

**SPRING | SUMMER
2021
CATALOGUE**

A BETTER SHIRT FOR A BETTER WORLD

GOEX USES A SIMPLE TEE TO CONNECT THE CUSTOMER AND THE WORKER. OUR CUSTOMERS SUSTAIN FAIR WAGE JOBS THAT LIBERATE WORKERS FROM POVERTY AND EMPOWER THEM IN THEIR FAMILIES AND COMMUNITIES.

At GOEX, we seek to do better in everything we do.


A better shirt starts with better pay. We choose to pay our workers in Kansas City and Haiti fair wages.

On average, one of our workers earning a fair wage supports six family members.

A better shirt starts with better standards. We are proud to say GOEX is one of the elite few who have passed the Fair Trade Federation's (FTF) rigorous screening! Check out our blog to learn more about how we are dedicated to following the nine FTF principles established to maintain integrity.

WHY OUR SHIRT IS BETTER

GOEX exists to improve the lives of the workers and communities we touch. How can a t-shirt do that?

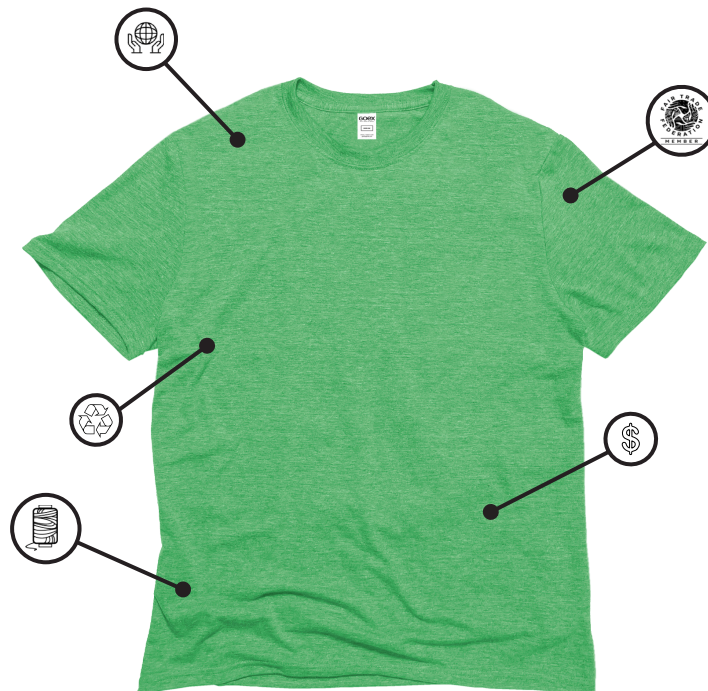
 FAIR WAGES, DIGNIFIED EMPLOYMENT THAT STRENGTHENS FAMILIES

 SUSTAINABLE FABRICS OR COMPONENTS IN EVERY GARMENT

 SOCIAL IMPACT IN THE USA AND IN HAITI

 HIGH QUALITY, FAIR TRADE MANUFACTURING

 USA FABRIC CUT AND SEWN IN HAITI LOWERS THE CARBON FOOTPRINT



Our story began...

in 2010 in Gulu, Uganda with a woman named Lucy who had a sewing center, but no work. Our parent organization, The Global Orphan Project, created work for her sewing school uniforms and a few other items. This work gave Lucy dignity, provided for her family and for others, and changed their stories from charity to empowerment.

This is what differentiates us from most apparel companies. Over the past decade, our core story has remained the same – we exist to create and sustain fair wage jobs that empower employees to care for their families. And we are shameless in asking others – for-profit and non-profit organizations alike – to join us in this cause!

You have the ability to change lives through a simple purchase decision. Perhaps most importantly, your partnership sets an example in the marketplace that ethical commerce can affect systemic, bottom-up change through the dignity of work.

By choosing GOEX, you are choosing a better shirt for a better world.



UNISEX TRI-BLEND



4 301P | UNISEX TRI-BLEND POLO
 -USA Tri-Blend Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -Self Collar
 -Double needle topstitch at collar, sleeve, and bottom hem
 -3 Recycled Plastic Buttons
 -Tear-away neck label
 SIZES | XS-3X
 CHARCOAL HTHR NAVY OLIVE*
 *NEW IN 2021



1 301U | UNISEX SS TRI-BLEND TEE
 -USA Tri-Blend Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -Rib Collar | Back neck & shoulder seam tape
 -Double needle topstitch at collar, sleeve, and bottom hem
 -Tear-away neck label
 SIZES | XS-3XL
 VINTAGE WHITE CHARCOAL ROYAL RED HTHR NAVY HTHR GREY
 ROSE HTHR* OLIVE TEAL BERRY LIGHT BLUE AMBER
 GRASS* WINE*
 *NEW IN 2021

301T | UNISEX TRI-BLEND TANK
 -USA Tri-Blend Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -Rib binding around neck and arm opening
 -Double needle topstitch at hem
 -Tear-away neck label
 SIZES | XS-3X
 WHITE CHARCOAL HTHR GREY LIGHT BLUE*
 *NEW IN 2021



3 301UV | UNISEX V-NECK TRI-BLEND TEE
 -USA Tri-Blend Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -Rib Collar | Back neck & shoulder seam tape
 -Double needle topstitch at sleeve, and bottom hem
 -Tear-away neck label
 SIZES | XS-3X
 HTHR GREY CHARCOAL*
 *NEW IN 2021



301UR | UNISEX RINGER TEE
 -Limited Edition! While supplies last
 -Tri-Blend Fabric | 4.4oz
 -50% Polyester | 25% Cotton | 25% Rayon
 -Contrast Rib binding around neck and arm opening
 -Double needle topstitch at hem
 SIZES | S-2XL
 HTHR GREY/ROYAL



6 302U | UNISEX LS TRI-BLEND TEE
 -USA Tri-Blend Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -3/4" Rib Collar | 2 1/2" Rib Cuff
 -Double needle topstitch at collar, sleeve, and bottom hem
 -Back neck & shoulder seam tape
 -Tear-away neck label
 SIZES | XS-3XL
 CHARCOAL HTHR GREY RED

301UH | UNISEX HOODED LS TEE
 -USA Tri-Blend Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -Single layer hood with functional self drawstring
 -Rib Cuff | Double needle topstitch at hem
 -Back neck & shoulder seam tape
 -Tear-away neck label
 SIZES | XS-3XL
 HTHR GREY OLIVE





LADIES TRI-BLEND

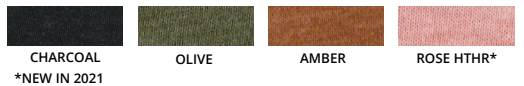


1 301L | LADIES SS TRI-BLEND TEE
 -USA Tri-Blend Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -Rib Collar | Back neck & shoulder seam tape
 -Double needle topstitch at sleeve and bottom hem
 -Fitted to the body
 -Tear-away neck label
 SIZES | S-2XL



*NEW IN 2021

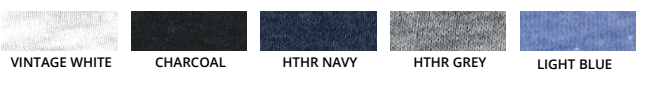
2 301LD | LADIES DROP HEM TEE
 -USA Tri-Blend Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -Rib Collar | Back neck & shoulder seam tape
 -Double needle topstitch at sleeve and bottom hem
 -Oversized Fit | Extra-Long Drop Hem
 -Tear-away neck label
 SIZES | S-3XL



*NEW IN 2021



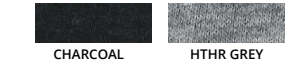
3 301LR | LADIES RIB TRI-BLEND TEE
 -USA Tri-Blend Rib Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -Made from remnant rib | Colors vary based on availability
 -Double needle topstitch at neck, sleeve, and bottom hem
 -Fitted to the body
 -Tear-away neck label
 SIZES | S-2XL



4 301LF | LADIES FLOWY TEE
 -USA Tri-Blend Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -Rib Collar
 -Double needle topstitch at sleeve and bottom hem
 -Oversized Fit | High-low hem
 -Tear-away neck label
 SIZES | S-2XL



5 302L | LADIES LS TRIBLEND TEE
 -USA Tri-Blend Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -Rib Collar | Back neck & shoulder tape
 -Double needle topstitch at sleeve and bottom opening
 -Fitted to the body
 -Tear-away neck label
 SIZES | S-2XL



6 301LC | LADIES RIB CARDIGAN
 -USA Tri-Blend Rib Fabric | 4.4oz
 -50% Recycled Polyester | 25% Cotton | 25% Rayon
 -Made from remnant rib | Colors vary based on availability
 -Rib binding at neck/front opening
 -3 Recycled Plastic Buttons
 -2 Hip Pockets
 -Tear-away neck label
 SIZES | S-3XL



*NEW IN 2021



UNISEX COTTON



1 101U | UNISEX SS PREMIUM COTTON TEE

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Tear-away neck label
- SIZES | XS-3X



*NEW IN 2021
**WHILE SUPPLIES LAST

102U | UNISEX LS PREMIUM COTTON TEE 2

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- 3/4" Rib Collar | 2 1/2" Rib Cuff
- Double needle topstitch at collar, sleeve, and bottom hem
- Back neck & shoulder seam tape
- Tear-away neck label
- SIZES | XS-3XL



**WHILE SUPPLIES LAST



3 501U | UNISEX SS STANDARD COTTON TEE

- USA Standard Open-End Cotton Fabric | 4.7oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Tear-away neck label
- Minimum order of 72 pieces
- SIZES | XS-3XL



1 202U | UNISEX LS POLY TEE

- USA Poly Interlock Fabric | 3.54oz
- 100% Poly
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Tear-away neck label
- SIZES | XS-3XL



2 201P | UNISEX POLY POLO

- USA Poly Interlock Fabric | 3.54oz
- 100% Poly
- Self Collar
- Double needle topstitch at collar, sleeve, and bottom hem
- 3 Recycled Plastic Buttons
- Tear-away neck label
- SIZES | XS-3X



PERFORMANCE POLY



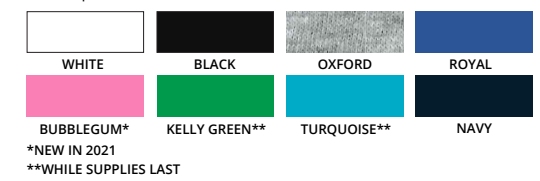
LADIES COTTON



1 101L | LADIES SS PREMIUM COTTON TEE

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at sleeve and bottom hem
- Fitted to the body
- Tear-away neck label

SIZES | S-2XL



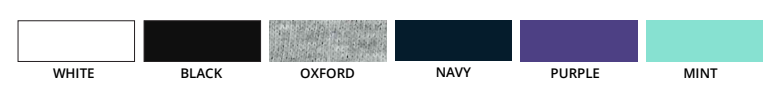
*NEW IN 2021
**WHILE SUPPLIES LAST



2 101LT | LADIES PREMIUM COTTON RIB TANK

- USA Premium Ringspun Cotton Rib Fabric | 4.4oz
- 100% Cotton
- Made from remnant rib | Colors vary based on availability
- Rib binding at neck and armhole
- Double needle topstitch at bottom hem
- Fitted to the body
- Tear-away neck label

SIZES | S-2X



3 101LV | LADIES PREMIUM COTTON V-NECK

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at sleeve and bottom hem
- Fitted to the body
- Tear-away neck label

SIZES | S-2XL



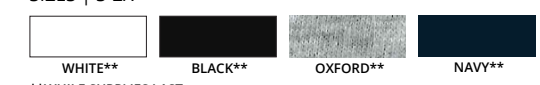
*WHILE SUPPLIES LAST



4 102L | LADIES PREMIUM COTTON LS TEE

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at sleeve and bottom hem
- Fitted to the body
- Tear-away neck label

SIZES | S-2X



**WHILE SUPPLIES LAST



5 101LR | LADIES SS RIB TEE

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Made from remnant rib | Colors vary based on availability
- Double needle topstitch at neck, sleeve, and bottom hem
- Fitted to the body
- Tear-away neck label

SIZES | S-2XL





FLEECE



4 602L | LADIES COMFY CREW

- USA Fleece
- 7.2 oz 50% Cotton, 50% Poly
- Authentic V-notch insert at collar
- Rib Collar | Recycled back neck tape
- Rib cuff and waistband | 2 1/2"
- Slim Fit
- Tear-away neck label
- SIZES | S-2XL



5 601LS | LADIES WEEKENDER HOODIE

- USA Fleece
- 7.2 oz 50% Cotton, 50% Poly
- Authentic V-notch insert at collar
- Rib Collar | Recycled back neck tape
- Rib cuff and waistband | 2 1/2"
- Slim Fit
- Tear-away neck label
- SIZES | S-2XL



*NEW IN 2021
**MADE FROM REMNANT MATERIAL | WHILE SUPPLIES LAST



6 603U | UNISEX FULL ZIP

- USA Fleece
- 7.2 oz 50% Cotton, 50% Poly
- YKK Zipper
- Self double layer hood | Recycled back neck tape
- Rib cuff and waistband | 2 1/2"
- Recycled drawcord | Self kangaroo pocket
- Tear-away neck label
- SIZES | XS-3XL



*NEW IN 2021



7 601L | LADIES COMFY HOODIE

- Limited quantity, while supplies last
- USA Fleece
- 7.2 oz 50% Cotton, 50% Poly
- Authentic V-notch insert at collar
- Self Kangaroo Pocket
- Self Hood | Back neck tape
- Flat Drawcord
- Rib cuff and waistband | 2 1/2"
- Tear-away neck label
- SIZES | S-2XL

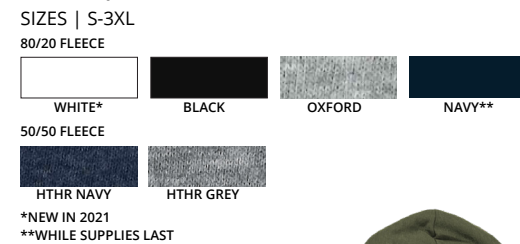


**WHILE SUPPLIES LAST



1 402U-602U | UNISEX FLEECE CREW

- USA Fleece
- 8.75 oz 80% Cotton, 20% Polyester | 7.2 oz 50% Cotton, 50% Poly
- Authentic V-notch insert at collar
- Rib Collar | Recycled back neck tape
- Rib cuff and waistband | 2 1/2"
- Tear-away neck label
- SIZES | S-3XL



*NEW IN 2021
**WHILE SUPPLIES LAST

2 401U-601U | UNISEX FLEECE PULLOVER

- USA Fleece
- 8.75 oz 80% Cotton, 20% Polyester | 7.2 oz 50% Cotton, 50% Poly
- Authentic V-notch insert at collar | Self Kangaroo Pocket
- Self Hood | Recycled back neck tape
- Recycled Drawcord
- Rib cuff and waistband | 2 1/2"
- Tear-away neck label
- SIZES | XS-3X

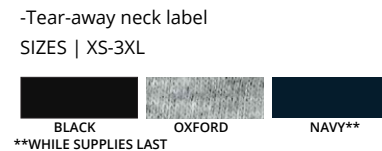


*NEW IN 2021
**WHILE SUPPLIES LAST



3 404U | UNISEX 1/4 ZIP

- USA Fleece
- 8.75 oz 80% Cotton, 20% Polyester
- YKK Zipper
- Stand up double layer collar | Recycled back neck tape
- Double needle stitching throughout garment
- Rib cuff and waistband | 2 1/2"
- Tear-away neck label
- SIZES | XS-3XL



**WHILE SUPPLIES LAST



YOUTH

101Y | YOUTH SS PREMIUM COTTON TEE

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Tear-away neck label
- SIZES | XS-L



| | | | | | |
|------------|---------------|----------|-------------|---------------------------------------|----------------|
| WHITE | BLACK | OXFORD | ROYAL | RED | NAVY |
| BUBBLEGUM* | KELLY GREEN** | PURPLE** | TURQUOISE** | CARDINAL** | HUNTER GREEN** |
| ORANGE** | MARIGOLD** | IVORY* | MINT* | *NEW IN 2021 **WHILE SUPPLIES LAST | |



301Y | YOUTH SS TRI-BLEND TEE

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Tear-away neck label
- SIZES | XS-L

| | | | | | |
|---------------|----------|--------------|-------|------------|-----------|
| VINTAGE WHITE | CHARCOAL | ROYAL | RED | HTHR NAVY | HTHR GREY |
| ROSE HTHR* | OLIVE | TEAL | BERRY | LIGHT BLUE | AMBER |
| GRASS* | WINE* | *NEW IN 2021 | | | |



402Y | YOUTH FLEECE CREW

- USA Fleece
- 8.75 oz 80% Cotton, 20% Polyester
- Authentic V-notch insert at collar
- Rib Collar | Recycled back neck tape
- Rib cuff and waistband
- Tear-away neck label
- SIZES | XS-L



501Y | YOUTH SS STANDARD COTTON TEE

- USA Standard Open-End Cotton Fabric | 4.7oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Tear-away neck label
- Minimum order of 72 pieces
- SIZES | XS-L



| | | | |
|-------|-------|--------|--------------|
| WHITE | BLACK | OXFORD | ATOMIC GREEN |
|-------|-------|--------|--------------|

SIZE CHART

Size Selection Should Be Based On Largest Measurement

| UNISEX | | CHEST | WAIST | HIP | FITS SIZE |
|---------------|---------------------------|--------------|--------------|------------|-------------------------|
| XS | <i>Extra Small</i> | 34-38" | 34-38" | 34-37" | 4-6 (<i>Ladies</i>) |
| S | <i>Small</i> | 39-40" | 39-40" | 38-39" | 6-8 (<i>Ladies</i>) |
| M | <i>Medium</i> | 41-42" | 41-42" | 40-41" | 10-12 (<i>Ladies</i>) |
| L | <i>Large</i> | 43-44" | 43-44" | 42-43" | 12-14 (<i>Ladies</i>) |
| XL | <i>Extra Large</i> | 45-46" | 45-46" | 44-45" | 14-16 (<i>Ladies</i>) |
| 2XL | <i>Double Extra Large</i> | 47-50" | 47-50" | 46-49" | 18-20 (<i>Ladies</i>) |
| 3XL | <i>Triple Extra Large</i> | 51-54" | 51-54" | 50-53" | 22-24 (<i>Ladies</i>) |

| LADIES | | CHEST | WAIST | HIP | FITS SIZE |
|---------------|---------------------------|--------------|--------------|------------|------------------|
| S | <i>Small</i> | 32-34" | 27-32" | 34-35" | 4-6 |
| M | <i>Medium</i> | 35-36" | 33-34" | 36-37" | 6-8 |
| L | <i>Large</i> | 37-38" | 35-36" | 38-39" | 10-12 |
| XL | <i>Extra Large</i> | 39-41" | 37-39" | 40-42" | 12-14 |
| 2XL | <i>Double Extra Large</i> | 42-43" | 40-41" | 43-44" | 14-16 |
| 3XL | <i>Triple Extra Large</i> | 44-47" | 42-45" | 45-48" | 18-20 |

| YOUTH | | CHEST | WAIST | HIP | FITS SIZE |
|--------------|--------------------------|--------------|--------------|------------|------------------|
| XS | <i>Youth Extra Small</i> | 23-25" | 23-25" | 23-25" | 4-5 |
| S | <i>Youth Small</i> | 26-27" | 26-27" | 26-27" | 6-7 |
| M | <i>Youth Medium</i> | 28-30" | 28-30" | 28-30" | 8-10 |
| L | <i>Youth Large</i> | 31-32" | 31-32" | 31-32" | 12-14 |



FAIR TRADE FEDERATION
Trade Built on Trust

SEA  MEMBER



BETTER WORK
Haiti

