



# Product Name: Rescue Stirrup

## Who would want to own this Product?

Any kayaker who paddles in open water where re-entry may be necessary.

## Why would I want this product?

I am a kayaker who needs to KNOW that I have the tools to get back into my boat with speed and confidence. I may not have the bombproof roll, I may be tired, and I may need a bit of extra help to stay safe on the water.

I want the peace of mind knowing that if I do come out of my kayak on the water that I have what I need to help me get back in with ease and confidence.

A rescue Stirrup is cheap insurance and as necessary as a spare paddle or a PFD.

## How does it work?

The Rescue Stirrup is a 14 foot long adjustable loop of 1" Nylon. This strap may be used in a number of ways to form a sturdy loop.

## What makes it better than others?

The Rescue Stirrup is a very compact package when wrapped in its floating neoprene cover. It is very adaptable to a variety of useful tasks that will make any paddling experience more enjoyable.

## What is the value?

Need images depicting each benefit.

