

FW
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4th
AVENUE
IMPORTS INC.



B2B PORTAL

SIGN UP

Get started today and experience the features of our B2B portal, including order placement, shipment tracking, invoice management, account statement access, and more.

10% OFF

We're offering a 10% discount on your first purchase through our newly launched portal.

IN STOCK + CLOSE OUT

Join us to discover our remaining inventory and seize the opportunity to grab these last available items before they're gone!



Discover more on our B2B Portal





FEATURES ICON KEY



Friendly Fit

Our accommodating fit welcomes mid-sized and wide feet with comfort.



Super Comfy

Cushion and support worth living in.



Ready-To-Go

Created to be slipped on and out the door in a hurry.



Zero Stinkies

The closed-cell material resists bacteria that causes stinky shoes.



Quick-Clean

After a long day of play, rinse clean with a little soap and water.



Dream Footbed

Sink into the softness of our honeycomb pillow top footbed.



Grippy Traction

Our honeycomb outsole pattern maximizes grip on all kinds of surfaces.



Feather-Weight

Feel like you're wearing nothing with our lightweight design.



Sweet Support

Activates while you walk providing relief and comfort.



Water Friendly

Our quick drying EVA is pleasantly comfortable in all water situations.



Sturdy Style

Our EVA foam construction is ready to play hard.



Play All Day

The lightweight, comfy feel is up for anything.



Popinz Compatible

Pop-em in, pop-em out. Easily add some style to your step.

TABLE OF CONTENTS

POPINZ

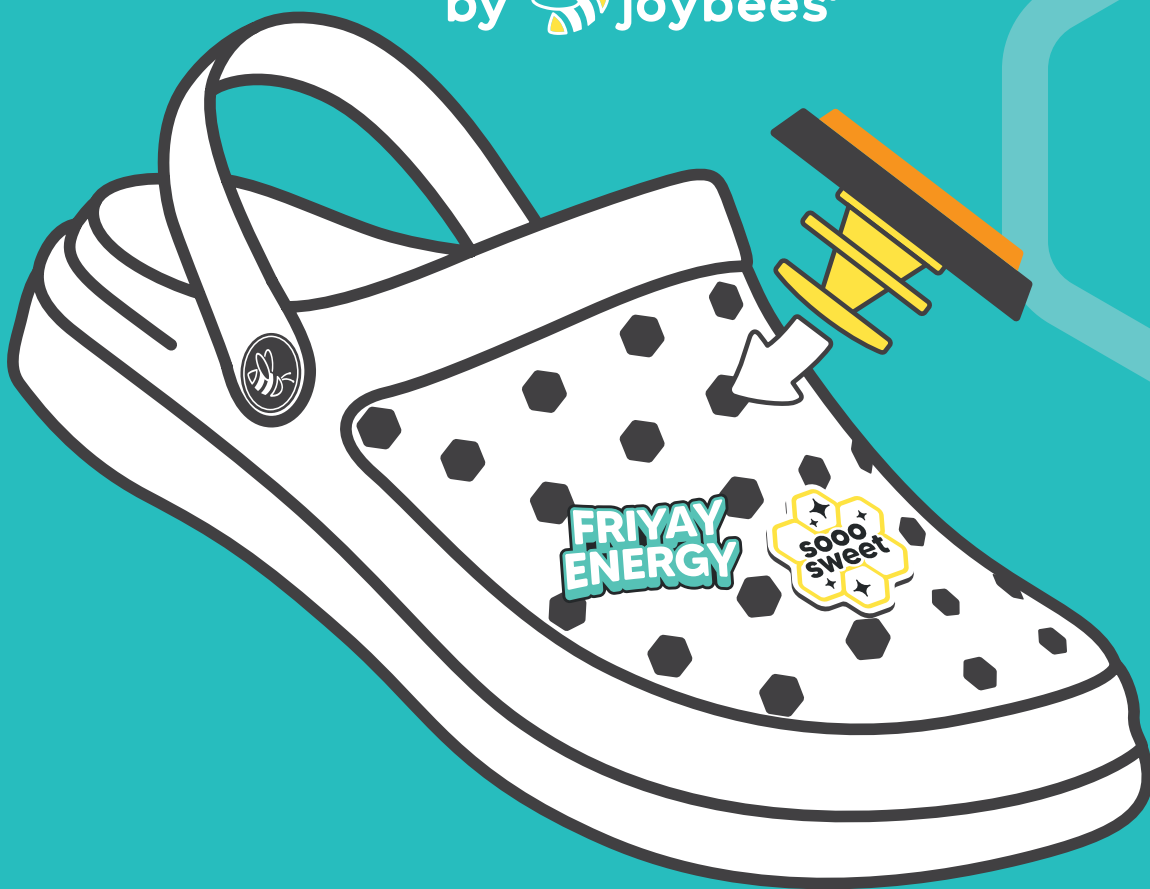
WOMEN'S

MEN'S

KIDS'

introducing • popinz

by  joybees®

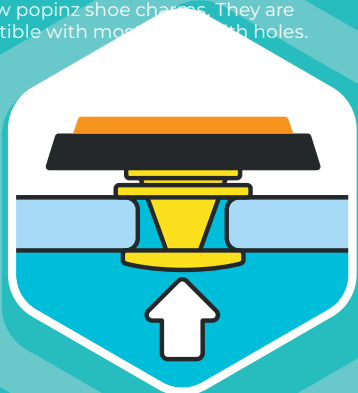


what's popinz?!

Personalize your pair of joybees with our new popinz shoe charms. They are compatible with most shoes with holes.



POP 'EM IN



POP 'EM OUT



**THEFT
RESISTANT
PACKAGING**

what's popinz?!

Personalize your pair of joybees with our new popinz shoe charms. Compatible with most shoes with holes.

DINOLAND 3-PACK

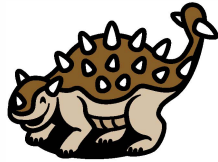
Launch Date 3/1/2024

SKU: PZ3PK.JOY.DLND

WHSL: \$7.50 MSRP: \$14.99



Roar Text



Ankylosaurus



Volcano

FORTUNE TELLER 3-PACK

SKU: PZ3PK.JOY.FTRN

WHSL: \$7.50 MSRP: \$14.99



Tarot Cards



Magic Crystals



Crystal Ball

HAZY MAGIC 3-PACK

SKU: PZ3PK.JOY.HAZY

WHSL: \$7.50 MSRP: \$14.99



Shooting Star



Flying Bird



Cloud Cluster

CUTE ICE-CREAM TREATS 3-PACK

SKU: PZ3PK.JOY.ICRM

WHSL: \$7.50 MSRP: \$14.99



Cute Froyo



Cute Ice-Cream Sandwich



Cute Ice-Cream Pop

SUMMA TIME 5-PACK

Available Now

SKU: PZ5PK.JOY.SUMM

WHSL: \$9.50 MSRP: \$18.99



Shiny Sunnies



Lemonade



Splash



Taco Platter



Vibez Text

CAMPING 5-PACK

Available Now

SKU: PZ5PK.JOY.CAMP

WHSL: \$9.50 MSRP: \$18.99



S'mores



Trees With Road



Deer



Acoustic Guitar



Big Dipper Constellation

LIL BUDDIES 5-PACK

Available Now

SKU: PZ5PK.JOY.BUDD

WHSL: \$9.50 MSRP: \$18.99



Saturn 5 Rocket



Lightning Bolt



Raptor



Generic Super Hero

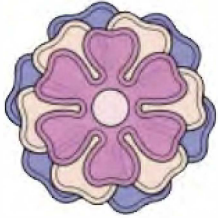


Monster Truck

LIL SWEETIES 5-PACK

Available Now
SKU: PZ5PK.JOY.SWET

WHSL: \$9.50 MSRP: \$18.99



Flower



Dog With Bow



Love Text



Cupcake



Peace Symbol

SPORTS 5-PACK

Available Now
SKU: PZ5PK.JOY.SPRT

WHSL: \$9.50 MSRP: \$18.99



Hockey



Soccer



Football



Baseball



Basketball

HALLOWEEN 3-PACK

Launch Date 9/1/2023
SKU: PZ3PK.JOY.HLWN

WHSL: \$7.50 MSRP: \$14.99



Witch in the Moon



Boo Ghost



Spooky Season Text

SNOW DAY 3-PACK

Launch Date 9/1/2023
SKU: PZ3PK.JOY.SNOW

WHSL: \$7.50 MSRP: \$14.99



Snow Tuber



Cup of Cocoa



Snow Scene

CHRISTMAS 3-PACK

Launch Date 9/1/2023
SKU: PZ3PK.JOY.XMAS

WHSL: \$7.50 MSRP: \$14.99



Santa Ho Ho Ho Hat



Merry Christmas Tree



Candy Canes with Bow

BEACH 3-PACK

SKU: PZ3PK.JOY

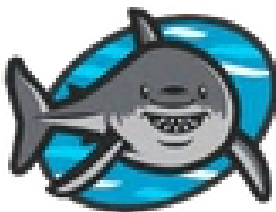
WHSL: \$7.50 MSRP: \$14.99



Flamingo



Shades



Shark

FOOD 3-PACK

SKU: PZ3PK.JOY

WHSL: \$7.50 MSRP: \$14.99



SODA



Burger



PIZZA

BOYZ 3-PACK

SKU: PZ3PK.JOY

WHSL: \$7.50 MSRP: \$14.99



GAME



GREEN RAPTOR



GREEN LIGHTNING

GIRLZ 3-PACK

SKU: PZ3PK.JOY

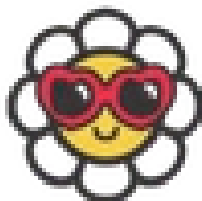
WHSL: \$7.50 MSRP: \$14.99



Unicorn



Butterfly



Sunflower

WOMEN'S The Ultra Cozy VARSITY LINED CLOG

SKU:

Available September 1, 2024

Sizes: 5 · 6 · 7 · 8 · 9 · 10 · 11

FEATURES:



Our seasonal essential – this athletic-inspired clog with a removable, machine washable faux shearling liner is sure to gear you up for cooler temperatures. Made for your chilly morning strolls, this style will undoubtedly have you covered from winter to spring.

Features a removable insert for additional warmth and support



Black/Black

SOLIDS | WHSL: \$32.50 MSRP: \$64.99



Black / Black

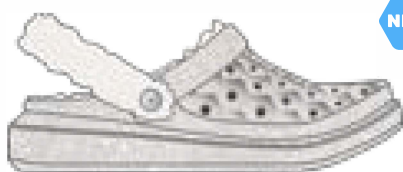


Bone / Taupe



Hunter Green

GLITTER | WHSL: \$35.00 MSRP: \$69.99



Snow Glitter/Winter Grey



WOMEN'S ESPADRILLE

SKU: WESPD

Launch Date 3/1/2024

Sizes: 5 · 6 · 7 · 8 · 9 · 10 · 11

FEATURES:



Every gal's favorite summer shoe got a comfy EVA upgrade. Our Espadrille is a classic for dressing up your everyday outfits so you feel cute and oh-so-comfy on all your outings. And for the mom who loves a matching OOTD, we made a kids' espadrille for your mini-me.



Terracotta | Bone

SOLIDS | WHSL: \$30.00 MSRP: \$59.99



Dusty Olive | Bone



Terracotta | Bone



Bone | Pewter

WOMEN'S FRIDAY FLAT

SKU: WFFLT

Launch Date 3/1/2024

Sizes: 5 · 6 · 7 · 8 · 9 · 10 · 11

FEATURES:



TGIF! Kick off those heels and slide into your Friday Flats. Keep a pair in your car or tote for happy hour or a quick sprint to the store. These flats are so cute and comfy, you'll want to wear them everywhere.



Safari | Coal

SOLIDS | WHSL: \$20.00 MSRP: \$39.99



Black



Driftwood

GRAPHICS | WHSL: \$22.50 MSRP: \$44.99



Tropical Palm | Bone



Safari | Coal



Terracotta | Sand



Dusty Blue | Bone

WOMEN'S ALL-DAY WORK CLOG



Black

SKU: WBCLG

Available Now

Sizes: 5 · 6 · 7 · 8 · 9 · 10 · 11

FEATURES:

Specifically designed for the medical, culinary and veterinary professionals. All day comfort built on a slip resistant outsole.

*Tested according to ASTM F2913-19 Standards

SOLIDS | WHSL: \$32.50 MSRP: \$64.99



Black



WOMEN'S LAKESHORE SANDAL



Spring Floral | Marina

SKU: WLKSD

Launch Date 3/1/2024

Sizes: 5 · 6 · 7 · 8 · 9 · 10 · 11

FEATURES:

Stride lightly along the water edge while the sun sets beyond the horizon. The adjustable mid-foot strap and honeycomb footbed create the comfortable pair you've been looking for.

SOLIDS | WHSL: \$20.00 MSRP: \$39.99



Black



Terracotta



Dusty Olive



Bone



GRAPHICS | WHSL: \$22.50 MSRP: \$44.99



Safari | Black



Spring Floral | Marina



WOMEN'S VARSITY FLIP

SKU: WVFLP

Launch Date 3/1/2024

Sizes: 5 · 6 · 7 · 8 · 9 · 10 · 11

FEATURES:   

From beach to brunch, our Varsity Flip will flatter your feet with a slight 1" heel and rocker sole that accentuates your stride.



Beetroot

SOLIDS | WHSL: \$20.00 MSRP: \$39.99



Coal



Frappe



Beetroot

GRAPHICS | WHSL: \$22.50 MSRP: \$44.50



Spring Floral | Marina

WOMEN'S ACTIVE CLOG

SKU: UAACG

Available Now

Whole Sizes: 5 · 6 · 7 · 8 · 9 · 10 · 11

FEATURES:   

The super comfy, light as a feather, durable Active Clog is the perfect partner for life on-the-go.



SOLIDS | WHSL: \$22.50 MSRP: \$44.99



Black



Charcoal



Navy

WOMEN'S VARSITY CLOG

SKU: UAVCG

Launch Date 3/1/2024

Sizes: 5 · 6 · 7 · 8 · 9 · 10 · 11

FEATURES:



The athletic shoe inspired design of the Varsity Clog is ready-to-go. Sink into the softness of our honeycomb footbed while you enjoy a fun-filled day in style.



Monument

SOLIDS | WHSL: \$22.50.....MSRP: \$44.99



Black



True Navy



White



Monument



Baltic Blue



Pale Pink



Yellow Iris

GRAPHICS | WHSL: \$25.00.....MSRP: \$49.99



Frappe | White



Bone Snakeskin

MEN'S HYPERDUO SNEAKER

SKU:

Available September 1, 2024

Sizes: 7 · 8 · 9 · 10 · 11 · 12 · 13

FEATURES:

Leveling up versatility, this sneaker features a removable liner for keeping your feet at the desired temperature depending on the activity at hand. This shoe is mindfully designed on a durable construction with a grippy sole for taking on a variety of terrain types. Finished with a minimalist wave-like texture, this sneaker gives an effortlessly elevated look to your everyday outfits.

Features a removable insert for additional warmth and support



Chicory/Black

SOLIDS | WHSL: \$37.50 MSRP: \$74.99



Chicory/Black



Dark Sage/Speckled



Black/Black ** (replacement)

MOSSY OAK® | WHSL: \$40.00 MSRP: \$79.99



Mossy Oak Breakup Country

KRYPTEK OBSKURA | WHSL: \$40.00 MSRP: \$79.99



Kryptek Nox

MEN'S TREKKING CLOG



Anchor Grey

SKU: UAATC

Launch Date 3/1/2024

Sizes: 7 · 8 · 9 · 10 · 11 · 12 · 13

FEATURES:

The Trekking Clog is your new adventure sidekick—ready for a fishing trip, walking the dog or a campout roasting marshmallows with the fam. This durable style will keep you comfortable while you share the great outdoors with the little ones who look up to you.

SOLIDS | WHSL: \$30.00 MSRP: \$59.99



Black

COLOR BLOCK | WHSL: \$32.50 MSRP: \$64.99



Black | Charcoal



Dusty Olive | Charcoal

COLOR BLOCK | WHSL: \$32.50 MSRP: \$64.99



Light Grey | True Navy



Charcoal | Citrus

MOSSY OAK® | WHSL: \$35.00 MSRP: \$69.99



Mossy Oak®
Breakup Country®

KRYPTEK OBSKURA | WHSL: \$35.00 MSRP: \$69.99



Nox

MEN'S TREKKING SLIDE



Olive

SKU: UATKS

Launch Date 2/1/2024

Sizes: 7 · 8 · 9 · 10 · 11 · 12 · 13

FEATURES:

Slip into the perfect slide for life's expeditions. Whether you're cruising a creek or crushing a coffee, the open-air design and adjustable and removable backstrap will keep you comfortable all day.

SOLIDS | WHSL: \$25.00 MSRP: \$49.99



Coal



Olive

MOSSY OAK® | WHSL: \$27.50 MSRP: \$54.99



Mossy Oak®
Break Up Country®

MEN'S ACTIVE CLOG



SKU: UAACG

Available Now

Sizes: 7 · 8 · 9 · 10 · 11 · 12 · 13

FEATURES:

The super comfy, light as a feather, durable Active Clog is the perfect partner for life on-the-go.

SOLIDS (ALSO AVAILABLE IN SIZES 14-16) | WHSL: \$22.50 MSRP: \$44.99



Black



Charcoal



Navy

KRYPTTEK OBSKURA | WHSL: \$25.00 MSRP: \$49.99



Nox | Black



Litus | True Navy

GRAPHICS | WHSL: \$25.00 MSRP: \$49.99



Black | Charcoal Marbled



Mossy Oak Elements Agua

MEN'S ALL-DAY WORK CLOG



Black

SKU: WBCLG

Available Now

Sizes: 7 · 8 · 9 · 10 · 11 · 12 · 13

FEATURES:   

Specifically designed for the medical, culinary and veterinary professionals. All day comfort built on a slip resistant outsole.

*Tested according to ASTM F2913-19 Standards

SOLIDS | WHSL: \$32.50 MSRP: \$64.99



Black

A man with a beard, wearing an orange polo shirt, is carrying a young girl with long brown hair on his shoulders. The girl is wearing a purple sleeveless top and purple sneakers. They are outdoors in a park-like setting with trees and greenery. The man is pointing upwards with his right hand, and the girl is looking in the same direction. The overall mood is joyful and playful.

KIDS

**PLAY
ALLLL
DAY**

KIDS' The Ultra Cozy VARSITY LINED CLOG



SKU:

Available September 1, 2024

Sizes: C6 · C7 · C8 · C9 · C10 · C11 · C12 · C13 · J1 · J2 · J3 · J4

FEATURES:



A seasonal essential – this sporty clog with a removable, machine washable faux shearling liner is sure to gear up little ones for cooler temperatures. Made for those chilly morning strolls to the park, this style will undoubtedly keep those tiny toes cozy.

Features a removable insert for additional warmth and support

SOLIDS | WHSL: \$25.00 MSRP: \$49.99



NEW!

Black/Charcoal Tie Dye



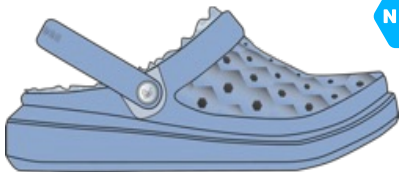
NEW!

True Navy/Buffalo Plaid



NEW!

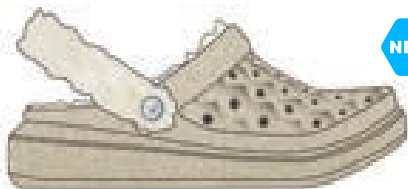
Pastel Pink/Cheetah



NEW!

Frozen Fjord/Blue Tie Dye

GLITTER | WHSL: \$27.50 MSRP: \$54.99



NEW!

Gold Glitter/Natural

KIDS' VARSITY CLOG



Embellished Glitter Ombre Hazy | BFF Popinz

SKU: UKVCG

Launch Date 3/1/2024

Sizes: C4 · C5 · C6 · C7 · C8 · C9 · C10 · C11 · C12 · C13 · J1 · J2 · J3 · J4

FEATURES:



Who said adults get to have all the fun? The new Varsity Clog for kids has all the good stuff from the original and is ready for fun-filled days of laughter and play.

SOLIDS | WHSL: \$20.00 MSRP: \$39.99



Black | Red



Olive | Midnight Teal



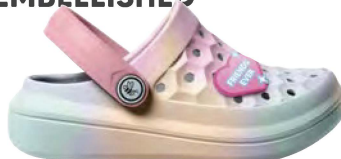
Dark Cherry | Soft Pink

TWO-TONE & GRAPHICS | WHSL: \$22.50 MSRP: \$44.99

EMBELLISHED



Dino Bolt | Red



Glitter Ombre Hazy | BFF Popinz



KIDS' ACTIVE CLOG



Grunge | Safety Yellow

SKU: UKCLG

Launch Date 3/1/2024

Dual Sizes: C4/5 · C6/7 · C8/9 · C10/11 · C12/13 · J1/2 · J3/4

FEATURES:

Independent kids who go everywhere and into everything choose the Active Clog. They're durable, comfortable and a quick clean after a long day of play.

SOLIDS | WHSL: \$20.00 MSRP: \$39.99



Black | Charcoal



Charcoal | Sport Blue



Navy | Citrus



Bone | Pale Pink



Pastel Lilac | Enchantment



Lavender | Island Aqua



Melon | Mint



Burnt Orange | Charcoal



Violet | Silver

GRAPHICS & METALLICS | WHSL: \$22.50 MSRP: \$44.99



Lavender Butterfly



Citrus Light Speed



Iridescent Purple



Light Grey Light Speed

MOSSY OAK® | WHSL: \$25.00 MSRP: \$49.99



Mossy Oak®
Break Up Country®

KRYPTTEK OBSKURA | WHSL: \$25.00 MSRP: \$49.99



Loki | Baltic

CORE COLLECTION
These items are in stock & available year round

KIDS' TREKKING SHOE



Pastel Lilac | Enchantment

SKU: UKTRK

Launch Date 2/1/2024

Sizes: C4 · C5 · C6 · C7 · C8 · C9 · C10 · C11 · C12 · C13 · J1 · J2 · J3 · J4

FEATURES:

From school to sight-seeing, this comfy caged shoe will keep your little ones' feet happy all day. When the adventure ends, simply rinse them off for the next day of play.

COLOR BLOCK | WHSL: \$25.00 MSRP: \$49.99



True Navy | Safety Yellow



Pastel Lilac | Enchantment

MOSSY OAK® | WHSL: \$27.50 MSRP: \$54.99



Mossy Oak®
Break Up Country®

KIDS' ADVENTURE SANDAL



Heavenly | Pistachio

SKU: UKASD

Launch Date 3/1/2024

Dual Sizes: C4/5 · C6/7 · C8/9 · C10/11 · C12/13 · J1/2

FEATURES:

Quick-clean, water-friendly sandals that hold up for the bravest explorers. The Adventure Sandal rinses right off and is ready for the park or next big backyard adventure.

SOLIDS | WHSL: \$17.50 MSRP: \$34.99



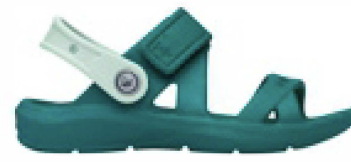
Charcoal | Red



Olive | Burnt Orange



Heavenly | Pistachio



Jade | Mint



MARKETING TOOLS

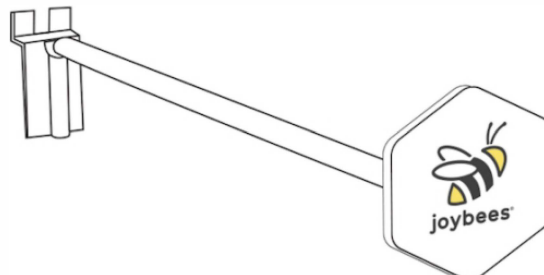


JOYBEES WINDOW CLING

DIMENSIONS: 12"W X 12"H

Joybees Slat Wall Hook/Peg

- White with Log
- 16 pegs per box



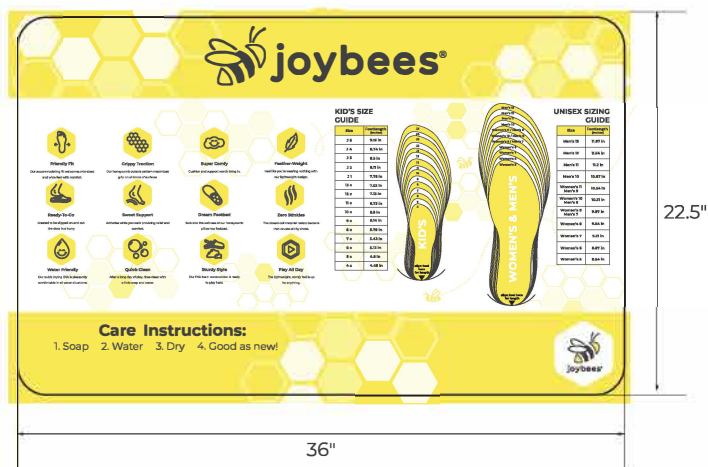
Joybees Impact Logo

- 2'x2' light weight with stand hexagon logo
- Exclusive in Canada



Joybees Floor Mat

- Joybees Floor Mat w/Features and Benefits
- New / Exclusive in Canada



3-COLUMN FOOTWEAR FIXTURE

DIMENSIONS: 31.5"W X 74.8"H X 24.02"D

- 24 removable slatwall pegs
- Holds 80-100 pairs
- Roll and lock wheels
- Interchangeable side panels and header card





CASE PACKS

WOMENS	SIZE PACK	W5	W6	W7	W8	W9/M7	W10/M8	W11/M9				
	CASE PACK 12W	1	2	2	2	2	2	1				

MENS	SIZE PACK					W9/M7	W10/M8	W11/M9	M10	M11	M12	M13
	CASE PACK 12M					1	2	2	2	2	2	1

KIDS	CASE PACK 16 PAIRS	C4/5	C6/7	C8/9	C10/11	C12/13	J1/2	J3/4				
	CASE PACK 16K	2	3	3	3	3	2					

KIDS	CASE PACK 16 PAIRS	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	J1	J2	J3	J4
SINGLE SIZE	CASE PACK 16K	0	0	1	1	1	1	2	2	2	2	2	1	1	0

All styles available in 1 width

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