

## 8<sup>th</sup> Annual HopSauce Festival A Showstopper

**Manahawkin, NJ (June 26, 2023)** On June 17<sup>th</sup> [HopSauce Fest](#), presented by [Jetty](#) and [Spice It Up](#), returned to Veteran's Memorial Park in Beach Haven for its 8<sup>th</sup> year. This fan favorite event featured over 50 craft beers from [Ritchie & Page Distributing](#) plus some additional local favorites, hot sauces, food vendors, and live music from amazing artists, with proceeds benefitting the Jetty Rock Foundation.

The sun was shining, the beers were cold, and the sauces were hot! This year's event was the largest on record with nearly 3,000 people in attendance with many traveling in for the fest thanks to some amazing rental properties by [VRLBI](#). There was something for everyone whether it was fun for the kids sponsored by [Jen's Links at Lighthouse Cove](#) or a relaxed stage-side VIP retreat by [The Qualified Captain](#) for those wanting to take in the tastes, colors, and wonderful sounds of LBI in style. Plus, two lucky winners went home with a [Priority Bikes](#) eCoast electric beach cruiser valued at \$2,000 and a \$395 haul from the 50/50 respectively.

This year's epic band lineup included an eclectic mix of artists from around the country, including [Zach Person](#), [Sonic Blume](#), [The Circa 68](#), [The Danksters](#), [Skip Winters](#), and the return of [DJ Dillon Maurer](#).

This year was a very special year for co-presenting sponsor, Jetty, who is celebrating their 20<sup>th</sup> anniversary since launching the brand. All of their divisions – Jetty brand, Jetty Rock Foundation, Jetty Ink, and Jetty Brewing were all on-hand with special activations to celebrate this milestone, including the launch of a special anniversary edition 20 Years Under the Hazy Sun IPA.

Additionally, the one-of-a-kind, fully customized 20<sup>th</sup> anniversary Jetty Jeep Wrangler collaboration with Manahawkin Jeep was unveiled and all net proceeds will support the Jetty Rock Foundation. To bid on the Jeep, click [HERE](#). The auction will be open until July 23<sup>rd</sup> where the winner will be announced at the 15<sup>th</sup> Annual Coquina Jam.

Special thanks to all who came out to this year's HopSauce Fest to support the Jetty Rock Foundation's ongoing community, environmental, and storm relief initiatives. Save the Date for the 9<sup>th</sup> Annual HopSauce Fest which will be held on Saturday, June 15<sup>th</sup>, 2024. Also, this year's Coquina Jam is right around the corner on July 23<sup>rd</sup>! Interested in being a sponsor of a Jetty Rock Foundation event? Please contact [info@jettyrockfoundation.com](mailto:info@jettyrockfoundation.com) to learn more.

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### About Jetty Rock Foundation

The Jetty Rock Foundation is an approved 501(c)(3) charitable organization and the nonprofit arm of the Jetty brand. The mission of the Jetty Rock Foundation is to protect our oceans and waterways, and support those who build their lives around them. To learn more, please visit [www.jettyrockfoundation.org](http://www.jettyrockfoundation.org). Media inquiries: [julia@jettyrockfoundation.org](mailto:julia@jettyrockfoundation.org).