

PENELOPE

ESTATE COLLECTION

FOUNDERS RESERVE



Penelope Founders
Reserve showcases rare
and unique barrels we
were fortunate to find.
This limited release
features 24 barrels of
experimental Straight
Wheat Whiskey, crafted
in April 2013 at the
historic Ross & Squibb
Distillery in
Lawrenceburg, IN.

Aged in charred new
American oak, these
beautiful, one-of-a-kind
spirits were batched in
five lots, and bottled at
cask strength, each with
their own character.

Founders Reserve Facts

Mash Bill: 95% Wheat, 5% Barley Malt

24 Barrels of experimental Straight Wheat Whiskey

Proof: 118.4, 116.6, 109.5, 107.6 and 108.2

Ship Date: November

Cask Strength Aged 11 Years

Select Markets



AWARD WINNING



GRAIN MASH



MEMORABLE FLAVOR



MADE IN SMALL BATCHES

AROMA

Rich caramelized sugar and vanilla bean with a touch of cherry

BODY

Maple buttercream frosting with hints of white pepper and a bit of oak

FINISH

Creamy and savory finish with lingering notes of brown sugar and toffee



750mL Case Weight: 12.3 lbs

750mL Bottles Per Case: 3

750mL Case Per Tier: 34

Tiers: 3

750mL Case Per Pallet: 102

750mL Case Dimensions: 10"x3.75"x14" (LxWxH







SKII# 76696





SKU# 76686





SKU# 76706





SKIJ# 76716





LOT NUMBER	LOT B	LOT C	LOT D	LOT E	LOT F
Proof	118.4	116.6	109.5	107.6	108.2
Estimated case qty (3-in)	254	175	116	313	293
SKU#	75966	76686	76696	76706	76716
UPC	088352141473	088352141985	088352141992	088352142005	088352142012
SCC	10088352141470	10088352141982	10088352141999	10088352142002	10088352142019