FASHION MAKES CHANGE.
WHY FASHION MAKES CHANGE?

Fashion Makes Change is working to heighten the voices of women in global supply chains.

We are working towards accelerating a global agenda of women's empowerment.
HOW FASHION MAKES CHANGE?

The Transformational Ecosystem

- Non profits
- Brands
- Consumers

The Fashion Industry is Coming Together

- Building resilient communities
- Educating in the supply chain
- Empowering women
A project of Rockefeller Philanthropy Advisors, Fashion Makes Change aggregates funds from customers, brands and clean energy partners to directly sponsor existing women’s empowerment programs.

Donations will support The Empower@Work Collaborative that seeks to heighten the voices of women in global supply chains, providing education, advocacy and training to embed gender equity in all areas of work and accelerate a global agenda of women’s empowerment.

Renewable Energy providers will pay into the livelihood fund. This will occur as a portion of savings generated through the Power Purchase Agreements (PPA) or as a commission.
Consumer Campaign

‘Your change can change everything’

How it Works

Join the movement
Round up when shopping in store or online at participating brands

Support Women
Fund collected by brands and customers support education & empowerment programs for women in the supply chain.

Impact
Women working in factories acquire the critical skills to build better lives for themselves, their families and their community.

Details:
Fashion Makes Change is inviting customers to round-up their purchase to the nearest dollar, or make a donation of their choice, at point of sale when shopping at participating brand and retailers. The first consumer program launches this March in support of International Women’s Day. Together we can work in community to empower and educate the women working to help achieve gender equality.
Your Change Can Change Everything

Round Up! For People & Planet
accelerating sustainable solutions for people and planet
We are partnering with brands across the fashion ecosystem and can work with you regardless of platforms to engage customers online, in retail, or both.

Brand Partnership

The fashion industry is coming together.

[Brand List]

- ATELIER
- AARMY
- Abercrombie & Fitch
- ADORE ME
- ASTOFER
- Belaburnum
- CHLOÉ
- CHUFY
- COACH
- coolbrium
- EILEEN FISHER
- ByreRyan
- EVERLANE
- GABRIELLA HEARN
- GENTRUE
- MILL HOUSE
- JIMMY CHOO
- Jigio
- kate spade NEW YORK
- KENNETH COLE
- Larroude
- macys
- Madewell
- Markarian
- meg
- MICHAEL KORS
- MILLIANNA
- MORGAN LANE
- NEA
- NAINA MANUO
- NIEVES
- NORDSTROM
- INC50
- PRESTIGE
- RALPH LAUREN
- REApparel
- ROSIE ASSOULIN
- SARAH FLINT
- STUART WEITZMAN
- TAARACH
- THE CONSERVATORY
- Theory
- VERSACE
- WALK POP
Why Integrate Fashion Makes Change?

Add Donations in Minutes!
In minutes, your store and/or customers can donate seamlessly. This helps customer conversion rates and does not slow down site speed.

Engage Consumers
Invite consumers to round up their purchase or donate, joining industry efforts to educate & empower women in supply chain communities.

Drive Collective Impact
Fashion is uniting to build resilient communities by accelerating a global agenda of women’s empowerment & gender equity in value chains.
SHOPIFY APP

Fashion Makes Change app, Powered by Pledge

From the creators of an award-winning Shopify App

Overview:
Your Shopify store can start giving back to our cause in less than 5 minutes with our turnkey Shopify app Fashion Makes Change, a sponsored project of Rockefeller Philanthropy Advisors.

Features:
- Free to install
- Introduce a round up / donation at check-out or configure the donation into your products or transaction
- Ability to match customer donations
- Customizable impact calculators to display real-time donations

The ROI of impact:
- 40% increase in LTV for various merchants
- 30% increase in average order value
Join the Movement

Accelerating a global agenda of women’s empowerment.

Education is the great equalizer.

The fashion industry is coming together to empower and educate women within supply chain communities.

Our mission is to accelerate a global agenda of women’s empowerment, education, and gender equality.

Investing in women builds resilient communities.

Empowering women is the sixth greatest mitigator of climate change. Women belong at the center of sustainable development.
THANK YOU!