

## From Novel Amenity to Essential Investment Strategy

Now, with many of the challenges of the pandemic measures behind us and gyms now fully re-opened, we are once again seeing condo and rental property fitness spaces resume use by residents of all demographics – in higher volumes and with added motivation. Reason being the traditional workweek has changed and has been replaced with a new hybrid work/ home dynamic. That means more residents are restructuring their

day to suit their work, family, and health and wellness schedule – and with more emphasis on their mental health than ever before. Therefore, a fully equipped, user-friendly condo or rental property fitness space is not just a novel amenity to attract new residents, but more essential than ever as residents' access to fitness can be just steps away. And that means a stronger return on investment.



The Treadmill Factory is focused on helping property management create a stand-out user experience that will attract more usage. With decades of experience, we provide endless options for cardio, strength, and functional training equipment and accessories from every category of fitness imaginable that are sleek, display state-of-the-art features, and can be customized to any space.



## Facility Planning & Design for Success

When your condo association or property management partners with the Treadmill Factory's Facility Planning & Design experts there's never any pressure to purchase all equipment at once. We'll guide you in choosing the most efficient equipment possible within the means of your budget and space requirements. The best strategized gyms can come from slowly piecing equipment based on the needs of residents while achieving property goals. To remove stress and help you prioritize we'll complete a Needs Assessment.

## Installation & Project Management

From coordinating flooring to ensuring your equipment package is properly installed, our installation professionals will also have your layout spatially configured for aesthetics as well as optimal functionality and usage. Plus, we can provide training for your staff to ensure proper use and care for machines and accessories to maximize safety and longevity.

## Service

The Treadmill Factory initially began its operations by repairing treadmills for other stores and end users in 1988. Today, we can proudly say that our company has one of the most advanced service departments in all of North America providing customers with access to knowledgeable technicians in addition to offering the best service possible. Our nearly 80,000 sq.ft facility in Markham, Ontario allows us to:



- » Respond to service calls within a 24-48hr period
- » Provide senior technicians managed by the VP of Commercial Sales
- » Stocked parts to provide faster turn over time
- » Repair electronic boards in house to help save huge repair costs