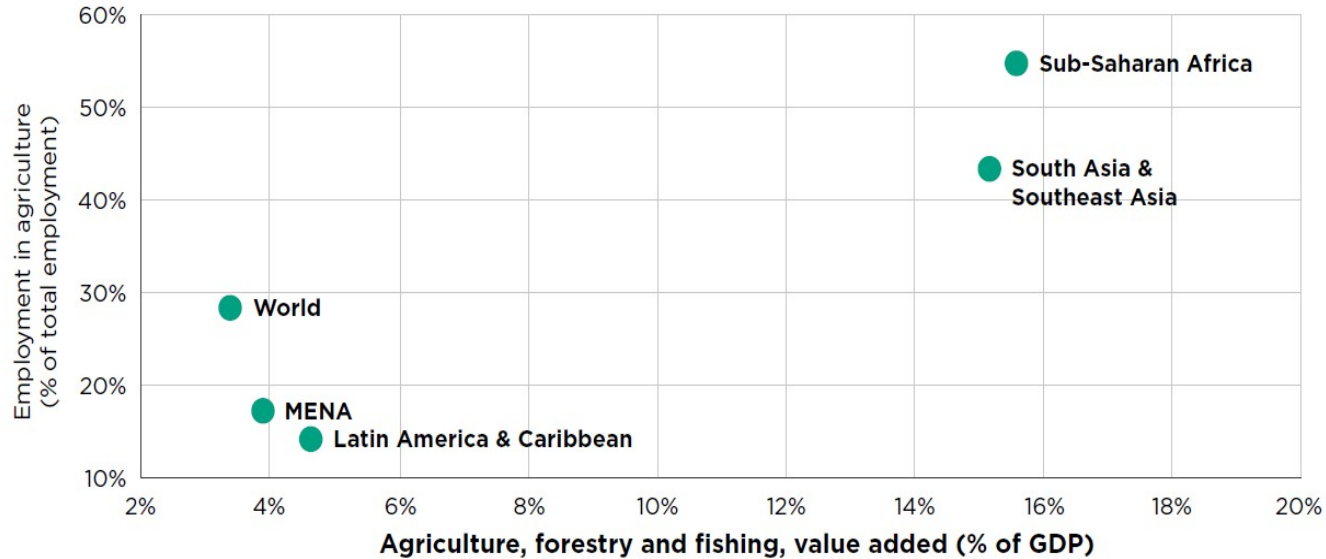


# Technology Disrupting Agribusiness in Africa



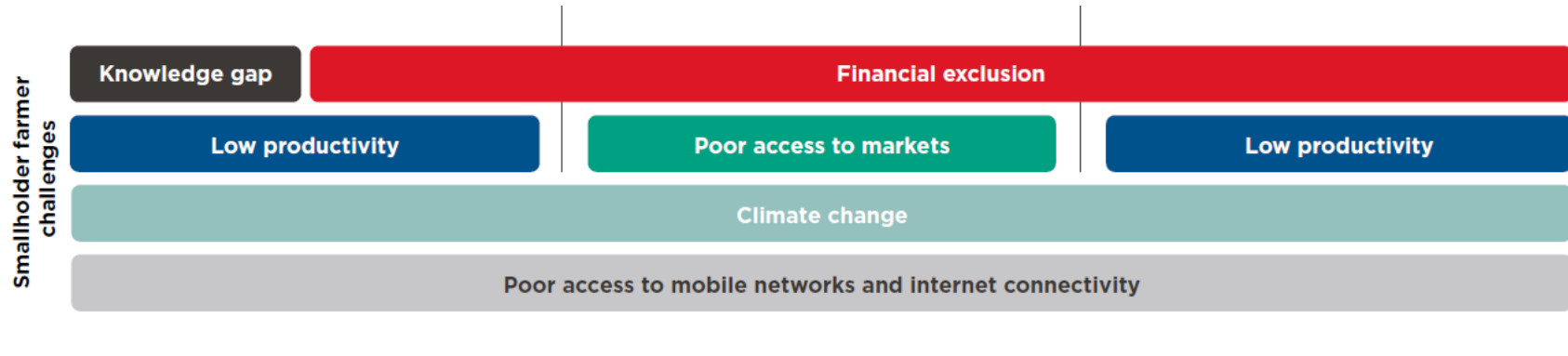
# The Value of Agriculture in Africa

Relevance of agriculture by region, 2018<sup>6</sup>



Source: World Bank, 2018

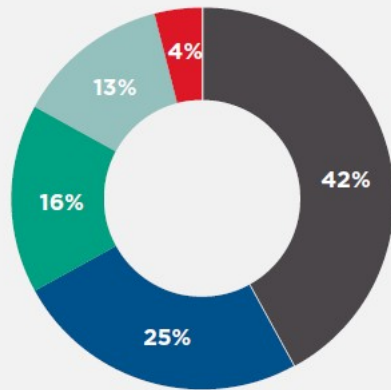
# Challenges facing small and medium producers



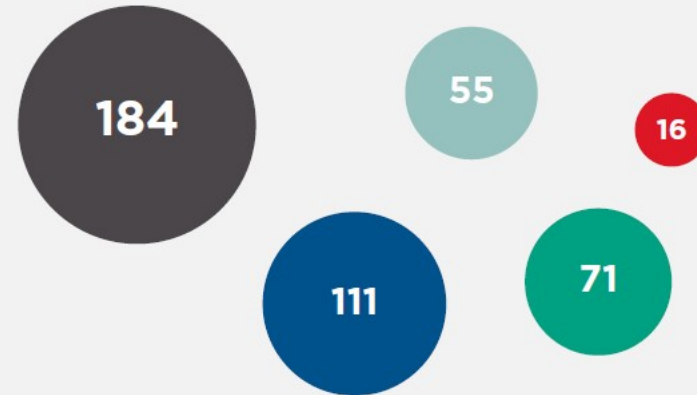
# Use cases for Digital Agriculture

Access to services		Access to markets		Access to assets
Digital advisory	Agri digital financial services	Digital procurement	Agri e-commerce	Smart farming
Agri VAS	Credit and loans	Digital records	Inputs	Smart shared assets
Smart advisory	Input financing	Digital records with payments	Outputs	Equipment monitoring
Weather information	Credit scoring	Digital records with traceability	Inputs and Outputs	Livestock and fishery management
Pest and disease management	Crowdfunding	Digital records with payments and traceability		
Product verification	Insurance			
Record keeping	Digital agri wallet			
	Savings			
	Accountability tool			

# Use cases for Digital Agriculture in Africa

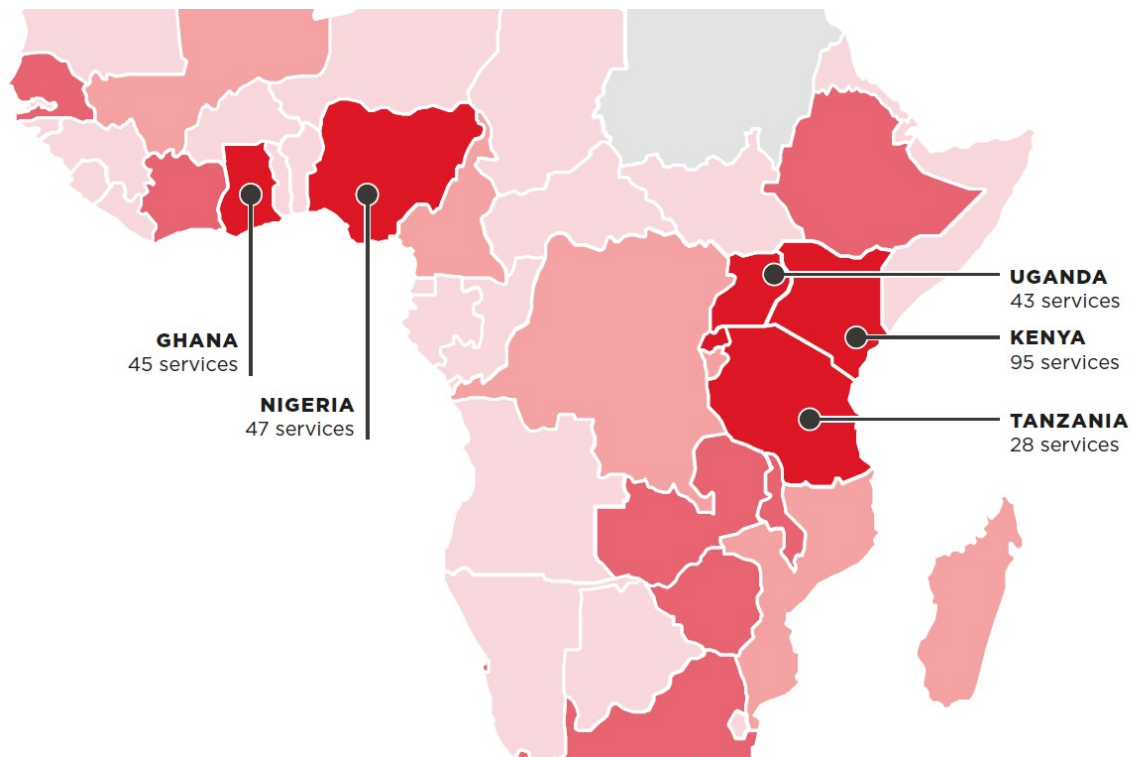


Number of services



■ Digital advisory ■ Agri digital financial services ■ Digital procurement ■ Agri e-commerce ■ Smart farming

# Trends in Digital Agriculture



# Examples of Digital Agriculture in Africa

Digital advisory	Agri digital financial services	Digital procurement	Agri e-commerce	Smart farming
<b>ThirdEye</b> – Mozambique, Kenya	<b>Agri360</b> – Zambia	<b>TaroWorks</b> – Kenya, Nigeria	<b>eMiska</b> – Zambia	<b>AcquahMeyer Agricultural Drone Services</b> – Ghana
<b>Vodacom 4502 (3-2-1)</b> – Democratic of Congo	<b>Agri PME</b> – Togo	<b>mFarmer</b> – Uganda, Rwanda	<b>FarmFresh</b> – The Gambia	<b>Kóbiri</b> – Guinea Conakary
<b>CowTribe</b> – Ghana	<b>CashCard</b> – Nigeria	<b>WeightCapture</b> – Côte D'Ivoire, Kenya, Nigeria, Tanzania	<b>IzyShop</b> – Mozambique	<b>HelloTractor</b> – Nigeria
<b>EzyAgric</b> – Uganda	<b>FarmDrive</b> – Kenya	<b>AgroMall</b> – Nigeria	<b>Jinukun</b> – Benin	<b>WeFlyAgri</b> – Côte D'Ivoire
<b>mAgri</b> – Botswana	<b>Bayseddo</b> – Senegal	<b>Metajua</b> – Uganda, Tanzania, Rwanda, Burundi, DRC, Madagascar	<b>HeheMart</b> – Rwanda	<b>EcoFarmer Vaya Tractor</b> – Zimbabwe



# Digital Advisory - wefarm



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Building a world  
where all farmers  
can fulfil their  
economic potential





# Digital Financial Services



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Farmcrowdy is a global Agtech company focused on helping stakeholders in the food value chain maximize their output and increase their profits with technology.

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424,966 Farmers Network



# Digital Procurement - Taroworks



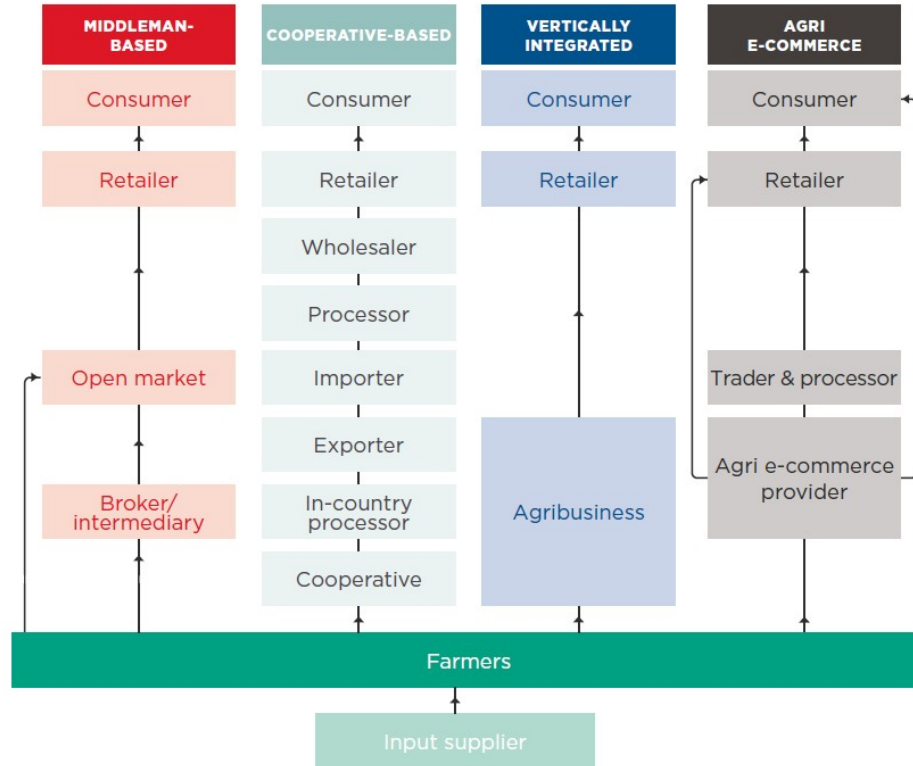
## Tools to manage offline field operations.

TaroWorks' mobile CRM and field service app lets you collect information, analyze metrics, manage fieldwork and direct last mile business operations in real time. Collaborate with teams by sharing data offline.

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# Agri e-Commerce



# Agri e-Commerce



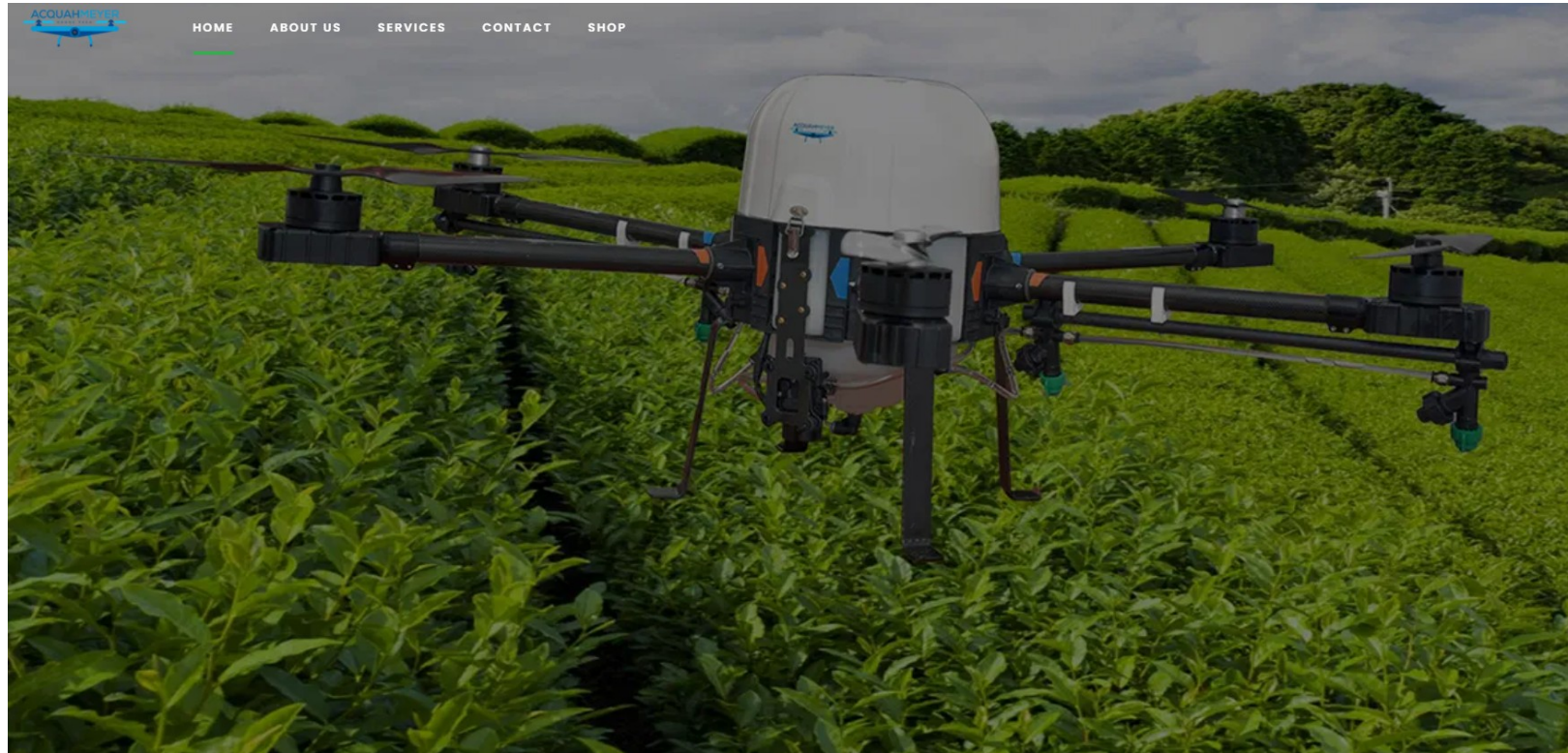
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# Smart Farming - AcouahMeyer



# Future Outlook

## Business Model

- Data Driven Services
- IT Partnerships
- Investors
- Shared Solutions

## Technology

- Backend Innovation
- Big Data and AI
- Mobile Money Integration

## User Needs

- Climate Change
- Consider all users
- Agile Flexibility
- Response to Covid etc

# Questions



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