



April 3rd, 2023

Joseph Dickson Jr.
Dickson Performance/TUF Founder
150 Hana Hwy.
Kahului, HI 96732

Dear Potential ESPN300 Elite Hawaii Camp Sponsor,

My name is Joseph "Jojo" Dickson Jr., a lifelong Maui resident, a graduate of Baldwin High School, former collegiate and professional football player, owner of Dickson Performance, and founder of The Underdog Foundation. I was blessed to play D1 football for the University of Idaho from 2007-2011 on a full ride athletic scholarship. After a productive 4-year career with the Vandals and graduating with a degree in General Studies, I went on to play for 5 different NFL franchises over a 4-year span. Concluding my football career in 2015, I made it my mission to assist local athletes in their pursuit to achieving their athletic and academic goals. Through Dickson Performance, I'm able to help athletes maximize their potential by utilizing high quality training methods that will help them achieve the highest possible results while minimizing their risk for injuries. The Underdog Foundation, our non-profit, was formed with a focus on hosting, organizing, and investing in programs and events with the purpose of aiding athletes in the areas of athletic performance development, recruiting education, and collegiate exposure.

While I was fortunate enough to be discovered and continue my career and education at a higher level, Maui lacks the training and collegiate exposure infrastructure that many other communities enjoy. As a result, many local athletes never develop their potential and often go overlooked in the college recruiting process. My goal is to change that. We're looking for sponsors to help fund the 2nd annual ESPN300 Elite Hawai'i Camp. This camp is an elite level, maximum exposure high school football camp directed by members of ESPN and The UCRReport. In return for your sponsorship, we're offering multiple advertising opportunities.

Would you consider sponsoring the ESPN300 Elite Hawaii Camp and contributing to help us achieve our \$50,000 goal? If so, details concerning our sponsorship levels are as follows:

- **\$4,000 – Hall of Fame:**
 - One banner with your company name and logo will be advertised inside the Dickson Performance facility for a duration of 1 year.
 - Event emcee will provide verbal advertisements for your company throughout the event.
 - A minimum of two banners with your company name and logo will be on display for the duration of the event.
 - Your company name and logo will be printed on the official event T-shirt.
 - Your company will receive social media recognition on multiple platforms for a duration of one month.
- **\$2,000 – MVP:**
 - Event emcee will provide verbal advertisements for your company throughout the event.
 - A minimum of two banners with your company name and logo will be on display for the duration of the event.
 - Your company name and logo will be printed on the official event T-shirt.
 - Your company will receive social media recognition on multiple platforms for a duration of one month.
- **\$1,000 – All-Star:**
 - A minimum of two banners with your company name and logo will be on display for the duration of the event.
 - Your company name and logo will be printed on the official event T-shirt.
 - Your company will receive social media recognition on multiple platforms for a duration of one month.
- **\$500 – Starter:**
 - Your company name and logo will be printed on the official event T-shirt.
 - Your company will receive social media recognition on multiple platforms for a duration of one month.

Last year we hosted the inaugural ESPN300 Elite Hawaii Camp at King Kekaulike High School. With just under 400 participants from all over the state of Hawaii, the camp was one of the biggest, most successful high school football camps to grace our islands. As a result of the camp, Kalihi's own Ipani "Poncho" Laloulou was able to earn himself an invite to play in the Under Armour High School All-America, the nation's most prestigious All-star game. With a camp of this magnitude on Maui and with sponsors like you, we will help athletes across the state make strides towards achieving their academic and athletic goals. By covering the initial expenses of the ESPN and UCRReport staff and equipment, we can ensure affordable registration fees for our athlete's families while offering them maximum exposure through the nation's top recruiting service and sports media outlets. Your contributions will also go towards purchasing necessary equipment, bringing top level coaches from all over the nation, and helping make ESPN Elite Hawai'i Camp an annual event so that we can continue to help our athletes for years to come. If your organization would like to participate in this year's event as a sponsor, please contact me to lock in your donation. Thank you for your time and consideration!

Sincerely,

Joseph Dickson
Owner of Dickson Performance/TUF Founder
(808) 870-7801
Joseph@dicksonperformance.com





ESPN Elite Hawai'i Camp Fund
SPONSOR FORM
(Please select a level of support)

- ☐ **HALL OF FAME:** \$4,000 – A 3'x6' banner featuring your company's logo and information will also be showcased on an advertising wall at Dickson Performance facility for one calendar year. Our camp emcee will provide verbal advertisements for your company periodically throughout the camp. A minimum two individually branded banners will be advertised at King Kekaulike Stadium for the duration of the camp. Your company name and logo will be featured on the official event T-shirt, shirts will be sold online and at the camp. Your company will receive social media recognition on multiple platforms for a duration of one month.
- ☐ **MVP:** \$2,000 - Our camp emcee will provide verbal advertisements for your company periodically throughout the camp. A minimum two individually branded banners will be advertised at King Kekaulike Stadium for the duration of the camp. Your company name and logo will be featured on the official event T-shirt, shirts will be sold online and at the camp. Your company will receive social media recognition on multiple platforms for a duration of one month.
- ☐ **ALL-STAR:** \$1,000 - A minimum two individually branded banners will be advertised at King Kekaulike Stadium for the duration of the camp. Your company name and logo will be featured on the official event T-shirt, shirts will be sold online and at the camp. Your company will receive social media recognition on multiple platforms for a duration of one month.
- ☐ **STARTER:** \$500 - Your company name and logo will be featured on the official event T-shirt, shirts will be sold online and at the camp. Your company will receive social media recognition on multiple platforms for a duration of one month.
- ☐ **DONATION** - I am unable to provide sponsorship currently, but I am happy to offer a donation toward the camp.
- ☐ **SERVICES** – Although I am unable to provide a monetary sponsorship, I am willing and able to donate an applicable service to the camp.
- Brief description of service donation: _____

 - Approximate value of service donation \$ _____

(All sponsorships and donations are due by 05/31/2023)

Amount enclosed \$ _____

Checks payable to: LOKAHI PACIFIC
Mail donation with this form by May 31st to:
Joseph Dickson
668 Hopena Pl.
Kahului, HI 96732

Name: _____ Title (if applicable): _____

Company: _____

Phone: _____ Email: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Shirt Size: _____

Mahalo for your support!

