

Pierre-Louis Mascia

SENSATION

SPRING SUMMER 22

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The Psychedelia of the Sixties, Sciamanism and a Spiritual purpose, Woodstock as a dream of freedom before the end of innocence, that Hippy atmospheres, with color and graphic combinations that succeeded in building precise style icons are just some of the references of the new Pierre-Louis Mascia collection.

Specific items have been developed so to strengthen the brand image and heritage, starting from the very roots of the brand from digital sustainable printing, up to the high-end tailoring, all crafted within the Achille Pinto production units.

Iconic garments such as silk shirt, pajama trousers, Saharan jacket, the kimono, the ultralight bomber jacket and season bestseller caftan have been developed on the concept of precious detailing, a craftsmanship that enhances the luxury of garments, for an increasingly attentive and demanding clientele. The womenswear section of the collection has a focus on dresses, flounces or with ruffs and different proposals for the collar, while on the skirts, patched or fringed, the structures remain but the precious details change.

The printing patterns developed by Pierre-Louis Mascia, patented to protect its originality, have been developed on knitwear and now on a jacquard fabric that translates the language into new creative codes.

The references of the research are drawn transversally from the Arts, from the movies, Costume and Fashion History.

Mimi Hadden's soft, tactile sculptures, Anna Piaggi's deliberately incoherent style and Nancy Cunard's early provocative stance, Yul Brynner exotism's made in the movies, the sensual evocation of a certain aesthetic perfectly represented by Wong Kar-Wai masterpiece «In the Mood for Love,» Jaques Villegle's mixed-technique collages, the Biba style, the morphing dresses by Master Yoji Yamamoto, the poem «Sensation» by Arthur Rimbaud, listening to Pink Floyd's «Shine on you crazy diamond».











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Par les soirs bleus d'été, j'irai dans les sentiers,
Picoté par les blés, fouler l'herbe menue :
Rêveur, j'en sentirai la fraîcheur à mes pieds.
Je laisserai le vent baigner ma tête nue.

Je ne parlerai pas, je ne penserai rien :
Mais l'amour infini me montera dans l'âme,
Et j'irai loin, bien loin, comme un bohémien,
Par la Nature, - heureux comme avec une femme.

Mars 1870
Arthur Rimbaud



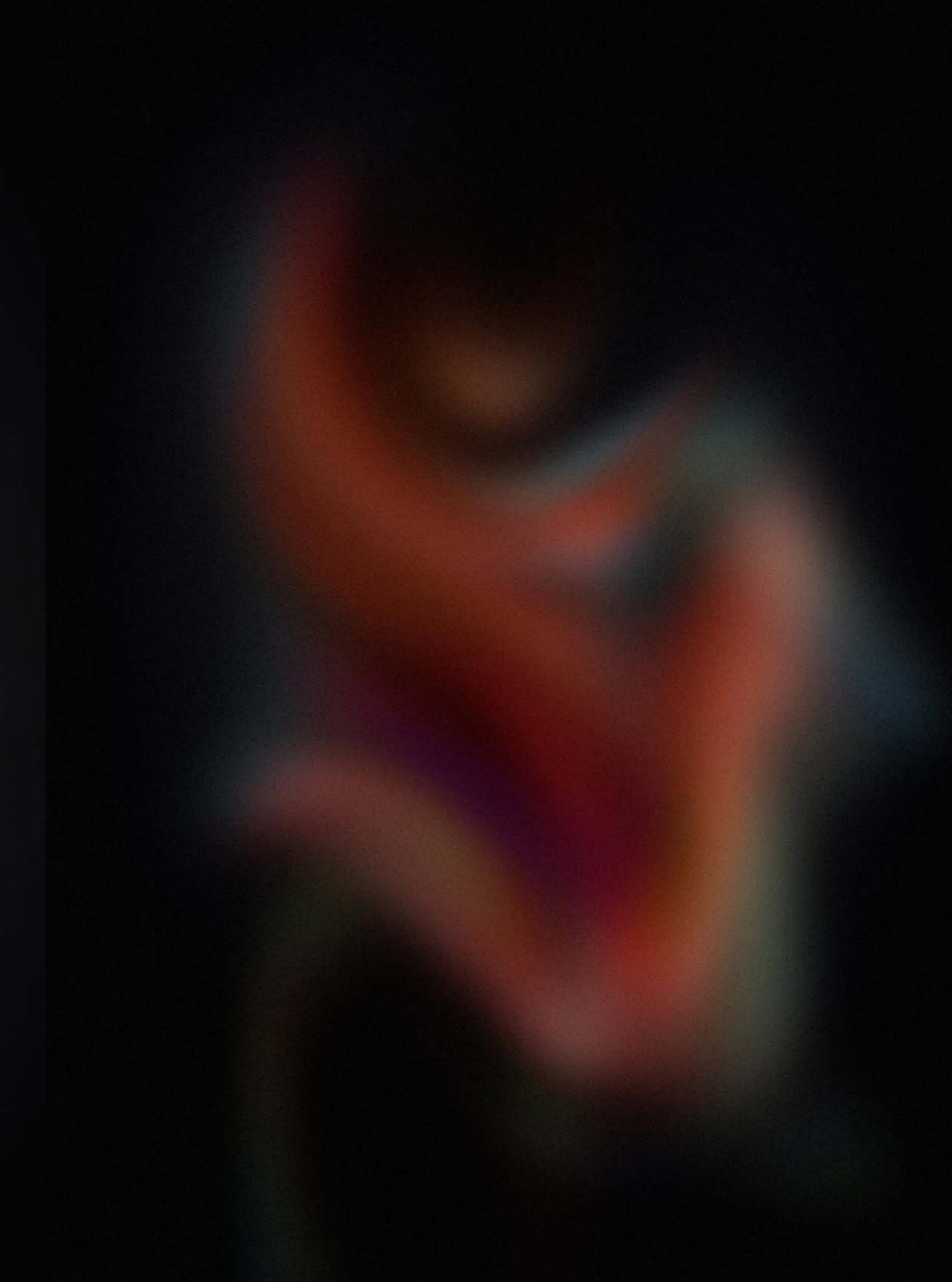
Pierre-Louis Mascia















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Pierre-Louis Mascia collections are crafted and distributed by Achille Pinto, an historical textile and printing company, based in Como: starting from raw fabric up to sophisticated finishing techniques each step shows technical skills and an attention to details led by a passion for "Made in Italy" artisanal crafted products.