



Happy New Year

“

GO CONFIDENTLY IN  
THE DIRECTION OF  
YOUR DREAMS.

-Henry David Thoreau



## Shiny New Year

Happy New Year from our family to yours! Here's to learning, making friends, and having tons of fun in 2022. We hope the holiday season filled your home with joy, your heart with love, and your life with laughter.



### To Our Parents and Guardians,

As we begin the new year, I wanted to send a brief update on the exciting things happening within our Bright Ideas Family and thank YOU for trusting us to be a part of your child's journey to learn, grow, and thrive!

In 2021, three early childhood centers joined the Bright Ideas family, bringing our total count to ten centers across the country. Our family of centers now serve over 985 children and their families and provide jobs to 236 staff members.

As we grew bigger, we wanted to make sure some of our core principles didn't change – like our constant communication with parents and guardians. That's why we created a brand-new user-friendly website and started the monthly newsletter.

But, we're not done yet. The Bright Ideas Family is excited to

announce the rollout of *Procare Parent*, a parent engagement software that will make it easier for you to be involved with your child's day-to-day activities. The app will provide easy and direct communication between you and your child's center, remind you of important dates and upcoming events, and so much more.

Thank you for trusting us to be your childcare partner and we look forward to another year of helping our precious students shine!

*Best Wishes,*

***Erin Sullivan***

Vice President of Operations  
The Bright Ideas Family

## Meet the Family

### HELLO CARRIE!

*Center Director for the Bright Ideas Family*

This month we are so excited to introduce Carrie - our Center Director at Bright Ideas Cookeville. Click on her video to learn all about her favorite things, what she's done in her career in child care, and more!

[Video link](#)



## Spotlights



### Bright Ideas Auburn (Alabama)

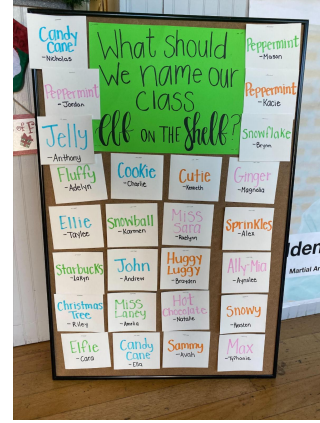
Bright Ideas Auburn wanted to give a special shoutout to Ms. Sandra. Ms. Sandra is responsible for planning and preparing all of the nutritional meals and snacks for your children.

Thank you Ms. Sandra!! We love you!

### Brunswick Kids Club (Georgia)

Brunswick Kids Club got its very own Elf on the Shelf and everyone had a chance to vote on a name. Some suggestions were Peppermint, Snowflake, and Candy Cane. Then there were

ones that made everyone giggle like Huggy Luggy, Starbucks, and John. A final vote picked the winner: Christmas Tree!



### Bright Ideas Bryant (Arkansas)

Sensory play this month revolved around holiday themes which helps children retain the most information. Many of our favorite memories are associated with one or more of our senses. For example, the smell of Christmas cookies baking in the oven or your favorite holiday song.

### Bright Ideas Collierville (Tennessee)

Bright Ideas Collierville two-year-olds had a chance to enjoy two of the very best things - beautiful weather outside and pajama day!

Winter Wonderland is their theme for January. They will learn about the 'winter' season, winter animals, and different habitats. They will also study hibernation by creating their very own animals that hibernate.



### Bright Ideas Cookeville (Tennessee)

Christmas spirit week was a success! Throughout the week, children had a wear flannel day, a Christmas party, an elf/reindeer dress-up day, and a book exchange. Fun was had by all.



## Bright Ideas Cordova (Tennessee)

In December, a terrible tornado devastated the small west Tennessee town of Dresden. The storm left 100 people displaced and took out much of town. Cordova employees and families banded together to collect food, toys, and other supplies to help those most in need.



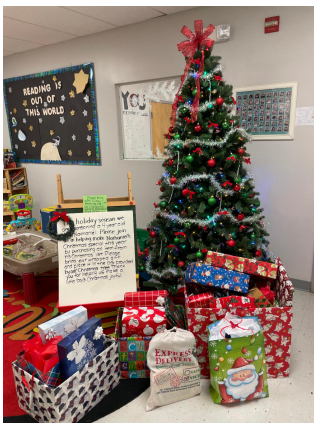
## Bright Ideas Keller (Texas)

Ms. Raquel is the afternoon/substitute teacher at Bright Ideas Keller. This month, Keller wanted to give a special shoutout to Ms. Raquel for her dedication, passion, and creativity.

Thank you so much, Mr. Raquel! We appreciate you today and every day!!

## Bright Ideas Memphis (Tennessee)

This little cutie was dressed to impress as Bright Ideas Memphis celebrated the holidays through fun activities, games, and lessons.



## Bright Ideas Midlothian (Virginia)

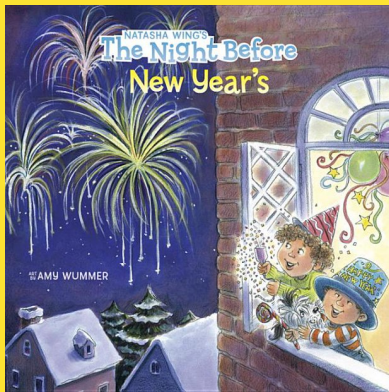
The holiday season was extra special this year for a local Midlothian child thanks to the generous donations of the teachers, students, and families of Bright Ideas-Midlothian. "Nathaniel" had a very special Christmas thanks to their love & generosity.

## Bright Ideas Miramar Beach (Florida)

Children and parents had a great time during "Five Nights of Christmas." Each night had a different activity, from decorating Christmas ornaments and cookies to pizza and movie night with a special guest - the Grinch!



## From the Family Library



### BOOK OF THE MONTH FROM CREATIVE DISCOVERY

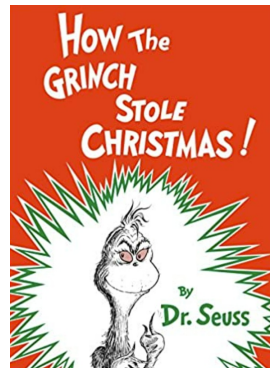
**Title:** The Night Before New Year's  
**Author:** Natasha Wing

During the month of December, Creative Discovery (Auburn) loved reading *The Night Before New Year's* written by Natasha Wing. It's the night before New Year's, and the whole family is determined to stay up until midnight! After a night filled with card games and too many cupcakes, the little ones are getting sleepy... Can they make it until the clock strikes twelve?

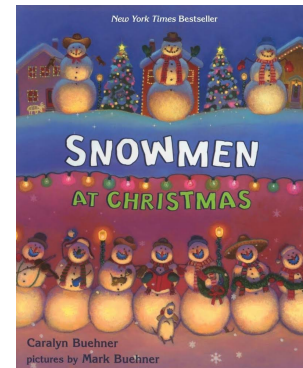
### More Reading Recommendations...☐



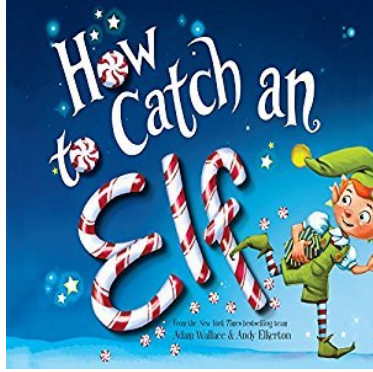
*The Biggest Christmas Tree Ever*  
By: Steven Kroll  
Recommended by  
Collierville Christian  
Academy



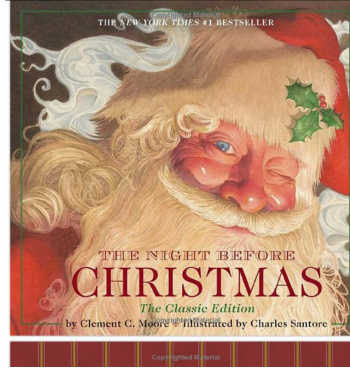
*How the Grinch Stole Christmas*  
By: Dr. Seuss  
Recommended by  
Brunswick Kids Club



*Snowmen at Christmas*  
By: Caralyn Buehner  
Recommended by  
Bright Ideas Keller



*How to Catch an Elf*  
By: Adam Wallace  
Recommended by  
Bright Ideas Midlothian



*The Night Before Christmas*  
By: Clement C. Moore  
Recommended by  
Bright Ideas Cordova

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*Together we can stay "COVID" free.  
Thank you for your continued commitment to safety!*