



# EUGEN WEGNER

— Since 1897 —



P R E S S   K I T



With a tantalizing family history, a great-great-grandson has fulfilled and reinvented the kin's craft for German watchmaking.



## The launch of a Kickstarter campaign marks the beginning of the latest chapter in a story that began in Gdańsk in 1897.

With the discovery of an original pocket watch from the watchmaker's workshop of his great-great-grandfather, founder Jonas Bley has started in 2017 to realize his dream and to tell the story of this family business. With the addition of three new models, handcrafted with high quality and elegance and with a lot of memories of what was, he dares Eugen Wegner to step onto the market.

On the following pages you can read more about the history of a family business that has been revived after an interruption and is ready to restore the Eugen Wegner brand to its former glory.

The collection of Eugen Wegner watches will be available online at Kickstarter. The campaign serves as a first step into the market and is considered to be trend-setting for the further development of the company.

Be one of the first to purchase the limited edition of the Hevelius, One and Phoenix models. These are automatic watches, developed, produced and finished in Germany, largely in the Eugen Wegner watchmaker's workshop in Hamburg, which you are welcome to visit by appointment.



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Embark on a  
new adventure



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Hevelius



## Bringing back the spirit of Eugen Wegner Watches

Named after a pocket watch descending from the original Eugen Wegner product line, the Hevelius is a distinctive watch embodying both accuracy and comfort. Refined with sun cut, engravings, bluing and polishing of screws to heighten its artistic detail.



### **Movement:**

- ETA 2895 ( $\pm 7$  seconds per day)
- Self-winding mechanism
- 24 bearing rubys
- 28,800 semi-oscillations per hour
- Power reserve 42 h
- Blued screws
- Rotor: engraving and sun cut Rhodium-plated, gold-plated oscillation weight

### **Case:**

- Stainless steel (AISI 316 L)
- Diameter 39 mm
- Overall 9.5 mm
- Band lug width 20 mm
- Sapphire crystal, anti-reflective front glass (both sides)

- Sapphire crystal back side
- Water-resistant 5 atm

### **Dial and hands:**

- Lacquered brass dial, UV-resistant
- Hands: thermal blued steel

### **Strap and clasp:**

- Leather strap
- Stainless steel buckle/ folding clasp (316 L)



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One





## The Chronograph

A classic chronograph, the One was developed to bring back the humble allure of traditional watches. The traditional sensibility is supported by pragmatic engineering, including the watch with an automatic movement, a stopwatch function, and a date feature to keep you on track of your days.



### **Movement:**

- Calibre Valjoux 7750  
(± 7 seconds per day)
- Self-winding mechanism
- 25 bearing rubys
- 28,800 semi-oscillations per hour
- Power-reserve 48 hours
- Thermal blued screws
- Rotor: engraving and Geneva stripes Rhodium-plated, gold-plated oscillation weight

### **Case:**

- Stainless steel AISI 316 L
- Case diameter 43 mm
- Overall height 13.6 mm
- Band lug width 20 mm
- Sapphire crystal, anti-reflective front glass (both sides)

- Sapphire crystal back side
- Water-resistant 5 atm

### **Dial and hands:**

- Lacquered brass dial, UV-resistant
- Hands: thermal blued steel

### **Strap and clasp:**

- Leather strap
- Stainless steel buckle/ folding clasp (316 L)



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Phoenix



## Phoenix

Sophisticated, smart, and made for the modern man. With its dark watch face contrasting its sleek hardware, Eugen Wegner takes a contemporary turn on their latest model, the Phoenix. Perfect for any type of suit and gives you character like no other.



### **Movement:**

- ETA 2892 ( $\pm 7$  seconds per day)
- Self-winding mechanism
- 24 bearing rubys
- 28,800 semi-oscillations per hour
- Power-reserve 42 h
- Thermal blued screws
- Rotor: engraving and sun cut stripes Rhodium-plated, gold-plated oscillation weight

### **Dial and hands:**

- Lacquered brass dial, UV-resistant
- Hands: thermal blued steel

### **Strap:**

- Leather strap
- Stainless steel buckle/ folding clasp (316 L)

### **Case:**

- Stainless steel (AISI 316 L)
- Diameter 39 mm
- Overall height 9.5 mm
- Band lug width 20 mm
- Sapphire crystal, anti-reflective front glass (both sides)
- Sapphire crystal back side
- Water-resistant 5 atm



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## Passion for the watchmaker's history and design.

More than 50 years after the last workshop closed doors, Eugen Wegner's great-great-grandson has embarked on the adventure of reviving the old brand. Based on historic models designed by his famous ancestor over a hundred years ago, the first new Eugen Wegner watch is set to enter the market this November.







# Value Drivers

## Handcraft

Inspired by Eugen Wegner's craftsmanship and passion for accuracy and quality, our watches are designed and fully assembled in-house in our workshop in Hamburg.

For us, having control over every single step of the design, manufacturing and assembling phase is of utmost importance. We want to make sure that we truly know every single one of our limited-edition watches. Therefore, we work together with only a selected group of suppliers in Germany and Switzerland for sourcing of the components.

Moreover, and most important for us, the complete process of refinement of the movements, final assembly of every single watch and quality control is done in-house in our workshop in Hamburg.

## Tradition

In 1897 our great-great-grandfather founded a small watchmaker workshop in a part of Germany then known as Western Prussia. With hard work and dedication for detail and quality he became one of the leading watchmakers in Prussia, well-known for its high quality work.

After Eugen Wegner, followed by his son Hans-Ulrich, now Eugens great-great-grandson Jonas Bley is taking over the fate of the company.

## Valence

Quality is our priority, we are working with carefully chosen materials and set highest standards in the manufacturing process.

We want every single watch to be perfect and just as valuable to you as it is to us.



# Our History

## 1897

Already at a young age, Eugen Wegner, an award-winning young watchmaker from Germany, opens his first workshop in Gdańsk. Eugen Wegner was the great-great-grandfather of today's team.

## Early 1900s

With the support of his wife Eugen Wegner manages to rapidly grow the business. The business flourishes and new workshops and stores are opened in several other Prussian cities. The main workshop is moved to a new location in the city center of Gdańsk.

## 1909

Inspired by the achievements one of Gdańsk's most famous sons, Eugen Wegner decides to name his newest series of pocket watches after former councilor, mayor and, most important, astronomer Johannes Hevelius. The Hevelius watch quickly becomes a bestseller. Its design is inspiration for our first new Eugen Wegner watch released in 2020 – Hevelius.

## 1920s

After spending some time in South America and with fellow competitor WEMPE, Hans-Ulrich, Eugen Wegner's first-born son, enters the business. With the expertise gained during previous ventures, he manages to successfully introduce the production and servicing of marine chronometers to the company's portfolio. In these days high precision engineered and well-maintained chronometers are vital for Gdańsk's shipping industry and the dockyards located in the vicinity.



## 1950s

In the 1950s the company relocated to Western Germany. With a focus on the marine chronometer business, new workshops and offices were established in the major port cities – Hamburg, Duisburg and Lubeck.

## 1960s

However, under constant pressure resulting from turmoil and new developments in the watch industry and against the background of the overall economic environment, the company fails to resume previous growth and success. In the 1960s Hans-Ulrich, then in charge, decides to cease operations and close doors... Eugen Wegner watches and marine chronometers slowly vanish from the market.

## 2017

The idea to revive the old family business becomes concrete. Jonas, Eugen Wegner's great-great-grandson teams up with a team of friends, designers and watchmakers. Together they start to develop the first new Eugen Wegner watch.

## 2020

After more than two years of research and development, the first new Eugen Wegner watches enter the market. Inspired by traditional design and historic watches and chronometers manufactured by his great-great-grandfather over a century ago, nowadays Eugen Wegner watches aim to combine heritage, adventure and curiosity. All watches are exclusively designed, developed and manufactured in our workshop in Hamburg.



## The revival team



Armed with experience and experts within their own field, the team behind Eugen Wegner is building the brand from the bottom up. Each member's relationship with watchmaking runs deep, to them it's not just a profession, but a craft. Coming from different industries, the revival team is dedicated in bringing back the name and legacy of Eugen Wegner watchmaking. Using their passion as fuel, they're visionaries who are paving the way for Eugen Wegner's ardent success.



## Following the path of his ancestors



### **JONAS BLEY**

#### **FOUNDER**

After discovering one of his great-great-grandfather's pocket watches, after more than a hundred years, Jonas Bley decided to follow his ancestors footsteps and

pursue the family's neglected dream.

Schooled in Germany and the UK, Jonas has worked as a tax lawyer, business consultant and acted as CFO within Europe and Asia for nearly ten years. However, his true passion lies within watchmaking. Jonas has always admired the art and precision put into clock making. Ever since he interned at his grandmother's goldsmith studio in high school, he's harbored a strong desire to revive his forefather's watch business from so many years ago.





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Visit our **Kickstarter**  
for more information.

## Contact Us

Please do not hesitate to contact us for more information  
and in case you'd like to download some high-res photo material.

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