



BLACK BY BLUE BRAVE

## Instruction Manual

### About us:

BLACK BY BLUE BRAVE is a brand renowned for its exceptional quality and distinctive design in watches, jewelry, bags, and fashion accessories. The founder LEO WANG imbues his creations with an innovative, audacious, and vibrant vision that caters to fashion enthusiasts who seek originality.

**Design Philosophy:** Singapore, being a melting pot of different cultures, embraces people from diverse backgrounds. This inclusivity and acceptance are the driving forces behind our boundless creativity. Our designs take inspiration from cultural elements found in everyday life, each product telling its own unique story. BLACK BY BLUE BRAVE endeavors to empower individuals to fearlessly express their individuality and pursue their distinct style. We hold firm that genuine fashion lies in your authentic self-expression. With BLACK BY BLUE BRAVE by your side, you can confidently showcase your radiant best self.

### Meaning of BLACK BY BLUE BRAVE (4B)

BLACK-represents mystery, unknown infinite possibilities, where we explore and innovate unique designs.

BY-means anything is possible.

BLUE-is the color of the sea and sky, representing our dreams, freedom and tolerance.

BRAVE-symbolizes our authenticity, being fearless and being our true selves.

These elements together constitute our brand spirit and inspire every innovation and design we do.

### Our Slogan :

Be BRAVE

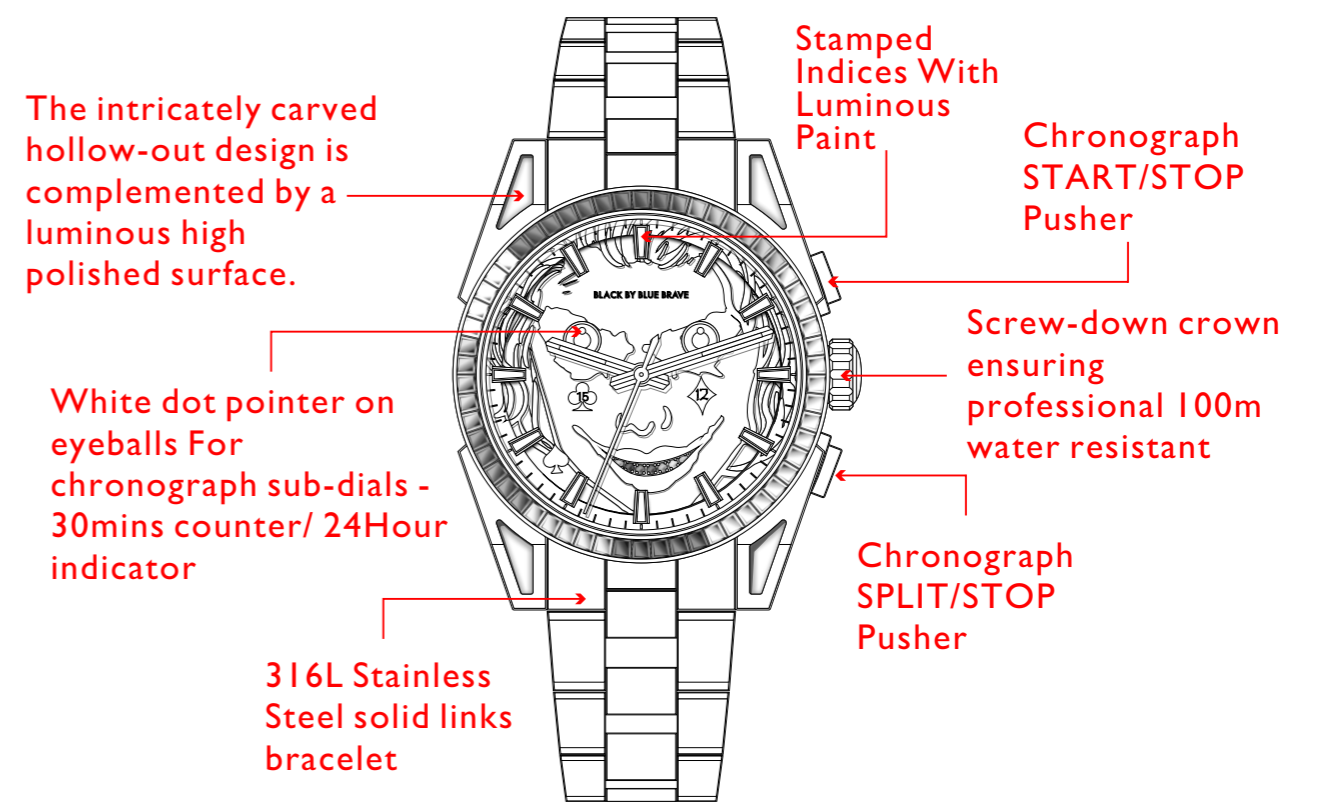
Be BOLD

Be PROUD

Be YOU

### Our Vision :

Born from the desire and passion to produce high-quality fashion BLACK BY BLUE BRAVE for the public represents modern The combination of quality and fashion. Our goal is to produce Uniquely designed and luxurious traditional timepieces you can Proudly displayed on your wrist at an affordable price for everyone to enjoy



Collection:	Clown Leo
Case material:	316L Stainless Steel
Caseback:	Titanium
Case size:	40mm
Case thickness:	12.5mm
Glass:	Sapphire with AR Coating
Stone:	Zirconia
Strap material:	316L Stainless Steel/Leather
Strap width:	20x16mm
Movement:	Miyota JS00 quartz
Water resistance:	10 ATM

## Design Inspiration

Within Western cultural contexts, clowns have traditionally been depicted as figures evoking humor yet carrying undertones of negativity in dramatic art. Our designer aspires to redefine the essence of the clown's conventional image through innovative and contemporary design. The design concept of the JOKER LEOWatch stems from an individual's strive to assist those around them, yet inadvertently finding themselves subject to dissatisfaction and resentment from others, akin to assuming the role of a clown in their perception. This timepiece serves as a reminder, urging us to adhere to our principles and goodwill, thereby embracing the authentic values that resonate with our innermost aspirations. It is an invitation to become the masters of our own narrative and embracing the notion of being one's own clown.

## TIME SETTING INSTRUCTIONS

1. Pull the crown out until you hear or feel a distinct click.
2. Rotate the crown to turn the hands in a clockwise motion until you reach the correct time
3. Push the crown back into the first position.

## CARE AND HANDLING OF WATCHES LEATHER STRAP

A brand new leather strap may feel a little stiff. Leather straps require a short break-in period of one to two weeks of consistent wear to soften.

Avoid wearing the watch in humid conditions or getting the strap wet (in a bathroom, in the pool, in the ocean etc.) as leather is prone to breaking down when sufficiently wet.

## WATER RESISTANCE

The Watch is rated for 3 ATM / 5ATM / 10ATM water resistance. This means the watch is splash and rain resistant but not suitable for submersion, bathing, or any other water-related activity. Please bear in mind that regardless of water resistance, the watch should never be worn in hot tubs, showers, saunas, or steam rooms

## WARRANTY INFORMATION

BLACK BY BLUE BRAVE offers a limited warranty that covers defects in materials and manufacturing for a period of two (2) years from the original purchase date provided the purchase was made from an authorised BLACK BY BLUE BRAVE retailer. This warranty does not extend to cases, crystals, crowns, pushers, straps, hands, or any changes resulting from use rather than manufacturing or assembly. Please note that opening the caseback, pushing buttons underwater, or experiencing water penetration with our 3 ATM and 5 ATM watches will void this warranty. To ensure a smooth warranty process, it is essential to retain the proof of purchase and the warranty card. Kindly keep a copy of your receipt in a safe place. We reserve the right to decline a warranty claim if the watch exhibits evidence of excessive wear or misuse. In the event a watch requires service, BLACK BY BLUE BRAVE reserves the right to either repair or replace the timepiece at our discretion. For warranty or after-sales service inquiries, please reach out to us at [sales@blackbybluebrave.com](mailto:sales@blackbybluebrave.com). During the warranty period, any manufacturing defects will be rectified free of charge. Should repairs not be feasible, rest assured that this warranty guarantees a replacement with identical or similar characteristics. To initiate the repair process, kindly fill up the Warranty & Repair Service Request Form by scanning the QR code below. Feel free to contact us through our website's Contact Form via email if you have any additional questions.

## THANK YOU FOR SHOPPING WITH US

For further warranty information, kindly head to the Warranty & Returns page of our website for full eligibility criteria and our return address. In the event a watch requires service, BLACK BY BLUE BRAVE reserves the right to either repair or replace the timepiece at our discretion.