



ISPO
Brandnew
Presented by YKK



Selection 2021

S U M M E R / / 2 2

 **ZENNWAY®**

JURASSIC COAST, DORSET | UK



**It's the destination that keeps us going,
but it is the journey that we will look back on.**



We put a lot of time and consideration into everything that we do and hopefully this shows in our small but strong product portfolio.

Basically, if I wouldn't buy it, we don't sell it!

Our passion for design and the quality craftsmanship of the products is what has allowed us to build a growing international distribution network and secure the backing of such companies as Red Paddle Co and Decathlon UK.

We already have some exciting new projects being worked on that will expand Zennway's horizon beyond just paddle boarding.

I'm excited for the future and am particularly looking forward to collaborating with more awesome companies along the way, both here in the UK and overseas.

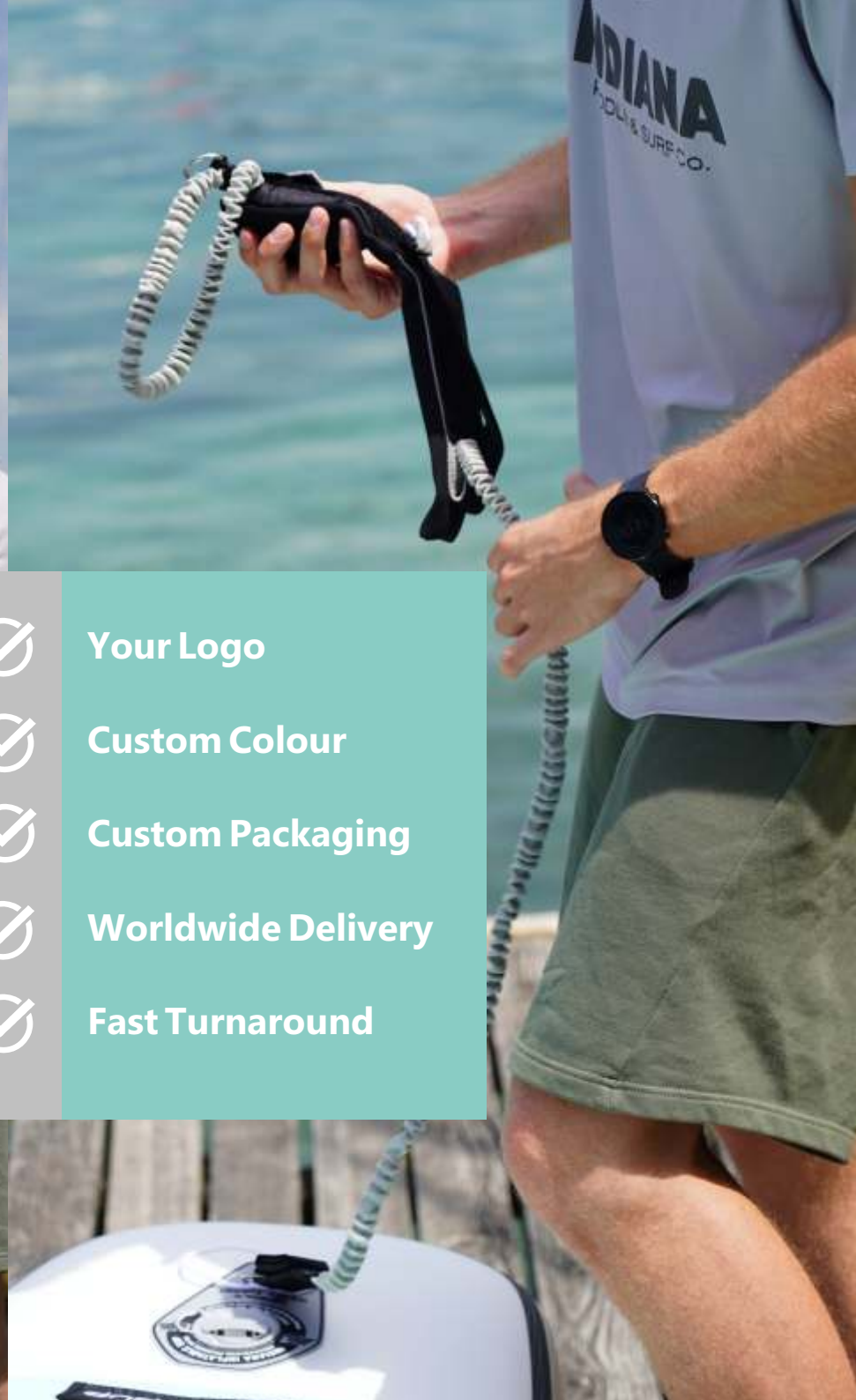
Here's to more adventure!

A handwritten signature in black ink, appearing to read 'Tom'.

Tom Holdsworth
Founder & Director @ Zennway

 **ZENNWAY®**

CUSTOM BRANDING



Your Logo



Custom Colour



Custom Packaging



Worldwide Delivery



Fast Turnaround

STAND OUT



The new Indiana SUP Hybrid Leash & carrying strap by Zennway is a great way of offering our customers safety with the leash but also a great way to carry our boards in an easy way to the water.



Claudio Curiger
CMO/COO, Indiana Paddle & Surf



Level up your product range by offering your customers further innovation and functionality with custom branded leashes with our beautifully simple integrated carry strap system!

The exact same quality and packaging we use, just with your logo instead of ours.

Suitable for hardboard and inflatable paddle boards. MOQ 500pcs.

For all trade enquiries
email sales@zennway.com



Get On Board

B2B OPPORTUNITIES

Retailer?

Our network of retail stores across the world is steadily growing as more and more SUP enthusiasts discover the convenience of the ESEA STRAP® Carry Leash and the quality of the craftsmanship associated with all Zennway products.

We are able to offer low MOQ first orders with worldwide shipping to allow you to test the waters and offer your customers the latest in SUP innovation.

Distributor?

We are always looking for opportunities to increase our global reach. Our price structure provides attractive margins for distribution partners wishing to add a quality SUP accessory to their portfolio.

SUP Brand?

Looking for the next best thing to enhance your board packages? Our ESEA STRAP® leashes can be custom designed to fit within your brand guidelines. Colour match the ESEA STRAP® leash to your boards and replace our PVC moulded logo with yours.

For all trade enquiries please email us at
sales@zennway.com

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RAPID RELEASE WAIST BELT

SUITABLE FOR: FLOWING WATER

RRP £47.99

SIZE 1 // SKU: ESRRWB001

SIZE 2 // SKU: ESRRWB002

SIZE 3 // SKU: ESRRWB003

SIZE 4 // SKU: ESRRWB004

-  4 SIZE OPTIONS/UP TO 14FT
-  RAPID RELEASE TOGGLE X2
-  HI-VIS REFLECTIVE STRIP
-  BUILT IN CARRY STRAP
-  NON DRAG ELASTICATED LEASH
-  100% RECYCLABLE PACKAGING
-  CUSTOMISABLE FOR TRADE*



THE ORIGINAL ESEA STRAP

SUITABLE FOR: FLAT WATER

RRP £35.99

SIZE 1 // SKU: ESSTRA001

SIZE 2 // SKU: ESSTRA002

SIZE 3 // SKU: ESSTRA003

SIZE 4 // SKU: ESSTRA004

-  4 SIZE OPTIONS/UP TO 14FT
-  NON DRAG ELASTICATED LEASH
-  THICK NEOPRENE PADDING
-  BUILT IN CARRY STRAP
-  100% RECYCLABLE PACKAGING
-  CUSTOMISABLE FOR TRADE*








UNIVERSAL QR BELT

SUITABLE FOR: FLOWING WATER

RRP £27.99

ONE SIZE // SKU: ZNUQRWB

-  QR RELEASE TOGGLE X2
-  RESTUBE® ATTACHMENT AREA
-  HI-VISIBILITY REFLECTIVE STRIP
-  THICK NEOPRENE PADDING
-  UNIVERSAL FIT TO ALL LEASHES







YOUR SAFETY



It is important to take time to consider your surroundings before entering any natural water space.

Respect the environment around us and understand your equipment.

This goes for leashes especially. There are different style leashes for different types of water.

We offer two options, a waist belt and an ankle leash.

Our waist belts are designed for free flowing water such as rivers and estuaries, where we feel it is necessary for the leash to be permanently out of the water and easily released in an emergency.

Our ankle leash is designed for flat water use such as lakes, open sea and general recreational paddle boarding areas with low current.

We do not recommend using our Rapid Release Waist Belt or our ankle leash for white water paddling. None of our leashes should be used for surfing of any kind.

Our Universal QR Belt is suitable for all paddle boarding including white water and connects to your existing ankle leash.

We also strongly advise anyone who wishes to enjoy paddle boarding to do their own research on leashes and water safety, this will allow you to make an informed decision on what equipment to use and consequently feel more confident whilst on the water knowing you know what to do in an emergency

BE SAFE 

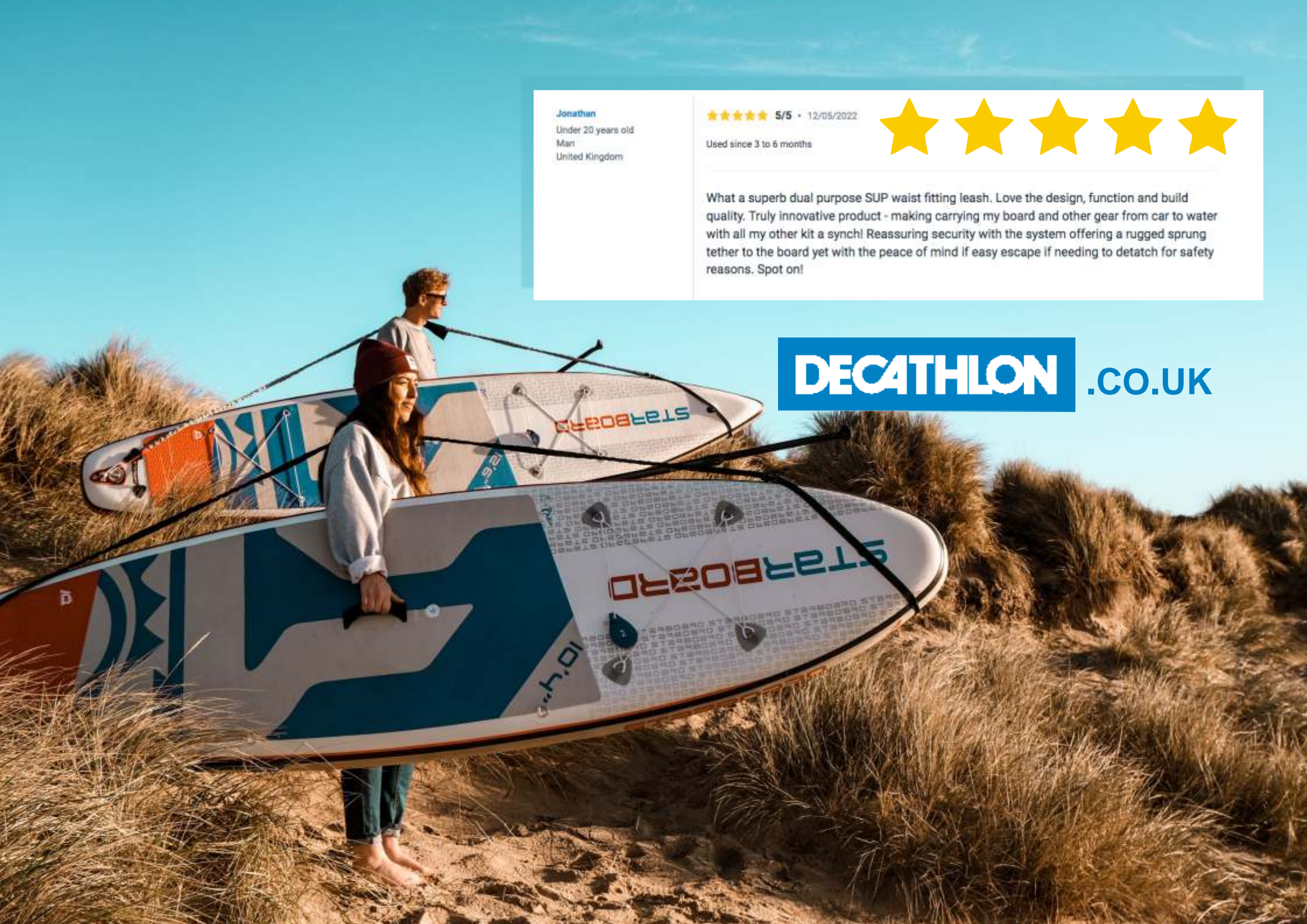
We strongly advise taking part in a SUP lesson and a water safety lesson before entering the water.

ESCAPE WATERSPORTS

Proud Zennway Stockist, UK

escape-watersports.co.uk





Jonathan

Under 20 years old
Man
United Kingdom

★★★★★ 5/5 • 12/05/2022

Used since 3 to 6 months



What a superb dual purpose SUP waist fitting leash. Love the design, function and build quality. Truly innovative product - making carrying my board and other gear from car to water with all my other kit a synch! Reassuring security with the system offering a rugged sprung tether to the board yet with the peace of mind if easy escape if needing to detach for safety reasons. Spot on!

DECATHLON .CO.UK

NEW FOR 2022

UNIVERSAL

QR BELT





Hi Visibility Reflective Strip

To make the user more visible to others in low light paddles and to aid in any low light rescue operations.



Leash Connection Point

This is where users connect their existing ankle leash. This is a high strength connection point with stainless steel D-ring, meaning the connection point is also suitable for use with karabiner clips which some whitewater and river paddle boarders now use.



High Strength Stitching

All our leashes are stitched with bonded Nylon thread, for high strength and protection against salt water corrosion over time.



Thick Neoprene Padding

Similar to our Rapid Release Waist Belt, the new Universal QR Belt features thick neoprene padding along the entire length of the belt, providing added comfort and protection when worn against bare skin.

(Many QR belts are made of just webbing)



RESTUBE®
R E A D Y

The Zennway Universal QR Belt has been designed specifically for free flowing water and allows the user to quickly and easily release themselves from their board in an emergency.

The belt connects to the users existing ankle leash and prevents the leash from dragging in the water and snagging on anything beneath the water and is a universal solution as it connects to any type of safety leash and is suitable for all types of paddle boarding including race and white water.

The Zennway Universal QR Belt features a RESTUBE attachment patch, meaning users can conveniently connect their PFD (personal floatation device) to the belt, creating an added layer of safety and functionality to the belt.



To ensure the PFD is still available to the user after an emergency release from the belt, the RESTUBE Ready patch is located on the 'Emergency Release Section' of the belt, meaning when the user rips the Emergency Release Toggle, they hold on to that section of the belt and remain in contact with their PFD.

The Zennway Universal QR Belt is currently the only belt on the market with this unique safety feature.

<https://restube.co.uk/>





ZENNWAT

SIZE GUIDE

| LEASH | 1 | 2 | 3 | 4 |
|------------|-----------|-------------|-------------|-------------|
| BOARD SIZE | 9' - 9'10 | 9'11 - 10'8 | 10'9 - 11'6 | 11'7 - 12'6 |

Both our Rapid Release Waist Belt and ESEA STRAP ankle leash are available in four size options and work on both hardboard and inflatable paddle boards.

Due to the vast array of paddle board shapes, sizes and varying user heights, it's not possible to have a one size fits all option.

That's why we have worked long and hard to create just four variations to choose from, to accommodate the majority of paddle boards.

The leash you need depends on the overall length of your board. (a bit like buying a pair of shoes!)

Example:

Board length = 10'6

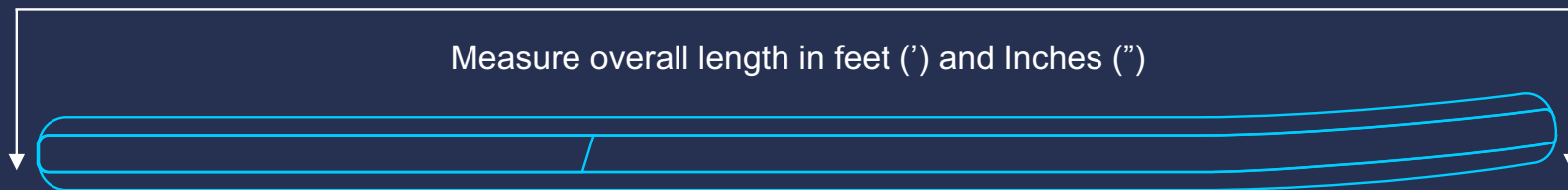
Leash required = Size 2

If you don't already know the size of your board, measure the board from top to tail as pictured below.

Our size guide lists paddle boards up to 12'6, though our size 4 leash has been proven to work effectively on race/touring shape boards up to 14ft long.

If you are not happy with the distance off the ground that your board hangs when being carried, try adjusting either the nose loop and/or the white cord attached to the rail saver (where the leash attaches to the board) to find that optimum carrying position.

For any further support please email helpme@zenway.com.





R A P I D R E L E A S E
WAIST BELT™

| STRAP | 1 | 2 | 3 | 4 |
|------------|-----------|-------------|-------------|-------------|
| BOARD SIZE | 9' - 9'10 | 9'11 - 10'8 | 10'9 - 11'6 | 11'7 - 12'6 |



High Strength Stitching

All our leashes are stitched with bonded Nylon thread, for high strength and protection against salt water corrosion over time.



Hi Visibility Reflective Strip

To make the user more visible to others in low light paddles and to aid in any low light rescue operations.



Thick Neoprene Padding

Similar to our Rapid Release Waist Belt, the new Universal QR Belt features thick neoprene padding along the entire length of the belt, providing added comfort and protection when worn against bare skin. (Many QR belts are made of just webbing)



Built in Carry Strap

Our famous integrated carry strap system is located in a compact pocket located on the side of the belt.

Simply open the pocket and sling the loop over the nose of your board. The padded area of the belt then becomes a super comfy shoulder support when carrying.

When you're done just fold the carry strap back into the pocket.



Both of our SUP waist belts benefit from not one, but two release options. The first is your standard buckle release at the front of the belt, your second is your emergency release located on the side of the belt.



The emergency release is velcro and with one sharp pull the entire belt will fall away.



We love paddle boarding so much, nothing beats it, though it is important to have a good understanding of safety, your surroundings and what to do in an emergency.

The Rapid Release Waist Belt is designed for free flowing water conditions and helps simplify the process of releasing yourself from your board/leash in an emergency.

Now, sometimes in those moments we may not think clearly or have much time to react, that's why our Waist Belt has two Rapid Release toggles to make it super easy to use in a panic.

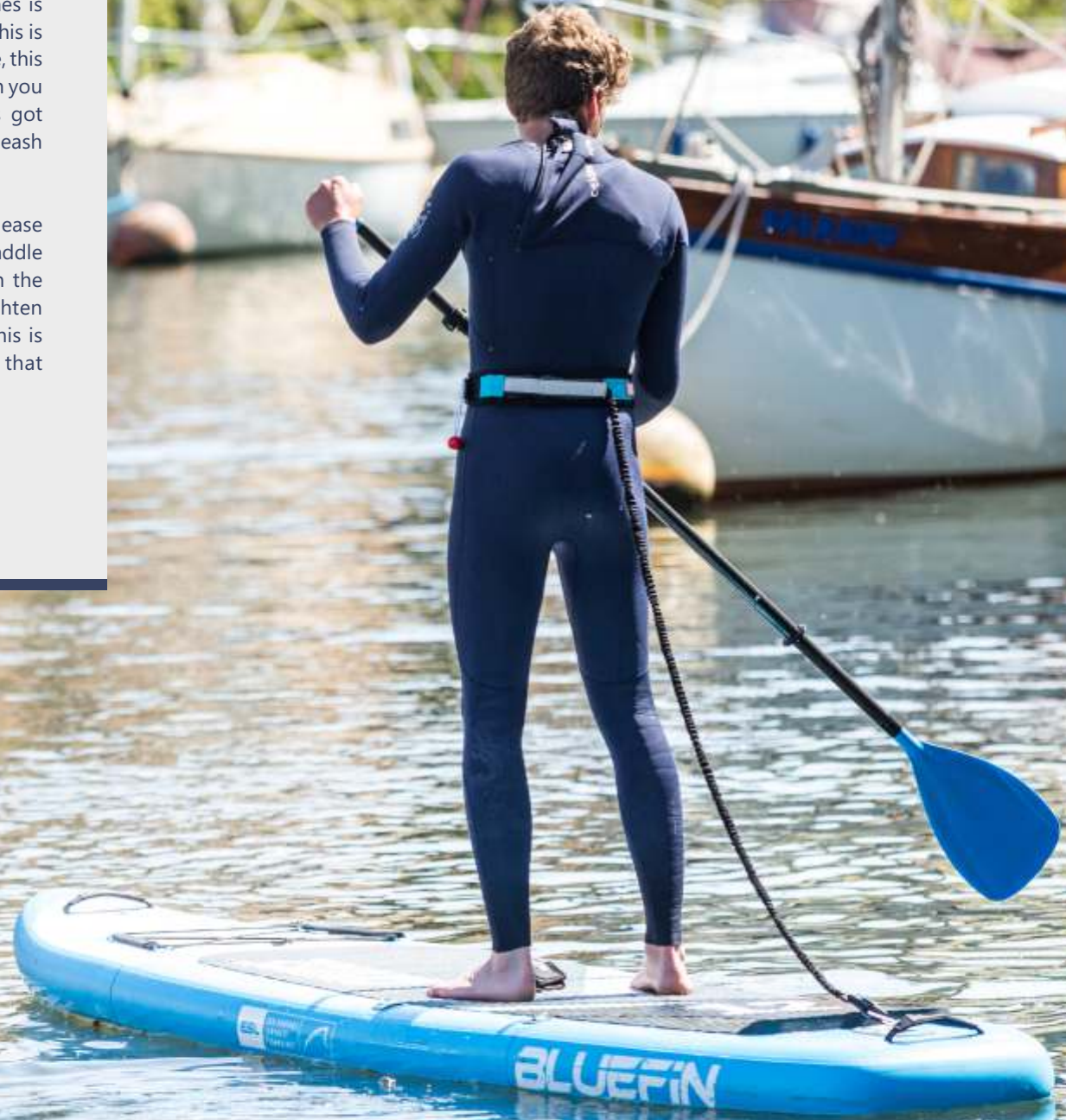
The Waist Belt has two Rapid Release toggles. The primary release option is on the buckle located directly at the front of the waist belt, simply pull the red toggle and the buckle releases and the belt can be removed.

The secondary release option is Velcro and is located to the left of the buckle. Should for whatever reason the Primary release option fail or a faster escape from the belt is required, the secondary toggle can be ripped with one strong pull and the entire belt will fall away.



Another important design feature on all our leashes is the extendable webbed leash itself. The beauty of this is that the leash does not drag in the water when in use, this is important because it's entirely possible the reason you need to release your leash would be that it has got caught on something in the water. The elasticated leash helps avoid this all together.

Just like The Original ESEA STRAP, the Rapid Release Waist Belt has the built in carry loop for your paddle board with the same handy, adjustable buckle on the nose loop which allows you to slacken or tighten depending on the shape of your paddle board. This is really useful and important to adjust to find that optimum position for carrying your SUP.





THE ORIGINAL

ESEA  [®]
STRAP





Our first born. As the name suggests, our ESEA STRAP Carry Leash was the first of its kind, anywhere in the world.

A beautifully simple concept that cleverly transforms a standard ankle leash into a priceless over the shoulder carry strap for your paddleboard... and back again... in seconds.

Because its primary function will always be a leash, we have ensured the neoprene padding that hugs your ankle is thick and comfy, this also means extra comfort when carrying your board.

The carry system itself works by storing an adjustable webbed loop discreetly within an integrated pocket. To access the carry strap, simply remove the loop from the pocket, sling over the nose of your board, slide the ankle cuff to the centre of the board and carry on the shoulder furthest away from the board (or whichever is more comfortable for you).

The nose loop has an adjustable buckle which can be slackened or tightened depending on the shape of your board, this can be easily adjusted and affects what height the board is carried at.

The ESEA STRAP Carry Leash comes in four size options to cater for hardboard and inflatable paddle boards between the sizes of 9ft and 12'6", however our largest leash has been proven to work effectively on slimmer race/touring shape paddle boards up to 14ft!



QR Toggle

We now supply all our ESEA STRAP ankle leashes with quick release toggles that are connected to the finger pull.

These help to release the ankle leash in an emergency and can be easily removed if needed.



High Strength Stitching

All our leashes are stitched with bonded Nylon thread, for high strength and protection against salt water corrosion over time.

| STRAP | 1 | 2 | 3 | 4 |
|------------|-----------|-------------|-------------|-------------|
| BOARD SIZE | 9' - 9'10 | 9'11 - 10'8 | 10'9 - 11'6 | 11'7 - 12'6 |



Built in Carry Strap

Our famous integrated carry strap system is located in a compact pocket located on the side of the belt.

Simply open the pocket and sling the loop over the nose of your board. The padded area of the belt then becomes a super comfy shoulder support when carrying.

When you're done just fold the carry strap back into the pocket.



 ZENNEWAY®

LUXURIOUS CHANGING ROBES

Quick drying, high absorbing
and soft on the skin.

Ideal for changing after a paddle or a swim,
slip it on when the sun goes down
to stay extra cosy!

Get changed & dry off anywhere with the unisex ultra-
absorbent, UV 30+ resistant ZENNEWAY Luxurious
Changing Robe.

The three quarter length sleeves and spacious design
makes it super easy to change in and out of your bikini,
swimsuit, or wetsuit, and towel yourself down in privacy and
comfort wherever you are.

Perfect for paddle boarding, surfing, kitesurfing, wake
boarding, the beach, pool or just lounging around the house.

In addition to convenience, the absorbent Quick Dry
microfibre material means it is fast-drying and efficient at
absorbing moisture.

BEST RATED ON

DECATHLON .CO.UK





JURASSIC
LIGHT GREY
w/ ORANGE DETAIL
RRP £44.99
ADULT // SKU: ZNROBEJRC



BUDE
NAVY BLUE
w/ ORANGE DETAIL
RRP £44.99
ADULT // SKU: ZNROBEBDE



STUDLAND
SKY BLUE
w/ ORANGE DETAIL
RRP £44.99
ADULT // SKU: ZNROBESTD



Machine Washable



UV Resistant 30+



Dries 4X quicker
than Cotton



Absorbs 7X its weight
in water

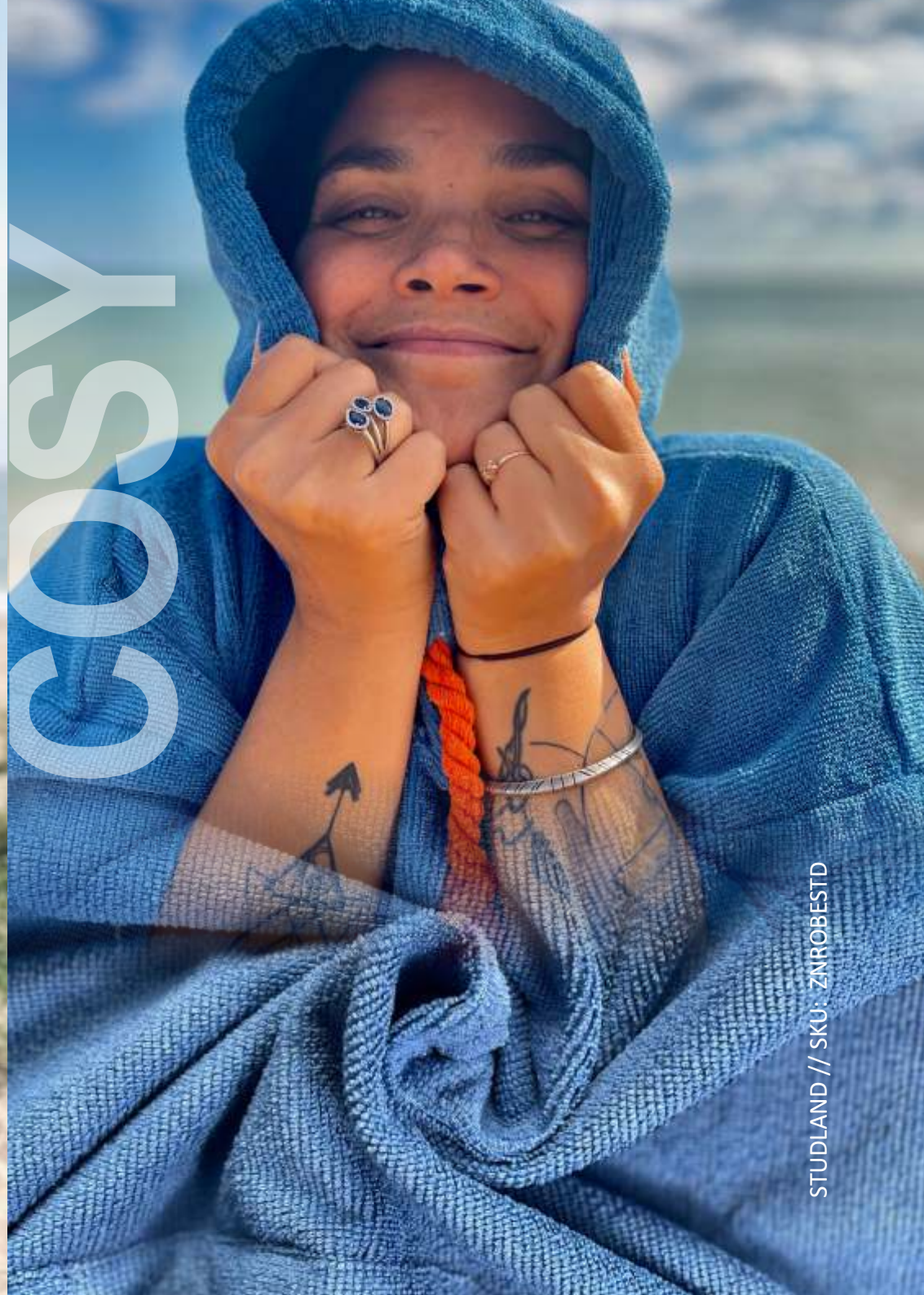


JURASSIC // SKU: ZNROBEIRC

BUDE // SKU: ZNROBEBDE



JURASSIC // SKU: ZNROBEJRC



COOSY

STUDLAND // SKU: ZNROBESTD



CORNWALL
TURQUOISE
w/ ORANGE DETAIL
RRP £34.99
CHILD // SKU: ZNROBEKID

SUPPLIED WITHOUT HOOD CORD





Trisha
50-59 years old
Woman
United Kingdom

★★★★★ 5/5 • 14/12/2021

Used since 3 to 6 months



Used this to portage my touring board its also great when you park up and have to carry wet bag and beach stuff and your board and a dog down to the water, So it then curls back into the strap for using around your waist to paddle off into the sunset. Make sure you buy the right size to the length of your board, it's a great product saving you having to carry one piece of kit instead of 2.

A close-up photograph of a person's hands holding a purple microfiber towel. The person is wearing a blue t-shirt and has a tattoo on their left forearm. A red tag with the ZENNWAY logo and brand name is attached to the towel. The background is a blurred outdoor setting.

 ZENNWAY®

SUP TRAVEL TOWEL

High absorption microfibre towel
with breathable carry case and luggage clip

Perfect for drying your SUP (or yourself)

Our microfibre SUP travel towels are machine washable and quick drying. In fact they dry 4x quicker than cotton and can hold 7x their weight in water, making them the perfect travel companion on your paddle adventures.

It's important to look after your kit and it's a good idea to wash your board off with fresh water when you get home.

Use our SUP travel towel to dry your board down before you pack it away. They are also perfect for hikes and beach trips.



Machine Washable



Drys 4X quicker
than Cotton



Absorbs 7X its weight
in water



SUP TRAVEL TOWEL // MIDNIGHT

COLOUR: NAVY BLUE

RRP £14.99

DIMENSIONS: 64CM(L) X 39CM(H)

SKU: ZNSUPTOWELMIDN



SUP TRAVEL TOWEL // SUNSET

COLOUR: PURPLE

RRP £14.99

DIMENSIONS: 64CM(L) X 39CM(H)

SKU: SUPTWLSUN



Breathable carry case and luggage clip

MIDNIGHT // SKU: ZNSUPTOWELMIDN



MIDNIGHT // SKU: ZNSUPTOWELMIDN



SUNSET // SKU: SUPTWLSUN

Why wear a quick release belt?

source:
waterskillsacademy.com

The reasons for using SUP quick release leashes and waist belts are numerous.

Firstly, they keep the leash out of the water, reducing the chances of entanglement. Secondly, they keep the leash connected to your body from the tail of the board, with the option of easy release via a SUP quick release waist belt, should you need to release yourself from your board swiftly.

With more of us paddling on inland waterways, slow moving rivers and estuaries, there's always a chance that we may become entangled.

Using a SUP quick release belt allows us to get out of an entanglement situation quickly, separating ourselves from the board and allowing us to move freely away from the hazard.

All the connective systems used in SUP that have come from surfing, such as the ankle or knee leashes, have demonstrated that when the leash or the stand up paddleboard is under pressure and pulling you in one direction, it is impossible to reach up and release either a knee leash or an ankle leash.

Wearing a SUP quick release leash and waist belt system enables you to reach to your waist and release your SUP quick release leash that way.





David Haze

7X SUP WORLD RECORD HOLDER



nomadicpaddler.co.uk



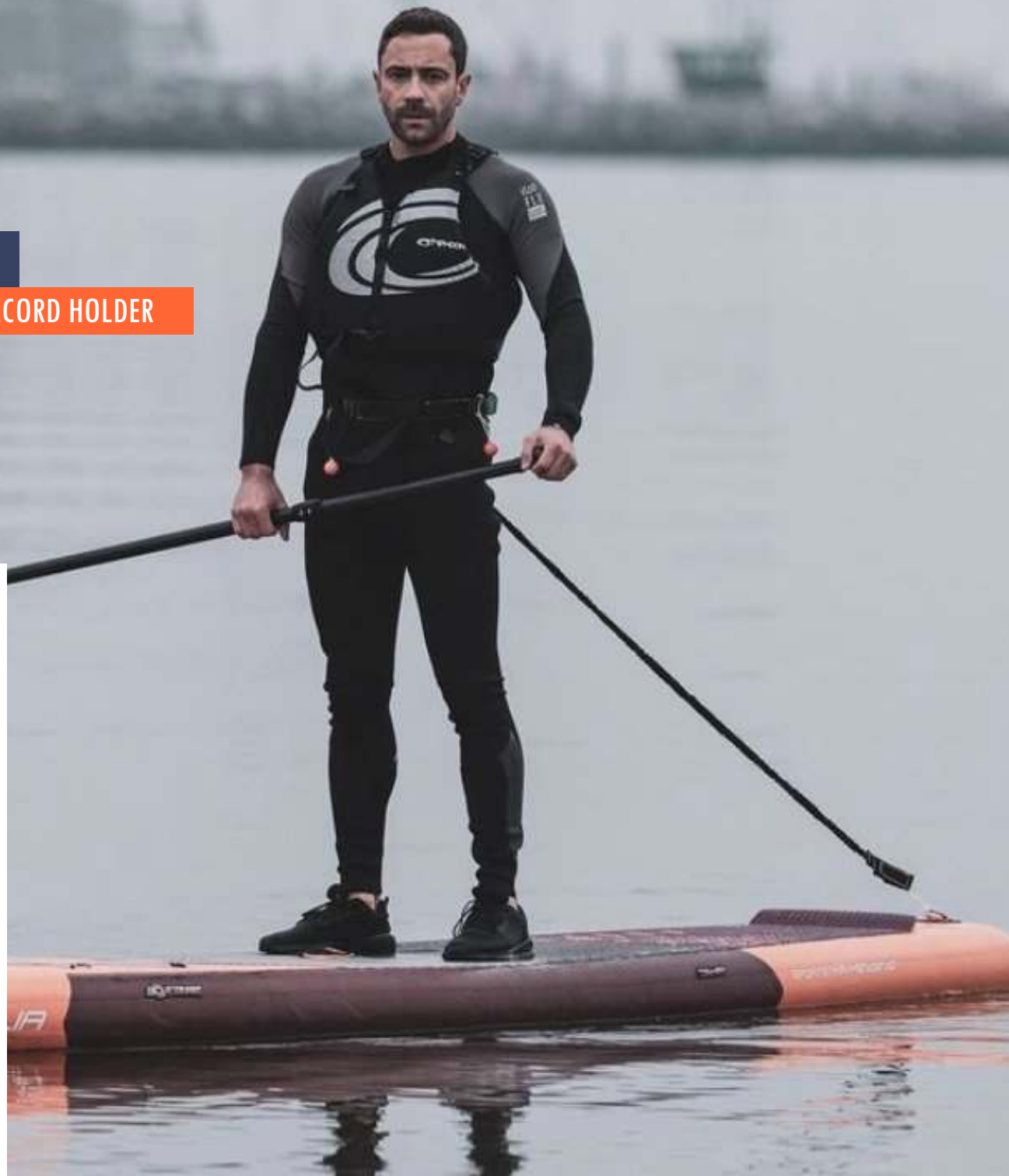
[nomadicpaddler](https://www.instagram.com/nomadicpaddler)

David Haze, also known as Nomadic Paddler is a former prisoner turned 7x world record holding SUP adventurer, attempting world firsts and world records.

However, it is not all about the pursuit of records and glory.

SUP has transformed David's life; his tool for growth & change and he hopes his adventures can encourage more people to reconnect with themselves through adventure by taking that small step out of their comfort zone proving that we are much more than our pasts and mistakes.

David is a fantastic ambassador for Zennway, connecting us with great companies he meets throughout his journey and proudly representing our SUP gear on his epic adventures.



Kris Roach

SUP COACH



suphikeexplore.co.uk



SUP HIKE Explore



suphikeexplore.co.uk



Kris is qualified with Waterskills Academy and a Zennway and Jobe SUP ambassador. Passionate about SUP and helping others to begin their SUP Journey.

Whilst Kris loves to travel and explore new places, his regular escapes are within South Wales, usually within the Brecon Beacons National Park, Cardiff and The Coast

SUP HIKE EXPLORE started out as a personal challenge for Kris, with the aim being to see how he could combine a love for the mountains with an ISUP and to show that paddle boarding really is an all year round sport.

Most notably Kris has summited then paddled the lakes on not only the highest peaks in Wales (Pen-y-Fan, Cader Idris and Snowdon) but the UK too, adding Ben Nevis and Helvellyn to the list.

What SUP HIKE EXPLORE offer

Intro to SUP, Groups, 121 coaching, SUP improver sessions Qualified SUP instructor with Waterskills Academy.



We paddle at stunning locations between The Brecon Beacons national Park and Cardiff Proud to offer quality sessions keeping our session small to enable a personalised experience with the best kit from Zennway, PALM and Jobe SUP.





The esea strap concept takes the hassle out of carrying a board over distance and is a great solution for all types of paddle boards

John Hibbard, Co-Founder & CEO,
Red Paddle Co



Exclusive UK Distributor for The Rapid Release Waist Belt





Selection **2021**

www.zennway.com

sales@zennway.com

 Z E N N W A Y[®]

JURASSIC COAST, DORSET | UK