

Thank you for visiting www.thisisberty.com (the "Website").

Protecting the privacy of our users is crucial to us! We make every effort to ensure that the use of the Website is comfortable and safe for you.

The document ("Privacy Policy"), prepared by Berty Sp. z o.o. with headquarters in Stargard (73-110), at ul. Hetmana Stefana Czarnieckiego 13 lok. 19 entered into the register of entrepreneurs kept by the District Court Szczecin Centrum in Szczecin, XIII Commercial Division of the National Court Register under the number KRS 0000877819, NIP 8542433544, REGON 387894523, with share capital in the amount of PLN 10,000.00. (hereinafter referred to as "Administrator" or "we"):

Chapter I.

You will find information on the processing of your personal data as part of your use of services and functionalities available through the Website, as a result of which we have become the administrator of your personal data. In particular, the document contains information on how we process your personal data in the case of registering an account on the Website, using the "Newsletter" service, Subscription, placing an Order via the Cart and contact forms available on the Website.

Here you will find the following information:

1. Who is the Administrator of your personal data
2. How can you contact the Administrator
3. Logging in via an account on Facebook and Google
4. For what purpose and on what basis we process your personal data
5. Who we transfer your personal data to
6. For what period we process your personal data
7. What are your rights with regard to your data
8. When and how to object to the processing of personal data
9. Processing of personal data in an automated manner
10. Consent to receive commercial information by electronic means.

Chapter II

You will find an explanation of the rules that we follow in the field of cookies used on our Website.

Here you will find out:

1. What are cookies
2. What the Website uses cookies for
3. What cookies are used by the Website
4. Key marketing treatments
5. How to change your web browser settings regarding cookies

Chapter III

You will find information on relations with other websites and on changes to this Privacy Policy, more specifically:

1. Other websites.
2. Changes to the Privacy Policy.

Chapter I. PERSONAL DATA

When you use individual services (functionalities) offered on the Website, we become the Administrator of your personal data. Below is detailed information on how we obtain your personal data in terms of specific services (functionalities) offered on the Website:

A. Registration on the Website:

Upon registration of an individual user account on the Website, a contract for the provision of services is concluded between you and us on the terms set out in separate Regulations available at <https://thisisberty.com/pages/regulamin> ("Regulations").

Providing your personal data is voluntary, but without it, it would not be possible to register on the Website. In connection with Registration on the Website, we process your following data: name, surname, gender, year of birth, e-mail address, password;

B. Newsletter

At the time of ordering the "Newsletter" service, we are able to process your personal data in order to be able to provide you with information about our services and products.

Providing your personal data is voluntary, but without them it would not be possible to send the Newsletter, and thus you would miss a lot of interesting information! In connection with the newsletter, we only process your e-mail address.

C. Placing an Order via the Electronic Cart form

When you place an Order via the electronic Cart form, we are able to process your personal data in connection with the conclusion and performance of the concluded Sales Agreement.

Providing your personal data by you is voluntary, but without it it would not be possible to conclude a Sales Agreement. In connection with your placing an Order, we process the following data: name, surname, delivery address, payer's address, e-mail address, telephone number

D. Reviews

When you want to send your opinion on the products presented on the Website, we are able to process your following personal data: email and first name

E. Contact form

When you use the Contact Form, we are able to process your personal data on the basis of our legitimate interest, which is to prepare an answer to your question and correspondence with you.

Providing your personal data is voluntary, but without it, it would not be possible to conduct correspondence. In connection with your use of the Contact Form, we process your following data: email, name and surname

1. Who is the administrator of your personal data

The administrator of your personal data is Berty Sp. z o.o. with headquarters in Stargard (73-110), at ul. Hetmana Stefana Czarnieckiego 13 lok. 19 entered into the register of entrepreneurs kept by the District Court Szczecin Centrum in Szczecin, XIII Commercial Division of the National Court Register under the number KRS 0000877819, NIP 8542433544, REGON 387894523, with share capital in the amount of PLN 10,000.00.

2. How can you contact the Administrator

In matters regarding the processing of your personal data by the Administrator, please contact us by e-mail to the following address: office@thisisberty.com

3. Logging in via an account on Facebook and Google

Registration and subsequent logging in to the Website are also possible through your Facebook account (Facebook Inc. based in the USA) and Google (Google Inc., based in 1600 Amphitheater Parkway, Mountain View, CA 94043, USA)

You decide about these registration or login routes voluntarily. All you have to do is use the Facebook or Google window that appears during registration or logging in. To use this option, you must have an account on the relevant portal. Authentication takes place on the website of Facebook

or Google. It also shows what data is provided to us by Facebook or Google - these are the data of your public profile, primarily your email address. These are necessary and sufficient data to identify you and securely set up an account on our Website.

At the same time, we would like to inform you that we do not have any rights to your Facebook and Google accounts, in particular to publish any content on them. Information on how Facebook or Google use your data can be found in the Privacy Policy of Facebook:

<https://www.facebook.com/help/223184117694507?helpref=related>, <https://www.facebook.com/policy.php> and <https://policies.google.com/technologies/partner-sites?hl=pl>.

When you delete your Facebook or Google account, we are not informed about it. Your data provided during registration with the use of this website remain in our databases.

4. For what purpose and on what basis we process your personal data

As part of your use of the Website, your personal data is processed for the following purposes:

a. handling orders, handling complaints and returns - the basis for data processing is the conclusion and performance of the contract, as well as the completion of its performance (Article 6 (1) (b) of the GDPR);

b. direct marketing of the Administrator's products and services - the legal basis for data processing is the necessity of processing to implement the legitimate interest of the administrator (Article 6 (1) (f) of the GDPR); the Administrator's legitimate interest is to conduct marketing activities by the Administrator;

c. improving the functionality of the Website, improving the speed of the Website, adjusting the content of the offer to your expectations and preferences determined on the basis of your online behavior while browsing the Internet; offers are posted on our website or websites of other entities; cookies may be placed by entities with whom we cooperate; cookie files can collect data about your online behavior or IP address, collecting anonymous aggregated statistics of browsing articles and products on the website pages; maintaining the website user's session (after logging in), thanks to which the user does not have to re-enter the login and password on each subpage of the website, the legal basis for processing data collected using cookies and other technologies necessary for the proper functioning of the website is the legitimate interest of the administrator (art. (1) (f) of the GDPR), and otherwise (to the extent that we use cookies for advertising or analytical purposes) - your consent (Article 6 (1) (a) of the GDPR);

d. keeping accounting and accounting records - the legal basis is the fulfillment of the legal obligation incumbent on the Administrator in the form of keeping such documentation (Article 6 (1) (c) of the GDPR);

e. establishing, investigating or defending against claims - the legal basis for data processing is the necessity of processing to implement the legitimate interest of the administrator (Article 6 (1) (f) of the GDPR); the Controller's legitimate interest is protection against claims related to the use of the Website.

Additionally, depending on the service you use on the Website, we process your personal data for the following purposes:

A. Registration on the Website

Your personal data is processed in order to provide services (functionalities) available on the Website and to fulfill the obligations of the Administrator as the provider of the Website.

The basis for the processing of your personal data is the conclusion and performance of a contract for the provision of Website services (Article 6 (1) (b) of the GDPR).

B. Newsletter

Your personal data is processed in order to deliver the ordered Newsletter.

The basis for the processing of your personal data is the necessity of processing to implement our legitimate interest, which is the ability to provide you with information about our services and products, present offers and increase the sale of our services and products (Article 6 (1) (f) of the GDPR) .

C. Electronic order submission form available in the Cart

Your personal data is processed in order to conclude a Sales Agreement and its performance. The basis for the processing of your personal data is the conclusion and performance of the contract (Article 6 (1) (b) of the GDPR).

D. Reviews

Your personal data is processed in order to express your opinion on the Products available on the Website and to post them on the Website. The basis for the processing of your personal data is your consent (Article 6 (1) (a) of the GDPR).

E. Contact form "Contact for customers"

Your personal data is processed in order to answer questions and conduct correspondence.

The basis for the processing of your personal data is the necessity of processing to implement our legitimate interest, which is the possibility of answering your questions (Article 6 (1) (f) of the GDPR).

Providing personal data is voluntary, although in some cases it may be necessary to use the Services available on the Website, which you will be informed about each time. Each time the scope required to conclude a contract or use the functionality and services of the Website are indicated on the Website and in the Regulations of the Store.

5. Who we transfer your personal data to

We provide your personal data to:

a. entities processing data on our behalf, in particular: IT service providers, marketing agencies, courier companies, transport companies, hosting and e-mail service providers, entities providing us with legal and accounting services, payment service providers,

b. third parties, in particular authorized bodies, if such an obligation results from mandatory provisions of law.

Due to the use of some of the tools provided by some of the above-mentioned service providers, your data may be transferred to the so-called third countries (i.e. outside the European Economic Area). Each of the service providers, the use of which is related to such data transfer, uses standard contractual clauses approved by the European Commission.

6. For what period we process your personal data

We will use your personal data:

a. for the period of your use of the Website's services to the extent that your personal data is processed in order to provide a specific service and fulfill the Administrator's obligations,

b. for the period necessary to perform, terminate or otherwise terminate the concluded sales contract or contract for the provision of services,

c. until you object to the extent to which your personal data is processed for the purpose of direct marketing of the Administrator's products and services,

d. for the period required by law requiring the Administrator to store accounting books (5 years from the beginning of the year following the financial year to which the data relates),

e. the scope of session cookies for a period of up to 2 years or until they are removed from the web browser, while in the field of permanent cookies, they remain in the browser until their expiry or until they are deleted by the user from the browser;

f. for a period not longer than the limitation periods in civil and criminal cases determined in accordance with the applicable provisions of Polish law, to the extent that your personal data will be processed for the purpose of establishing, investigating or defending against claims.

7. What are your rights regarding your personal data?

You have the right to access personal data concerning them and the right to request the rectification of this data, its deletion or the restriction of its processing.

To the extent that the processing of your personal data takes place in an automated manner in order to conclude and perform a contract or on the basis of consent, you have the right to transfer personal data, i.e. to receive your personal data from the Administrator in a structured, commonly used format suitable for machine readable. The data in question may be sent to another data administrator.

You have the right to lodge a complaint with the supervisory body dealing with the protection of personal data, which is the President of the Personal Data Protection Office (PUODO).

You also have the right to object, as described in detail in point 7 below.

The rights referred to in point a) -f) above can be done by contacting the Administrator in the manner specified in point 2 above.

8. When and how to object to the processing of personal data

To the extent that the basis for the processing of your personal data is the premise of the legitimate interest of the administrator, you have the right to object to the processing of their personal data.

In relation to the processing of your personal data, you can raise the following types of objections:

a. objection to the processing of personal data in order to receive commercial offers (direct marketing) - objection means that we will not present you commercial offers in the form of a Newsletter sent to you;

b. objection to the processing of personal data for purposes other than direct marketing - in this case, the Data Administrator may disregard the objection if he demonstrates the existence of valid legally valid grounds for processing, overriding your interests, rights and freedoms, or grounds for establishing, investigating or defense of claims.

The right to object may be exercised by contacting the Administrator in the manner specified in point 2 above.

9. Processing of personal data in an automated manner

Your personal data will not be used for the purpose of automated decision-making in such a way that as a result of such automated processing, any decisions that would have legal effects or similarly affect any consequences for customers could be made automatically.

10. Consent to receive commercial information by electronic means

In the scope of the Newsletter service, in connection with the provision of your e-mail address and your consent to receive commercial and marketing information from us in the form of electronic messages (e-mail), we will process your personal data in the scope of the e-mail address in order to

sending commercial and marketing information regarding products and services, promotions and marketing campaigns.

Expressing such consent is voluntary, but necessary to order the "Newsletter" service. The consent granted may be withdrawn by you at any time in the manner described in point 2 above, while the withdrawal of consent will also mean the resignation from the Newsletter service.

CHAPTER II: COOKIES

1. What are cookies?

Cookies, in Polish, the so-called Cookies are IT data, in particular small text files, which are saved on the end device (computer) of a website user while using this website and then stored there. The next time you connect to this website, cookies may be read from the user's computer and serve to adapt the website to the user's saved preferences and for the statistical purposes of its owner.

2. What does the Website use cookies for?

We use cookies to provide you with the most efficient and comfortable functioning of the Website (thanks to them, the Website "remembers", for example, the settings of individual users, such as language or font size). In addition, we use these files to adjust the content of the offer and advertisements to your preferences determined on the basis of your online behavior (e.g. in terms of location information), as well as to create statistics that help us understand how you use the Website, which helps us in its development and optimization.

The cookies used by the Website are safe for users' computers and devices, in particular, with their help it is not possible for viruses and other unwanted or malicious software to enter the device.

3. What cookies are used by the Website

The following types of cookies are used as part of the Website:

- a) "necessary" cookies, enabling the use of services available on the Website, eg authentication cookies used for services that require authentication on the Website;
- b) cookies used to ensure security, e.g. used to detect fraud in the field of authentication on the Website;
- c) "performance" cookies, enabling the collection of information on the use of the website pages;
- d) "functional" cookies, enabling "remembering" the settings selected by the User and personalization of the User's interface, eg in terms of the selected language or region of the User, font size, website appearance, etc .;
- e) "advertising" cookies, enabling the delivery of advertising content to Users more tailored to their interests.

4. Key marketing treatments

a) We use statistical analysis of website traffic through Google Analytics (Google Inc. based in the USA). The service is based on the use of cookies on the user's end device. In terms of information about user preferences collected by the Google advertising network, the user can view and edit information derived from cookies using the tool: <https://www.google.com/ads/preferences/>

b) We use remarketing measures that allow us to adjust advertising messages to your user behavior on the website. The technological condition for such activities is that cookies are enabled.

c) Thisisberty.com website uses the Facebook pixel. This technology means that Facebook (Facebook Inc. based in the USA) knows that a given person registered in it uses the Website. In this case, it is

based on data for which it is the administrator itself, the website thisisberty.com does not transfer any additional personal data to Facebook. The service is based on the use of cookies on the user's end device.

5. How to change your web browser settings for cookies?

To learn how to manage cookies, including how to disable them in your browser, you can use your browser's help file. You can read the information on this subject by pressing the F1 key in the browser. In addition, relevant tips can be found on the following subpages, depending on the browser you use:

- Firefox
- Chrome
- Safari
- Internet Explorer / Microsoft Edge

Using the appropriate options of your browser, you can at any time:

- delete cookies,
- block the use of cookies in the future.

In such cases, we will no longer process them.

CHAPTER III: OTHER ISSUES

1. Other websites

The Website also includes links to websites from third parties. We refer to them, for example, by showing multimedia. These websites may use cookies or offer services that require the provision of personal data. Please note that the rules set out in this Privacy Policy apply only to our Website. However, we are not responsible for the actions of third parties. If you use other websites, you should read their privacy policies separately.

2. Changes to the Privacy Policy

This Privacy Policy may be changed in the event that the need or obligation to introduce such changes results from the development of the Website's functionality, technological progress, changes in the applicable law or changes in the processing of personal data of registered Website users. Registered users of the Website will be notified of changes to the Privacy Policy in the field of data processing in advance, before making changes to the Privacy Policy, via one of the following forms of communication, an e-mail message or a message placed on the account on the Website.