

EUROBIKE 2018: HITS AND HIGHLIGHTS, PART TWO

Words and photos by James Huang and David Rome

The 2018 Eurobike trade show continues to give up its riches for intrepid attendees willing to wander the halls of the sprawling Messe Friedrichshafen convention center.

As one would expect of the world's largest bicycle trade show, many of the better-known brands are on hand with plenty to show off, such as Enve Composites, Stans NoTubes, Park Tool, Fizik, and Camelbak. But even amongst the hundreds of exhibitors on hand, smaller ones can still find a way to get noticed, such as Effetto Mariposa, Abbey Bike Tools, KS, and Wheels Manufacturing.

Eurobike is also usually good for a handful of new brand introductions, and this year was no different. Exept is a bespoke carbon fiber road frame builder based in Finale Ligure, Italy, and while custom carbon is hardly a new idea, it is definitely novel that Exept is offering made-to-measure frame geometry using monocoque construction instead of the far more common tube-to-tube methods. How does Exept do it? No one would say, but consider us intrigued.

