



PENELOPE COCKTAILS

Peach Old Fashioned

Crafted for backyard soirees, casual moments at home, and everything in between. The Penelope Peach Old Fashioned is made with straight bourbon and rye whiskey, peach bitters and farm sourced 100% pure maple syrup.

This is our modern take on a classic cocktail. Delicious and always ready to pour.

Peach Old Fashioned Facts

Blend of straight bourbon and rye whiskey, peach bitters and farm sourced 100% pure maple syrup	
Proof: 80	Ship Date: September/October
Ready to Pour	Select Markets



SHOPPER INSIGHTS

With 31% of pre-mixed cocktail consumers willing to invest in top-tier ingredients, this is an opportunity to offer a premium, trusted option that speaks to the sophisticated tastes of your customers. Penelope's commitment to excellence ensures that every pour delivers exceptional flavor and a touch of luxury.*



4 GRAIN
MASH



MEMORABLE
FLAVOR



MADE IN
SMALL
BATCHES

AROMA

Dark cherry and vanilla with hints of stone fruit and orange peel

BODY

Vanilla and allspice with decadent rich peach and fig

FINISH

Viscous lingering caramel syrup and sweet candied ginger spice

* 31% PAY MORE FOR PREMIUM RTD INGREDIENTS - 31% of US consumers aged 22+ who consume pre-mixed cocktails are willing to spend more for the premium ingredients. Source: Kantar Profiles/Mintel, September 2022

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COCKTAILS

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750mL Case Weight: 21.15 lbs

750mL Bottles Per Case: 6

750mL Case Per Tier: 28

Tiers: 4

750mL Case Per Pallet: 112

750mL Case Dimensions: 10"x6.75"x14" (LxWxH)

750mL | SKU 77066

UPC: 088352142241

SCC: 10088352142248

