

# SKIN PACK

## Sound Grooming Solutions



### The Problem

Dry skin is vulnerable. Most shampoos and sprays parch or suffocate it, stripping natural protective oils and leaving it susceptible. Topicals typically clog pores and/or attract sun and dirt (read: fungus!). Hair is rooted in horses' skin. For a rich coat, we need healthy skin.

### Top Turnout

Lucky Braids offers a much easier and more positive paradigm. You don't need many products, while hair is easier to keep clean and skin more resilient. Instead of depleting, our products boost skin's defenses. The idea is to avert, rather than treat issues.

### Simplify

Normally, **Lucky Braids All-In-One Shampoo** does the trick. You won't need: daily, medicated, color and whitening shampoos, conditioner, detangler (comb tails wet), shine nor stain sprays, scratches medication, etc. If your horse gets cuts, bites, rubs or sores, etc., **Handy Salve** supports rapid healing. It is: anti-bacterial, anti-fungal, anti-viral and anti-inflammatory. It will also soothe and nourish skin to support rapid healing.

For severe itching and scratches, use Handy Salve to break the cycle and the All-In-One Shampoo to keep you out of the loop. Most stains don't stick if they get bathed once a week.

### Soothe Scratches

Your first defense against crud on heels and legs is to keep skin clean and dry. Wet skin is softer, so it is easy "scratched" by: bedding, dirt, footing, etc. Fungus and bacteria enter through the abrasions, causing scratches. Lucky Braids **All-In-One Shampoo** gently kills culprits and cleans skin without drying it out. Instead of depleting defenses, All-In-One Shampoo builds them. When severe, **Handy Salve** will break the cycle of skin disease and All-In-One Shampoo defend against it. Always dry legs before putting them in or out with a clean towel.

### Calm Itching

Normally **All-In-One Shampoo** solves irritation and **Handy Salve** gives the boost to break the cycle of severe itching. When cold, Handy Salve is enough. Do your best to put it on clean skin. When cold, brush skin and apply a thin veneer of the Salve. Less is more. It works great and lets skin breathe.

### Treat and Avert Rubs

Dry skin, brittle hair, dirt and poorly fitting clothing or equipment are typically to blame. Your first defense is to keep everything clean. Dirt alone can cause rubs. A warm damp towel and brush can do wonders. Vigorous grooming brings out natural protective oils and exfoliate to release them.

Lucky Braids products won't parch nor leave a residue on hair or skin. Treat rubs by using only **All-In-One Shampoo** and applying very thin layers of **Handy Salve**. It will feed skin for regrowth.

Blankets should not rub. Put them on clean horses, leaving plenty of room/slack at the chest. Avoid products that will deplete skin or coat hair. Brushing well promotes health as well as cleanliness.