

GOEX
FEEL GOOD. DO GOOD.

**SPRING | SUMMER 22
CATALOGUE**

A BETTER SHIRT FOR A BETTER WORLD



GOEX USES A SIMPLE TEE TO CONNECT THE CUSTOMER AND THE WORKER. OUR CUSTOMERS SUSTAIN FAIR WAGE JOBS THAT LIBERATE WORKERS FROM POVERTY AND EMPOWER THEM IN THEIR FAMILIES AND COMMUNITIES.

At GOEX, we seek to do better in everything we do.


A better shirt starts with better pay. We choose to pay our workers in Kansas City and Haiti fair wages.

On average, one of our workers earning a fair wage supports six family members.

A better shirt starts with better standards. We are proud to say GOEX is one of the elite few who have passed the Fair Trade Federation's (FTF) rigorous screening! Check out our blog to learn more about how we are dedicated to following the nine FTF principles established to maintain integrity.

WHY OUR SHIRT IS BETTER

GOEX exists to improve the lives of the workers and communities we touch. How can a t-shirt do that?

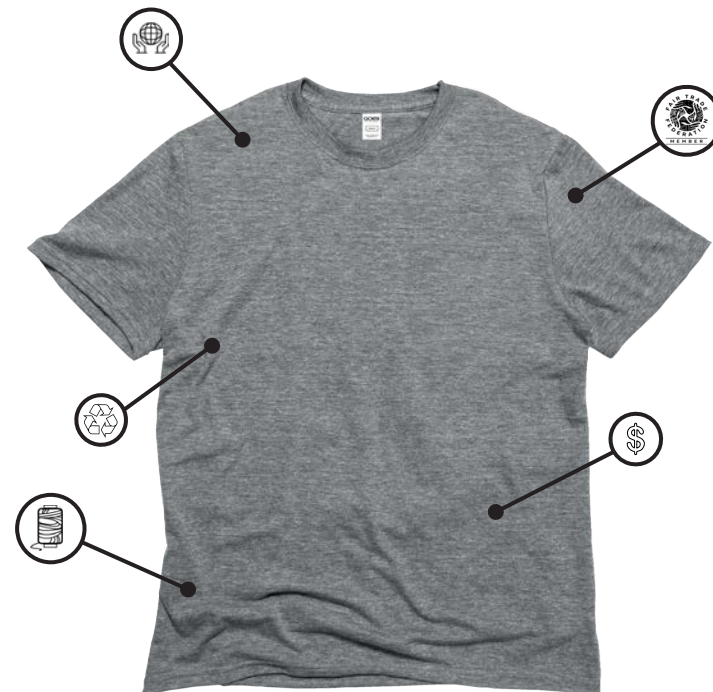
 FAIR WAGES, DIGNIFIED EMPLOYMENT THAT STRENGTHENS FAMILIES

 SUSTAINABLE FABRICS OR COMPONENTS IN EVERY GARMENT

 SOCIAL IMPACT IN THE USA AND IN HAITI

 HIGH QUALITY, FAIR TRADE MANUFACTURING

 USA FABRIC CUT AND SEWN IN HAITI LOWERS THE CARBON FOOTPRINT



Our story began...

in 2010 in Gulu, Uganda with a woman named Lucy who had a sewing center, but no work. Our parent organization, The Global Orphan Project, created work for her sewing school uniforms and a few other items. This work gave Lucy dignity, provided for her family and for others, and changed their stories from charity to empowerment.

This is what differentiates us from most apparel companies. Over the past decade, our core story has remained the same – we exist to create and sustain fair wage jobs that empower employees to care for their families. And we are shameless in asking others – for-profit and non-profit organizations alike – to join us in this cause!

You have the ability to change lives through a simple purchase decision. Perhaps most importantly, your partnership sets an example in the marketplace that ethical commerce can affect systemic, bottom-up change through the dignity of work.

By choosing GOEX, you are choosing a better shirt for a better world.



UNISEX TRI-BLEND



4 301P | UNISEX TRI-BLEND POLO

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Self Collar
- Double needle topstitch at collar, sleeve, and bottom hem
- 3 Recycled Plastic Buttons
- Recycled Tear-away neck label



5 301UR | UNISEX RINGER TEE

- Limited Edition! While supplies last
- Tri-Blend Fabric | 4.4oz
- 50% Polyester | 25% Cotton | 25% Rayon
- Contrast Rib binding around neck and arm opening
- Double needle topstitch at hem



1 301U | UNISEX SS TRI-BLEND TEE

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Recycled Tear-away neck label



*NEW IN SPRING/SUMMER 22



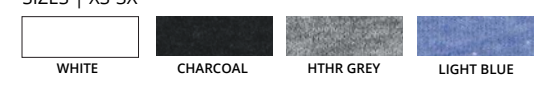
6 302U | UNISEX LS TRI-BLEND TEE

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- 3/4" Rib Collar | 2 1/2" Rib Cuff
- Double needle topstitch at collar, sleeve, and bottom hem
- Back neck & shoulder seam tape
- Recycled Tear-away neck label



2 301T | UNISEX TRI-BLEND TANK

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Rib binding around neck and arm opening
- Double needle topstitch at hem
- Recycled Tear-away neck label



3 301UV | UNISEX V-NECK TRI-BLEND TEE

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at sleeve, and bottom hem
- Recycled Tear-away neck label



7 301UH | UNISEX HOODED LS TEE

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Single layer hood with functional self drawstring
- Rib Cuff | Double needle topstitch at hem
- Back neck & shoulder seam tape
- Recycled Tear-away neck label





LADIES TRI-BLEND



301L | LADIES SS TRI-BLEND TEE

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at sleeve and bottom hem
- Fitted to the body
- Recycled Tear-away neck label
- SIZES | S-2XL



301LD | LADIES DROP HEM TEE

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at sleeve and bottom hem
- Oversized Fit | Extra-Long Drop Hem
- Recycled Tear-away neck label
- SIZES | XS-3XL



301LR | LADIES RIB TRI-BLEND TEE

- USA Tri-Blend Rib Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Made from remnant rib | Colors vary based on availability
- Double needle topstitch at neck, sleeve, and bottom hem
- Fitted to the body
- Recycled Tear-away neck label
- SIZES | S-2XL



301LF | LADIES FLOWY TEE

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Rib Collar
- Double needle topstitch at sleeve and bottom hem
- Oversized Fit | High-low hem
- Recycled Tear-away neck label
- SIZES | S-2XL



*NEW IN SPRING/SUMMER 22

302L | LADIES LS TRIBLEND TEE

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Rib Collar | Back neck & shoulder tape
- Double needle topstitch at sleeve and bottom opening
- Fitted to the body
- Recycled Tear-away neck label
- SIZES | S-2XL



301LC | LADIES RIB CARDIGAN

- USA Tri-Blend Rib Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Made from remnant rib | Colors vary based on availability
- Rib binding at neck/front opening
- 3 Recycled Plastic Buttons
- 2 Hip Pockets
- Recycled Tear-away neck label
- SIZES | S-2XL



**WHILE SUPPLIES LAST

301LT | LADIES TRIBLEND RIB TANK

- USA Tri-Blend Rib Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Made from remnant rib | Colors vary based on availability
- Rib binding at neck/armhole
- Recycled Tear-away neck label
- SIZES | S-2XL



**WHILE SUPPLIES LAST





UNISEX COTTON



3 103U | UNISEX HENLEY
 -USA Fabric
 -Select Colors in "Eco Cotton" 4.5 oz 50% Recycled Cotton/ 50% Organic Cotton
 -Select Colors in 4.4 oz Premium Ringspun 100% Cotton Fabric
 -3/4" Rib Collar | 2 1/2" Rib Cuff
 -Placket with 3 Recycled Buttons
 -Double needle topstitch at collar and bottom hem
 -Back neck & shoulder seam tape
 -Recycled Tear-away neck label
 SIZES | XS-3XL
 PREMIUM COTTON ECO COTTON
 BLACK IVORY



1 101U | UNISEX SS PREMIUM COTTON TEE
 -USA Premium Ringspun Cotton Fabric | 4.oz
 -100% Cotton
 -Rib Collar | Back neck & shoulder seam tape
 -Double needle topstitch at collar, sleeve, and bottom hem
 -Recycled Tear-away neck label
 SIZES | XS-3X

WHITE	BLACK	OXFORD	ROYAL	RED	NAVY
BUBBLEGUM	PURPLE	MINT	KELLY GREEN**	CARDINAL**	ORANGE**
MARIGOLD**					

**WHILE SUPPLIES LAST

4 102U | UNISEX LS PREMIUM COTTON TEE
 -USA Premium Ringspun Cotton Fabric | 4.4oz
 -100% Cotton
 -3/4" Rib Collar | 2 1/2" Rib Cuff
 -Double needle topstitch at collar and bottom hem
 -Back neck & shoulder seam tape
 -Recycled Tear-away neck label
 SIZES | XS-3XL

WHITE	BLACK	OXFORD	NAVY	ORANGE**
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**WHILE SUPPLIES LAST



2 101U | UNISEX SS ECO COTTON TEE
 -USA Eco Cotton Fabric | 4.5oz
 -50% Recycled Cotton | 50% Organic Cotton
 -Rib Collar | Back neck & shoulder seam tape
 -Double needle topstitch at collar, sleeve, and bottom hem
 -Recycled Tear-away neck label
 SIZES | XS-3X

IVORY



5 501U | UNISEX SS STANDARD COTTON TEE
 -USA Standard Open-End Cotton Fabric | 4.7oz
 -100% Cotton
 -Rib Collar | Back neck & shoulder seam tape
 -Double needle topstitch at collar, sleeve, and bottom hem
 -Tear-away neck label
 -Minimum order of 72 pieces
 SIZES | XS-3XL

WHITE	BLACK	OXFORD	ATOMIC GREEN
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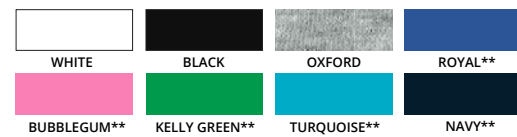
LADIES COTTON



1 101L | LADIES SS PREMIUM COTTON TEE

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at sleeve and bottom hem
- Fitted to the body
- Tear-away neck label

SIZES | S-2XL

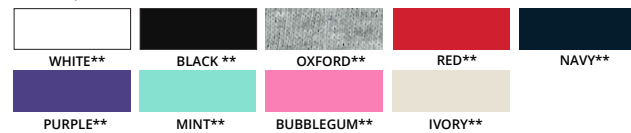


**WHILE SUPPLIES LAST

101LT | LADIES PREMIUM COTTON RIB TANK 2

- USA Premium Ringspun Cotton Rib Fabric | 4.4oz
- 100% Cotton
- Made from remnant rib | Colors vary based on availability
- Rib binding at neck and armhole
- Double needle topstitch at bottom hem
- Fitted to the body
- Tear-away neck label

SIZES | S-2X



**WHILE SUPPLIES LAST



3 101LV | LADIES PREMIUM COTTON V-NECK

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at sleeve and bottom hem
- Fitted to the body
- Tear-away neck label

SIZES | S-2XL



**WHILE SUPPLIES LAST

102L | LADIES PREMIUM COTTON LS TEE 4

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at sleeve and bottom hem
- Fitted to the body
- Tear-away neck label

SIZES | S-2X



**WHILE SUPPLIES LAST



5 101LR | LADIES SS RIB TEE

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Made from remnant rib | Colors vary based on availability
- Double needle topstitch at neck, sleeve, and bottom hem
- Fitted to the body
- Tear-away neck label

SIZES | S-2XL



**WHILE SUPPLIES LAST

101LCR | LADIES SS CROP TEE

- NEW for Fall 2021
- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at sleeve and bottom hem
- Cropped at waistline | Boxy Fit
- Tear-away neck label

SIZES | S-2XL



UNISEX POLY



401B-601B | UNISEX BEANIE

- NEW for Fall 2021
- USA Rib
- Select Colors in 80% Cotton, 20% Poly Rib
- Select Colors in 50% Cotton, 50% Poly Rib-Self Collar
- Made from Remnant Rib | Colors vary based on availability
- Clean finish, double layer beanie
- Leather "Feel Good Do Good" tab at brim
- Can be worn folded or unfolded

ONE SIZE
80/20 RIB

WHITE**	BLACK**	OXFORD**	NAVY**
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50/50 FLEECE

HTHR GREY**	CHARCOAL**	OLIVE**	HTHR NAVY**
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NEON PINK**

**WHILE SUPPLIES LAST



3 HAT | UNISEX TRUCKER HAT

- 6 Panel Design
- Ethically made in Indonesia
- Uses reclaimed and upcycled materials
- 100% Cotton Twill Front, 100% Poly Mesh Back
- Snap Closure
- Other styles/colors available upon request



SIZES | ONE SIZE

BLACK

2 TOTE | CANVAS TOTE BAG

- NEW for Fall 2021
- USA Canvas Fabric | 8.7 oz
- 100% Cotton
- Self Strap

ONE SIZE

BLACK	NATURAL	COOL GREY**	BUBBLEGUM**
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**WHILE SUPPLIES LAST

201P | UNISEX POLY POLO

- USA Poly Interlock Fabric | 3.54oz
- 100% Poly
- Self Collar
- Double needle topstitch at collar, sleeve, and bottom hem
- 3 Recycled Plastic Buttons
- Tear-away neck label

SIZES | XS-3X

NAVY	COOL GREY	BLACK
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202U | UNISEX LS POLY TEE

- USA Poly Interlock Fabric | 3.54oz
- 100% Poly
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Tear-away neck label

SIZES | XS-3XL

NEON ORANGE	BLACK	SAFETY YELLOW
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204U | UNISEX LS POLY 1/4 ZIP

- USA Eco Poly Interlock Fabric | 3.54oz
- 100% Recycled Poly
- Stand up double layer collar | Recycled back neck tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Rib Cuff
- Recycled Tear-away neck label
- Recycled Ocean Plastic Oceanworks+YKK Zipper

SIZES | XS-3XL

BLACK	NAVY	GREY
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4 101DT | DOG TANK

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Rib binding at neck/armhole
- Recycled Tear-away neck label

SIZES | XS-3XL

ROYAL	BUBBLEGUM	RED	BLACK	KELLY GREEN**
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**WHILE SUPPLIES LAST



ACCESSORIES

UNISEX FLEECE



3 404U | UNISEX 1/4 ZIP
 -USA Fleece
 -8.75 oz 80% Cotton, 20% Polyester
 -YKK Zipper
 -Stand up double layer collar | Recycled back neck tape
 -Double needle stitching throughout garment
 -Rib cuff and waistband | 2 1/2"
 -Tear-away neck label
 SIZES | XS-3XL
 BLACK OXFORD NAVY**
 **WHILE SUPPLIES LAST



1 402U - 602U | UNISEX FLEECE CREW
 -USA Fleece
 -Select Colors in Premium Fleece 8.75 oz 80% Cotton, 20% Polyester
 -Select Colors in "Eco Fleece" 7.2 oz 50% Recycled Poly/ 37% Cotton / 13% Tencel
 -Select Colors in 7.2 oz 50% Cotton, 50% Poly Fleece
 -Rib Collar | Recycled back neck tape
 -Rib cuff and waistband | 2 1/2"
 -Recycled Tear-away neck label
 SIZES | XS-3XL
 PREMIUM FLEECE
 WHITE BLACK OXFORD NAVY** ROYAL RED
 ECO FLEECE 50/50 FLEECE
 HTHR GREY CHARCOAL HTHR NAVY** NEON PINK
 **WHILE SUPPLIES LAST

603U | UNISEX FULL ZIP

-USA Fleece
 -Select Colors in "Eco Fleece" 7.2 oz 50% Recycled Poly/ 37% Cotton / 13% Tencel
 -Select Colors in 7.2 oz 50% Cotton, 50% Poly Fleece
 -Recycled Ocean Plastic Oceanworks+YKK Zipper
 -Self hood | Recycled back neck tape
 -Rib cuff and waistband | 2 1/2"
 -Recycled drawcord | Self kangaroo pocket
 -Recycled Tear-away neck label
 SIZES | XS-3XL
 ECO FLEECE 50/50 FLEECE
 HTHR GREY CHARCOAL OLIVE** HTHR NAVY**
 **WHILE SUPPLIES LAST



401U- 601U | UNISEX FLEECE PULLOVER

-USA Fleece
 -Select Colors in Premium Fleece 8.75 oz 80% Cotton, 20% Polyester
 -Select Colors in "Eco Fleece" 7.2 oz 50% Recycled Poly/ 37% Cotton / 13% Tencel
 -Select Colors in 7.2 oz 50% Cotton, 50% Poly Fleece
 -Self Kangaroo Pocket
 -Self Hood | Recycled back neck tape
 -Recycled Drawcord
 -Rib cuff and waistband | 2 1/2"
 -Recycled Tear-away neck label
 SIZES | XS-3X
 PREMIUM FLEECE
 BLACK OXFORD NAVY**
 ECO FLEECE 50/50 FLEECE
 HTHR GREY OLIVE CHARCOAL** HTHR NAVY**
 **WHILE SUPPLIES LAST



605UJ | UNISEX JOGGER

-NEW for Fall 2021
 -USA Fleece
 -"Eco Fleece" 7.2 oz 50% Recycled Poly/ 37% Cotton / 13% Tencel
 -Rib cuff and waistband
 -Recycled drawcord
 -Recycled Tear-away label
 SIZES | XS-3XL
 ECO FLEECE
 HTHR GREY CHARCOAL





LADIES FLEECE



YOUTH FLEECE



1 602L | LADIES COMFY CREW

- USA Fleece
- Eco Fleece" 7.2 oz 50% Recycled Poly/ 37% Cotton / 13% Tencel
- Authentic V-notch insert at collar
- Rib Collar | Recycled back neck tape
- Rib cuff and waistband | 2 1/2"
- Slim Fit
- Recycled Tear-away neck label

SIZES | S-2XL



3 601LS | LADIES WEEKENDER HOODIE

- USA Fleece
- Eco Fleece" 7.2 oz 50% Recycled Poly/ 37% Cotton / 13% Tencel
- Self Hood
- Recycled back neck tape
- Rib cuff and waistband | 2 1/2"
- Thumbhole detail
- Recycled Tear-away neck label

SIZES | S-2XL



**WHILE SUPPLIES LAST



1 402Y - 602Y | YOUTH FLEECE CREW

- USA Fleece
- 8.75 oz 72% Cotton, 8% Recycled Cotton, 20% Polyester | 7.2 oz 50% Cotton, 50% Poly
- Rib Collar | Recycled back neck tape
- Rib cuff and waistband
- Recycled Tear-away neck label

SIZES | XS-L

72/8/20 FLEECE



50/50 FLEECE



NEON PINK

YOUTH TRIBLEND +COTTON



101Y | YOUTH SS PREMIUM COTTON TEE

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Recycled Tear-away neck label
- SIZES | XS-L



WHITE	BLACK	OXFORD	ROYAL	RED	NAVY
BUBBLEGUM	MINT	PURPLE**	KELLY GREEN**	CARDINAL**	ORANGE**
MARIGOLD**					

**WHILE SUPPLIES LAST

1 301Y | YOUTH SS TRI-BLEND TEE

- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Recycled Tear-away neck label
- SIZES | XS-L



VINTAGE WHITE	CHARCOAL	ROYAL	RED	NAVY	HTHR GREY
ROSE	OLIVE	TEAL	BERRY	LIGHT BLUE	AMBER
GRASS	WINE	NEON PINK*	LAVENDER*		

*NEW IN SPRING/SUMMER

101Y | YOUTH SS ECO COTTON TEE 5

- USA Eco Cotton Fabric | 4.5oz
- 50% Recycled Cotton | 50% Organic Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Recycled Tear-away neck label
- SIZES | XS-L



IVORY

501Y | YOUTH SS STANDARD COTTON TEE

- USA Standard Open-End Cotton Fabric | 4.7oz
- 100% Cotton
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar, sleeve, and bottom hem
- Recycled Tear-away neck label
- Minimum order of 72 pieces
- SIZES | XS-L



WHITE	BLACK	OXFORD	ATOMIC GREEN
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3 302YH | YOUTH LS HOODED TEE

- NEW for Fall 2021
- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Self Hood | Back neck & shoulder seam tape
- Double needle topstitch at collar and bottom hem
- Rib Cuff
- Tear-away neck label
- SIZES | XS-L



HTHR GREY



302Y | YOUTH LS TEE

- NEW for Fall 2021
- USA Tri-Blend Fabric | 4.4oz
- 50% Recycled Polyester | 25% Cotton | 25% Rayon
- Rib Collar | Back neck & shoulder seam tape
- Double needle topstitch at collar and bottom hem
- Rib Cuff
- Recycled Tear-away neck label
- SIZES | XS-L

CHARCOAL

6 101YGT | YOUTH GIRLS TANK

- USA Premium Ringspun Cotton Fabric | 4.4oz
- 100% Cotton
- Relaxed/Flowy Fit
- Rib binding at neck/armhole
- 3 Recycled Plastic Buttons
- Racerback detail
- Recycled Tear-away neck label
- SIZES | XS-L



ROYAL	BUBBLEGUM	RED
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SIZE CHART

Size Selection Should Be Based On Largest Measurement

UNISEX		CHEST	WAIST	HIP	FITS SIZE
XS	<i>Extra Small</i>	34-38"	34-38"	34-37"	4-6 (<i>Ladies</i>)
S	<i>Small</i>	39-40"	39-40"	38-39"	6-8 (<i>Ladies</i>)
M	<i>Medium</i>	41-42"	41-42"	40-41"	10-12 (<i>Ladies</i>)
L	<i>Large</i>	43-44"	43-44"	42-43"	12-14 (<i>Ladies</i>)
XL	<i>Extra Large</i>	45-46"	45-46"	44-45"	14-16 (<i>Ladies</i>)
2XL	<i>Double Extra Large</i>	47-50"	47-50"	46-49"	18-20 (<i>Ladies</i>)
3XL	<i>Triple Extra Large</i>	51-54"	51-54"	50-53"	22-24 (<i>Ladies</i>)

LADIES		CHEST	WAIST	HIP	FITS SIZE
S	<i>Small</i>	32-34"	27-32"	34-35"	4-6
M	<i>Medium</i>	35-36"	33-34"	36-37"	6-8
L	<i>Large</i>	37-38"	35-36"	38-39"	10-12
XL	<i>Extra Large</i>	39-41"	37-39"	40-42"	12-14
2XL	<i>Double Extra Large</i>	42-43"	40-41"	43-44"	14-16
3XL	<i>Triple Extra Large</i>	44-47"	42-45"	45-48"	18-20

YOUTH		CHEST	WAIST	HIP	FITS SIZE
XS	<i>Youth Extra Small</i>	23-25"	23-25"	23-25"	4-5
S	<i>Youth Small</i>	26-27"	26-27"	26-27"	6-7
M	<i>Youth Medium</i>	28-30"	28-30"	28-30"	8-10
L	<i>Youth Large</i>	31-32"	31-32"	31-32"	12-14

