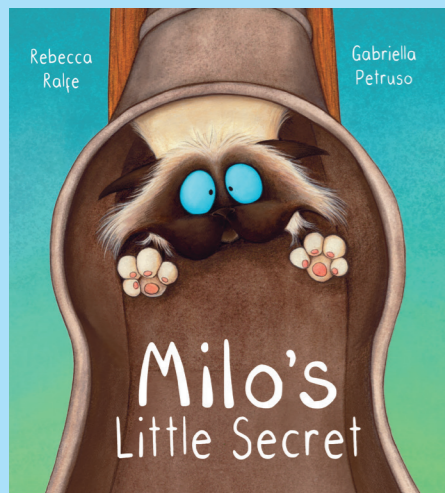


FIVE MILE

FEBRUARY 2024





Milo's Little Secret

Written by: Rebecca Ralfe Illustrated by: Gabriella Petruso
Hardback Picture Book

When Milo doesn't come home after dark, his humans soon realise he's missing!
With the whole neighbourhood on the hunt for the beloved pet, it becomes clear that little Milo has been keeping a very sneaky secret.
Can you guess what it might be?

KEY SELLING POINTS:

- Encourages a sense of adventure and intrigue
- Explores people's pets with a fun play on the sneaky secrets they keep
- A humorous and energetic story for cat lovers of all ages
- A perfect read aloud book for the classroom
- Illustrations by Gabriella Petruso



PLANNED MEDIA ACTIVITY:

- 6-8 week digital advertising including social media and paid influencer campaigns
- Giveaways, Reviews and Q&A's with key media, industry publications, kidlit reviewers mummy/daddy bloggers and online influencers.
- Authors available for school touring, events, in-store appearances and book signings (Cairns and surrounding areas)
- CBCA Storytime & Books and Publishing reviews

PUB DATE	February 2024
RRP	\$24.99
ISBN	9781922943910
AGE	3-8
CATEGORY	Picture Book
SUBJECT	Children's
FORMAT	Hardcover
SIZE	255mm x 270mm
EXTENT	32pp

ABOUT THE CREATORS:

REBECCA RALFE Rebecca's passion for adventure and storytelling led to a career as an anthropologist in remote areas of Australia.

While raising her three children, Rebecca began writing funny, inspiring and entertaining stories from her beach shack in Cairns where she is visited daily by wallabies at the back fence.



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Mary Had a Monstersaur

Written by: Mike Dumbleton Illustrated by: Peter Bath
Hardback Picture Book

Mary had a dinosaur called Monstersaurus Rex.
Not the cuddly little lamb that everyone expects!
What happens when everyone in town meets Mary's huge new friend?
Will he fit in? Or was he born to stand out?

KEY SELLING POINTS:

- Explores the hilarious pairing of a young girl and a dinosaur.
- Author Mike Dumbleton, has received the CBCA Honour Book Award for Cat, and has written over 40 picture books, junior fiction and young adult books.
- Explores prehistoric themes and out of the ordinary pets.
- A fun story for dinosaur lovers.
- A perfect read aloud rhyming book for the classroom.
- Gorgeous textural illustrations throughout by Peter Bath.

PUB DATE	February 2024
RRP	\$24.99
ISBN	9781922943927
AGE	3-8
CATEGORY	Picture Book
SUBJECT	Children's
FORMAT	Hardcover
SIZE	255mm x 270mm
EXTENT	32pp

ABOUT THE CREATORS:

MIKE DUMBLETON is a successful author with nine 'Notable Book' awards from the Children's Book Council of Australia.

Other awards include: Speech Pathology Australia Book of the Year for *Muddled-up Farm*, and CBCA Honour Book, *Cat*.

His books have been published in Australia and overseas.

Mike loves reading, laughter, sunny weather, watching sport and meeting his readers in school visits.



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PLANNED MEDIA ACTIVITY:

- 6-8 week digital advertising including social media and paid influencer campaigns
- Giveaways, Reviews and Q&A's with key media, industry publications, kidlit reviewers mummy/daddy bloggers and online influencers.
- Author available for school touring, events, in-store appearances and book signings (Perth area)
- CBCA Storytime & Books and Publishing reviews



PUB DATE	February 2024
RRP	\$19.99
ISBN	9781922943903
AGE	3-8
CATEGORY	Picture Book
SUBJECT	Children's
FORMAT	Hardcover
SIZE	255mm x 270mm
EXTENT	24pp

ABOUT THE CREATORS:

ZOE GEORGE Zoe George is a wife, mother of two cheeky little firecrackers and first-time author. She is a former Art Teacher having studied Fine Arts and then going on to further study a Masters of Teaching. She aspires to one day know what she wants to be when she grows up but is also not holding her breath on the growing up part.

What she enjoys most is pranking and scaring family and friends and doesn't foresee that ending any time soon.

DANI VEE Dani Vee is the host of the popular literary podcast Words and Nerds where she chats to authors about writing and books.

Dani is most content with a blanket, a camomile tea, plenty of dark chocolate and a book! She's terrible with directions, can never keep her brain still and loves a good laugh.



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Prank Queen

Written by: Zoe George & Dani Vee

Illustrated by: Jesus Lopez Hardback Picture Book

This is not a DRILL! This new release is a PRANKING good time!

Big Brother contestant and social media sensation Zoe George (The Subtle Mummy) joins forces with Dani Vee, host of the hugely popular Words and Nerds Podcast and author of My EXTRAordinary Mum and the laugh-out-loud series My EPIC DAD, to create storytime chaos!

KEY SELLING POINTS:

- Reconnect with your inner child and share the lighter side of life with children.
- A humorous, high energy, page turner of a picture book.
- Pranking and family games are a great way to connect.
- Engages the imagination and encourages a 'read-it-again' experience



PLANNED MEDIA ACTIVITY:

- 6-8 week digital advertising including social media and paid influencer campaigns
- Social Media Campaign with Zoe George's Instagram following of over 40k.
- Authors available for school touring, events, in-store appearances and book signings (Melbourne & Sydney areas)
- CBCA Storytime & Books and Publishing reviews



PUB DATE	February 2024
RRP	\$7.99
ISBN	9781923091108
AGE	3+
CATEGORY	Activity Book
SUBJECT	Children's
FORMAT	Paperback
SIZE	210mm x 275mm
EXTENT	16pp

ABOUT THOMAS & FRIENDS:

- Thomas & Friends is the most purchased infant and pre-school licensed brand.
- Proven success across all Australian retail channels, particularly in traditional trade, gift shops, toy shops and department stores



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Thomas and Friends Easter Egg Hunt

Sticker Activity Book

Join Thomas and his friends in this exciting Easter Sticker Activity Book!

Link the colours, find the eggs or match the shapes - guaranteed to keep little ones busy this Easter season.

KEY SELLING POINTS:

- Bright and colourful illustrations
- Fun activities to keep young minds engaged and entertained
- 16 pages of stickers and activities
- Featuring the beloved characters of much loved TV series Thomas and Friends



PLANNED MEDIA ACTIVITY:

- Digital advertising including social media and paid influencer campaigns
- Paid digital ad campaigns on leading online retailers (Booktopia, Amazon, Dimmocks)
- Giveaways with mummy/daddy bloggers and online influencers.



The Wiggles We Love Pets

Hardback Picture Book

We all love our pets and Wiggletown is full of fun, furry and feathered friends. Join the Wiggles as they introduce you to all their favourite pets and animals. A fun read aloud for little Wiggles fans.

KEY SELLING POINTS:

- The Wiggles titles consistently prove significant sales
- A fun introduction to animals and pets
- The Wiggles are loved by children all over the world
- Features all new Wiggles characters

PUB DATE	February 2024
RRP	\$17.99
ISBN	9781923091085
AGE	0-3
CATEGORY	Picture Book
SUBJECT	Children's
FORMAT	Hardcover
SIZE	246mm x 246mm
EXTENT	24pp

ABOUT THE WIGGLES:

- The Wiggles are the world's favourite children's entertainment group.
- Broadcast on ABC KIDS daily with approximately 1 million views each week, 800 million views on YouTube and new special events coming.
- Over 100K visits each month on The Wiggles website.



PLANNED MEDIA ACTIVITY:

- Digital advertising including social media and paid influencer campaigns
- Paid digital ad campaigns on leading online retailers (Booktopia, Amazon, Dimmocks)
- Giveaways with mummy/daddy bloggers and online influencers.



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PUB DATE	February 2024
RRP	\$7.99
ISBN	9781923094092
AGE	0-3
CATEGORY	Activity Book
SUBJECT	Children's
FORMAT	Paperback
SIZE	210mm x 275mm
EXTENT	16pp

ABOUT THE WIGGLES:

- The Wiggles are the world's favourite children's entertainment group.
- Broadcast on ABC KIDS daily with approximately 1 million views each week, 800 million views on YouTube and new special events coming.
- Over 100K visits each month on The Wiggles website.



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The Wiggles Easter Egg Hunt Sticker Book

Colouring Book

Join The Wiggles and their friends in this exciting Easter activity book. Packed with stickers, colouring pages and puzzles, it's the perfect way to keep little ones entertained this Easter season.

KEY SELLING POINTS:

- The Wiggles titles consistently prove significant sales
- 16 pages colouring and sticker activities
- Little ones can enjoy hours of fun colouring their favourite Wiggles characters
- The Wiggles are loved by children all over the world
- Features all new Wiggles characters



PLANNED MEDIA ACTIVITY:

- Digital advertising including social media and paid influencer campaigns
- Paid digital ad campaigns on leading online retailers (Booktopia, Amazon, Dimmocks)
- Giveaways with mummy/daddy bloggers and online influencers.

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RDS Customer Service

Orders: orders@regencydistributionservices.com.au

Returns: fivemilereturns@fivemile.com.au

Don't forget you can use the Customer Portal to check your order status, download copies of invoices and get price & availability information.

Phone: +61 2 8884 4075

Email: customer.service@regencymedia.com.au