



*"Increasing
your digital
awareness"*

CONTACT US AT:



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**JACKSON
STREET
PROGRAMME**

Online Shopping





ABOUT JACKSON STREET PROGRAMME

The Jackson Street Programme is an incorporated society set up in 1991.

The JSP promotes the street as a destination for shopping, dining, professional services, commercial services, and socialising, as well as its heritage.

Our point of focus is bringing the Petone businesses and community together and make it matter.

Bronze Tier

- Business listing only with logo image

Silver Tier Package includes:

- Create a 2-page shop online
- Promoting on the Monthly Deals - Monthly
- Shop listing connected to JSP Website
- Web listing featured
- Training on maintaining site & new updates
- Existing Shop website listing

Gold Tier Package includes:

- Create a 4-page shop online
- Promoting on the Monthly Deals - Fortnightly
- Web listing featured
- Shop listing connected to JSP Website
- Driving web Traffic to shop listing
- Marketing Opportunities & Techniques
- Training on maintaining site & new updates
- Business Support - Digital Marketing (Social Media)

Additional Support

Digital Marketing, Mailchimp Social Media, Facebook, Google My Business, Instagram, Bespoke Training & Domain transfer

Our Services

JSP website (jacksonstreet.co.nz) is having a transformation from a Business Listing Website to an e-commerce One.

As a collaborative, all our shops on the street & around have the ability to create their own custom-built e-commerce shop as part of the JSP website.

Now you can be anywhere and still shop on Jackson Street.

Even if you have your own online shop you can join into the JSP business community and gain the benefits of more external leads and referrals, and increase your business awareness.

How do I get listed

Contact us today at info@jacksonstreet.co.nz and book an appointment for a visit from our Jackson Street Programme representative