



CATALOG



smartpetlove
Pet Care with Heart



We're a retail company with a partnership approach to business. Besides our awesome products, here are a few reasons why you'll want to partner with us.



24/7 Online Portal

Our new, easy to use portal allows you to purchase directly from us 24/7.



Manufacturer Direct Pricing

Buy direct and save. We offer great products at great margins to grow your bottom line!



Quarterly Stock Adjust

Our industry leading Quarterly Stock Adjust program allows you to control your turnover better. Inventory turnover is a key element in any retail business. Once a quarter you can send back any non-selling items and replace them with new items of equal or greater value. Your only cost is the return shipping.



Exclusive ISO Extreme

Want to carry our products but don't have the space? As part of our ISO Extreme launch program we will buy back any non-selling inventory from any vendor at the full price you paid, excluding perishable and non-perishable food items. You can do this up to 50% of the value of your initial order and we will work with you to jointly donate those items to a charity close to you. We'll even help provide press release information to help you get the most from the opportunity.



Plan-o-grams + POS

At point of sale, we'll supply your team with signage, plan-o-grams, and training to help you sell our products.



Flexible Terms

Flexible payment terms may be available to help your cash flow.



Free Ground Shipping

Free ground shipping on all orders of \$100 or more placed within the continental US.



Snuggle Puppy

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Our pets are more than just pets, they are family. At SmartPetLove, we don't just understand that, we live it. We tap into the growing knowledge base in animal behavior to create smarter and more effective ways to care for our customers' furry family members. We design all of our products to speak to a pet's natural instincts in ways that alleviate anxiety, promote play and provide comfort and calm. The result is a strengthening of the bond between pet and pet parent to help create happy, harmonious homes.



**snuggle
puppy™**

The Original Snuggle Puppy
Celebrating 22 Years of Comforting Pets

FOR THE PET

- Reduces negative behaviors resulting from anxiety, including whining and barking
- Real-feel pulsing heartbeat and heat source mimic being part of a pack, working to ease loneliness, fear, and separation anxiety
- Pet is calmed by appealing to natural instincts, not through medication or restraint
- Helps pet acclimate into their new home and family
- Helps with crate training by reducing negative behaviors such as whining and barking, which also helps YOU sleep at night

FOR THE PARENT

- Two AAA batteries (included) last up to two weeks with continuous 24/7 use
- New on/off switch on real-feel pulsing heart allows for 8-hour or 24-hour use
- Machine washable on gentle cycle
- Disposable heat source is safe for people and pets and lasts 24 hours
- Size: 15" x 10"

SNUGGLE PUPPY & KITTY



Brown Mutt
SP101



Black Lab
SP102



Brown & White
SP104



Golden
SP106



Biscuit
SP112



Snuggle Kitty
SK201

Additional heat packs are available for purchase in sets of 3, 6, and 12.

SNUGGLE BLANKET



Cream Heart
BLK1



Pink Heart
BLK2



Blue Heart
BLK3

FOR THE PET

- Soft fabric provides warmth and promotes calm
- Portability alleviates anxiety by providing familiar smells in unfamiliar environments

FOR THE PARENT

- Machine washable
- High density fleece ensures long lasting blanket
- Machine washable on gentle cycle
- Size: 48" x 30"

SAFE & SOUND HARNESS™



U.S. Patent #: 9,241,474 B2

X-Small - up to 5 lbs	SH000
Small - 5-10 lbs	SH001
Medium - 15-25 lbs	SH002

FOR THE PET

- Provides anxiety relief through our real-feel pulsing heartbeat resting against the pet's chest
- The real-feel heartbeat reduces anxiety caused by loud noises and unfamiliar surroundings
- Provides a comfortable and secure walk
- Wide, adjustable straps ensure a comfortable experience

FOR THE PARENT

- Pocket on harness allows for treat or waste bag storage when heartbeat is not in use
- Harness clasps on back to allow for ease of sizing
- Made of durable polyester material
- Comes with automobile restraint to keep pet contained in backseat, helping to avoid distractions while driving

COMFORTABLE BEGINNINGS NEW STARTER KIT



Boy Starter Kit
30280

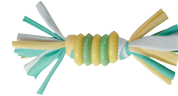


Girl Starter Kit
30281



Neutral Starter Kit
30282

Included
in the kit



FOR THE PET

- Provides essential products needed to give a new puppy a comfortable, calming experience in the home
- Allows for a low stress, comfortable environment
- Promotes better behavior in the house

FOR THE PARENT

Includes everything you need to get a puppy comfortable in their new home:

- Original Snuggle Puppy with real-feel pulsing heartbeat
- Snuggle Blanket
- 3 heat packs
- Puppy teething aid
- Puppy's 1st toy

PUPPY'S 1ST



Just add water & freeze
to ease sore gums



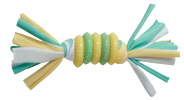
Puppy Teething Aid Heart
30606



Pink Rings with Rope
30620 - 6 PK



Blue Rings with Rope
30621 - 6 PK



Green Rings with Rope
30622 - 6 PK



Pink Ball with Rope
30623 - 6 PK



Blue Ball with Rope
30624 - 6 PK



Yellow Ball with Rope
30625 - 6 PK

BOUNDERZ™



Green 3.5"
31055



Pink 3.5"
31056



Blue 3.5"
31059



Orange 3.5"
31060



Floating Yellow 3.5"
31061

FOR THE PET

- Fun to chase and fetch
- Insert treats or add peanut butter to bust boredom and extend playtime
- Promotes healthy teeth and gums

FOR THE PARENT

- Made from durable natural rubber
- For moderate chewers
- Unpredictable bounce increases pet engagement



Blue & Yellow Rubber Balls with Rope
31002

Average size:
17"(L) x 2.5"(W) x 2.5"(H)



Orange & Purple Rubber Balls with Rope
31004

FOR THE PET

- Multiple textures engage pet for longer periods of time while having fun
- Satisfies dog's natural instinct to chew
- Massages gums and promotes dental health
- Stress reliever

FOR THE PARENT

- Rubber balls on rope are made from durable, natural rubber
- Long lasting toy designed for chewers



TENDER-TUFFS with **TEARBLOK™** TECHNOLOGY

FOR THE PET

- Satisfies dog's natural instinct to play with a full, soft bite
- Diverse lineup with a variety of toys that encourage playtime and fun for every pup

FOR THE PARENT

- Proprietary TearBlok Technology extends playtime and reduces the need for replacement plush toys
- Engaging toys facilitate healthy interaction between you and your dog

TENDER-TUFFS

RINGLING COLLABORATION

Average size: 12"(L) x 7"(W) x 2"(H)

NEW!

Designed by students from Ringling College of Art and Design as part of a scholarship competition sponsored by SmartPetLove.



Happy Cactus
40211



Platypus
40212

TUG

Average size: 16"(L) x 4"(W) x 4"(H)



Stretchy
Orange Octopus
40135



Stretchy
Purple Octopus
40136



Stretchy
Brown Dog
40137



Big Ray
40173



Stingray
40174



Red Lobster
40213

TENDER-TUFFS

FETCH

Average size: 13"(L) x 6"(W) x 4"(H)



Shaggy Pink
Rabbit
40100



Shaggy Blue
Raccoon
40102



Flying
Duck
40104

NEW!

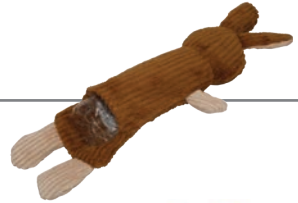


Purple
Seahorse
40214

BOTTLE

Average size: 15"(L) x 7"(W) x 4"(H)

Just insert plastic water bottle for hours of crinkly fun!



Beaver
40107



Fox
40108



Pig
40109



Whisper Rabbit
40116

No
Squeaker

TENDER-TUFFS

BIG SHOTS

Average size: 6"(L) x 12"(W) x 6"(H)



Plump Pink Pig
40148



Plump Purple Hippo
40149



Plump Brown Cow
40151



Large Yellow
Angelfish
40184



Large
Grouper
40185



Big Hammerhead
Shark
40186



Sitting Duck
40187



Sitting Pelican
40188



Manatee
40189

TENDER-TUFFS

EASY GRAB

Average size: 8"(L) x 8"(W) x 5"(H)



Simple Pink Pig
40124



Simple Blue Cow
40126



Standing Croc
40127



Standing Gecko
40128



Curly Leg Octopus
40181



Starfish
40183

NATURALS

Average size: 6"(L) x 12"(W) x 6"(H)

NEW!



Squirrel
40203



Mallard
40204



Otter
40205

TENDER-TUFFS



TINY-TUFFS

Average size: 6"(L) x 5"(W) x 2"(H)



Tiny
Tiger
40133



Tiny
Monkey
40134



Tiny Yellow
Hedgehog
40175



Tiny Pink
Octopus
40177



Tiny Orange
Clownfish
40178



Tiny Purple
Angelfish
40179



Tiny Blue
Dolphin
40180

TENDER-TUFFS

DINO

Average size: 9"(L) x 12"(W) x 4"(H)



Pterosaur
40142



Long Neck
40143



Baby Blue
40145



Little Green
40146

COMFORT

Average size: 12"(L) x 8"(W) x 3.2"(H)



Green Frog
40156



Orange Fox
40157



Blue Bear
40158



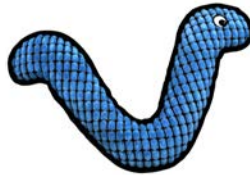
Yellow Giraffe
40160

AUSSIE, AUSSIE, AUSSIE

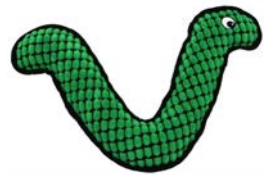
Average size: 13"(L) x 8"(W) x 3"(H)



Kangaroo
40208



Boomerang Inchworm
Light Blue
40209



Boomerang Inchworm
Green
40210

TENDER-TUFFS

CRINKLE

Average size: 14"(L) x 7"(W) x 4"(H)



Happy Bear
40115



Hedgehog Small
40118



Hedgehog Large
40119

BALL

Average size: 6"(L) x 6"(W) x 7"(H)



Round
Pink Pig
40138



Round Tan
Monkey
40139



Round
Blue Cow
40140



Pufferfish
40182

FLAP

Average size: 13"(L) x 10"(W) x 3"(H)



Blue Monkey
40120



Tan Raccoon
40123



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41180 Vincenti Court
Novi, MI 48375
800.463.4107
info@smartpetlove.com