



NINTH ANNUAL  
**ARCTIC  
OUTREACH**

**A COMMUNITY CLAMBAKE OF ARCTIC PROPORTIONS**

**2/24/2024 @ MUD CITY CRAB HOUSE • 11AM - 6PM**

**IN LOVING MEMORY OF MALLORY E. McBRIEN**  
All profits benefit the Jetty Rock Foundation.

In 2016, Arctic Outreach was developed for a very special member of our community, Mallory McBrien. Entering the 9th year of this fun and frosty winter event, we aim to raise funds for the McBrien children as well as support the Jetty Rock Foundation's community initiatives. This event is brought to you by Jetty, The Jetty Rock Foundation, Reynolds Landscaping, Reynolds Garden Shop, Rustic Drift, Scissor Sisters, and Tide Table Group. Over the past 8 years in excess of \$301,000 has been donated from this event!

## **SPONSORSHIP OPPORTUNITIES**

### **GLACIER SPONSORSHIP - \$5000**

- Pre-event acknowledgment via JRF Instagram Story and Feed Posts on Instagram & Facebook
- Premier logo placement on on-site event signage (Stage, Entrance, Tents, A-Frames)
- Mention in JRF subscriber emails prior to event
- Logo on JRF website Arctic Outreach page
- Mention in Event Press Release including quote/testimonial
- Food/Beverage/Activity tickets valued at \$250

### **ARCTIC SPONSORSHIP - \$2500**

- Pre-event acknowledgment via JRF Instagram Story and Feed Posts on Instagram & Facebook
- Logo placement on on-site event signage (A-Frames)
- Mention in JRF subscriber emails prior to event
- Mention in Event Press Release
- Logo on JRF website Arctic Outreach page
- Food/Beverage/Activity tickets valued at \$100

### **POLAR SPONSORSHIP - \$1000**

- Pre-event acknowledgment via JRF Instagram Story
- Logo placement on on-site event signage (A-Frames)
- Mention in Event Press Release
- Food/Beverage/Activity tickets valued at \$60

### **FRIGID SPONSORSHIP - \$500**

- Pre-event acknowledgment via JRF Instagram Story
- Logo placement on on-site event signage (A-Frames)
- Food/Beverage/Activity tickets valued at \$40

### **FROSTY SPONSORSHIP - \$250**

- Pre-event acknowledgment via JRF Instagram Story

*For sponsorship inquiries, please email Jeremy at [Jeremy@jettyrockfoundation.org](mailto:Jeremy@jettyrockfoundation.org). Please make checks payable to Jetty Rock Foundation and send to 176 East Bay Avenue, Manahawkin, NJ 08050. All donations made to the Jetty Rock Foundation are tax deductible.*





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## ADDITIONAL WAYS TO SUPPORT

### TEXT TO DONATE!

Text **Arctic** to **41444** (case sensitive) to pay by phone or send a check made out to the Jetty Rock Foundation.

### DONATE AN AUCTION ITEM

Contact Bridgit Romano for auction inquiries:

**BRomano04@gmail.com**

Auction items will be accepted at Old Causeway and Reynolds Garden Shop until 2/12/24.

Silent Auction items must have a minimum value of \$500.

### VOLUNTEER AT THE EVENT

Contact Bridgit Romano for volunteer opportunities:

**BRomano04@gmail.com**

We have such a special, tight-knit community here in the LBI region. One that doesn't let the winter weather stand in the way of coming together to contribute to the greater good. Your participation and sponsorship allows the Jetty Rock Foundation to make a significant impact right here in our area. Thank you for your support!

## ABOUT JETTY ROCK FOUNDATION

The Jetty Rock Foundation is an approved 501(c)(3) charitable organization and the nonprofit arm of the Jetty brand. The mission of the Jetty Rock Foundation is to protect our oceans and waterways, and support those who build their lives around them.

## ABOUT TIDE TABLE GROUP

The Tide Table Group is a family of regional restaurants including Shop Bottom Shellfish, The Old Causeway Steak and Oyster House, Mud City Crab House, Parker's Garage, The Black Whale Bar & Fish House and Bird & Betty's.

For sponsorship inquiries, please email Jeremy at [Jeremy@jettyrockfoundation.org](mailto:Jeremy@jettyrockfoundation.org). Please make checks payable to Jetty Rock Foundation and send to 176 East Bay Avenue, Manahawkin, NJ 08050. All donations made to the Jetty Rock Foundation are tax deductible.

