.org](mailto:Jeremy@jettyrockfoundation.org)

Kyle Gronostajski - [Kyle@jettyrockfoundation.org](mailto:Kyle@jettyrockfoundation.org)

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**Join Us July 21, 2024!**

\*No Wave Date July 28th

**At 69th street, Brant Beach, NJ 08008**

[www.CoquinaJam.com](http://www.CoquinaJam.com)



THANK YOU!

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