



## MATTHEW HOLLETT IS BEST KIND.

Writing can contain anything, though there are certainly things that feel more at home in journal entries or letters than in public. As I've continued writing creative non-fiction, I've found myself looking more outward than inward - I definitely started out writing personal stories, but more recently I've been drawn to writing about visual art, places, history, and so on.

One of my favourite books as a kid was The Phantom Tollbooth, which is sort of like Alice in Wonderland with more puns. It has a way of stepping back and letting language become a character, a pivotal part of the plot. From there it was an easy transition to becoming captivated by Italo Calvino's puzzle-novels and essays. And from Calvino you can go anywhere. So, yes!

I would reimagine it as a gritty detective drama, with sinister mobsters snooping through natural history archives, flashlights casting exaggerated shadows of taxidermied foxes on walls, and so on. Like The Maltese Falcon, but with a cotton-stuffed curlew instead of a priceless statue. Oh, and it takes place in Weimar, Germany, because I'm completely hooked on the show Babylon Berlin.

best kind adjective (Nfld) excellent, a superlative state of being.

The cover and back-cover design of Best Kind are an homage to the former Newfoundland Margarine Company.





