



FUELSTATION A SMOOTH SOLUTION

COFFEE, ENERGY & PROTEIN DRINKS

WWW.BEATYOURBEST.SE



BE@YOURBEST
COMPANY



BE@YOURBEST is a company specializing in healthy supplements, vitamins and minerals, as well as sports nutrition. We offer a range of products suitable for different levels of physical activity, from professional athletes to recreational enthusiasts.

In addition to supplements and health products, we also provide a beverage machine that can be used to create healthy drinks and protein shakes on-site. This facilitates our customers in maintaining a healthy lifestyle.

BE@YOURBEST has a strong brand identity that focuses on health and wellness, and we constantly strive to improve our products and services.

For us, quality and locally sourced ingredients are of utmost importance. We collaborate with Swedish manufacturers and dairy farms. To ensure that our customers feel confident in our products, we conduct anti-doping tests according to WADA's (World Anti-Doping Agency) markers.

Best regards,
/ BE@YOURBEST

ADVANTAGES/BENEFITS

SIMPLE AND FAST

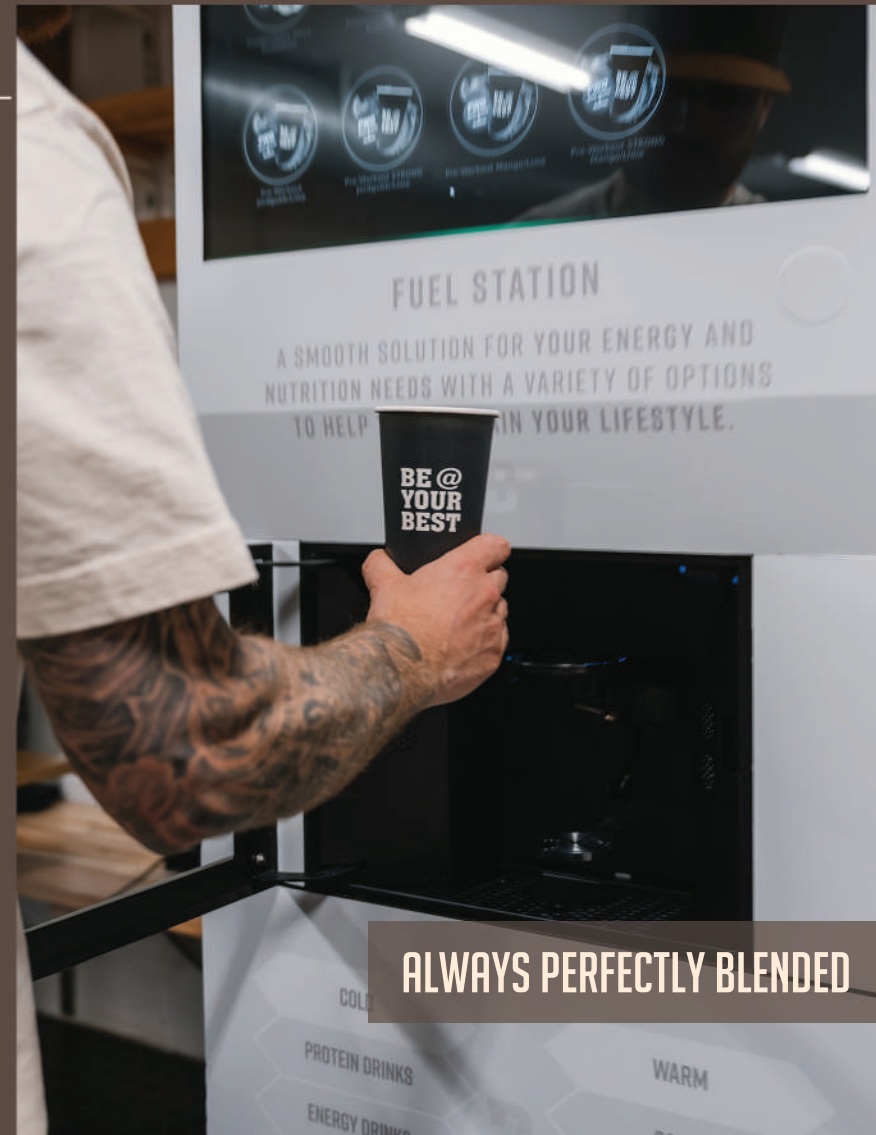
Fuelstation is a fast, convenient, and cost-effective solution for individuals who desire a quick and delicious coffee, protein shake, or energy drink. Fuelstation is incredibly easy to maintain as you simply need to refill the protein powder, coffee beans, and empty the grounds. By connecting the machine directly to water, there is no need to refill the water reservoir.

HEALTHY ALTERNATIVE

Offering protein shakes as an alternative to coffee provides users with a healthy option. It can help meet their daily protein requirements and support muscle building and recovery after exercise.

VARIETY OF OPTIONS

The advantage of having a coffee machine that also serves protein shakes is that it provides a wide range of options for users. Our machine can offer various coffee varieties, from a simple espresso to cappuccino and latte, while simultaneously offering a range of protein drinks and energy drinks.





MULTIPLE COFFEE
OPTIONS



PROTEINSHAKES &
ENERGI DRINKS



MIX
COFFEE WITH
PROTEINSHAKE

PRODUCTS FUELSTATION

We offer a wide range of supplements, both for use with the machine and for personal use, such as protein, energy, and meal replacement products. The advantage of this is that it provides customers with a broader range of options to choose from based on their specific health needs and goals.

For example, some customers may be looking for protein powder to increase their muscle mass or improve post-workout recovery, while others may be seeking energy supplements to boost their energy levels or enhance mental sharpness.

Meal replacement options can be beneficial for individuals seeking a quick and convenient way to have a balanced meal on the go. It's important to note that supplements should not be seen as a substitute for a balanced diet and exercise but rather as a complement to a healthy lifestyle. We also ensure that our products are safe, effective, and comply with applicable regulations and guidelines for dietary supplements.



Made in Sweden



WORLD ANTI-DOPING AGENCY



PRODUCT RANGE FUELSTATION

PROTEIN

Vanilla fudge
Brownie
Dumlekola
Pear

B MEAL

Vanilla
Chocolate
Dumlekola

ENERGY

Lemonade
Strawberry

PWO

Strawberry lime
Mango lime

MIXERS

In addition to these flavors, you can mix all the products 50/50. Why not try a pear/brownie combination?

COFFEE ALTERNATIVES



AMERICANO

An Americano is a coffee beverage that consists of one or more shots of espresso diluted with hot water.

ESPRESSO

An espresso is a concentrated coffee beverage made by forcing hot water through finely ground coffee beans under high pressure.

CAPPUCCINO

Cappuccino has a balanced flavor profile, where the espresso provides an intense taste and the milk contributes a milder and sweeter flavor. The frothed milk adds a soft and airy texture to the drink.

LATTE

A latte has a milder flavor compared to a cappuccino because the milk makes up a larger portion of the drink.

MACCHIATO

A coffee macchiato has a strong and intense flavor profile because the espresso is not diluted with milk or milk foam to the same extent as a latte or cappuccino.

FUELSTATION PLACES

Having access to Fuelstation at different locations makes it convenient for people to get their coffee fix or protein drink while they are on the go.



For **sports halls and gyms**, protein drinks can provide an additional advantage for those who exercise. After a workout, the protein drink can aid in muscle recovery and provide energy to the body.

Having a Fuelstation at a location like an **airport or a shopping center** can save time for travelers and customers who are short on time. They can easily grab their drink while on the go, appealing to individuals heading to a workout or in need of a quick snack.

In **workplaces**, it can be a convenient option for employees looking for a quick and healthy snack or a protein drink to keep their energy levels up.

For **businesses**, a coffee machine that offers protein drinks can be advantageous in promoting healthy habits among employees and can serve as a beneficial perk to attract and retain staff.



01. Sports clubs



02. Businesses / Business Centers



03. Gym / Fitness centers



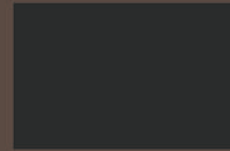
04. Train stations / Airports



05. Shopping centers

MULTIPLE COLOR OPTIONS

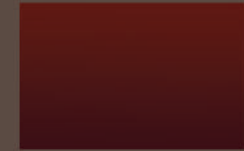
Choose from a variety of colors.
Customize the machine to fit your business.



01. Dark



02. Bright



03. Brownie



04. Vanilla



05. Orange



06. Mango

By offering multiple color options, you can choose a Fuelstation that matches your personal style and decor. This can help create a cohesive and unified look in your workplace or reception area.

Having multiple color choices allows you to select a Fuelstation with appealing aesthetics that not only functions well but also looks great. A machine in an attractive color can be a conversation starter and contribute to a pleasant coffee break or social interaction with your guests or colleagues.

Having multiple color options allows our Fuelstation to seamlessly fit into different environments. For example, a white machine may blend better in a workplace or office setting, while a black machine may be more suitable for a sports hall.

The next step is simply deciding which of these fantastic colors you want to choose.



MATCH YOUR INTERIOR

VIDEO ADVERTISEMENT

Marketing opportunities:

By offering advertising space on the screen, you can create a revenue stream by selling advertising space to companies that want to promote their products or services. It can be an additional source of income for your business.

Targeted audience:

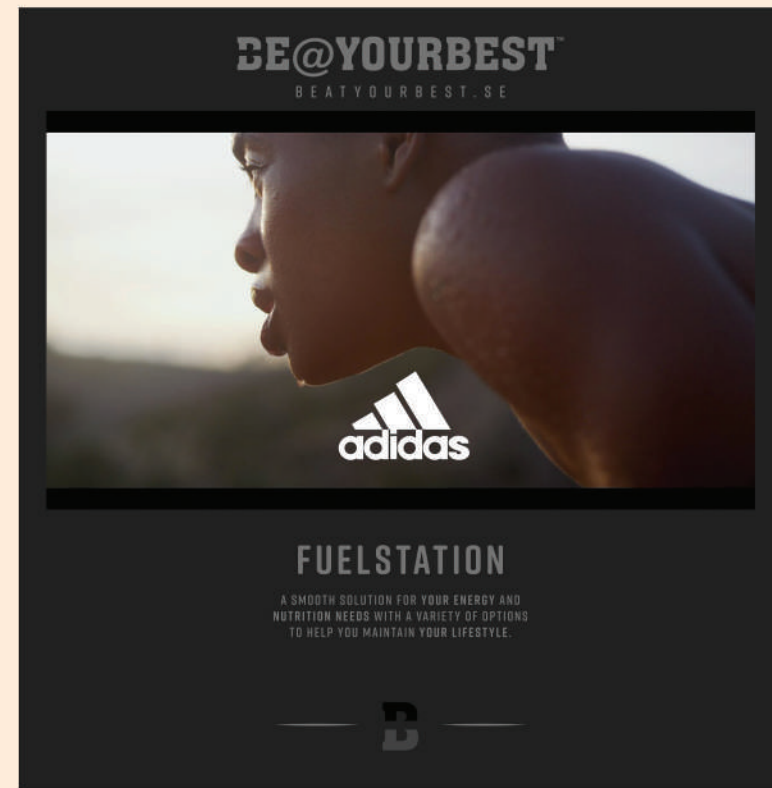
If you know the type of customers visiting your location, you can choose to display relevant advertisements that interest your target audience. This can increase the likelihood of your customers being interested in the ads and thus create a more effective marketing strategy.

Increased exposure:

By displaying advertising videos on a well-placed screen, you can provide businesses with the opportunity to reach a larger audience. Your customers will notice the ads while they wait for their coffee, providing additional exposure for advertisers.

Flexibility and updates:

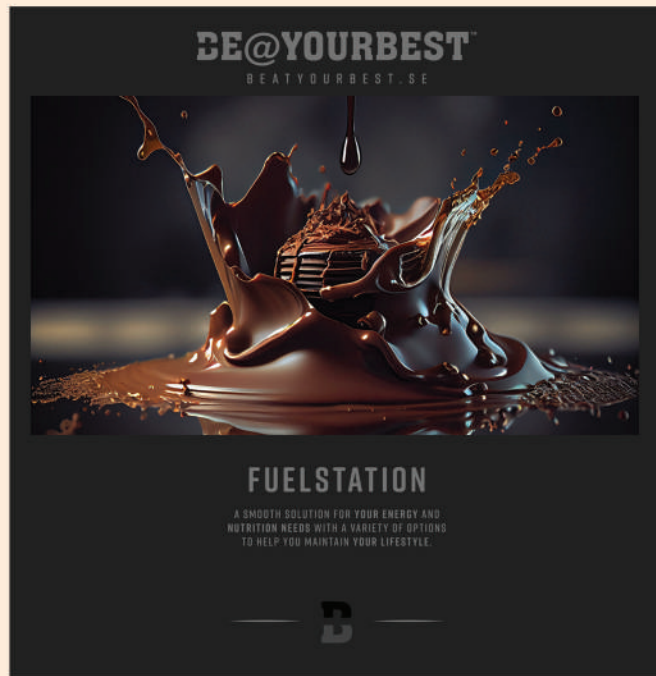
With a digital screen, you can easily update and change the ads as needed. This gives you the flexibility to display different advertising videos based on the time of day, seasonal campaigns, or other marketing goals.



01. Video advertisement

Specifications:

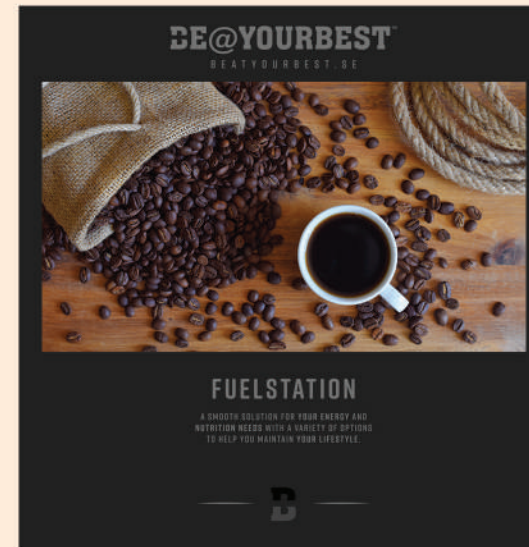
- 27" touch screen
- 1080p LCD display with video support



02. Video Advertisement for Protein

Generate interest and encourage purchases:

By showcasing an inspiring or appetizing video advertisement for coffee or protein shakes, you can pique the interest of customers and entice them to make a purchase from the machine. A well-crafted advertisement can highlight the taste, aroma, and quality of the coffee or protein shake, thereby increasing the appetite of potential customers.



03. Video Advertisement for Coffee

Provide information about options:

Through a coffee/protein advertisement, you can inform your customers about the various coffee/protein options available. You can showcase different flavors, brewing methods, or specialties that can spark curiosity and encourage customers to try different coffee/protein varieties.

If you have the opportunity for product sales at your business, gym, or sports facility, there are significant benefits to choosing us. By offering the supplements in the machine, you provide customers with the opportunity to try different flavors and products before committing to purchasing a full bag. This increases the likelihood of customers finding their favorite flavors and being more inclined to purchase them regularly.

By combining machine leasing with supplement sales, you create an opportunity to boost sales and create loyal customers. When you offer our supplements as a complement to your existing services, they can generate additional revenue while fulfilling customers' demand for healthy drinks and supplements.

Multiple options and choices
Upselling
End-to-end solution

RESELLER SUPPLEMENTS

As a customer with us, you have the opportunity to choose which drinks the machine should offer from our range of products. This creates enormous opportunities for upselling of products. For example, if you have a gym, Pre-Workout products may have high demand. You can choose to have them in combination with other products in the machine and also offer them for customers to purchase. On the next page, you will see a selection of our products. For the full range, please visit www.beatyourbest.com.



Made in Sweden



WORLD ANTI-DOPING AGENCY



MULTIVITAMIN & PROTEIN VANILLA FUDGE



OMEGA-3, CLA, ZMA & BCAA/EAA



Product display

SMART ENVIRONMENTAL CHOICE

Water

Every day, large amounts of liquid are transported that could be prepared on-site. With Fuelstation's connection to municipal water, significant savings are made in terms of unnecessary transportation emis-

Paper

Unnecessary amounts of plastic packaging around food are a major contributor to today's environmental challenges. Our machine exclusively uses recyclable paper cups, which have minimal impact on the

Products

The products we offer are of the highest quality, and to minimize our environmental impact, we exclusively provide products that are manufactured in Sweden. Additionally, these products are tested for anti-doping using WADA's markers (World Anti-Doping Agency).



Made in Sweden



WORLD ANTI-DOPING AGENCY





Wi-Fi

connectivity is available, allowing for features such as inventory management and live statistics.



Nayax payment

The machine is prepared for Nayax's easy payment system. Payment can be made via card or mobile phone, and it is connected to their internal platform, providing live statistics and campaign opportunities.



Automatic cup dispenser

The machine has space for over 200 cups in its magazine. The cup dispensing process is fully automated, with a lock on the access door for cup retrieval.



8 unique powders

The machine has space for 8 unique products, with a total of over 500 servings. Choose your own combination based on your needs.

Machine specifications:

Dimensions: 1830mm x 664mm x 700mm (H x W x D)

Weight: 150 kg

Built-in cooling and heating system

27-inch touchscreen display

1080p LCD display with video support

Installation requirements:

Freshwater connection or water reservoir

Internet connection via WiFi

Service utförs utav Kernberg AB

www.kernberg.se



HORTENSIAGATAN 3, 256 68
HELSINGBORG

WWW.BEATYOURBEST.SE