



Know Your Gold

	Vrokhi 18k Solid Gold	Gold-Plated	Gold-Vermeil	Gold-Filled	14k Solid Gold
Gold %	75%	<1%	<5%	5%	58.3%
Other alloys %	25%	>99%	>95%	95%	41.7%
Base metal	Gold	Brass	Sterling Silver	Brass	Gold
Weight	Heavy/Dense	Very light	Light	Light	Slightly Heavy
Color	Rich saturated shine. Deep yellow	Deep yellow. Usually covered by 22k or 24k	Light to slightly dark yellow. Usually covered by 14k or 18k	Light to slightly dark yellow. Usually covered by 14k or 18k	Pale yellow
Hypoallergenic	Yes	No	No	Can be	Yes
Wear & Tear	Never tarnishes from salt water, showers or perfumes	Easily tarnished/Green skin	Easily tarnished/Green skin	Can last if not exposed to salt water, showers or perfumes	Highly unlikely to tarnish
Resellable	Yes; most in demand	No	No	No	Yes
Recyclable	Yes	No	No	No	Yes
ROI	Higher	Nonexistent	Nonexistent	Nonexistent	Lower