

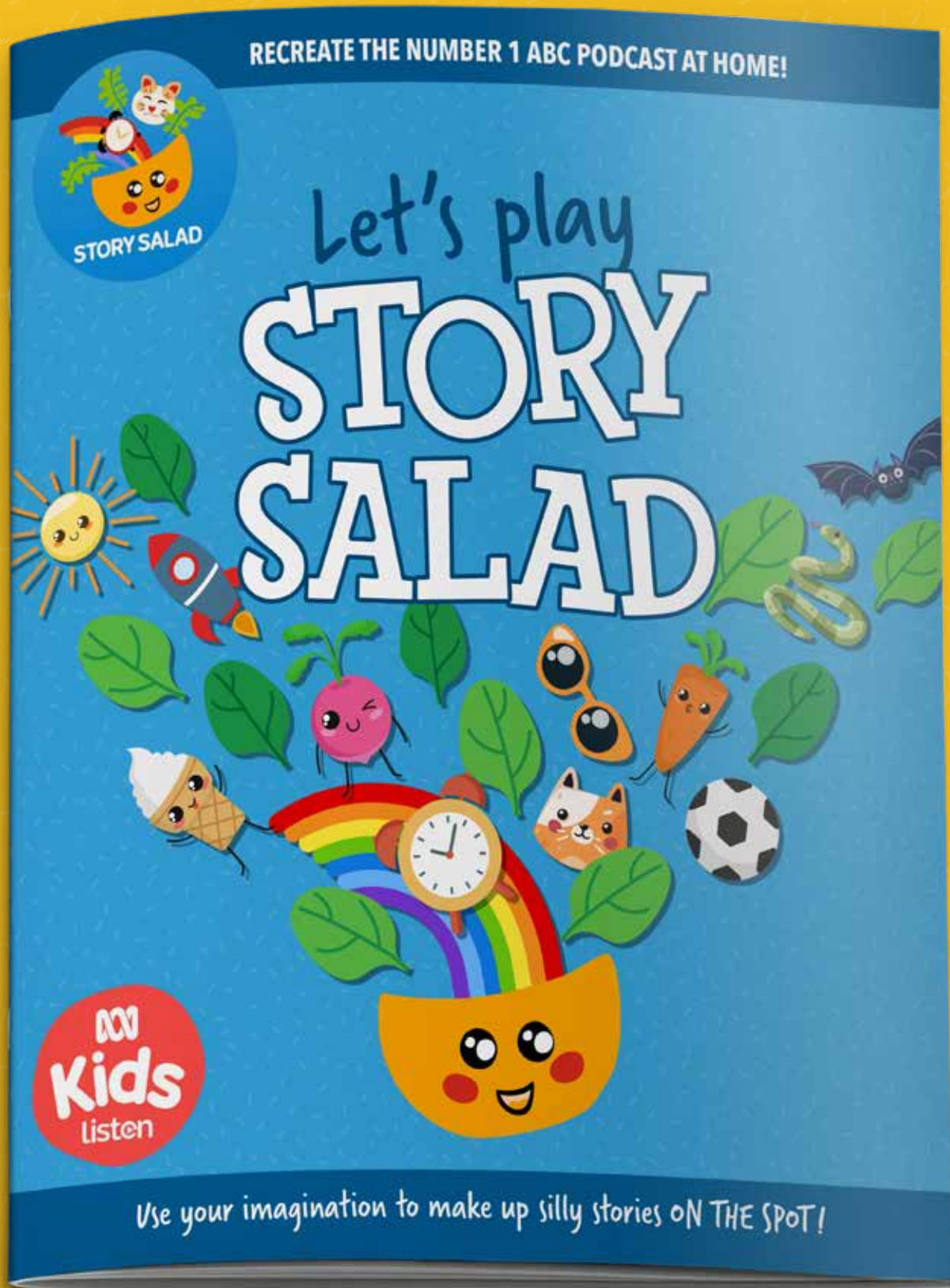
FIVE MILE

January 2022

Catalogue

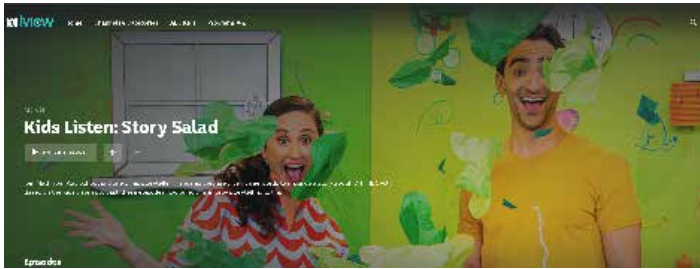


Introducing *Let's Play Story Salad*



The interactive book designed for kids and families to recreate the ABC Podcast at home

What is *Story Salad*?



**Three words,
three minutes,
one story salad!**

Story Salad is a fun and wacky improv storytelling show & podcast created by the ABC and Matt from *Play School*.



Join Matt and one of his super storyteller friends as they are given three words to make up a story, **ON THE SPOT!**

What do a teddy, the colour orange and a castle have in common? No idea! How about a toilet, guitar and a cat? No clue, but we'll find out very soon because Matt and his friend only have three minutes to whip them up into a *Story Salad*.

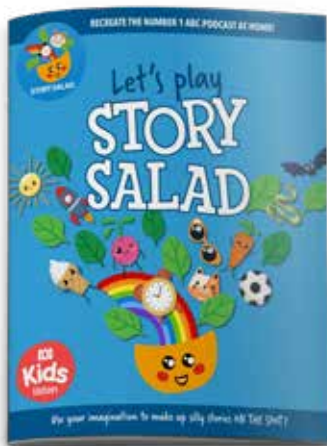
How Popular is *Story Salad*?

In the first half of 2021 *Story Salad* was the **#2 Kids listen program**, with **1M+ On Demand streams**, averaging **33K listens per weekday**.

Here's breakdown of some of the most popular episodes from 2020 and their streams last year:

Episode / Segment	2020 Total Downloads	Pos
DVD, Horse, Hat: radio/podcast/story-salad/kss-2020-04-29-DVDHorseHat	8,818	Stc
Dinosaur, Water, Sea monsters: radio/podcast/story-salad/kss-2020-05-14-D	7,233	Stc
Story Salad: radio/podcast/story-salad/kss-2020-04-28-WaterfallSeagullBBQ	7,010	Stc
Bellybutton, Biscuit, Batman: radio/podcast/story-salad/kss-2020-04-30-Belly	6,979	Stc
Toilet, Crystal, Parrot: radio/podcast/story-salad/kss-2020-05-06-ToiletCryst	6,814	Stc
Story Salad: radio/podcast/story-salad/kss-2020-04-27-BananaDogDrainpipe	6,768	Stc
Tiger, Penguin, Firetruck: radio/podcast/story-salad/kss-2020-04-24-TigerPer	6,752	Stc
Story Salad: radio/podcast/story-salad/kss-2020-05-08-NinjaTowelCurtain	6,719	Stc
Story Salad: radio/podcast/story-salad/kss-2020-05-21-ChickenParrotCrocod	6,642	Stc
Story Salad: radio/podcast/story-salad/kss-2020-05-25-PandaOfficePower	6,581	Stc
Story Salad: radio/podcast/story-salad/kss-2020-06-22-BoatLollyBalloon	6,540	Stc
Puppy dog, Water, Iceypole: radio/podcast/story-salad/kss-2020-04-23-Pup	6,520	Stc
Tree, Cherry, Butterfly: radio/podcast/story-salad/kss-2020-04-10-TreeCherry	6,392	Stc
Story Salad: radio/podcast/story-salad/kss-2020-05-28-MosquitoHatPhone	6,333	Stc
Story Salad: radio/podcast/story-salad/kss-2020-05-29-RaceCarSticky	6,189	Stc
Jellyfish, Starlight, Microorganism: radio/podcast/story-salad/kss-2020-05-05	6,089	Stc
Rain, Cloud, Flood: radio/podcast/story-salad/kss-2020-05-01-RainCloudFloc	6,028	Stc
Kitten, Baby, Star: radio/podcast/story-salad/kss-2020-04-03-KittenBabyStar	5,930	Stc
Family, Bunny, Kitten: radio/podcast/story-salad/kss-2020-04-21-FamilyBunn	5,915	Stc
Story Salad: radio/podcast/story-salad/kss-2020-06-02-UnicornMagicalGoldi	5,907	Stc
Story Salad: radio/podcast/story-salad/kss-2020-06-24-HedgehogSwimBum	5,870	Stc
Total	562,243	

Who is *Let's Play Story Salad* for?



Let's Play Story Salad is designed for kids and families who love listening to *Story Salad*, as well as those who love making up their own stories.



This book will help teach kids how their imagination, and a few random words, can build a story in no time. Plus, it will improve their literacy at the same time!

(There are also options for little ones to draw rather than write their stories!)

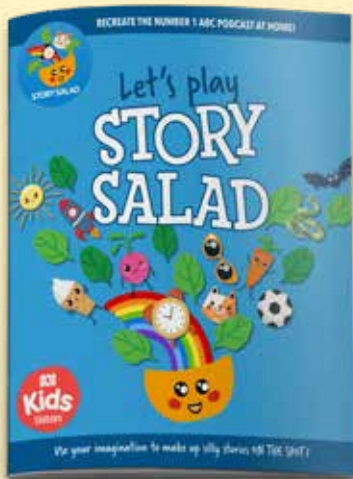
This book is perfect for helping young kids **embrace creative thinking** and will teach them to **improve their literacy**, by working on their writing, spelling and grammar all through fun word games.

Packed full of prompts to inspire kids to get creative!

Plenty of pages for kids to write or draw their stories



Plus, lots of extra fun word games!



Let's Play Story Salad

Paperback

- *Let's Play Story Salad* is a fantastic interactive book designed to inspire creativity in kids and teach them valuable literacy skills along the way
- Inspired by the number 1 ABC Podcast, *Story Salad*, this book takes the main concept of the podcast and expands the concepts and ideas to create a 32 page book full of fun activities kids will love
- Packed full of writing prompts, word searches, codes to be cracked and more!

What do a radish, the colour orange and a castle have in common? You decide! Based on the ABC kids podcast *Story Salad*, use the prompts and activities in this book to make up your own silly stories! Improvising stories is fun for the whole family, encourages creative thinking and is a great tool to improve literacy skills!

From the creative mind of Matt from *Play School* and his superstoryteller friends, *Story Salad* is a fun and wacky improv storytelling show that uses three words to make up a story, ON THE SPOT!"

Recreate the number 1 ABC Podcast at home!

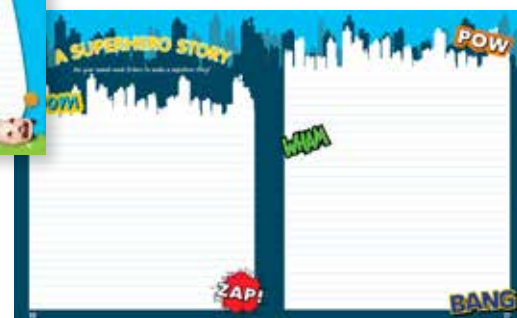
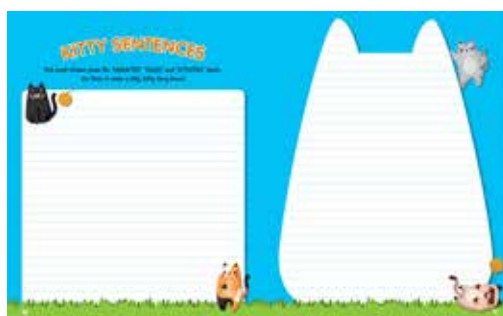


ABOUT THE BRAND

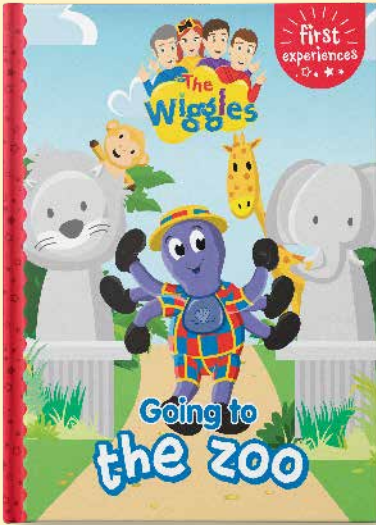
- *Story Salad* is a fun and wacky improv storytelling show & podcast created by the ABC and Matt from *Play School*.
- ABC Kids listen is a free dedicated kids app and digital radio station providing preschool-aged children and their families with a safe space to hear trusted, educational and entertaining audio programs that feature music and stories from their favourite ABC Kids friends.
- In the first half of 2021 *Story Salad* was the #2 Kids listen program, with 1M+ On Demand streams, averaging 33K listens per weekday.

SPECIFICATIONS

Pub Date: January 2022
 RRP: A\$7.99
 ISBN: 9781922514721
 Age: 6+ years
 Category: Children's
 Subject: Interactive & Activity
 Binding: Paperback
 Format: 216 x 265mm
 Extent: 32pp



FIVE MILE
 FIVEMILE.COM.AU | @FIVEMILEBOOKS



*draft cover

Join The Wiggles as they go on lots of new experiences!

ABOUT THE CREATORS

- The Wiggles is the world's favourite children's entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- The Wiggles celebrated 30 years in 2021!

SPECIFICATIONS

Pub Date: January 2022
 RRP: A\$9.99
 ISBN: 9781922514905
 Age: 3+ years
 Category: Children's
 Subject: Storybook
 Binding: Hardback
 Format: 170 x 201mm
 Extent: 16pp



FIVE MILE
 FIVEMILE.COM.AU | @FIVEMILEBOOKS

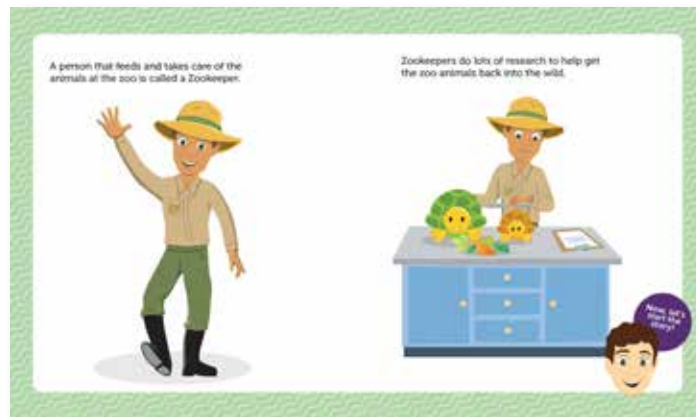
The Wiggles First Experiences: Going to the Zoo

Hardback

- Includes everyone's favourite Wiggles characters plus the Little Wiggles too!
- Each First Experiences book explores a different topic around first experiences children have. Each book starts with a couple pages explaining what the experience is, people kids will find at each place and some facts about that experience before reading a short story.
- Designed to help children learn all about new experiences in a fun, educational and wiggly way!
- Other titles to come in the Wiggles First Experience series include Going Swimming, Getting a Haircut, Visiting the Dentist and more!

Today The Wiggles and Little Henry are going to the zoo!
 Learn all about the types of zoos, animals and zookeepers in this fun, educational storybook.

This Wiggly series focusses on some of the first experiences children have and provides a friendly framework to discuss important topics.

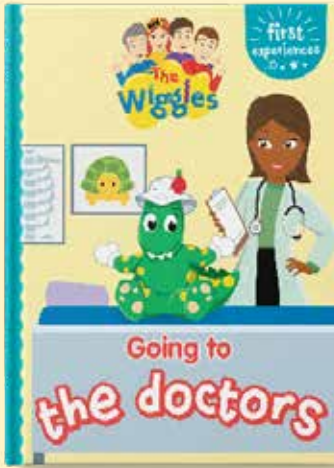




The Wiggles First Experiences: Going to the Doctors

Hardback

- Includes everyone's favourite Wiggles characters plus the Little Wiggles too!
- Each First Experiences book explores a different topic around first experiences children have. Each book starts with a couple pages explaining what the experience is, people kids will find at each place and some facts about that experience before reading a short story.
- Designed to help children learn all about new experiences in a fun, educational and wiggly way!
- Other titles to come in the Wiggles First Experience series include Going Swimming, Getting a Haircut, Visiting the Dentist and more!



*draft cover

Join The Wiggles as they go on lots of new experiences!

ABOUT THE CREATORS

- The Wiggles is the world's favourite children's entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- The Wiggles celebrated 30 years in 2021!

SPECIFICATIONS

Pub Date: January 2022

RRP: A\$9.99

ISBN: 9781922514745

Age: 3+ years

Category: Children's

Subject: Storybook

Binding: Hardback

Format: 170 x 201mm

Extent: 16pp

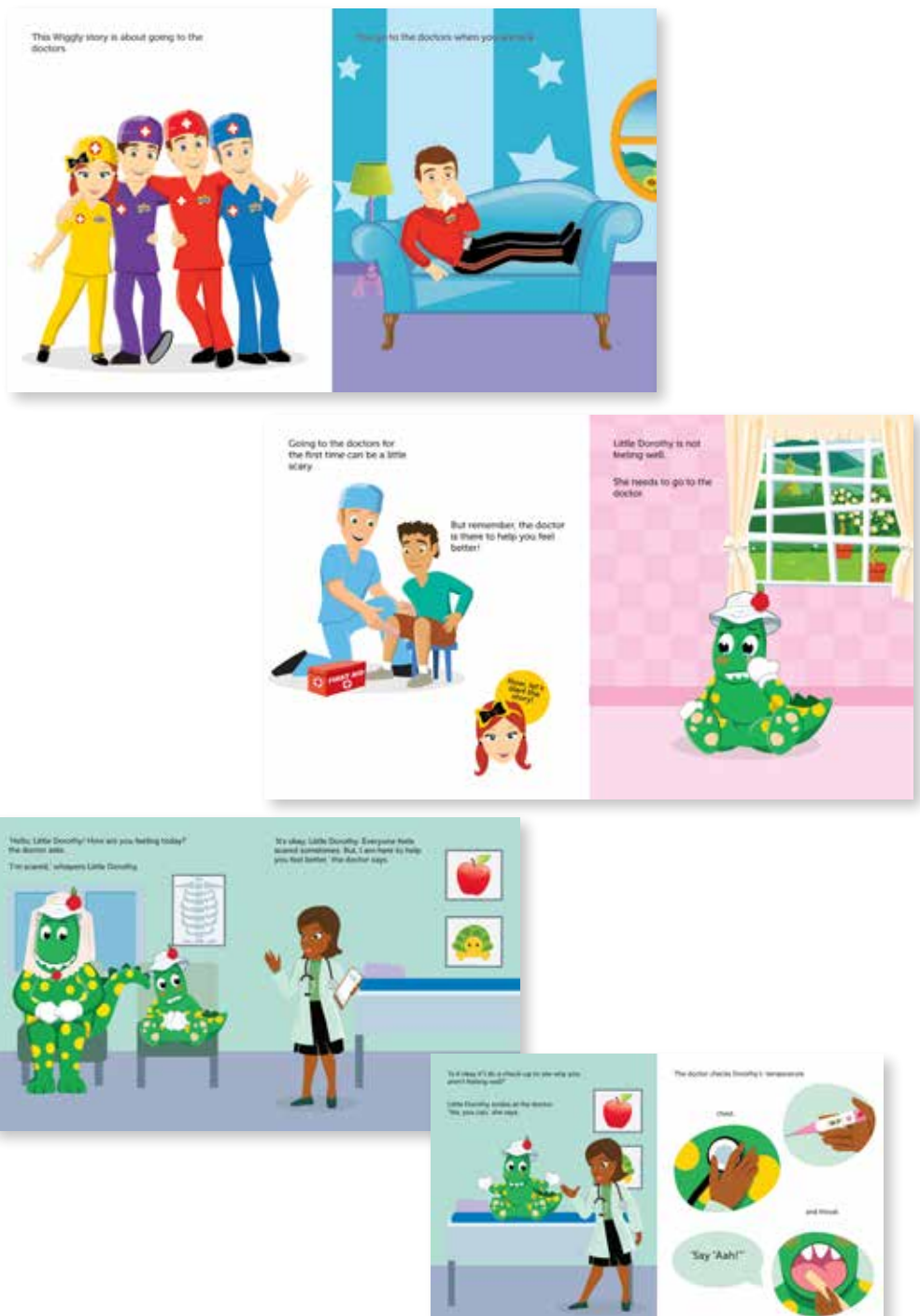


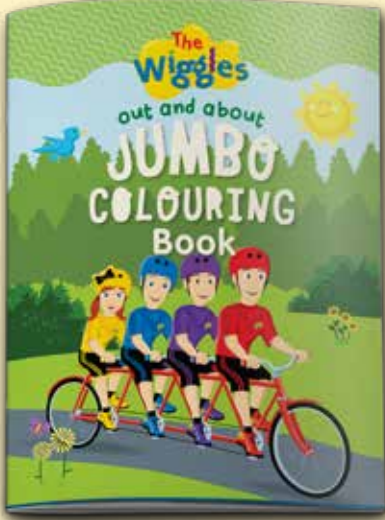
FIVE MILE

FIVEMILE.COM.AU | @FIVEMILEBOOKS

Little Dorothy isn't feeling well. She needs to go to the doctor for the first time. Little Dorothy is a bit scared. Join The Wiggles and Little Dorothy as she gets a check-up, and realises that the doctors isn't so scary, after all!

This Wiggly series focusses on some of the first experiences children have and provides a friendly framework to discuss important topics.





Join the Wiggles in an outdoor colouring adventure!

ABOUT THE BRAND

- The Wiggles is the world’s favourite children’s entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- The Wiggles celebrated 30 years in 2021!

SPECIFICATIONS

Pub Date: January 2022
 RRP: A\$6.99
 ISBN: 9781922514752
 Age: 3+ years
 Category: Children's
 Subject: Interactive & Activity
 Binding: Paperback
 Format: 210 x 275mm
 Extent: 48pp

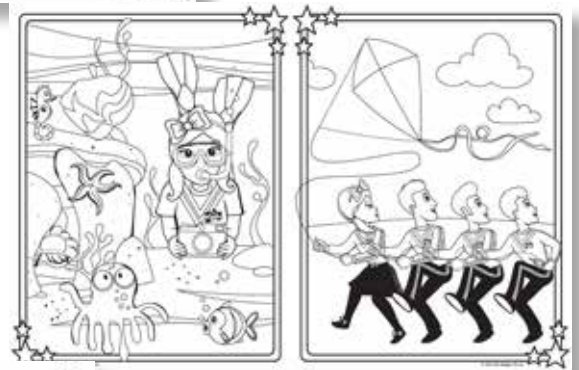


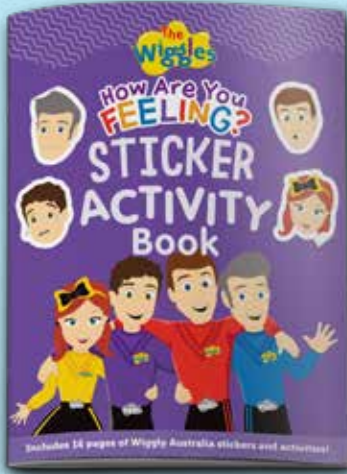
FIVE MILE
 FIVEMILE.COM.AU | @FIVEMILEBOOKS

The Wiggles: Out and About Jumbo Colouring Book
Paperback

- Join the Wiggles in 48 pages of fun Wiggly colouring, with each page showing a fun outdoor activity!
- This outdoor colouring book will be a delight this summer as kids can spend hours colouring in fun outdoor activities and parents can find inspiration for outdoor family time activities
- The perfect boredom buster for little ones during stay-cations, or rainy days, providing hours of fun and plenty of activities

Join The Wiggles in 48 pages of Wiggly colouring!





*draft cover

Use your stickers to make different feelings faces, and learn about different emotions

ABOUT THE BRAND

- The Wiggles is the world's favourite children's entertainment group
- Broadcast on ABC KIDS daily with approximately 1 million views each week 800 million views on YouTube and new special events coming
- Over 100K visits each month on The Wiggles website
- The Wiggles celebrated 30 years in 2021!

SPECIFICATIONS

Pub Date: January 2022
 RRP: A\$7.99
 ISBN: 9781922514769
 Age: 3+ years
 Category: Children's
 Subject: Interactive & Activity
 Binding: Paperback
 Format: 210 x 275mm
 Extent: 20pp



FIVE MILE
 FIVEMILE.COM.AU | @FIVEMILEBOOKS

The Wiggles: How Are You Feeling? Sticker Activity Book

Paperback

- Learn all about feelings with the Wiggles, including what each different feeling looks like on someone's face, what it feels like inside the body and what kids can do to help move through those feelings
- Includes 2 sticker sheets plus lots of spaces for kids and families to write, draw and express their feelings
- Learning all about different feelings and how to deal with them is a fundamental part of growing up and kids will find these lessons a little easier to learn with their favourite Wiggly Characters

Everyone feels happy, sad, scared and angry sometimes—even The Wiggles!

Use your stickers to make different feelings faces, and learn about how to deal with different emotions in this helpful Sticker activity Book.



*draft images

Five Mile Books

fivemile.com.au

 @fivemilebooks

RDS Customer Service

Orders: orders@regencydistributionservices.com.au

Returns: fivemilereturns@fivemile.com.au

Don't forget you can use the Customer Portal to check your order status, download copies of invoices and get price & availability information.

Tel: +61 2 8884 4075

E: customer.service@regencymedia.com.au