

PROMOTIONAL LEAD & JR. SALES REP



FULL-TIME TERM · LITTLE BROWN JUG BREWING · WINNIPEG, MANITOBA

OVERVIEW:

We are seeking a promotional lead and jr. sales rep to join the Little Brown Jug team. The ideal candidate is warm and enthusiastic with influential energy. The promotional lead will organize the promotional team, promotional resources and schedule opportunities. Additionally, this role will check-in on accounts as requested by the LBJ sales team and attend promotional events when needed. *This position is listed as full-time term, ending Aug 31, 2024. Opportunities to continue past the summer in a part-time capacity exist.*

COMPANY:

Since opening in December 2016, Little Brown Jug has built a driven, professional, dynamic team that is encouraged to take initiative and provide input to business decisions. We are seeking a highly motivated individual who will thrive in a fast-paced, often-changing environment.

Little Brown Jug's core values are Honesty, Quality and Community. These values inform everything we do, from how our product is produced, the community events we host, our relationship with our accounts, and how we engage with our team. The successful candidate may have the opportunity to grow as the business does.

DUTIES:

- Lead the promotional team throughout all summer commitments to festivals, markets and promotional events
- Stop-in at accounts to maintain continued engagement with LBJ partners
- Aid in select prospecting efforts
- Sample at restaurants and retailers
- Maintain organization of promotional materials/merchandise
- Drive company vehicle

REQUIREMENTS:

- Represent Little Brown Jug in ways that exemplify our company culture and values
- Outgoing, approachable nature
- Experience in sales or serving is an asset
- Valid drivers license and access to vehicle
- Excellent organizational skills
- Strong team player who can work independently
- Availability to work some evenings/weekends

APPLY:

Email your cover letter and resume to: hr@littlebrownjug.ca by April 2, 2024

Little Brown Jug prioritizes employment equity. We strongly encourage women, Indigenous people, queer people, people of colour and people with disabilities to apply and self-disclose in their cover letter.

START DATE: Mid April

REMUNERATION: \$18/hour

REPORT TO:
Head of Corporate Operations