



PRODUCT CATALOGUE



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WELCOME TO THE EQUINE AMERICA PRODUCT CATALOGUE



Built on the trusted business values created by Phil and Julie Middleton over 30 years ago, **Equine America** continues to pioneer their range of products into the 21st Century. Together with world-leading equine nutritionist Deborah Leabeater, MSc, CBiol, MRIB, they strive to achieve excellence in the quality and formulation of each and every one of their products, all manufactured in the UK and mainland Europe.

Products are manufactured in food industry standard factories, using only the freshest, most innovative and effective ingredients available from approved suppliers. Using state of the art, unique, fingerprint laser quality testing on every single ingredient ensures a uniform strength and quality, along with an exclusive mixing process to ensure that each scoop contains equal amounts of active ingredients. **Quality Assured**

As a member of the UFAS* scheme, Equine America takes Clean Sport extremely seriously and takes every measure to prevent contamination by harmful substances.

High level of certification and measures are taken to ensure consistency of quality, products do not contain prohibited substances and only use approved suppliers and have full traceability at all stages of our manufacturing process.

Products made in Europe comply with the GMP+ Feed Certification scheme.



**CLEAN
SPORT**

* Universal Feed Assurance Scheme Certificate



The Veterinary Group LLC (TVG) was born out of a desire to make a difference to the Animal Health landscape by an extremely experienced successful management team with over 60 years combined experience in the region across multiple species.

Through innovation, education, trust and perseverance TVG is passionate about driving change and delivering excellence in the Animal Health industry.

Proudly distributed by The Veterinary Group



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WHAT IS CORTAFLEX®?

Cortaflex® supplements are unique in the marketplace, and often misrepresented when compared with other joint supplements! Cortaflex® provides the building blocks to help the specialised cells in cartilage called chondrocytes maintain joint health. These building blocks include:

- **Collagen** – an important compound needed by the chondrocytes to produce the water-based matrix of the cartilage. Collagen helps to give cartilage its strength. (We utilise a sustainable and ethical source of marine-derived collagen.)
- **Amino acids** such as **glutamic acid** – converted in the horse's body to provide glutamine, which combines with glucose to form glucosamine – which itself then combines with other compounds to help give cartilage its flexibility and shock-absorbing properties.
- **Hyaluronic acid (HA)** – is a key component of joint fluid, which bathes the joint and acts as a lubricant and shock absorber.
- **Copper, manganese** and **silicon** – are important trace elements which are all needed to help the horse produce his own chondroitin, (another important structural compound in cartilage), collagen and hyaluronic acid.

More recently, as well as providing these vital building blocks, MSM has been added to the Cortaflex® supplements, to provide a bio-available source of sulphur, which is important in the repair process of the sulphur-containing bonds in the cartilage matrix. MSM which also supports a normal inflammatory response.

“One thing I never compromise on is the health and wellbeing of my horses and that’s why we have been using Equine America products for over 20 years! Cortaflex®, is always top of my list.”

William Funnell
International Showjumper –
Gold medalist, European Championships





Zara Tindall MBE
British Equestrian & Olympic Silver Medallist



Jesse Campell – International Event Rider

CORTAFLEX® HA

REGULAR STRENGTH

Cortaflex® HA Regular provides key nutritional building blocks for joint support including collagen, amino acids, MSM, hyaluronic acid and trace elements. Formulated for horses in light to moderate work or older horses who need extra mobility support.

Sizes: Solution: 1L (1 month supply), 5L
Powder: 250g (1 month supply), 500g
900g, 3.6kg



CORTAFLEX® HA SUPER FENN

SUPER STRENGTH

Providing powerful joint support for performance, racing and competition horses, or older horses with significant levels of wear and tear. Contains a unique combination of collagen, amino acid, hyaluronic acid and trace elements, delivering the important nutritional building blocks to support joint health. Also contains Boswellia and MSM to support a normal inflammatory response, promoting joint and muscle comfort in hard-working horses.

Sizes: Solution: 1L (2 month supply), 5L, 20L
Powder: 500g (2 month supply), 4.5kg



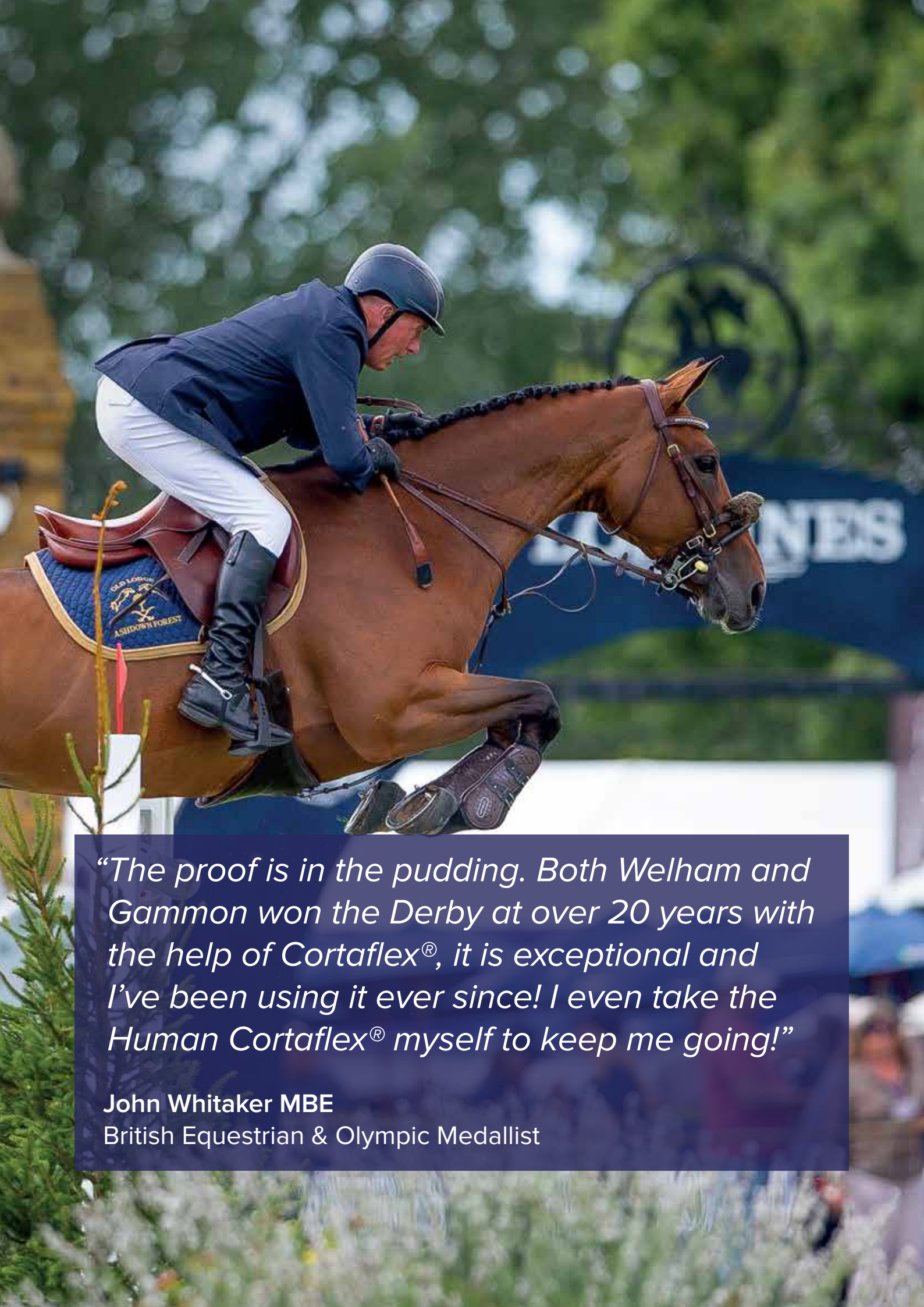
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“Cortaflex® is one of my favourite Equine America products. For one, it definitely gives the horses extra mobility in their body. This is obviously very important in our field given how fine the margins are nowadays.”

Joe Stockdale – International Showjumper
Equine America Don Diego De Plata



“The proof is in the pudding. Both Welham and Gammon won the Derby at over 20 years with the help of Cortaflex[®], it is exceptional and I’ve been using it ever since! I even take the Human Cortaflex[®] myself to keep me going!”

John Whitaker MBE

British Equestrian & Olympic Medallist



BUTELESS® SUPER STRENGTH POWDER

XXXTREME COMPETITION FORMULA FOR JOINT AND MUSCLE

SUPPORT YOUR HORSE'S HEALTH –
A blend of natural, plant-based ingredients to help maintain joint and muscle comfort and support mobility in high-performance horses and ponies.

NATURAL INGREDIENTS – A rapid-action botanical blend of boswellia, MSM, yucca and turmeric that helps maintain a healthy inflammatory response. It supports joints, aids in muscle function and supports collagen structures and muscle recovery.

Sizes: 1.5kg (30 day supply), 5.5kg (110 servings)

ESSENTIAL FOR JOINT HEALTH – Rich in antioxidants Vitamin C, Vitamin E and MSM. These essential antioxidants play a leading role in a horse's defence systems to protect joints and muscles from the damaging effects of free radicals.

FEEDING GUIDE – A 1.5kg tub should last an average horse 30 days when fed as part of a balanced diet. Generally, for a 500kg horse, feed 50g per day. Do not exceed 100g per day. 50g (approx) measure enclosed.



BUTELESS® PASTE

SUPPORT MOBILITY AND COMFORT IN HORSES

A palatable blend of three key plant-based ingredients to help maintain joint and muscle comfort and support mobility in all horses and ponies. Includes **Boswellia**, **Yucca** and **Marshmallow** extracts to help maintain a normal inflammatory response.

Size: 30ml





“I feed Buteless® to all my horses, especially when I am away at a show to make sure their muscles and joints feel the best they can.”

Ellen Whitaker – European Champion
Equine America Spacecake

KENTUCKY™ JOINT SUPER STRENGTH POWDER

POWERFUL EQUINE JOINT SUPPORT FOR PERFORMANCE HORSES

Kentucky Joint Super Strength powder is formulated using the latest scientific research, including high levels of key chondro-protective compounds plus natural ingredients to support the horse's anti-inflammatory processes, to support optimum performance and soundness in all performance horses.

This highly palatable supplement contains two sources of glucosamine - Glucosamine HCl and N-Acetyl-D-Glucosamine together with chondroitin sulphate, to help support and maintain the vital elasticity and shock absorbing properties of healthy cartilage.

Kentucky Joint Super Strength Powder also provides high levels of Hyaluronic Acid (HA) help to lubricate the joint, promoting the viscosity and health of the joint fluid. HA is key in providing nutrition to the joint as well as also acting as a further shock absorbing material.

Vitamin C and other antioxidants, together with bioavailable, organic sources of key trace minerals including copper, zinc and manganese are also included and play important roles in many enzyme systems important in maintaining joint health.

High quality Boswellia and MSM help to support the horse's own anti-inflammatory processes, to help limit ongoing wear and tear, promoting joint comfort and mobility.

Sizes: 350g (30 day supply), 700g (60 day supply), 1.15kg (100 day supply)





APPLE LYTES™

REPLENISHES LOST ELECTROLYTES AFTER EXERCISE

An increase in body temperature, either as a result of exercise, travelling or high environmental temperature, will cause the horse to sweat. The evaporation of this sweat helps the horse to cool down and regulate his body temperature. Sweating causes fluid loss, together with the loss of body salts called electrolytes, contained in the sweat. A horse in moderate work, trotting and cantering, can lose as much as 5-7 litres of fluid and 50-70g electrolytes in an hour, and this will increase as the work intensity or duration increases, and even more in hot, humid weather.

Apple Lytes™ has been carefully formulated to begin to replace the key electrolytes: sodium, chloride, potassium, calcium and magnesium and to encourage drinking to help prevent dehydration and maintain peak performance. Research has shown that just 1% dehydration can adversely affect a horse's performance so maintaining hydration, and replacing lost electrolytes is important not only for elite competition horses, but for all horses and ponies.

Apple Lytes™ is palatable, low in sugar and suitable for all horses and ponies. It also comes in a convenient, easy to administer syringe, handy for travel and shows.

Sizes: 2.5kg (80 day supply),
10kg (330 servings), 7 day supply



Boyd Exell
Five-time World Champion,
Four-in-Hand Driving



“Keeping my horses hydrated is essential for optimum performance, especially in eventing. I’ve trusted Equine America to deliver the best nutrition for my horses for over twenty years”.

Pippa Funnell MBE
Olympic Silver Medalist



LIVER FLUSH™

TO SUPPORT HEALTHY LIVER FUNCTION

A unique combination of natural ingredients which support the vital functions performed by a healthy liver. Includes plant extracts milk thistle and dandelion together with other antioxidants.

Size: 500ml (10 day course)



FORMULA 1™

THE ULTIMATE COMPETITION SUPPLEMENT

Elite performance horses undertaking rigorous training, travelling, competition or racing schedules may require additional support for their joints and muscles, digestive system, immune system and to maintain peak energy levels. Feeding several different supplements to meet these needs can be costly and time-consuming. Formula 1™ can solve this problem, combining key ingredients from Equine America's top performance products into one palatable, easy to feed pellet to provide nutritional support for gastric health, joints, muscles, bones, hooves and the immune system, as well as a broad-spectrum mineral and vitamin supplement and probiotic.

Sizes: 3.6kg (36 day supply),
10kg (100 servings)



XTRA BOOST HEMOGEN®

SUPPORT HEALTHY BLOOD PRODUCTION FOR HORSES IN HARD WORK, TRAINING OR COMPETITION

Blood transports oxygen and nutrients around the body – the more blood cells, the more oxygen and nutrients are available to the muscles and tissues, enabling the horse to work harder and for longer. Xtra Boost Hemogen® contains a specialist and highly absorbable form of iron, essential in the production of red blood cells, supported by B vitamins and accompanied by active, water-soluble vitamins and minerals to maximise energy and stamina.

Sizes: 1L (1 month supply), 30ml paste





Georgie Campbell
International
Event Rider



Liz Diegutis
International
Dressage Rider




SUPER SO-KALM®

**REDUCE STRESS, PROMOTE CALMING,
IMPROVE CONCENTRATION**

Horses are fright and flight animals, and can be prone to excitability and nervousness in unfamiliar surroundings (such as a new competition or training venue), which can cause them to lose concentration and focus. Super So-Kalm® powder provides three key micronutrients to help the horse to maintain a calm outlook and concentrate on his work. Magnesium – plays many important roles in the body, including muscle function, and is a key cofactor in enzymes, which are important in nerve transmission. A lack of magnesium in the diet can result in neuro-muscular excitability. Calcium – interacts closely with magnesium and also plays important roles in maintaining correct muscle and nerve function. Vitamin B1 (thiamine) – plays a key role in nerve impulse transmission, as well as in energy production. Super So-Kalm® also provides tryptophan, a key amino acid which can be converted in the horse's liver to produce the important B vitamin niacin. For rapid support, use Super So-Kalm® Paste in a handy syringe on show day – for best results always give 2-3 hours before the event.

Sizes: 1kg powder (33 day supply), 30ml paste (3x 10ml servings), 10 day supply

A woman in equestrian attire, including a dark blue helmet, a dark blue jacket, a yellow shirt, and tan breeches, is riding a white horse in an indoor arena. The horse is in motion, and the rider is looking forward. The background shows the interior of a large arena with a wooden wall and a sandy floor.

“I use Super So-Kalm® for my horses before they go in the ring. It helps them concentrate and do their best performance under pressure!”

Katy Green
Showing Rider & Producer



“My vet recommended Uls-Gard and I have found that it really helps support all my horses’ gastric health and wellbeing, keeping them in top condition, and able to perform to their best at both National and International shows.”

Shane Breen – European Silver Medallist

ULS-GARD™

TO SUPPORT GASTRIC HEALTH IN HORSES & PONIES

Competition horses are subjected to many stresses from intense training, travelling and competitions. Combined with meal feeding and often restricted access to forage, this can result in gastric discomfort and a loss of condition and performance.

Uls-Gard™ contains key ingredients to help support gastric health, including pectins, lecithin, aloe vera, marshmallow root, glycine and liquorice with added pre and probiotics to support a healthy gut microbiome. Uls-Gard™ should ideally be fed 3 times daily for optimum support and is suitable for all competition horses and ponies, especially those on high-concentrate diets. Uls-Gard™ can continue to be fed whilst the horse is in competition.

Sizes: Pellets: 3kg (30 day supply), 10kg (100 servings)
Solution: 1L (33 day supply), 5L (166 servings)



PRO GUT BALANCER

UNIQUE COMBINATION OF PREBIOTICS, PROBIOTICS AND MOS

Pro Gut Balancer is a unique combination of pre and probiotics, together with a mannan oligosaccharide (MOS), to help maintain the health of the gut microbiome in the light of the many challenges faced by modern performance horses to:

- Promote optimum digestive function and energy production from dietary fibre sources (about 60-70% of the energy the horse needs comes from microbial fibre digestion)
- Promote synthesis of vital B vitamins and Vitamin K by the gut microbiota
- Prevent colonisation by undesirable micro-organisms which may result in a drop in hindgut pH leading to further metabolic dysfunction.
- Boost immunity



All of which are vital to maintain optimum health and performance in equine athletes.

Sizes: 450g (15 day supply),
900g (30 day supply), 2.7kg (90 days supply)





AIRWAYS® XTRA STRENGTH

SUPPORTS RESPIRATORY HEALTH & ENCOURAGES MAXIMUM AIRFLOW

Stabled horses are subjected to a constant respiratory challenge from fungal spores and dust in their immediate environment, which can affect their respiratory health and function. Targeted nutritional support can help support the horse's natural defence against such challenges. Airways® Xtra Strength Powder contains a powerful blend of natural, plant-derived essential oils, known for their role in maintaining respiratory function.

Size: 500g (1 month supply)



VENTILATOR™

FOR HEALTHY RESPIRATION... NATURALLY

A plant-based supplement specially formulated using a unique combination of herbs and natural ingredients to support respiratory health.

Sizes: 500g (1 month supply)



BLEADER GARD™

ESSENTIAL SUPPORT TO THE LUNGS AND BLOOD VESSELS

Bleader Gard™ Super Strength Powder is a powerful blend of antioxidant vitamins and plant-based compounds (phytochemicals) to provide nutritional support for lungs and blood vessels.

Key features include a potent combination of antioxidants, bioflavonoids and nitric oxide (NO) pre-cursors to support respiratory health. Also provides magnesium and Vitamin B1 to help support the nervous system during times of stress, such as during fast work and on race or competition days.

Sizes: 1kg (25 day supply), 6kg (150 servings), 30ml paste, also in pellets





PRO-PELL PLUS®

A HIGH SPECIFICATION, GENERAL PURPOSE DAILY TONIC

New, improved formulation – with an energy dense glucose-fructose complex to ensure Pro-Pell Plus® is appetising and palatable when horses need a pick-me-up!

High levels of work, and an intense competition programme can leave some horses feeling fatigued and a little “flat”. This can also occur when horses are recovering from an illness and struggling to return to their original workload.

Pro-Pell Plus® is a daily tonic, designed to provide vital micronutrients, which are important in key areas for optimum health and performance:

High levels of B vitamins: for energy production and appetite stimulation.

Bio-available trace minerals: key trace elements important in muscle function and blood-building are supplied attached to amino acids or peptides to ensure optimum absorption, including copper, manganese, zinc and a controlled level of iron.

Antioxidants: Vitamin E and selenium are important antioxidant micronutrients to help support muscle cell membranes from free radicals and oxidated damage, which occur naturally during work.

Pro-Pell Plus® can be safely fed at the recommended levels in conjunction with most typical feed regimes when horses need that little extra boost!

Sizes: 1L (1 month supply), 5L



Products are subject to change without notice. For more information please contact our sales team via e-mail: sales@thevet.group or visit our online store <https://thevet.group/collections>





VITAMIN E & SELENIUM™

ANTIOXIDANT SUPPORT FOR HEALTHY MUSCLE FUNCTION

Vitamin E is a fat-soluble, antioxidant vitamin and plays a vital role in many important functions in the body, including the immune system, reproduction and the correct functioning of nerves and muscles.

Selenium is an important antioxidant trace element. It plays vital roles in the correct functioning of the immune system and is a key component of a number of selenoproteins. Selenium and Vitamin E play particularly important roles in maintaining muscle health.

Size: 1kg (66 day supply)





SUPER HOOF PELLETS™ PLUS

FOR STRONG AND HEALTHY HOOVES

Super Hoof Pellets™ Plus has been formulated to provide key nutrients, scientifically proven to be important in the production and maintenance of sound, healthy hooves. An ultra-high specification to support optimum hoof growth and quality. Containing 30mg biotin per 100g daily serve, in an easy to feed palatable pellet, which also provides key sulphur-containing amino acid methionine plus MSM. Also contains key plant-based antioxidants including milk thistle together with a probiotic to support gut health.

Sizes: 500g (1 month supply), 1kg, 3kg (pellets)



BIOTIN XTRA™

TO SUPPORT STRONG HEALTHY HOOVES

Biotin Xtra™ Powder provides a full 20mg biotin per 50g daily dose, as well as zinc and the sulphur-containing amino acid, methionine, to help promote strong, healthy hooves. Biotin Xtra™ Powder also contains MSM, an additional source of bio-available sulphur to help promote hoof wall strength and integrity.

Calcium is also an important nutrient for hoof health and growth, and is provided from two sources in Biotin Xtra™ Powder – naturally present in alfalfa, and also from calcium carbonate.

Brewers yeast is also included, to provide a natural source of B vitamins, which play many important roles in hoof, skin and coat health.

Sizes: 2.5kg (50 day supply)







MORE MUSCLE™

TO SUPPORT MUSCLE GROWTH AND DEVELOPMENT

Scientifically formulated to support muscle development during periods of intense training when muscle turnover is increased, rehabilitation work, sales preparation or in underdeveloped horses of any age. Contains key amino acids including lysine and leucine from high quality protein sources including whey, spirulina, linseed and soya. Also contains rice bran to provide additional oil-based calories. Contains important antioxidants including Vitamin E and Selenium, rosemary and grape extract to support muscle function and health. Provides a probiotic to support gut health.

Sizes: 3kg (30 day supply), 10kg (100 servings)



TYE-GARD®

FOR HEALTHY MUSCLE FUNCTION

Contains high levels of key ingredients to support healthy muscle function. Provides high levels of Vitamin E together with controlled levels of Selenium and Copper in addition to potent plant-based antioxidants including melon pulp. A highly bioavailable source of calcium is also included to help maintain healthy muscle cell membranes.

Use Tye-Gard® daily for horses in high levels of training or competition to ensure optimum muscle health.

Sizes: 1L (33 day supply), 5L





Johan-Sebastien Gulliksen – International Showjumper
Equine America It's Me des Saules



BETTER BONES™

TO SUPPORT HEALTHY MUSCULOSKELETAL DEVELOPMENT

Better Bones™ Pellets are a carefully researched combination of key minerals, Vitamin D3, collagen and amino acids, to support correct bone growth and development in young, growing horses, including young racehorses and performance horses entering training, as well as broodmares.

The skeletal development and health of a young horse begins in utero, and ensuring the broodmare receives the correct intake of key nutrients will be critical to the growth of the unborn foal. Producing high quality milk places a significant drain on the nutrient reserves of the mare, and maintaining mineral intakes during peak lactation is vital to ensure the foal receives the best nutrition to support the rapid skeletal development in the early weeks and months of growth.

Mineral and other nutrient imbalances in growing youngstock have been recognised for some time as a potential factor in the incidence and severity of developmental skeletal abnormalities, and although genetics and environmental factors can also play a significant role, breeders and trainers can exert a significant degree of control over the nutrition of the horses in their care, ensuring they receive optimum levels of key nutrients.

Size: 3.5kg (58 servings)







FUNGATROL™ RANGE

The effects that mud and rain can have on the horse's skin can be distressing for both horse and owner. The Fungatrol™ range with its powerful properties will condition and protect your horse's skin against all of the elements.



FUNGATROL™ CREAM

Horses are often subjected to rain, mud and scab formation on their legs. Our Fungatrol™ Cream supports supple healthy skin. A unique blend of natural ingredients including chamomile, tea tree, mineral oil, clove bud essential oil and petroleum jelly.

Size: 400ml

LIKE ICE™

COOLING AFTER EXERCISE

Sorboplex™, the special ingredient in Like Ice™, begins working on contact to tighten and cool hot, tired legs after strenuous exercise. The 24-hour kaolin base cools the leg, while aloe vera and melaleuca soothes and moisturises. Like Ice washes off easily, making it ideal for the busy yard.

Sizes: 2.7kg, 11kg





STINGER® FLY & INSECT REPELLENT

FOR THE RELIEF OF FLYING AND BITING INSECTS

An effective repellent for flying and biting insects, including midges. Each application is effective for up to seven hours depending on the weather conditions, which negates the need for constant reapplication.

Size: 750ml spray (in easy to hold bottle)

“I use Equine America Stinger® because it’s the only fly repellent that lasts all day for my ponies whilst they are in the field. It’s super easy to use and an essential care product for our yard!”

Alfie Diaper
Shetland Grand
National Jockey





Pioneered and specially
tailored supplements
designed to achieve
optimum equine, pet and
human health performance

the veterinary group
DELIVERING EXCELLENCE



THE VETERINARY GROUP LLC



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