

# RETAIL & GIFT PACKAGING





PROGRESS LUV2PAK  
INTERNATIONAL LIMITED

## Our History

In 1914, Morris Lukofsky escaped World War I and landed in Canada with no money, no job and only a few words of English. To earn a living, his first job was at a factory that manufactured hats. Seeing that every hat was placed into a beautiful box, Mr. Lukofsky had the idea to open a factory producing hat boxes that he called Progress Paper Box in 1917. Very quickly, Progress grew to be one of the leading manufacturers of hat, clothing & gift boxes in Canada.

The Hertzman family purchased the business in the 1980's, and through a series of acquisitions and growth, Progress Paper Box evolved to become Progress Luv2Pak. Right around that time, our customers became interested in premium packaging that was not available domestically. We scoured the globe and developed partnerships with international factories that shared our commitment to quality. Many of these suppliers are still working with us to this day, nearly 40 years later.

As concerns about the environment grew louder, we also turned our focus towards sustainability. We believed that our packaging could not only be beautiful, but could also be recyclable, made from recycled materials, or be reused many times over. We were one of the first retail packaging providers to place a laser focus on sustainability, and it remains a top priority of ours to this day.

While the company has grown, we remain true to our roots. Progress Luv2Pak is a family-run business (through two generations each of two different families!) that takes immense pride in the quality of our products and the relationships we have built with our customers - many of whom have worked with us for decades.

Our over 100 years of packaging heritage has given us a tremendous advantage to support retailers and brands. We pride ourselves on being the leading source in North America for premium, sustainable packaging. Connect with our team anytime – we would love to work with you!



# Our Expertise

## *Coordinated Packaging Programs*

Our specialty is producing cohesive branded packaging programs. We make it our mission to provide a consistent look & feel for your complete packaging collection across all your categories and materials, and from run-to-run & year-to-year.

## *Sustainable Packaging*

No matter what we create, sustainability is our top priority. We bring the most environmentally friendly packaging solutions available to our clients and help them assess which options best meet their sustainability goals.

## *Packaging Design & Development*

From concept to delivery, our team of structural & graphic designers will create innovative packaging to best suit your product and brand. Using illustrations, 3D renderings, prototypes and much more, we thrive on bringing great ideas to life!

## *Global Manufacturing & Quality Control*

With our carefully vetted network of over 50 top global factories (many of which are ISO 14001 certified), we have developed a rigorous quality control process to ensure top quality production, matching approved samples with pre-shipment inspections for every order.

## *International Logistics, Warehousing & Distribution*

No matter whether your order is a one-time shipment, or a multi-year, multi-destination, global direct-to-store program with warehousing & storage, no challenge is too great for our team!

## *Fulfillment, Co-Packing & Complexity*

Rely on our team to assemble your gift items into our packaging. It is common for us to assemble components and co-pack a program from multiple vendors. We can quickly scale a fulfillment team locally or offshore to fit any project.



# SUSTAINABLE PACKAGING

As an industry pioneer in sustainable packaging, Progress Luv2Pak is committed to the care of our planet and considers the environmental impact of every decision that we make.

Our **Give Green** initiative comprises three pillars that critically assess our sustainable packaging solutions in order to help our clients define their goals.

## 1. CONTENT



### RECYCLED MATERIALS:

We define the percentage of recycled content, whether it is post-consumer, post-industrial, or a combination. In the case of reusable bags, we have diverted tens of millions of post-consumer water bottles from landfill sites and upcycled them by switching the material choice in the bags from PP non-woven to rPET.



### RENEWABLE MATERIALS:

We incorporate materials derived from rapidly regenerating materials such as bamboo, grass pulp, sugarcane and more. We are also well versed in organic materials for many of our cut & sewn products.

### THIRD PARTY CERTIFIED MATERIALS:

We are proud to be accredited to offer a triad of the world's best chain of custody certifications for our paper products. We offer materials certified from managed systems, with options for 100% virgin fiber coming from managed forests, recycled content coming from managed recycling streams, or a mix of both.



## 2. USE

### REUSABILITY:

Many of our beautiful items are designed so they can have a long life and be re-used repeatedly. For example, our reusable bags are designed to comply with standards for reusability, meaning they can be used hundreds of times over. As well, many of our gift boxes are beautiful keepsake items that can even last longer than the product they are designed to hold.



## 3. DISPOSAL

### CURBSIDE RECYCLABILITY:

We offer fully recyclable packaging solutions, meaning that the packaging will be accepted in the recycling programs where your products are sold. If needed, the item will have clear instructions on any disassembly that may be required for responsible recycling.



The mark of  
responsible forestry



SUSTAINABLE FORESTRY INITIATIVE

Good for you. Good for our forests.®

SFI-00722



PEFC™

PEFC/26-31-34

Promoting Sustainable  
Forest Management.





Learn more about plastic bag alternatives & explore our full library of options!



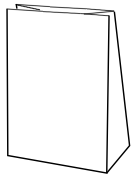
# PLASTIC BAG ALTERNATIVES

Single-use plastic bags are increasingly becoming outlawed by numerous municipalities, regions, and even entire countries. To simplify the search for replacement options, we offer a comprehensive range of solutions that will certainly meet the budgetary and creative needs of your stakeholders.

There are two broad categories of alternatives for single-use plastic bags, and Progress Luv2Pak has decades of experience in both paper & reusable alternatives.

It would be our pleasure to work with your team to understand your current usage, share industry trends, and recommend the best solutions as you evaluate your sustainable shopping bag packaging program.

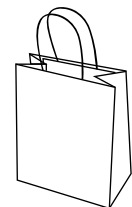
## AUTOMATED PAPER BAGS



Serrated Top, SOS Grocery Bag



Serrated Top, Flat Fold Handles



1/4" Turn Top, Paper Twist Handles

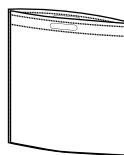


Totally Trim Bag with Paper Twist Handles

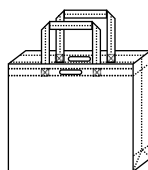
## AUTOMATED SONIC WELD REUSABLE BAGS



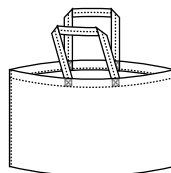
T-Shirt Bag with Side Gusset



Fold-Over Die-Cut Bag with No Gusset

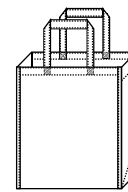


Strap Handle with Box Bottom Satchel Fold

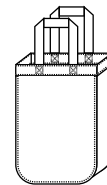


Strap Handle with Bottom Gusset

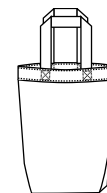
## SEWN REUSABLE BAGS



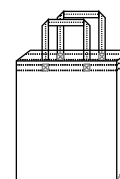
Piping Construction



Piping Construction - Rounded Bottom



Forced Bottom Gusset



Tubular Construction

# PAPER SHOPPING BAGS

We have countless options to help create the perfect paper shopping bag for your business. We offer an economical fully automated SOS bag, to a luxurious, embossed, handmade boutique bag, and just about everything in between. We also offer material and handle options that can make your paper bag both beautiful and sustainable.



# REUSABLE BAGS

Rapidly growing in use and popularity, reusable bags have become a staple across many different retail chains. Sonic-Weld reusable bags are an affordable entry into the category, while sewn reusable bags offer many additional features to enhance both the functionality and look & feel of the product. From organic or recycled cotton to reclaimed water bottles and recycled rice sacks, the options for material choice can make this reusable product even more environmentally friendly.



# E-COMMERCE PACKAGING

The unboxing experience is becoming more and more critical as a touchpoint in your customer's online shopping experience. We offer a broad range of exterior mailer options, gorgeous gift-worthy interior packaging, and all the accessories and void fill that you may need to professionally and securely complete your package. We take great pride in helping to ensure that your customers will have the same experience opening their product at home as they would in your retail store.



## ZIPPER GARMENT BAGS

When purchasing a suit, a beautiful dress, a winter coat, or any other larger garment, the experience a customer has walking out of a store is critical. Many of these items deserve a thoughtfully designed zipper garment bag. These zipper garment bags often become carry-on luggage and can be seen among travelers walking through airports all over the world. There are many ways to customize your garment bag, including options for material, structure, zippers, handles, pockets, and much more.



# ADVENT CALENDARS

It brings back such joyous childhood memories every time we design a new Advent calendar. Today we offer the widest selection of Advent calendar styles of any packaging supplier. We have made advent calendars across all budgets and materials, from a simple die-cut folding carton to 24 rigid drawers inside of a magnetic rigid box. Advent calendars continue to be the headliner in holiday gift programs, and we can truly offer options for any industry.



# RIGID BOXES

Rigid boxes were one of the first products that our company made over 100 years ago. Since then, their use has epitomized gift giving. Today, specialized paper, magnets, ribbons, special folding methods, and embossing can all help enhance the look and feel of a rigid box. The boxes are often designed to be a keepsake and can even outlast the item inside of it!



# GIFT CARD HOLDERS

We love gift cards - as do many of our retail and brand partners. Gift card sales are one of the best ways to enhance the cash flow of a business, and a well-designed gift card holder is the perfect vessel to turn a simple card into a beautifully merchandised presentation piece. We have elegant envelopes, magnetic rigid boxes, drawer boxes, and matching gift bags to make your gift card shine.





# TINS

A tin instantly turns a simple product into a gift. Your tin should be something that your customers are proud to give, and even prouder to receive. We have thousands of stock molds across many different shapes and have engineered hundreds of projects over the years to our customer's specifications. There are many ways to make your tin unique - from embossing dies, moving parts, food-safe coating, windows, and so much more.



# FOLDING BOXES

Folding boxes come in many shapes and sizes and have such broad uses across different industries. We have vast expertise in different materials, construction methods, and printing options to enhance an otherwise simple packaging item. There are many ways to make your folding carton sustainable, from material and ink selection to third party certification and curbside recyclable options.



# TISSUE PAPER, RIBBON & LABELS

There are many ways to complete a packaging presentation, and we are well-versed in all the options. Printed or plain tissue paper, ribbons in different colors, shapes, and forms (including our favorite, the pre-tied bow), and elegant labels enhance a simple bag or box. We would love to consult with you on which options from the wide array of accessories can complete your packaging presentation.



OUR PRODUCTS

## HARRY ROSEN

An icon in menswear for over 60 years, we are proud to have curated a coordinated program for Harry Rosen. From a luxurious paper shopping bag to magnetic gift boxes with matching pre-tied bows, to zipper garment bags for both their boutiques and outlet stores, the sustainable packaging program at Harry Rosen sets the standard for luxury menswear.

**Bags & Boxes** made from 40% post-consumer waste (PCW) material & curbside recyclable;

**Zipper Garment Bags** - reusable & keepsake



## APPAREL

## CANADA GOOSE

The pinnacle of outerwear, Canada Goose has a packaging program that perfectly complements the garments inside. The flagship zipper garment bag and paper shopping bag with fully recyclable handles completes the in-store retail experience, while the e-commerce experience is enhanced with flat folding magnetic boxes and beautiful digitally printed e-commerce boxes. Every item we produce for Canada Goose meets our highest standards in sustainability and fashion.

**Bags & Boxes** - FSC® certified & curbside recyclable;

**Zipper Garment Bags** - reusable & keepsake



## OVER THE RAINBOW

One of the leaders in denim retail, Over the Rainbow came to us looking for a coordinated packaging program to match their new flagship retail location. Their iconic paper shopping bags, zipper garment bag, PP non-woven sleeves and mailers are all great complements to the fashionable denim Over the Rainbow is known for.

**Paper & Poly Bags** - curbside recyclable;  
**Zipper Garment Bags** - reusable & keepsake



## APPAREL

### TODD SNYDER

For the Ultimate Menswear Destination, Todd Snyder approached us to create a spectacular coordinated packaging program. We helped them achieve an aesthetic that matched their brand through luxurious vat dyed, texture-embossed and hot stamped paper shopping bags, along with shouldered rigid gift boxes, antique map print tissue paper, and tie, receipt & gift card envelopes.

**Envelopes & Tissue Paper** - curbside recyclable;  
**Bags & Boxes** - reusable & keepsake



## 29 NORTH / THE POST OAK HOTEL

All items -  
reusable & keepsake



When Landry's gave us the challenge of creating the most luxurious packaging we could imagine for their new flagship hotel in Houston, we happily accepted the challenge. Luxurious soft touch magnetic boxes and paper shopping bags, luggage-worthy zipper garment bags, ribbon, stickers and so much more can now be found in every retail outlet in this iconic 5-star hotel.



## HOSPITALITY

### HARD ROCK INTERNATIONAL

Paper bags & boxes -  
made from recycled materials  
& curbside recyclable;  
Cotton Pouch -  
reusable



Music is life, and anyone who has visited a Hard Rock restaurant, hotel or casino is instantly transported back to their favorite concert as they admire the spectacular display of memorabilia. We're proud to provide the folding gift boxes and paper shopping bags for the Rock Shops at Hard Rock's many restaurants and hotels all over the world.



## TELUS COMMUNICATIONS

**Reusable bags** - made from rPET (recycled water bottles) & reusable (of course!)



We are incredibly proud of the program that we have developed for Telus Communications. Telus was the first major reusable bag program that we ran in rPET (recycled PET), which is made from reclaimed water bottles, and is one of the most sustainable materials available to produce a reusable bag. Since we launched the program, we have diverted over 10 million water bottles from landfills - and we are just getting started.



## TELECOM / TOYS

### MASTERMIND

**Paper bags** - made from 40% post-consumer waste (PCW) material & curbside recyclable;

**Reusable bags** - made from rPET (recycled water bottles) & reusable (of course!);

**Gift Card Boxes** - curbside recyclable



Mastermind Toys is an authority on play, and wanted a sense of childhood whimsy to permeate through their new retail packaging program. In this case, Mastermind had been using plastic bags for years and was mandated to make a change. We consulted with them on their different options, and curated a program that includes paper shopping bags made from at least 40% post-consumer waste & reusable bags made from rPET (recycled water bottles). Complement those with curly bows and gift card boxes and you have an exceptional sustainable retail packaging program.



## BC LIQUOR STORES

**Paper Bags** - made from FSC®-certified recycled paper & curbside recyclable (once handles are removed);

**Reusable bags** - made from rPET (recycled water bottles) & reusable (of course!)



The largest liquor store chain in BC needed fabulous liquor packaging to match its wide range of clientele. Resale reusable shopping bags with bottle dividers, and holiday themed FSC®-certified paper wine gift bags with ribbon handles all are ideal accessories for the wide assortment of bottles available at BC Liquor Stores.



## BEVERAGE/ALCOHOL

### REIF ESTATE

**Bottle Bags** - reusable and keepsake



One of Niagara's premier wineries, Reif Estates came to us looking for a variety of bottle packaging options. We created a beautiful, coordinated, gift-worthy wine packaging program designed to stand out on shelves, including mesh window fabric gift-with-purchase bags, a holiday print puffer coat bottle cozy and a snowflake bottle decal.



## JACEK CHOCOLATES

All bags & truffle boxes - curbside recyclable;  
Advent Calendar - keepsake



A self-proclaimed 'Cocoanista' (a hybrid fashionista and chocolatier), Jacqueline Jacek has created a chocolate brand that is also the height of fashion. Through their boutique and vast corporate and e-commerce business, Jacek has curated a top-notch packaging assortment that includes chocolate boxes, e-commerce boxes, paper shopping bags and their legendary Advent calendars which sell out every year within days.



## GOURMET FOOD

### SQUISH CANDY

Tins - reusable & recyclable;  
Advent boxes - made from recycled cardboard & curbside recyclable;  
Clear PET box - recyclable;  
Tubes - reusable & keepsake



Not your average candy store, Squish has used remarkable packaging to showcase their equally remarkable candy. A festive, fun and sophisticated confectionary gift packaging program including Advent calendars, wine bottle-shaped tins, clear lid cylindrical boxes and clear PET boxes help make Squish stand out in the candy marketplace.



## MURALE

We were asked to create a coordinated packaging program for a concept beauty destination that included luxurious laminated shopping bags, gift card holders, and stunning graffiti print folding boxes for both gifting and visual merchandising.

Boxes -  
curbside recyclable



## COSMETIC

### CRABTREE & EVELYN

Crabtree & Evelyn have made a name for themselves with bath, body & fragrance collections. We created a gorgeous library of book-style, hot stamped keepsake magnetic gift set boxes with custom flocked vac form inserts to create a knockout coordinated holiday program.

Boxes -  
keepsake





## MEJURI

- White Bags and Boxes** - curbside recyclable;
- Drawstring pouch** - reusable & keepsake;
- Engagement Ring Box** - keepsake



One of the fastest growing names in jewelry, we have been proud to work with Mejuri since its earliest days and launch. Together, we created their sustainable keepsake packaging, including everyday jewelry boxes made from recyclable uncoated materials, engagement ring boxes with fabric drawstring pouches, and paper bags that are curbside recyclable for their rapidly growing network of retail stores.



## JEWELRY

### KINN STUDIO

- Boxes** - curbside recyclable;
- Pouches** - reusable & keepsake;
- Tissue** - curbside recyclable



For Kinn Studio's modern heirlooms, we created a coordinated e-commerce program with boxes made of uncoated, recyclable vat dyed paper with attached ribbon ties, and custom pouches made of a faux-suede material. All of this was bundled in a hot stamped corrugated box to complete the fully branded, elegant unboxing experience.



# JONATHAN ADLER

Modern home decor and luxury deserves spectacular packaging. In the case of Jonathan Adler, we created beautifully designed shopping bags with matching corrugated boxes that double for both gifting and visual merchandising.

Boxes - curbside recyclable



# ON-TREND, IN-STOCK PACKAGING by LUV2PAK

Did you know that we have a curated stock line with over 1,000 on-trend, coordinated packaging items ready to ship at a moment's notice?

Whether you need packaging for a special project, a brand launch, or an event, we are ready to help with our Luv2Pak stock products. Best yet, the minimum order is only 1 case!

*Here's how you can add your branding to our packaging:*

## CUSTOMIZING STOCK PRODUCTS

If we stock it, we can customize it and help make it your own. Everything from our stock paper bags, boxes, tins, ribbon, labels and tissue can be made to suit your needs and be tailored to your brand.

## HOT-STAMPING & FLEXO PRINTING

Hot-foil stamping and flexo printing can be done on most of our in-stock bags, boxes and zipper garment bags. Packaging can be quickly and easily branded, resulting in a beautiful customized finished product. We have many matte and metallic foils and inks to choose from.

## DIGITAL PRINTING

Our latest innovation is digital printing, and we have set up quick-run printing - ready to ship in only 5 days. Digital post printing is in full CMYK, which means that we offer an unlimited color pallet, with no printing plates or minimum quantity required.

## SILK SCREENING

Silk screening adapts to any shaped package and yields beautiful results on products such as tins, reusable bags and zipper garment bags. Fine lines and details can be printed with excellent results. Best of all, we can silk screen using your exact Pantone color.



luv2pak.com



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TO WORK WITH YOU!



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Showroom hours Monday - Friday 9am - 5pm

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