

# May 2021

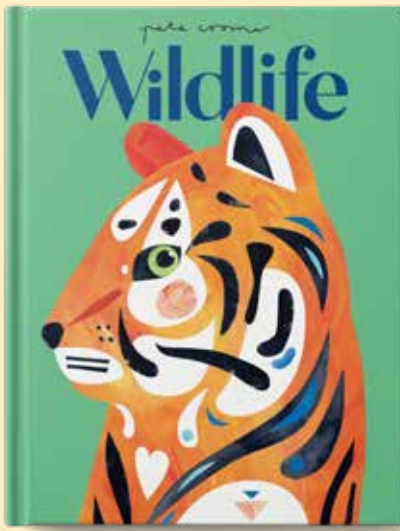
## FIVE MILE



# Pete Cromer: Wildlife

For the **FIRST TIME EVER**, Pete's best-loved wildlife collages are collected as a stunning picture book for animal and art lovers of all ages!





Discover some of the world's most wonderful animals through Pete Cromer's bold and beautiful animal portraits.



### ABOUT THE AUTHORS

- Pete Cromer is a contemporary Australian artist based in the Colac Otway region of Victoria.
- Inspired by the optimistic personalities in people and wildlife, Pete's work is renowned for his signature bursts of glowing colour and beautiful textures, all reflected in his bold collages, paintings and sculptures.

### SPECIFICATIONS

Pub Date: May 2021  
 RRP: A\$29.99  
 ISBN: 9781922514042  
 Age: 4+ years  
 Category: Children's  
 Subject: Picture Book  
 Binding: Hardback  
 Format: 273 x 210mm  
 Extent: 40pp + cover



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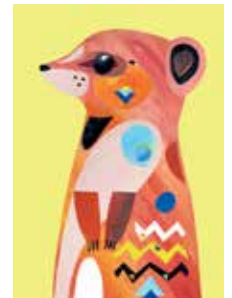
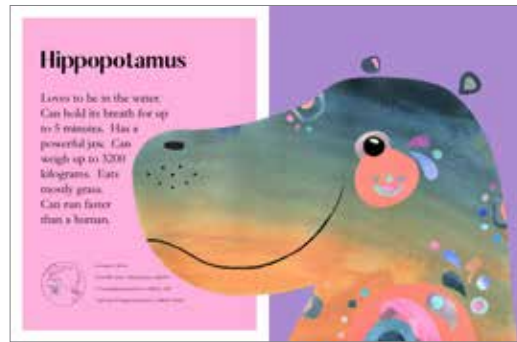
# Pete Cromer: Wildlife

Written & Illustrated by Pete Cromer

Hardback

- Pete Cromer is a beloved Australian artist, with over **94K followers on Instagram** and a homewares collection with Maxwell & William.
- Pete's first book, *Australia* was the **number 1 Best-selling Children's Non-Fiction** title for 2 weeks in a row
- Containing not only beautiful illustrations, Pete Cromer: Wildlife also contains fun facts about Australia's native animals and maps detailing where each animal can be found.
- This book is perfect gift as it will capture young readers' imaginations and evoke awe in nature lovers of all ages.
- **Look out for more Pete Cromer titles coming in 2021!**

Discover some of the world's most wonderful animals through Pete Cromer's bold and beautiful animal portraits. This gallery-in-a-book features 18 of his best-loved wildlife collages. For the first time, Pete's roaringly successful wildlife paper-cut artworks are collected here as a stunning picture book for animal and art lovers of all ages.



# Pete Cromer: Australia Success

## Australia is a fast favourite!

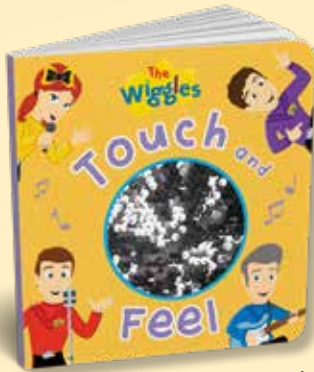
Pete's first book, *Australia* has quickly become a fast favourite with Australian readers, trending on online retail sites, reprinting twice before the book ever hit Australian shores and

Australia was also the number 1 **Best-selling Children's Non-Fiction** title for 2 weeks in a row upon release this past January.

With Pete Cromer's huge instagram following, it's no surprise that people are already loving *Australia* online.

*Pete Cromer: Australia* inspired art is popping up all over Instagram; Pete's book has inspired creatives all over the country to try their hands at interpreting his creative style in their own way and the results are impressive! Check out the hashtag [#petecromerinspired](#) to see more!





\*draft

Learn all about the Wiggles and their instruments with this Wiggly Touch and Feel Book!

### ABOUT THE BRAND

- The Wiggles is the world's favourite children's entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- The Wiggles are celebrating 30 years in 2021!

### SPECIFICATIONS

Pub Date: May 2021

RRP: A\$14.99

ISBN: 9781922514066

Age: 2+ years

Category: Children's

Subject: Novelty

Binding: Board Book

Format: 170 x 170mm

Extent: 5 spreads + diecut cover with touch and feel elements per spread



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## The Wiggles: Touch and Feel Instruments Board book

- Little ones will love learning each instrument through touching the different textures!
- Featuring all the instruments and their Wiggle musician plus a special Wiggly friend.
- Featuring high quality touch and feel elements throughout
- Toddlers will love the bright colours and big touch elements

Featured Touch and Feel elements:

- Sequin microphone
- Silver foil guitar
- Fabric bagpipe
- Emboss keyboard keys
- Soft-touch acetate for the drum

Meet The Wiggly band as you feel the different Wiggly instruments in this Wiggly Touch and Feel Book!





*Meet the Play School toys and feel the different materials in this sweet touch and feel book!*

#### ABOUT THE BRAND

- ABC Kids in the #1 trusted pre-school brand in Australia and 85% of children recognise the brand
- ABC Kids programs broadcast daily from 5am to 7pm and reach 1 million pre-schoolers each week
- In a typical week, ABC Kids programs make up the top 10 most viewed among pre-school aged kids

#### SPECIFICATIONS

Pub Date: May 2021  
RRP: A\$14.99  
ISBN: 9781922514103  
Age: 2+ years  
Category: Children's  
Subject: Novelty  
Binding: Board Book  
Format: 170 x 170mm  
Extent: 5 spreads + diecut cover with touch and feel elements per spread



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## Play School: Touch and Feel Board Book

- Featuring all your kids favourite Play School characters!
- Featuring high quality touch and feel elements throughout
- Toddlers will love the bright colours and big touch elements

Featured Touch and Feel elements:

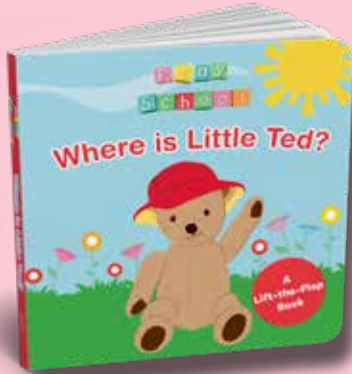
- Wool for Jemima's hair
- Scruffy fur for Little Ted
- Soft fur for Big Ted
- Cotton fabric for Kiyas dress
- Emboss for Humpty





# Play School Search and Find: Where is Little Ted? Board Book

- This sweet search and find board book is designed and written for toddlers
- With a flap on each spread, little ones will enjoy searching for Little Ted
- Featuring all of your child's favourite Play School characters
- Each flap is large and sturdy, making it easy for little hands to take control of the reading experience



*Where is Little Ted? Lift the flaps to find where he is in this sweet search and find book.*

## ABOUT THE BRAND

- ABC Kids in the #1 trusted pre-school brand in Australia and 85% of children recognise the brand
- ABC Kids programs broadcast daily from 5am to 7pm and reach 1 million pre-schoolers each week
- In a typical week, ABC Kids programs make up the top 10 most viewed among pre-school aged kids

## SPECIFICATIONS

Pub Date: May 2021  
 RRP: A\$14.99  
 ISBN: 9781922514110  
 Age: 2+ years  
 Category: Children's  
 Subject: Novelty  
 Binding: Board Book  
 Format: 190 x 190mm  
 Extent: 5 spreads + cover

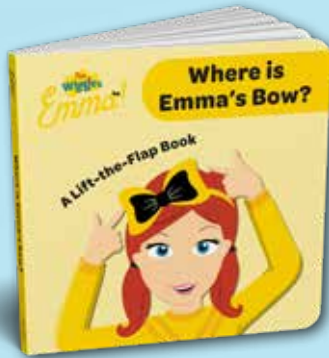


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# The Wiggles Emma!



*Where is Emma's Bow?  
Lift the flaps to help her  
find it in this interactive  
storybook!*

## ABOUT THE BRAND

- The Emma brand is in hot demand, and fans are always on the lookout for refreshed and new content. 70% of Wiggles sales can be attributed to Emma related merchandise.
- The Wiggles Emma brand works across all ANZ retail channels. Nielsen BookScan data shows the average sell price of The Wiggles titles has increased over the past two years.
- The Wiggles are celebrating 30 years in 2021!

## SPECIFICATIONS

Pub Date: May 2021  
RRP: A\$14.99  
ISBN:9781922514073  
Age: 2+ years  
Category: Children's  
Subject: Novelty  
Binding: Board Book  
Format: 190 x 190mm  
Extent: 5 spreads + cover



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## The Wiggles Emma Search and Find: Where's Emma's Bow?

### Board Book

- This sweet search and find board book is designed and written for toddlers
- With a flap on each spread, little ones will enjoy searching for Emma's famous bow
- Each spread will take children along with Emma as she searches through her dance equipment
- Each flap is large and sturdy, making it easy for little hands to take control of the reading experience



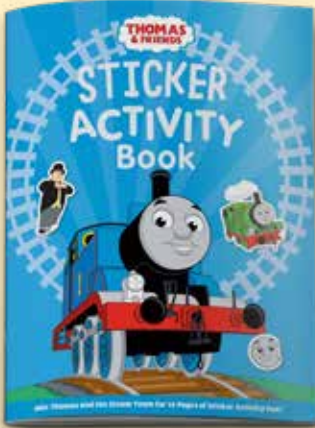




# Thomas Sticker Activity Book

Paperback

- Each page is filled with a fun, different activity for kids to complete with the help of lots of stickers!
- Activities range from learning the time, mazes, colour by numbers, spot the difference and more!
- Finishing each page with the stickers will also help teach matching images and memory skills.
- The perfect boredom buster for little ones during stay-cations, or rainy days, providing hours of fun and plenty of activities during long car rides and plane trips



Join Thomas and the Steam Team in 16 pages of sticker activity fun!

## ABOUT THE BRAND

- Thomas & Friends is the most purchased infant and pre-school licensed brand.
- Proven success across all Australian retail channels, particularly in traditional trade, gift shops, toy shops and department stores.

## SPECIFICATIONS

Pub Date: May 2021

RRP: A\$7.99

ISBN: 9781922514080

Age: 3+ years

Category: Children's

Subject: Interactive & Activity

Binding: Paperback

Format: 210 x 275mm

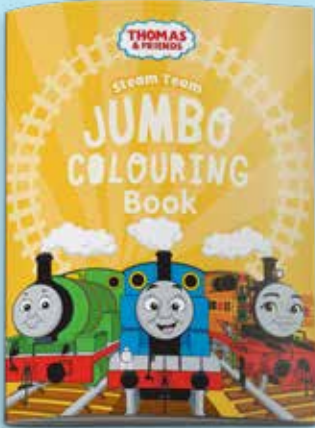
Extent: 16pp + Cover



# FIVE MILE

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Speed through 48 pages of buffer-busting fun with this Jumbo Thomas & Friends colouring book!

ABOUT THE BRAND

- Thomas & Friends is the most purchased infant and pre-school licensed brand.
• Proven success across all Australian retail channels, particularly in traditional trade, gift shops, toy shops and department stores.

SPECIFICATIONS

Pub Date: May 2021
RRP: A\$6.99
ISBN: 9781922514097
Age: 3+ years
Category: Children's
Subject: Interactive & Activity
Binding: Paperback
Format: 210 x 275mm
Extent: 48pp + Cover

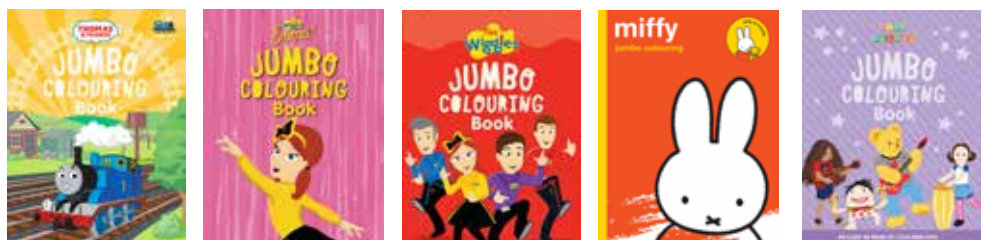


Thomas Jumbo Colouring: The Steam Team
Paperback

- High quality paper that is perfect for felt-tip pens and thick enough to avoid ink going through the pages
• The Five Mile 48 page Colouring Book is a bestselling format on Bookscan
• Kids will love to colour in all their favourite Thomas and Friends characters, including The Steam Team
• The perfect boredom buster for little ones during long bouts of travel (long plane trips, car rides etc), or the best way to provide hours of fun and plenty of creativity on rainy days and school holidays



OTHER TITLES IN THIS FORMAT:





### **Five Mile Books**

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