

March 2021

FIVE MILE



Introducing

HUMAN•KIND

A LITTLE GOOD IN A BIG WORLD ...



Why This Series is Important

The Human Kind series offers children and their families a framework to talk about values, the shared beliefs that underpin our lives.

Each book introduces and explores the importance of values in everyday life, and gives kids the language to talk about and understand them.



This series goes beyond emotional intelligence to explore values intelligence while encouraging a 'more than me' view of the world, celebrating community values as the binding agent of relationships.

Teaches the importance of...

A LITTLE GOOD IN A BIG WORLD ...





Portrays a diverse cast of relatable characters with a wide range of cultural backgrounds.





Beautiful
die-cut
covers...



...with peek-
through
artwork



This series encourages a "more than me" view of the world

...*Human Kind* has been designed with that classic vintage look and feel but with a refined, fresh design...



...Instead of a singular animal protagonist, the series focuses on a diverse range of relatable characters from all walks of life to tell multiple stories from different perspectives...



...There is a popular trend towards highlighting achievements and celebrating success, but *Human Kind* focuses on everyday children and the kinds of experiences they are likely to encounter where their values play a big part in their decision making...



...Through a diverse ensemble of characters, children can see how each value effects each character personally, while also seeing the shared effects and successes of that value upon the group as a whole.





Human Kind teaches the importance of a little good in a big world...



ABOUT THE AUTHOR

- Zanni Louise is the author of 12 books for children, including picture books and chapter books for young readers
- Titles include Errol!, Tiggy and the Magic Paintbrush, and her sparkling new fiction series, Stardust School of Dance. Her books are sold internationally, and have been long-listed in the CBCA Awards
- Zanni tours Australia, visiting schools, festivals, and running workshops for adults. Zanni lives in Northern NSW

SPECIFICATIONS

Pub Date: March 2021
 RRP: A\$19.99
 ISBN: 9781922385864
 Age: 3+ years
 Category: Children's
 Subject: Picture book
 Binding: Hardback
 Format: 210 x 273mm
 Extent: 32pp + cover



FIVE MILE

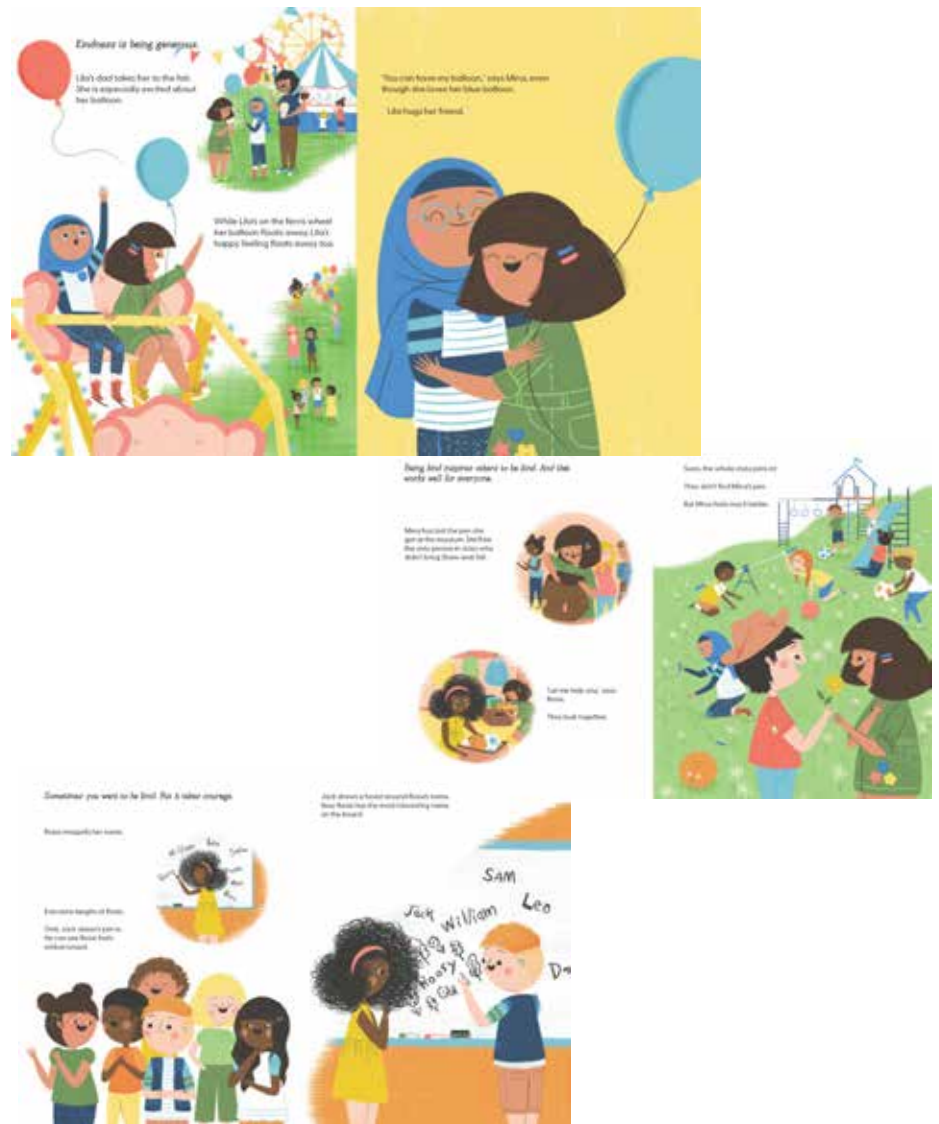
Human Kind : Kindness

Written by Zanni Louise | Illustrated by Missy Turner

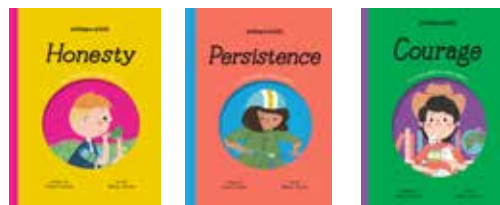
Picture book

- Goes beyond EI (emotional intelligence) to explore VI (values intelligence)
- Encourages a 'more than me' view of the world, celebrating community values as the binding agent of relationships
- Is written with warmth, charm and simplicity, and through a cast of characters explores children's everyday experiences and identifies the important role values play in good decisionmaking
- Each book includes supporting notes for parents and carers to extend the discussion of values at home or in classrooms
- Upcoming titles in the series: Resilience, Imagination, Self-belief, Friendship and Teamwork

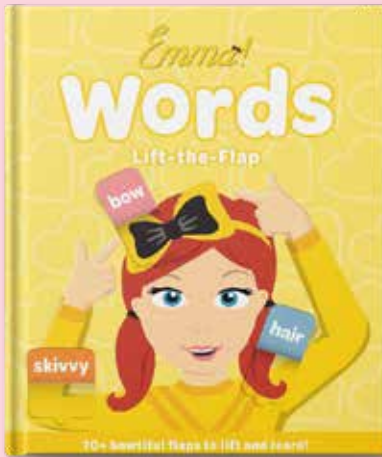
Kindness is being generous with our words, our actions and our heart. Acts of kindness can be big or small. We can be kind to others, and to ourselves too. It feels good to be kind, and kindness makes others feel good too. There are many ways to be kind ...



OTHER TITLES IN THE SERIES:



The Wiggles Emma!



Learn Emma's Favourite Words with this interactive Lift-the-Flap book!

ABOUT THE BRAND

- The Emma brand is in hot demand, and fans are always on the lookout for refreshed and new content. 70% of Wiggles sales can be attributed to Emma related merchandise.
- The Wiggles Emma brand works across all ANZ retail channels. Nielsen BookScan data shows the average sell price of The Wiggles titles has increased over the past two years.
- The Wiggles are celebrating 30 years in 2021!

SPECIFICATIONS

Pub Date: March 2021
 RRP: A\$16.99
 ISBN: 9781922385741
 Age: 3+ years
 Category: Children's
 Subject: Interactive & Activity
 Binding: Board Book
 Format: 215 x 270mm
 Extent: 16pp + cover



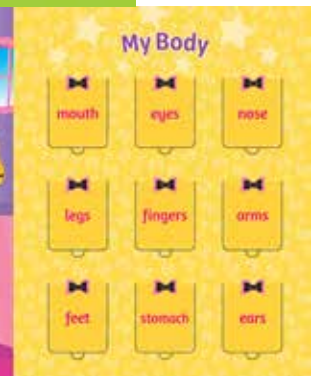
FIVE MILE

The Wiggles! Emma: Favourite Words LTF book

Board Book

- Learn some of Emma's Favourite Words with each page focusing on a different environment or situation specific to Emma and the Wiggles
- Each word used has been carefully chosen to suit little one's developing reading abilities
- With over 70 flaps, kids will love opening up each one to reveal the hidden image or words

Practise recognition and learn new words with this beautiful lift-the-flap word book! The words in this book are great for pre-readers and beginner readers to find, say and talk about.





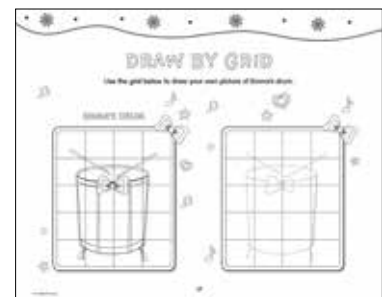
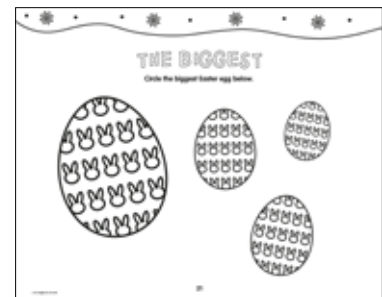
The Wiggles: Easter Giant Sticker Activity Pad

Paperback



- Large A3 lay flat activity pad: the perfect size for keeping little people busy.
- Age appropriate activities suited to pre-school fans who are honing their fine motor skills with felt tip pens or crayons.
- Featuring activities like colouring sheets, mazes, connect the dots, fill in the picture and many more!
- Includes 1 large sticker sheet, full of everyone's favourite Wiggly characters!

Join The Wiggles in 48 pages of Easter fun with this GIANT Sticker Activity Pad!



Spend Easter with the Wiggles with the Easter Giant Sticker Activity Pad!

ABOUT THE BRAND

- The Wiggles is the world's favourite children's entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- The Wiggles are celebrating 30 years in 2021!

SPECIFICATIONS

Pub Date: March 2021

RRP: A\$9.99

ISBN:9781922385840

Age: 3+ years

Category: Children

Subject: Interactive & Activity

Binding: Paperback

Format: 370 x 295mm

Extent: 48pp + cover



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Join your favourite Play School Toys for hours of colouring fun!

ABOUT THE BRAND

- ABC Kids in the #1 trusted pre-school brand in Australia and 85% of children recognise the brand
- ABC Kids programs broadcast daily from 5am to 7pm and reach 1 million pre-schoolers each week
- In a typical week, ABC Kids programs make up the top 10 most viewed among pre-school aged kids

SPECIFICATIONS

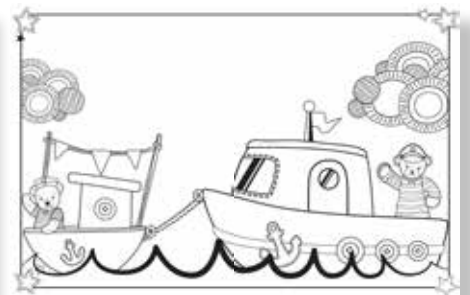
Pub Date: March 2021
 RRP: A\$6.99
 ISBN: 9781922385796
 Age: 3+ years
 Category: Children's
 Subject: Interactive & Activity
 Binding: Paperback
 Format: 210 x 270mm
 Extent: 48pp + cover

Play School Jumbo colouring

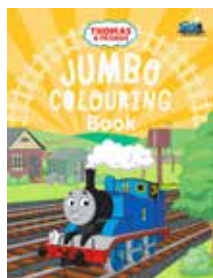
Paperback

- High quality paper that is perfect for felt-tip pens and thick enough to avoid ink going through the pages
- The Five Mile 48 page Colouring Book is a bestselling format on Bookscan
- Kids will love to colour in all their favourite Play School characters, including Play School's newest character Kiya!
- The perfect boredom buster for little ones during long bouts of travel (long plane trips, car rides etc), or the best way to provide hours of fun and plenty of creativity on rainy days and school holidays

Join the Play School toys in 48 pages of colouring fun!



OTHER TITLES IN THIS FORMAT:



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Play School: Bubble Sticker Book

Paperback



Use your stickers to finish the pictures & activities!

ABOUT THE BRAND

- ABC Kids in the #1 trusted pre-school brand in Australia and 85% of children recognise the brand
- ABC Kids programs broadcast daily from 5am to 7pm and reach 1 million pre-schoolers each week
- In a typical week, ABC Kids programs make up the top 10 most viewed among pre-school aged kids

SPECIFICATIONS

Pub Date: March 2021

RRP: A\$7.99

ISBN: 9781922385789

Age: 3+ years

Category: Children's

Subject: Interactive & Activity

Binding: Paperback

Format: 265 x 216mm

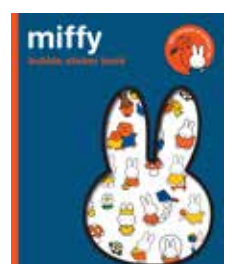
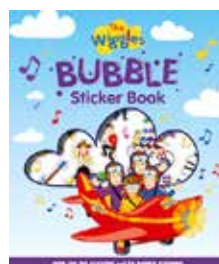
Extent: 16pp +8pp stickers + Cover

- With 200 individual stickers plus 50 bubble stickers, there's so many stickers for kids to play with!
- Featuring all your children's favourite Play School characters in all their classic locations, this sticker book is for fans of all ages
- Finishing each page with the stickers and completing the activities will also help teach matching images and memory skills.
- The perfect boredom buster for little ones during stay-cations, or rainy days, providing hours of fun and plenty of activities during long car rides and plane trips

Join the Play School toys in 16 pages of sticker activity fun with this great Bubble Sticker Book! Includes over 200 stickers and 50 bonus bubble stickers!



OTHER TITLES IN THIS FORMAT:



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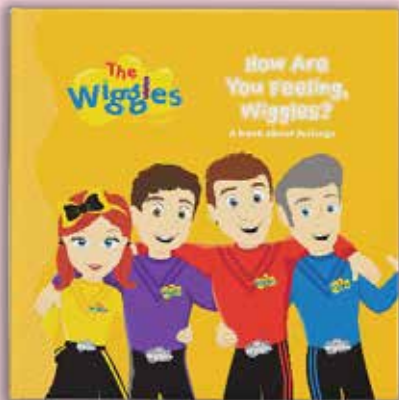
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Here to Help: How Are You Feeling, Wiggles?

Board Book

- The original Here to Help series originated as paperbacks in the Free Books For Kids initiative with Big W, which offers free books for pre-school aged children. After a booming success and all copies disappearing from shelves within days of their availability, Five Mile are bringing 4 of the titles to life in a beautiful boardbook format!
- These books cover everything from how to be safe - at home, in the water, in the car and understanding the importance of eating a healthy diet! Home, Safe Home is a book about Home Safety little ones can understand
- Each title supports new parents to raise happy, safe and healthy children
- A great format for child care centres, kindergartens and educational suppliers



The Wiggles are Here To Help! The Wiggles have lots of different feelings!

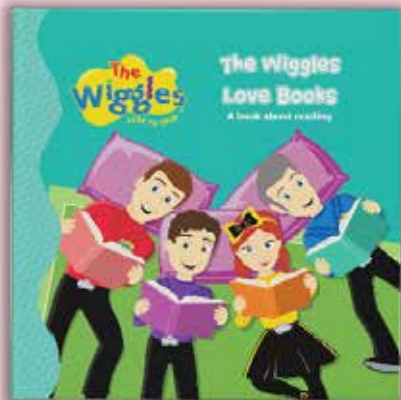
ABOUT THE BRAND

- The Wiggles is the world's favourite children's entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- The Wiggles are celebrating 30 years in 2021!

SPECIFICATIONS

Pub Date: March 2021
 RRP: A\$12.99
 ISBN: 9781922385826
 Age: 3+ years
 Category: Children's
 Subject: Story book
 Binding: Board book
 Format: 175 x 175mm
 Extent: 5 spreads + cover





Here to Help: The Wiggles Love books Board Book

- The original Here to Help series originated as paperbacks in the Free Books For Kids initiative with Big W, which offers free books for pre-school aged children. After a booming success and all copies disappearing from shelves within days of their availability, Five Mile are bringing 4 of the titles to life in a beautiful boardbook format!
- These books cover everything from how to be safe - at home, in the water, in the car and understanding the importance of eating a healthy diet! Home, Safe Home is a book about Home Safety little ones can understand
- Each title supports new parents to raise happy, safe and healthy children
- A great format for child care centres, kindergartens and educational suppliers



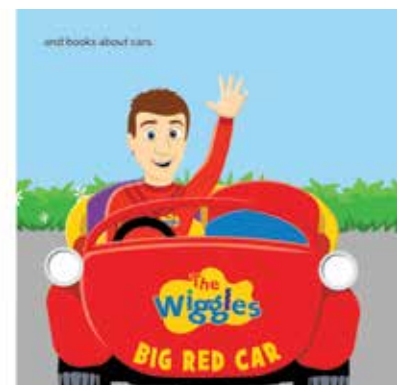
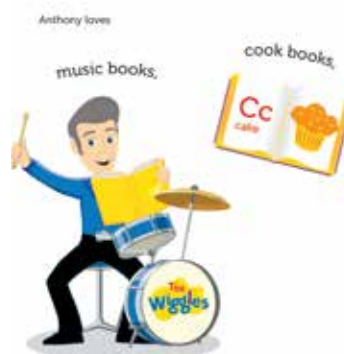
The Wiggles are Here To Help! The Wiggles love reading!

ABOUT THE BRAND

- The Wiggles is the world's favourite children's entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- The Wiggles are celebrating 30 years in 2021!

SPECIFICATIONS

Pub Date: March 2021
 RRP: A\$12.99
 ISBN: 9781922385802
 Age: 3+ years
 Category: Children's
 Subject: Story book
 Binding: Board book
 Format: 175 x 175mm
 Extent: 5 spreads + cover





Here to Help: Scrub, Scrub, Clean! Board Book

- The original Here to Help series originated as paperbacks in the Free Books For Kids initiative with Big W, which offers free books for pre-school aged children. After a booming success and all copies disappearing from shelves within days of their availability, Five Mile are bringing 4 of the titles to life in a beautiful boardbook format!
- These books cover everything from how to be safe - at home, in the water, in the car and understanding the importance of eating a healthy diet! Home, Safe Home is a book about Home Safety little ones can understand
- Each title supports new parents to raise happy, safe and healthy children
- A great format for child care centres, kindergartens and educational suppliers



The Wiggles are Here To Help! Join The Wiggles as they practise healthy habits!

ABOUT THE BRAND

- The Wiggles is the world's favourite children's entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- The Wiggles are celebrating 30 years in 2021!

SPECIFICATIONS

Pub Date: March 2021
RRP: A\$12.99
ISBN: 9781922385833
Age: 3+ years
Category: Children's
Subject: Story book
Binding: Board book
Format: 175 x 175mm
Extent: 5 spreads + cover



Wags washes his whole body. Do not forget your ears, Wags!



It is lunchtime. Anthony is so excited to eat his bowl of fruit salad!

But first, Anthony washes his hands so they are nice and clean.

Now he is ready to eat!



AAA-CHOO! Simon is not feeling well.

He sneezes into a tissue so he does not make anyone else sick.



The Wiggles are getting ready for bed. First, they brush their teeth.



Next, they put on their pyjamas. Then, they read a bedtime story.



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Here to Help: Mind Your Manners! Board Book

- The original Here to Help series originated as paperbacks in the Free Books For Kids initiative with Big W, which offers free books for pre-school aged children. After a booming success and all copies disappearing from shelves within days of their availability, Five Mile are bringing 4 of the titles to life in a beautiful boardbook format!
- These books cover everything from how to be safe - at home, in the water, in the car and understanding the importance of eating a healthy diet! Home, Safe Home is a book about Home Safety little ones can understand
- Each title supports new parents to raise happy, safe and healthy children
- A great format for child care centres, kindergartens and educational suppliers



The Wiggles are Here To Help! Join The Wiggles as they practise their good manners!

ABOUT THE BRAND

- The Wiggles is the world's favourite children's entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- The Wiggles are celebrating 30 years in 2021!

SPECIFICATIONS

Pub Date: March 2021
 RRP: A\$12.99
 ISBN: 9781922385819
 Age: 3+ years
 Category: Children's
 Subject: Story book
 Binding: Board book
 Format: 175 x 175mm
 Extent: 5 spreads + cover



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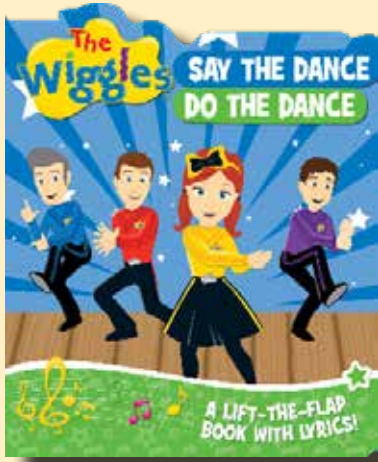




The Wiggles: Say the Dance, Do the Dance

Board Book

- Children will have lots of fun singing-along to the Wiggly classic— Say the Dance, Do the Dance!
- Each page includes lyrics to sing along with and a flaps to reveal hidden surprises
- This shaped board book is perfect for little ones hands and the large flaps make for ease of opening



Join The Wiggles as they sing 'Say the Dance, Do the Dance'!

ABOUT THE BRAND

- The Wiggles is the world's favourite children's entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week
- 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- the Wiggles are celebrating 30 years in 2021!

SPECIFICATIONS

Pub Date: March 2021
 RRP: A\$9.99
 ISBN: 9781922385680
 Age: 3+ years
 Category: Children's
 Subject: Novelty
 Binding: Board Book
 Format: 200 x 240 mm
 Extent: 14pp + cover



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The Wiggles: We're All Fruit Salad Board Book

- Children will have lots of fun singing-along to the new Wiggly classic— We're all fruit salad!
- Each page includes lyrics to sing along with and a flaps to reveal hidden surprises
- This shaped board book is perfect for little ones hands and the large flaps make for ease of opening
- This new soon-to-be Wiggly classic has been created to celebrate **30 years of the Wiggles!** The song has been written with the aim for children to easily understand the message "we are all part of the bowl (aka world)"



Lift the flaps and sing along to 'We're All Fruit Salad' with The Wiggles!

ABOUT THE BRAND

- The Wiggles is the world's favourite children's entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week
- 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- The Wiggles are celebrating 30 years in 2021!

SPECIFICATIONS

Pub Date: March 2021
 RRP: A\$9.99
 ISBN: 9781922385697
 Age: 3+ years
 Category: Children's
 Subject: Novelty
 Binding: Board Book
 Format: 200 x 240 mm
 Extent: 14pp + cover



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Five Mile Books

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