



2023 Media Planning Guide





Who We Are

For over 25 years, Greenhouse Megastore has helped individuals, small businesses and institutions realize the benefits of horticulture.

We do this by providing information that is relevant and easily accessible along with making commercial quality horticultural products available at a price that makes the growing of plants rewarding and financially achievable.

Contact

www.greenhousemegastore.com | marketing@greenhousemegastore.com

Social Statistics

30.3 K

Facebook & Instagram Followers
@GreenhouseMegastore
@gardeningwithgms

9.7 K

Pinterest Followers
@greenhousemega

3.92K

Youtube Subscribers
@GreenhousemegastoreIGC





Email List

400,000
Subscribers

28.8%
Average Open Rate

1.77%
Average Click Through Rate

Website Traffic

124,554*

Monthly Active Users

127,722*

Monthly New Users

*Based on 12/31/22 Google Analytics data





DISCOUNT CODE: GROW10 (Valid From 10/1/2024 to 10/31/2024)

Gardener Select



26 products

Rest selling



Gardener Select Shower Head Wand
from \$15.99



Gardener Select Farmhouse Collection 4 in. Pot and Tray Set
from \$15.99



Gardener Select Bypass Pruner
\$12.99



Gardener Select Garden Kneeler
\$39.99



Gardener Select Transplanter & Weeder
\$12.39



Gardener Select Ratchet Pruning Shear
\$14.99



Gardener Select Watering Can
from \$30.99



Gardener Select Hand Scoop
\$12.99



Gardener Select Floral Shear
\$14.99



Gardener Select Precision Blade Fruit Shears
\$14.90



Gardener Select Hand Held Trowel
\$9.79

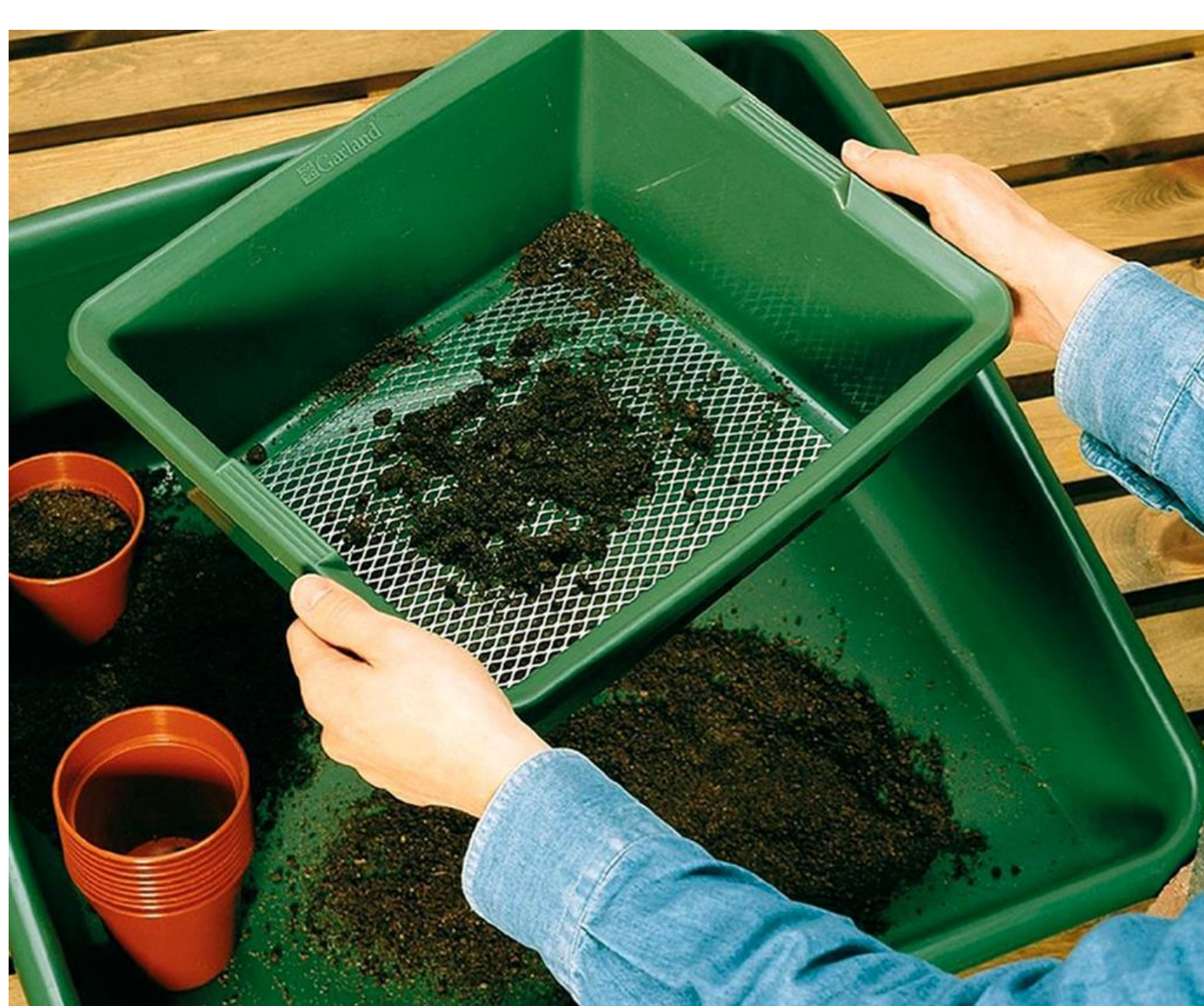


Gardener Select Multi-Function Scissors
\$16.99

Branded Landing Page Option

Let's Work Together

Greenhouse Megastore | Your Brand Here



Advertising Opportunities

Social Media Post
\$500

Email Blast
\$1000

Web Banner
Homepage **\$750 PER WEEK**
Category Page **\$500 PER WEEK**

Branded Landing Page
\$1000

Website Placement Requirements

	Requirements	Images	Due Date	Partner Data	Other
Social Media Post	Product Description -A complete description of what the product is, how it works and anything that helps "tell a story" about the item and why it is superior to the competition.	JPG; PNG; MP4 <i>A minimum of a 1024x1024 picture of the product on a white/plain background</i>	30 Days Prior to Chosen Week of Publication	Website URL, #; @; Links to instruction manual or videos.	Heading Post Copy
Email Blast	Product Description -A complete description of what the product is, how it works and anything that helps "tell a story" about the item and why it is superior to the competition. Product Specs - Dimensions/weight/size/ technical information	JPG; PNG; MP4 <i>A minimum of a 1024x1024 picture of the product on a white/plain background</i>	30 Days Prior to Chosen Week of Publication	Website URL, #; @; Links to instruction manual or videos.	Heading Post Copy; Warranty Information, Compliance Registrations, and Certifications if applicable
Web Banner		JPG; PNG; MP4 <i>A minimum of a 1024x1024 picture of the product on a white/plain background</i>	30 Days Prior to Chosen Week of Publication		Heading
Branded Landing Page	Product Description(s) -A complete description of what the product(s) is, how it works and anything that helps "tell a story" about the item and why it is superior to the competition. Product Specs - Dimensions/weight/size/ technical information	JPG; PNG; MP4 <i>A minimum of a 1024x1024 picture of the product on a white/plain background</i>	30 Days Prior to Chosen Week of Publication	Website URL, #; @; Links to instruction manual or videos.	Heading Post Copy; Warranty Information, Compliance Registrations, and Certifications if applicable



Contact Us

marketing@greenhousemegastore.com

2023 Calendar by Week

January							
Wk	S	M	T	W	T	F	S
1	1	2	3	4	5	6	7
2	8	9	10	11	12	13	14
3	15	16	17	18	19	20	21
4	22	23	24	25	26	27	28
5	29	30	31				

February							
Wk	S	M	T	W	T	F	S
5				1	2	3	4
6	5	6	7	8	9	10	11
7	12	13	14	15	16	17	18
8	19	20	21	22	23	24	25
9	26	27	28				

March							
Wk	S	M	T	W	T	F	S
9				1	2	3	4
10	5	6	7	8	9	10	11
11	12	13	14	15	16	17	18
12	19	20	21	22	23	24	25
13	26	27	28	29	30	31	

April							
Wk	S	M	T	W	T	F	S
13							1
14	2	3	4	5	6	7	8
15	9	10	11	12	13	14	15
16	16	17	18	19	20	21	22
17	23	24	25	26	27	28	29
18	30						

May							
Wk	S	M	T	W	T	F	S
18		1	2	3	4	5	6
19	7	8	9	10	11	12	13
20	14	15	16	17	18	19	20
21	21	22	23	24	25	26	27
22	28	29	30	31			

June							
Wk	S	M	T	W	T	F	S
22					1	2	3
23	4	5	6	7	8	9	10
24	11	12	13	14	15	16	17
25	18	19	20	21	22	23	24
26	25	26	27	28	29	30	

July							
Wk	S	M	T	W	T	F	S
26							1
27	2	3	4	5	6	7	8
28	9	10	11	12	13	14	15
29	16	17	18	19	20	21	22
30	23	24	25	26	27	28	29
31	30	31					

August							
Wk	S	M	T	W	T	F	S
31			1	2	3	4	5
32	6	7	8	9	10	11	12
33	13	14	15	16	17	18	19
34	20	21	22	23	24	25	26
35	27	28	29	30	31		

September							
Wk	S	M	T	W	T	F	S
35						1	2
36	3	4	5	6	7	8	9
37	10	11	12	13	14	15	16
38	17	18	19	20	21	22	23
39	24	25	26	27	28	29	30

October							
Wk	S	M	T	W	T	F	S
40	1	2	3	4	5	6	7
41	8	9	10	11	12	13	14
42	15	16	17	18	19	20	21
43	22	23	24	25	26	27	28
44	29	30	31				

November							
Wk	S	M	T	W	T	F	S
44				1	2	3	4
45	5	6	7	8	9	10	11
46	12	13	14	15	16	17	18
47	19	20	21	22	23	24	25
48	26	27	28	29	30		

December							
Wk	S	M	T	W	T	F	S
48							1 2
49	3	4	5	6	7	8	9
50	10	11	12	13	14	15	16
51	17	18	19	20	21	22	23
52	24	25	26	27	28	29	30

All graphical assets can be sent to marketing@greenhousemegastore.com