# farm to cuj

At Ascension, we seek out the most beautiful coffees in the world, delivering wonder and delight in every cup. These coffees are skillfully roasted to highlight their uniquely inherent qualities. We are proud to showcase our coffees from farm to cup.





For the first time in Yemen's history, women farmers are able to work collectively to market their coffee internationally.

Ascension is thrilled to offer two extremely rare coffees from these women Yemeni farmers.

Liqaya Sebaa

# women farmers of dhamar \$12

International Jury Cupping Score: 87.96 Region: Bani Ofair / Ans / Dhamar Altitude: 2000 masl

Process: Natural Drying Days: 13

# women farmers of qabal \$10

International Jury Cupping Score: 87.13 Region: Oabal / Al Oafr/ lbb

Altitude: 2000 masl Process: Natural Drying Days: 14



### our selections

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#### women farmers of dhamar

The women farmers of Dhamar share equal responsibilities in farming, including: pruning, fertilizing, watering, and harvesting. The women, who never had an opportunity to attend school, are now striving to provide educational opportunities to their own children through their farming efforts.

#### women farmers of qabal

These women have been growing coffee for over 50 years, making them the leaders of coffee farming in the region. Their successful efforts have afforded some of them to purchase their own land.

## yemen's coffee history

Coffee is deeply connected to Yemen's history and the world owes much of its coffee culture to this country. While the coffee tree has its roots in Ethiopia, the coffee drink originated in Yemen. Since 1450, coffee has been cultivated in Yemen the same way: the beans are terrace-grown in rugged and diverse mountain ranges resulting in stressed coffee cherries. These cherries offer a unique concentration of oils that have complex aromas and flavors. They are handpicked on small family farms and sun dried on rooftops to reveal the coffee seed within.

## social impact

Over the last few years, Yemeni coffee growers have been deeply affected by war and conflict. In an effort to bring awareness to these coffee-growing communities, Ascension is proud to partner with The Qima Foundation to bring incredible female-farmed Yemeni coffee to our cafés. Qima is tackling inequality at the heart of a conflicted community and giving more income back to Yemeni farmers.