

ICON XB WAGYU



Founded on a full blood Wagyu herd in Tasmania, and crafted from the tapestry of our pristine ancient lands, ICON XB Wagyu explores and expresses the very best of the Australian environment.

With F1 genetics, superior marbling, complex flavour, and unrivalled texture, ICON products are highly sought after. It's Wagyu that transcends.



CODE	PRODUCT	MARBLE SCORE
WICSL	ICON XB Wagyu Shortloin - 1 Rib	MB 4-5, 6-7, 8-9
WICOPR	ICON XB Wagyu Ribs - prepared 7 Ribs	MB 4-5, 6-7, 8-9
WICTH	ICON XB Wagyu Tomahawk	MB 4-5, 6-7, 8-9
WICRC	ICON XB Wagyu Rump Cap	MB 4-5, 6-7, 8-9
WICRU	ICON XB Wagyu Rump	MB 4-5, 6-7, 8-9
WICRB	ICON XB Wagyu Rostbiff	MB 4-5, 6-7, 8-9
WICTT	ICON XB Wagyu Tri Tip	MB 4-5, 6-7, 8-9
WICPH	ICON XB Wagyu Striploin - 1Rib	MB 4-5, 6-7, 8-9
WICTDR	ICON XB Wagyu Tenderloin	MB 4-5, 6-7, 8-9
WICSF	ICON XB Wagyu Cube Roll	MB 4-5, 6-7, 8-9
WICPEB	ICON XB Wagyu Brisket Point End	MB 4-5, 6-7, 8-9
WICINT	ICON XB Wagyu Intercostals	MB 4-5, 6-7, 8-9
WICTO	ICON XB Wagyu Tongue - Swiss Cut	MB 4-5, 6-7, 8-9
WINCH	ICON XB Wagyu Cheek Meat	MB 4-5, 6-7, 8-9

All cuts subject to availability.

Japanese genetics unmistakably Australian

Perfection takes time: Raised in open pastures and grain finished for a minimum of 12 months, for exceptional marbling, texture, tenderness and taste.

Delicate marbling: MB4 - MB9+ providing a delicious, succulent dining experience time after time.

Deep respect: Completely antibiotic & hormone growth promotant free.

Superior genetics: The F1 wagyu crossbreed is produced predominantly by utilising the Tajima bloodline of the Kuroge Breed, for guaranteed quality.

Award winning: ICON XB Wagyu secured a gold medal at the 2023 Sydney Royal Fine Food Show and clinched the prestigious Grand Champion Beef of Show title at the 2023 Royal Queensland Awards. Additionally, ICON earned two gold medals and one silver medal at the 2023 Wagyu Branded Beef Competition.

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