There's 1 ulceration for every 15 High Risk Callused patients² so...

Prescribe Dermatonics with certainty



Visible results in just 24 hours



Four real examples of treatment



Less than one day apart these photos of a patient with Diabetes show a rapid improvement*

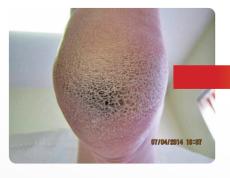




Davs

Just 5 days apart - a highly visibly improvement in a patient for whom previous treatments had been unsuccessful, (this lady with Diabetes had burn scars on her feet) all the callus is removed*





Days

7 days apart – again, using Dermatonics just once a day, all callus is removed*





Even on open splits Dermatonics Heel Balm is highly effective after only 14 days†



Dermatonics

*Case Study courtesy of **NHS Highland** †Case Study courtesy of NHS York

**data on file

It's time to find out for yourself www.dermatonics.co.uk



¹ 99% of 100 triallists in a double blind study said all their callus had been removed in 14 days. ² data on file.

There's 1 ulceration for every 15 High Risk Callused patients² and 80% of Neuropathic Ulcers Occur on callus³

Remove Callus and Control Costs with Dermatonics Once Heel Balm

A standard emollient	£26.88 per annum [^] (calculation below)
Dermatonics Once Heel Balm	£24.37 per annum (calculation below)

"NHS prescribing guidelines suggest between 25 and 50ml of a standard non keratolytic emollient is prescribed per week for the hands. Grossing this up for the feet, which on average are almost 40% larger, this would suggest 35ml to 70ml of cream per week, or on average 2.61trs per annum, costing around £26.88. The average patient requires just 573ml of Dermatonics Once Heel Balm costing £24.37 per annum based on cost per ml of 200ml pack (data on file).

A simpler calculation is that each time a dispensing pump is pushed 3.5ml is dispensed (based on Rieke 650hds dispenser), this is required twice a day so 7ml is required per day or 2555ml annually. Costs based on a cost of £5.23 for 500ml.

Significant daily savings with

Dermatonics ∨ **Flexitol®** Heel Balm

Combine our Daily Dosage and Cost savings

Daily dosage for best results

	Dermatonics	Flexitol® Heel Balm	Saving %
75ml	2cm per day	8cm per day	75%
200ml	2cm per day	8cm per day	75%

PLUS Cost per tube

	Dermatonics	Flexitol® Heel Balm	Saving %
75ml	£3.60	£3.80	5%
200ml	£8.50	£9.40	10%

If you are still unsure, we would be happy to visit you to discuss further the efficacy and cost of prescribing Dermatonics Heel Balm

www.dermatonics.co.uk

