



Photo by Cathrin Cammett

Ruthann Smith developed **Lucky Braids Evolved Grooming™** Products to finally solve common problems. As a result of braiding 12,000+ horses and collaborating with a holistic vet, she offers a healthier, more efficient, cost-effective and simplified coat care system.



**Here are Ruthann's tips to saving time and money while enjoying healthy top turnout™**

## SOLVED

### Fungus, Crud, Scurf and Scratches

Lucky Braids **Shampoo** prevents and treats most skin issues. Saturated with ALOE VERA and lots of Vitamin E, it CONDITIONS and MOISTURIZES. Medical-grade antiseptic TEA TREE oil eliminates irritants WITHOUT stripping natural oils. It soothes and enriches, leaving coats resilient, glistening and easy to keep clean.

Use Lucky Braids Handy **Salve** to break the cycle if tail rubbing or heel scratches are already sore. It eliminates the irritants as well as reduces swelling while conditioning skin and roots to promote healing and hair re-growth.

*"Lucky Braids Shampoo is the only one that does not dry out the horses' coats. It leaves the horses super-shiny and we have **NO skin problems**, even in Florida. I love it! The horses love it!"*

- Molly Ashe, 2-time American Invitational Winner, US Show Jumping Team

### Greys + Tough Stains

Whiten and shine greys best with Lucky Braids **Shampoo**. No other whitening shampoo is needed. This brightens, conditions and rinses fast. Horses even stay cleaner longer. Trade stains for big shine instantly with Lucky Braids **Whitener/Dry Wash** gentle enzymatic spray. Douse old stains and yellow tails. Let sit wet with this spray to finally dissolve tough stains.

*"Lucky Braids uses the highest quality ingredients. The Shampoo and Spray system makes the horses **easy to clean** and even the **greys shine**. We use it on all our horses. Now, we need far less products and I like that they don't need to stand under the hose so much. Most importantly, the coats are healthier and more resilient than ever."*

- Kim Prince, US Jumping Team & Samsung Super League Champion, Snowbrook

### Tail Breakage

Reduce tangles and volumize tails while nourishing and moisturizing for stronger hair and healthy growth. No drying detangler needed. After bathing with Lucky Braids **Shampoo**, gently hold tail to comb. Work your way up while holding the tail to protect the roots. When tail dries, just pick with your fingers to fluff. If the tail is dirty, use the **Dry Wash Spray** to instantly clean any color tail.

*"We use Lucky Braids products. Our horses' **full tails** are gorgeous.*

*White and sensitive legs get Sprayed before they go out to help **repel the dirt**."*

- Jeffery Welles, US Show Jumping Team & Samsung Super League Champion, Triton Ventures

### Tail/Mane Rubbing Hot spots - dogs, too!

These products solve the toughest cases. Lucky Braids **Shampoo** helps prevent irritation, soothes, conditions and enriches skin. Lucky Braids Handy **Salve** addresses itching from every direction. It takes away the irritation and soreness to cool, soothe and moisturize the skin while nourishing the roots.

*"Initially we used Lucky Braids Salve on **scratches** and they were better in a day. We also find it effective for treating **tail rubbing** and **scrapes** to heal skin and **grow hair back quickly**."*

- Jeffery Welles, US Show Jumping Team & Samsung Super League Champion, Triton Ventures



Use just 2-3 products to simplify and enjoy Top Turnout™ with **Lucky Braids™ Coat Care System**

Available in:  
• Shampoo - quarts and gallons  
• Whitener/Dry Wash - pint spray and refill gallons  
• Salve - new sanitary 4 oz. tube reduces spillage

| Benefits:                | Shampoo | Salve | Whitener |
|--------------------------|---------|-------|----------|
| Stay Cleaner Longer      | X       |       | X        |
| Stain Removal            | X       |       | X        |
| Tail and Mane Rubbing    | X       | X     |          |
| Anti-fungal              | X       | X     |          |
| Big Tails                | X       | X     | X        |
| Reduce Tangles           | X       |       | X        |
| Rinse Fast               | X       |       |          |
| Whitening                | X       |       | X        |
| Conditioning             | X       | X     |          |
| Big Shine                | X       |       | X        |
| Nicks and Scrapes        | X       | X     |          |
| + Hair Growth            | X       | X     | X        |
| Galls and Sores          | X       | X     |          |
| Scratches and Scurf      | X       | X     |          |
| Anti-rainrot             | X       | X     |          |
| Antiseptic               | X       | X     |          |
| Braidable                | X       | X     | X        |
| Soothe Bug Bites         | X       | X     |          |
| Moisturizing, Nourishing | X       | X     |          |
| Concentrated             | X       | X     |          |
| Ringside Clean           |         |       | X        |



For more information about Coat and Braiding Products,  
Ruthann's Top Turnout™ Clinics or Evolved Grooming™ Newsletter,  
**visit [LuckyBraids.com](http://LuckyBraids.com) or call: 781/665-5988**