FEEL GOOD.DO GOOD

when

2024 PRODUCT

FEEL GOOD. DO GOOD.

GOEX USES A SIMPLE TEE TO CONNECT THE CUSTOMER AND THE WORKER. OUR CUSTOMERS SUSTAIN FAIR WAGE JOBS THAT LIBERATE WORKERS FROM POVERTY AND **EMPOWER THEM IN THEIR FAMILIES AND COMMUNITIES.**

HOW DOES A SHIRT DO THIS?

FAIR WAGES, DIGNIFIED EMPLOYMENT THAT **STRENGTHENS FAMILIES.**

SUSTAINABLE FABRICS OR COMPONENTS IN **EVERY GARMENT**

SOCIAL IMPACT THROUGHOUT THE SUPPLY CHAIN

HIGH QUALITY, FAIR TRADE MANUFACTURING

USA FABRICS CUT AND SEWN IN HAITI TO LOWER THE CARBON FOOTPRINT













WHY A BETTER SHIRT?

According to Fashion Revolution, the apparel industry employs 300 million people globally, but only about 2% of those people earn a livable wage.

In recent statistics given by earth.org, the textile industry is responsible for 35% of microplastic pollution and 10% of carbon emissions. Only 15% of garments are recycled or donated each year.

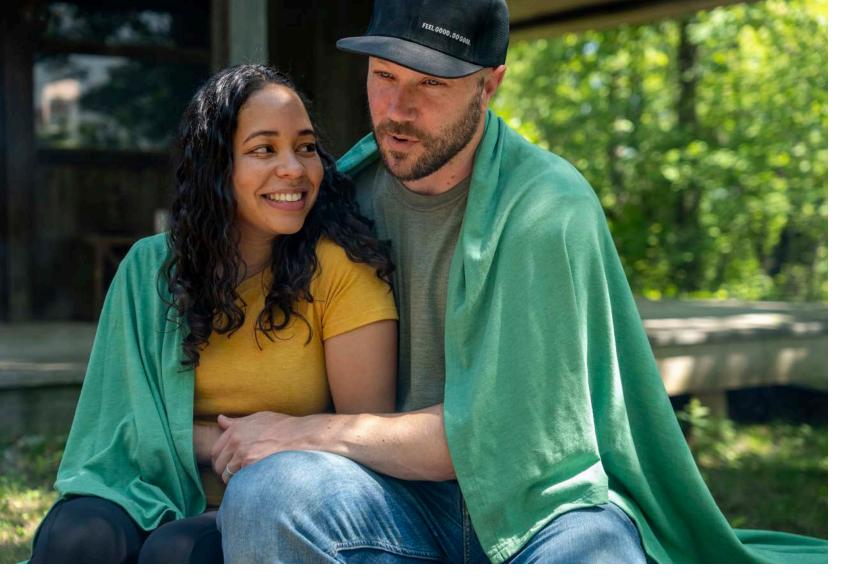
US consumers have the power to dramatically change these statistics. At GOEX and other fair trade, sustainable apparel companies, consumers have the opportunity to contribute to family strengthening and job creation programs around the world. By simply choosing a better shirt *YOU* have the ability to change lives.



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Eco Triblend

Our USA triblend fabric is now made with 50% CiCLO® **Bio-degradable Polyester (OEKO-TEX® ECO PASSPORT** certified chemistry that causes the polyester to breakdown in the environment at the same rate as cotton.), 37% Cotton, and 13% TENCEL[™] (which is made from renewable raw material wood created by photosynthesis and can revert fully back to nature). At 4.4 oz it slightly heavier weight than many triblends, keeping this shirt looking great wash after wash.

*There will be mixed inventory in some colors of CiCLO® Poly and REPREVE® Poly as we transition to this new fiber.

SWATCHES

01-VINTAGE WHITE**





14-TEAL









17-LAVENDER

20-LIGHT BLUE



08-MUSTARD

GOEX APPAREL





















16-BERRY





04-ROYAL



21-AMBER



12-OLIVE





06-HEATHER NAVY



Cotton

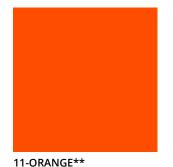
Our USA premium cotton fabric is a super-soft 100% ringspun cotton. At 4.45 oz, it is the perfect weight for comfort and wearability.

Our USA standard cotton is a more economical choice. The open end construction gives it a heavier, more substantial feel (weighing in at 4.7 oz). This fabrication is available in limited colors while supplies last.

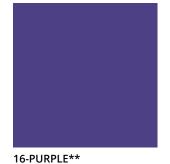
SWATCHES

-

01-WHITE PREMIUM AND STANDARD COTTON 03-OXFORD** PREMIUM AND STANDAR



05-RED

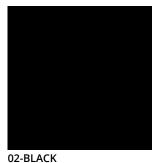


06-NAVY



**** WHILE SUPPLIES LAST**





VZ-BLACK PREMIUM AND STANDARD COTTON



19-CARDINAL**



04-ROYAL



22-ATOMIC GREEN** STANDARD COTTON



08-MARIGOLD**



10-BUBBLEGUM**

15-MINT**



Eco Fleece

Our USA Premium Fleece fabric is super soft, super warm. Made from 80% Cotton/20% CiCLO® Polyester and weighing 8.75oz, this fabric is a must have when you need to stay extra cozy.

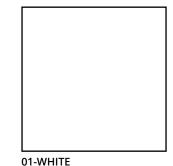
Our USA Heathered Fleece fabric is made in partnership with CiCLO®. Their patented technology transforms synthetic fibers into biodegradable fibers that can be re-absorbed into the eco-system. It is lighter weight (7.2oz) and even softer than our Premium Fleece. Made from 50% Cotton/25% Poly/25% CiCLO®, this fabric has the perfect balance of warmth and breathability.

*There will be mixed inventory in some colors of CiCLO® Poly and REPREVE® Poly as we transition to this new fiber.

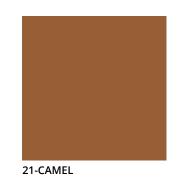
SWATCHES

PREMIUM FLEECE

HEATHERED FLEECE







06-NAVY



23-IVORY



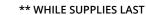
12-OLIVE



18-ROSE



10 **GOEX APPAREL**



03-OXFORD



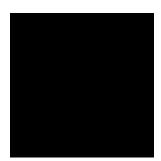


06-HEATHER GREY



14-TEAL

10-NEON PINK



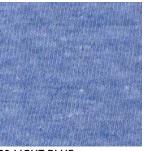
02-BLACK



04-ROYAL**



02-CHARCOAL



20-LIGHT BLUE



05-RED



Eco Cotton Blends

Our Eco Cotton collection has various blends of Upcycled Cotton. Knit and finished in the USA, these fabrics have an earthy hand-feel and visual appearance.



02-BLACK 50Z 50% Upcyled Cotton 47% Recycled PET 3% Other Fibers



50% Upcyled Cotton 50% Organic Cotton



25-FUNFETTI 4.507 48% Upcyled Cotton 46% Recycled PET 6% Viscose



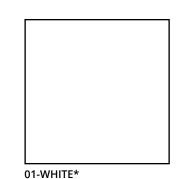
24-EARTH** 4.20Z 50% Upcyled Cotton 50% Organic Cotton



12-FOREST 4.20Z 50% Upcyled Cotton 50% Recycled PET

Polyester Repreve

Our USA Polyester is made from 100% REPREVE® Polyester. REPREVE® turns plastic bottles into certifiable, traceable, high-performance yarn. The contents of your recycling bin become our lightweight 3.54oz performance interlock that is perfect for activewear and the office.



03-COOL GREY* **





02-BLACK

** WHILE SUPPLIES LAST *NOT REPREVE

**** WHILE SUPPLIES LAST**



07-GREY



22-SAFETY YELLOW



26-HEATHER GREY* **



11-NEON ORANGE* **



UNISEX APPAREL



XS-3XL USA FABRIC 50% CiCLO® POLY 37% COTTON 13% TENCEL™ 4.4 OZ





02 01





USA FABRIC 100% OPEN END COTTON 4.7 OZ



*WHILE SUPPLIES LAST



USA FABRIC 50% CiCLO® POLY 37% COTTON 13% TENCEL™

302U

02 06 12

02 07 20 05

USA FABRIC 100% POLYESTER REPREVE® 4.4 OZ

XS-3XL



USA FABRIC

50% UPCYCLED COTTON | 50% ORGANIC COTTON - 50Z 50% UPCYCLED COTTON | 50% RECYCLED PET-4.20Z 48% UPCYCLED COTTON | 46% RECYCLED PET | 6% VISCOSE - 4.50Z 50% UPCYCLED COTTON | 47% RECYCLED PET | 3% OTHER FIBERS - 50Z 50% UPCYCLED COTTON | 50% ORGANIC COTTON - 4.20Z



USA FABRIC 100% POLYESTER REPREVE®

4.4 OZ

ES LAST

COTTON

4.4 OZ







USA FABRIC 50% CiCLO® POLY 37% COTTON 13% TENCEL™ 4.4 OZ



13% TENCEL™ 4.4 OZ



XS-3XL USA FABRIC 100% RINGSPUN COTTON 4.4 OZ





06 02 WHILE SUPPLIES LAST



XS-3XL USA FABRIC 50% CiCLO® POLY 37% COTTON 13% TENCEL™ 4.4 OZ

00* 07 02 20







USA FABRIC 100% POLYESTER REPREVE® 02 11* *WHILE SUPPLIES LAST

4.4 OZ

UNISEX APPAREL

803U











601U

5 OZ



100% POLYESTER REPREVE® 4.4 OZ

UNISEX ECO COTTON HENLEY

UNISEX HEATHERED

FLEECE PUL

5

23 02

REPREVE® 1/4 RECYCLED OCEANWORKS® +YKK ZIPPER

JNISEX SS POLY

7.2 OZ



XS-3XL USA FABRIC 50% COTTON 50% CiCLO® POLY

7.2 OZ



XS-3XL USA FABRIC 80% COTTON 20% CiCLO® POLY





7.2 OZ





XS-3XL

USA FABRIC 80% COTTON 20% CiCLO® POLY

8.75 OZ

404U



8.75 OZ



21 02 06







RECYCLED OCEANWORKS® +YKK ZIPPER



S-2XL USA FABRIC 50% COTTON 50% CiCLO® POLY

7.2 OZ

23* 07* 02* 10* 12* *MADE FROM REMNANT FABRIC, COLORS WILL VARY BASED ON AVAILABILITY RECYCLED OCEANWORKS® +YKK ZIPPER



LEECE

USA FABRIC 50% COTTON 50% POLY

07* 02* *WHILE SUPPLIES LAST

7.2 OZ

ACCESSORIES

LADIES APPAREL

101L



USA FABRIC 80% COTTON | 20% CiCLO® POLY 8.75 OZ 50% COTTON | 50% CiCLO® POLY 7.2 OZ *MADE FROM REMNANT FABRIC, COLORS WILL VARY BASED ON AVAILABILITY



100% COTTON 8.7 OZ



MADE IN INDONESIA FROM UPCYCLED AND RECLAIMED MATERIALS 100% COTTON TWILL FRONT 100% POLY MESH BACK



S-2XL USA FABRIC 50% REPREVE® POLY 37% COTTON 13% TENCEL¹¹ 4.4 OZ

101LC



*WHILE SUPPLIES LAST

ADIES SS

ECO TRIBLEND

S-2XL

USA FABRIC

COTTON

4.4 OZ

100% RINGSPUN



XS-3XL USA FABRIC 100% RINGSPUN COTTON







UNISEX

BASEBALL

ΗA

25% RAYON

4.4 OZ

02

UNISEX SS POLY

*MADE FROM REMNANT FABRIC, COLORS WILL VARY BASED ON AVAILABILITY

*OTHER STYLES/COLORS AVAILABLE UPON REQUEST





13% TENCEL™ 4.4 OZ





4.4 OZ







S-2XL USA FABRIC 100% RINGSPUN COTTON 4.4 OZ

01* 03* 02 06*





USA FABRIC 50% REPREVE® POLY 37% COTTON 13% TENCEL™ 4.4 OZ

LADIES APPAREL



XS-3XL USA FABRIC 48% UPCYCLED COTTON 46% RECYCLED PET 6% VISCOSE 4.4 OZ



USA FABRIC 50% REPREVE® POLY 01* 37% COTTON 13% TENCEL™ MNANT FABRIC, COLORS WILL VARY BASED ON AVAILABILITY *MADE FROM F

4.4 OZ

37% COTTON

13% TENCEL™

4.4 OZ



100% RINGSPUN COTTON 4.40Z 50% UPCYCLED COTTON | 50% ORGANIC COTTON 50Z 50% UPCYCLED COTTON | 47% RECYCLED PET | 3% OTHER FIBERS 5 OZ

*MADE FROM REMNANT FABRIC, COLORS WILL VARY BASED ON AVAILABILITY



S-3XL USA FABRIC 50% COTTON 25% CiCLO® 25% POLYESTER 7.2 OZ

23 07* 02* 12 *WHILE SUPPLIES LAST

S-2XL USA FABRIC 50% COTTON 25% CiCLO® 25% POLYESTER 7.2 OZ

601LC



S-2XL USA FABRIC 50% REPREVE® POLY 37% COTTON 13% TENCEL™ 4.4 OZ



ADE FROM REMNANT FABRIC, COLORS WILL VARY BASED ON AVAILABILITY



4.4 OZ





20 **GOEX APPAREL**







23* 02* *WHILE SUPPLIES LAST

S-2XL USA FABRIC 50% COTTON 25% CiCLO® 25% POLYESTER 7.2 OZ

07* 02* *WHILE SUPPLIES LAST

YOUTH APPAREL



XXS-L USA FABRIC 50% REPREVE® POLY 37% COTTON 13% TENCEL 4.4 OZ





RIC	01	03*	02	05	19*	10*
IGSPUN	16*	06	04	15*	13*	
				*WHI	LE SUPPL	IES LAS



USA FABRIC 100% OPEN END COTTON 4.7 OZ



101GT

USA FABRIC 100% RINGSPUN COTTON 4.4 OZ

10* 04* 05* WHILE SUPPLIES LAST

UTH PR

COTTON

TAN

USA FABRIC 73% COTTON **19% POLYESTER** 8% RECYCLED POLYESTER 8.75 OZ

XXS-L

402Y



USA FABRIC

50% UPCYCLED COTTON | 50% ORGANIC COTTON - 50Z 50% UPCYCLED COTTON | 50% RECYCLED PET-4.20Z 48% UPCYCLED COTTON | 46% RECYCLED PET | 6% VISCOSE - 4.50Z 50% UPCYCLED COTTON | 47% RECYCLED PET | 3% OTHER FIBERS - 50Z



02

4.4 OZ

XS-L USA FABRIC 50% REPREVE® POLY 37% COTTON 13% TENCEL™ 4.4 OZ

100% RIN

COTTON

4.4 OZ















1. Send Us Your Design

Art files must be high resolution, preferably vector. Proofs will be provided on the garments you select for final approval. You must specify PMS colors if exact ink color matching is required.



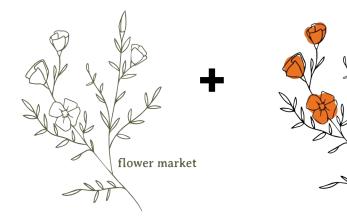
YOUR DESIGN

2. Modify a Design from our Graphic Collection

Changes could include text, colors, logos, part of the image, etc. Proofs will be provided on garments you select for approval. Your Sales Rep will let you know if changes will require an art fee. Check out our full Graphic Catalog HERE.

Customize with GOEX!

GOEX offers more than comfy tees and fleece! We also offer customization on any of our apparel items. Here are options for working with our art team to customize your order:



OUR DESIGN





OUR TEE

FINAL PRODUCT UNISEX CHARCOAL LS TRIBLEND TEE



YOUR CHANGES



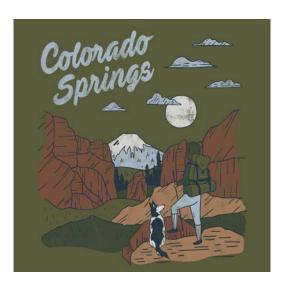
FINAL PRODUCT UNISEX IVORY ECO COTTON TEE

3. Create Something New

If you can dream it, our Creative Team can design it. Proofs will be provided on the garments you select for approval. Your Sales Rep will provide a quote for art time before design work begins.



YOUR INSPIRATION (THIS VIEW IN AN ILLUSTRATED STYLE, MUTED COLORS WITH A DOG AND HIKER)



OUR DESIGN

A FEW MORE DETAILS:

•Reorders of a design will not include additional art fees.

•The minimum order for screen printing is 24 pieces of the design – that can include a mix of garments as long as the art remains the same size and colors.

•We print orders 5-7 days after art approval and payment. Transit times vary by location. Please place your orders with plenty of time before deadlines as rush orders may incur additional fees!

•Custom products are not returnable. In the rare case that a mistake happens in printing, please notify your sales rep immediately for a refund or replacement. Return of the defective product may be required.

•Click HERE to see our FAQ page.



FINAL PRODUCT UNISEX OLIVE TRIBLEND TEE

SIZE CHART

Size Selection Should Be Based On Largest Measurement

UNISEX		CHEST	WAIST	HIP	FITS SIZE
XS	Extra Small	34-38"	34-38"	34-37"	4-6 (Ladies)
S	Small	39-40"	39-40"	38-39"	6-8 (Ladies)
М	Medium	41-42"	41-42"	40-41"	10-12 (Ladies)
L	Large	43-44"	43-44"	42-43"	12-14 (Ladies)
XL	Extra Large	45-46"	45-46"	44-45"	14-16 (Ladies)
2XL	Double Extra Large	47-50"	47-50"	46-49"	18-20 (Ladies)
3XL	Triple Extra Large	51-54"	51-54"	50-53"	22-24 (Ladies)
LADIES		CHEST	WAIST	HIP	FITS SIZE
S	Small	32-34"	27-32"	34-35"	4-6
М	Medium	35-36"	33-34"	36-37"	6-8
L	Large	37-38"	35-36"	38-39"	10-12
XL	Extra Large	39-41"	37-39"	40-42"	12-14
2XL	Double Extra Large	42-43"	40-41"	43-44"	14-16
3XL	Triple Extra Large	44-47"	42-45"	45-48"	18-20
YOUTH		CHEST	WAIST	HIP	FITS SIZE
XS	Youth Extra Small	23-25"	23-25"	23-25"	4-5
S	Youth Small	26-27"	26-27"	26-27"	6-7
Μ	Youth Medium	28-30"	28-30"	28-30"	8-10
L	Youth Large	31-32"	31-32"	31-32"	12-14

DOGS		CHEST CIRCUMFERENCE	BACK LENGTH (FROM NECK)		
XS	Extra Small	8-12"	8.5"		
S	Small	13-14"	9.5"		
М	Medium	15-16"	12"		
L	Large	17-19"	16"		
XL	Extra Large	20-26"	21"		
2XL	Double Extra Large	27-34"	23"		
3XL	Triple Extra Large	35-40"	29"		

