

PROMOTIONAL LEAD

FULL-TIME TERM · LITTLE BROWN JUG BREWING · WINNIPEG, MANITOBA



OVERVIEW:

We are seeking a promotional lead to join the Little Brown Jug team. The ideal candidate is warm and enthusiastic with influential energy. The promotional lead will organize the promotional team, run point on communication and be responsible for inventory. Additionally, this role will (1) represent Little Brown Jug at samplings, events and markets and (2) check-in on accounts as scheduled and requested by the LBJ sales team. The two main functions of this role is to spread excitement about Little Brown Jug and keep the promotional team organized. *This position is listed as full-time term, ending Aug 31, 2022. Opportunities to continue past the summer in a part-time capacity exist.*

COMPANY:

Since opening in December 2016, Little Brown Jug has built a driven, professional, dynamic team that is encouraged to take initiative and provide input to business decisions. We are seeking a highly motivated individual who will thrive in a fast-paced, often-changing environment.

Little Brown Jug's core values are Honesty, Quality and Community. These values inform everything we do, from how our product is produced, the community events we host, our relationship with our accounts, and how we engage with our team. The successful candidate may have the opportunity to grow as the business does.

DUTIES:

- Lead the promotional team throughout all summer commitments to festivals, markets and tastings
- Stop-in at accounts to maintain continued engagement with LBJ's partners
- Sample at promotional events at bars/restaurants
- Sell product at markets
- Set-up and take-down at events
- Maintain organization of promotional materials/merchandise
- Drive company vehicle

REQUIREMENTS:

- Always represent Little Brown Jug in ways that align with company values/culture
- Experience in sales or serving is an asset
- Valid drivers license and access to vehicle
- Outgoing, approachable, engaging
- Excellent organizational skills
- Strong discernment
- Strong team player who can work independently
- Availability to work some evenings/weekends

APPLY:

Email your cover letter and resume to: hr@littlebrownjug.ca by April 11, 2022

Little Brown Jug prioritizes employment equity. We strongly encourage women, Indigenous people, queer people, people of colour and people with disabilities to apply and self-disclose in their cover letter.

START DATE: Mid April

REMUNERATION: \$17/hour

REPORT TO: Marketing Manager