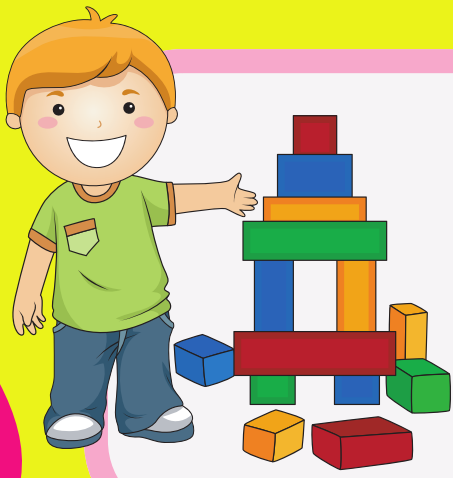


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BENEFITS OF PLAYING WITH CLAY DOUGH

1. MOTOR SKILLS DEVELOPMENT

Moulding clay dough works wonders when it comes to developing a kid's fine motor skills. The simple acts of squishing, rolling, and flattening the clay dough help in building up strength in their tiny little hands.



2. IMAGINATION & CREATIVITY

Creating objects from scratch prompts the kids to test their imaginations and explore new and innovative ways of playing with dough. Children create something new with the Lattoo Dough every single time.

3. MULTI SENSORY LEARNING

Playing with clay dough is a multi sensory experience for kids. Be it the visual stimulation, or the touch & feel of the Lattoo Dough texture, or even its fragrance, they all appeal to their senses in a positive way.



4. REDUCTION IN SCREEN TIME

Kids are constantly drawn to the new age gadgets. Instead of letting your kids get glued on to the TV/mobile all day, give them clay dough to play with, and encourage a lesser exposure to the screen time.

5. THERAPEUTIC EFFECT

Playing with clay dough can help ease tension, release excess energy, and improve focus, in the early developmental phase of a kid. It is very relaxing and highly therapeutic. It can help with the restlessness and is a wonderful medium to reduce anxiety as well.





6. MATHS & VOCABULARY

Clay dough is a great sensory toy for the development of vocabulary and math skills. As children play and explore with dough, they begin to understand early quantitative concepts and even develop story telling skills.

7. HAND & EYE CO.ORDINATION

The act of pinching, rolling, flattening and cutting the clay helps the child to strengthen their hand muscles and focus on the act, at the same time, thereby exercising hand and eye coordination, while playing with dough.



8. USAGE OF DOUGH TOOLS

Add some useful dough tools to the play and you would marvel at the end product that comes out of it. Tools like a rolling pin, wooden knife, wooden stamp, bladeless scissors, dice etc. can work wonders with clay dough.



9. DECISION MAKING SKILLS

Reshaping the dough helps children develop a sense of control and rectify their mistakes. They feel accomplished once they are done shaping their creativity. It also encourages the habit of trial and error among children.



10. OPEN-ENDED PLAY

Playing with dough is an open-ended activity for kids with endless opportunity to explore. The best thing about it is that they can't be wrong. There are no complicated directions, and no specific rules of the game.

